



## **PUBLIC SAFETY & WELFARE COMMITTEE MEETING AGENDA**

**WEDNESDAY, MARCH 05, 2025 AT 5:00 PM**

**ROOM 0041, LOWER LEVEL, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN, WI**

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**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 543 850 6085 Passcode: license One tap mobile +16469313860

<https://us06web.zoom.us/j/5438506085?pwd=2Bzl5YIFWz8CJhn4zgXM1kDcE0mHoL.1>

All public participants' phones will be muted during the meeting except during the public comment period.

### **1. CALL TO ORDER**

### **2. RECIEVE COMMENTS FROM THE PUBLIC**

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments*

### **3. APPROVAL OF MINUTES**

A. Public Safety and Welfare minutes from February 5, 2025

### **4. BUSINESS**

A. Review and take possible action: Proposed structure within Jones Street public right-of-way

B. Review and take possible action: Traffic signal request at W. Main Street and Dayton Street intersection

C. Review and take action: Remove Loading Zone No Parking sign from 106 Jefferson Street

D. Review and take possible action: Ordinance to Amend Section 410-39 of the City of Watertown General Ordinances

E. Review and take action: Special Event - Main Street Program Morning Mixer

F. Review and discuss: Special Event - possible Jig Jog route change

### **5. ADJOURN**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*

## PUBLIC SAFETY & WELFARE COMMITTEE

February 5, 2025

5:00 p.m.

### 1. CALL TO ORDER

Members Present	Also in Attendance	Citizens Present
<ul style="list-style-type: none"> <li>Dana Davis, Chair</li> <li>Brad Blanke</li> <li>Steve Board</li> <li>Eric Schmid</li> </ul>	<ul style="list-style-type: none"> <li>Chief David Brower</li> <li>Andrew Beyer</li> <li>Nathan Williams</li> <li>Steven Chesebro</li> </ul>	<ul style="list-style-type: none"> <li>Ian Pilak (virtual)</li> </ul>

### 2. RECEIVE COMMENTS FROM THE PUBLIC

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments*

There were no comments from the public.

### 3. APPROVAL OF MINUTES

#### A. Public Safety minutes from December 4, 2024

- [Public Safety Meeting Notes 12.4.24.pdf](#) (0.02 MB)

**MOTION:** Motion to approve by Board, second by Schmid and approved unanimously.

### 4. BUSINESS

#### A. Review and take action: Special Event - Jig Jog

- [Memo re PSW -Jig Jog.pdf](#) (0.05 MB)
- [2025-01 Application.pdf](#) (1.56 MB)
- [2025-01 Map.pdf](#) (0.23 MB)

**MOTION:** Motion to approve. (Board/Schmid/Unanimous)

#### B. Update, no action required: 1015 Meadow Street Raze Order

- [MEMO - 1015 Meadow St Raze Order.pdf](#) (1.13 MB)

Positive developments for this property and the surrounding neighborhood. The new owner is actively and visibly cleaning up the property and, consequently, the Raze order has been put on hold.

**NO ACTION TAKEN**

#### C. Public hearing for proposed structure within Jones Street public right-of-way

- [PH Chapter 457-7 Variance - Stoop Encroachment - January 29, 2025.pdf](#) (0.02 MB)

There were no comments during the public hearing.

D. Review and take possible action: Proposed structure within Jones Street public right-of-way

- [Narrative\\_ROW Encroachment 304 Jones\\_new format.pdf](#) (1.14 MB)
- [304 Jones Street Application for Variance Dan Rahfaldt 01032025.pdf](#) (0.86 MB)
- [4 - 86.04.pdf](#) (0.07 MB)
- [3 - 457-7 Obstructions and encroachments.pdf](#) (0.04 MB)
- [Right of Way Revocable Occupancy Permit.pdf](#) (0.02 MB)

DISCUSSION: Both Board and Blanke remarked at the lack of details in the application drawings. Board would like to know the types of materials and would like a better understanding of why a stoop is preferable to steps. Blanke remarked that the drawings do not consider the sloop of the sidewalk and the need for one side of the stoop to be significantly higher than the opposite side to accommodate for the slope of the sidewalk. He would like to know the specific proposed dimensions of the slope including the height of the sides. There was acknowledgement that some of these details will be reviewed and approved during the building permit process. Blanke indicated that the details are necessary to make a good decision about the variance. Overall, there is a desire by the committee to approve the variance, but more information is needed first.

**MOTION: Postpone a decision until the next meeting pending more details on the stoop/step specifications and building materials to be used.**

(Blanke/Schmid/Unanimous)

E. Review and take possible action: River Drive and Mary Street intersection pavement marking request

- [MEMO River and Mary Marking Request.pdf](#) (1.18 MB)
- [Email.pdf](#) (1.07 MB)

DISCUSSION: Davis visited the location and agreed that there is an optical illusion when driving on Mary Street and approaching the River Drive intersection.

**MOTION: Place a “Cross Traffic Does Not Stop” sign under the existing Stop Sign.**

(Blanke/Board/Unanimous)

F. Review and take possible action: E. Milwaukee Street and S. First Street intersection signage and pavement marking request

- [MEMO First and Milwaukee Sign Request.pdf](#) (1.13 MB)
- [Attachment A Sign Request Area.pdf](#) (0.88 MB)
- [Email.pdf](#) (0.65 MB)

DISCUSSION: There was agreement that this is problematic intersection with drivers swerving quickly upon realization that they are in the wrong lane. The committee discussed various options from moving the existing sign, adding signs to both sides of the road and restriping the center line.

**MOTION: Restripe the Milwaukee Street center line from S. Water Street to S. First Street as part of the annual pavement marking contract. (Schmid/Blanke/Unanimous)**

- G. Review and Take Possible Action: Ordinance to Amend Section 410-39 of the City of Watertown General Ordinances.

- [Deepfake Memo.pdf](#) (1.13 MB)
- [Deepfake Prohibition Clean.pdf](#) (0.03 MB)

DISCUSSION: A modified proposed ordinance including some last-minute changes was presented to committee members. The committee discussed the background for this proposed ordinance. The proposed ordinance is limited to the production and distribution of deep fakes that depict a person's specified anatomical parts or depict the person engaged in a specified sexual activity without the individual's consent. Both "specified anatomical parts" and "specified sexual activity" are currently defined in the code. The committee discussed that deep fakes have become more prevalent because phone apps make the production of deep fakes simple. Schmid indicated he was opposed to this ordinance. While he agreed with the sentiment, he did not support the ordinance because he did not believe it to be enforceable and considered it to be an ordinance that is powerless. Chief Brower considers the proposed ordinance to be easily enforceable and he is supportive.

**MOTION: Clean up the edits on the newest version of the proposed ordinance and present to the committee at the March meeting for further discussion and possible action. (Davis/Board/Unanimous)**

## 5. **ADJOURN**

Being no further business to discuss, a motion was made by Blanke and seconded by Schmid to adjourn. Motion was supported unanimously.



**From:** [Dan Rahfaldt](#)  
**To:** [Wanda Fredrick](#); [Andrew Beyer](#)  
**Subject:** RE: 304 Jones St  
**Date:** Wednesday, February 19, 2025 9:41:41 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)

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Can you please just add these notes to the diagram and I will plan on attending the meeting.

1. Material of step. I was intending on reinforced poured concrete. I will take the recommendation of the board if they feel there is a safer material.
2. The top of the step will be level with the existing threshold. The bottom of the step will assimilate to the existing angle of the sidewalk and really see no way to avoid one side of the step having a varying rise to the opposite side of the step. This is why we have wrought iron handrails on both sides that will be anchored to the concrete step. It will shrink the useable area of the step and thus shrink the variance of rise from side to the other side.
3. We chose a stoop rather than a step for various reasons. In general, I consider stoops a safer choice when you have the available ROW clearance on the sidewalk. IEBC generally requires a minimum of 30" landing on either side of an egress door. While this may not be code for exterior steps or stoops, I believe it is generally a safer option. It also makes the obstruction more detectable for the sight impaired, especially with the handrails we will be attaching. If we did a step only, I find it could be a less detectable tripping hazard for passerby's and we would probably be using grab bars rather than handrails. Also, should we want to convert to an accessibility ramp, we would be able to remove side handrail to add the ramp easier in the future.
- 4.

This should answer

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**From:** Wanda Fredrick <WFredrick@watertownwi.gov>  
**Sent:** Tuesday, February 18, 2025 4:14 PM  
**To:** Dan Rahfaldt <drahfaldt@xsellprod.com>; Andrew Beyer <ABeyer@watertownwi.gov>  
**Subject:** RE: 304 Jones St

Good afternoon Dan,

The next Public Safety & Welfare Committee meeting will be tentatively held Wednesday, March 5, 2025 at 5:00 p.m.

Yes, I will add your request to the 3/5/2025 Public Safety & Welfare Committee agenda along with the requested additional information if received no later than noon on Wednesday, February 26<sup>th</sup>.

You may email or mail the additional information. I'll watch for it. Thank you-

Sincerely,

*Wanda Fredrick*

**Administrative Assistant  
Engineering and  
Building, Safety & Zoning  
(920) 262-4060**

NOTE: Watertown's email domain has changed a/o 4/24/2023. Please update your contacts list to reflect my new email address:

[wfredrick@watertownwi.gov](mailto:wfredrick@watertownwi.gov)



[www.ci.watertown.wi.us](http://www.ci.watertown.wi.us)

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**From:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>  
**Sent:** Monday, February 17, 2025 4:33 PM  
**To:** Andrew Beyer <[ABeyer@watertownwi.gov](mailto:ABeyer@watertownwi.gov)>  
**Cc:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>  
**Subject:** RE: 304 Jones St

Wanda, could you please re-submit the application, and notify me of when it will be on the agenda so I can attend the next Public Safety Meeting?

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**From:** Andrew Beyer <[ABeyer@watertownwi.gov](mailto:ABeyer@watertownwi.gov)>  
**Sent:** Monday, February 17, 2025 3:47 PM  
**To:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>  
**Cc:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>  
**Subject:** FW: 304 Jones St

Hi Dan,

The Public Safety & Welfare Committee meeting is the appropriate venue for applicants to present right-of-way encroachment proposals and address any questions from Committee members. It is the applicant's responsibility to provide sufficient detail for the Committee to make an informed decision.

At the February 5th meeting, Committee members had additional questions regarding the landing and needed more detail beyond what was provided in the submittal. Because these questions remained unanswered, the Committee was unable to take action during the meeting.

The minutes from the February 5th meeting are attached for reference. If you would like to move forward with this request, I recommend attending the next Committee meeting and providing the

additional details outlined in Wanda's email in advance of the meeting.

Questions, let me know.

Thanks,

Andrew

**Andrew M. Beyer, P.E.**

Director of Public Works/City Engineer

City of Watertown

106 Jones Street

Watertown, WI 53094

Office: (920) 262-4050



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**From:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>

**Sent:** Friday, February 7, 2025 2:21 PM

**To:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>

**Subject:** RE: 304 Jones St

Wow. What a pain. The city provides no guidelines for this, but feel 30" is too much? Is there someone I can talk to instead of providing random concepts that they may or may not like?

There is plenty of space to allow for the 30" and still maintain the city code for ROW passage.

I have stylistic correct wrought iron hand rails that are 24" deep, and having a deeper landing or stoop is much more traditional and safer. I can give 20 instances downtown of a landing step outside the doorway, including the recent approval at 200 E Main St.

Dan Rahfaldt  
Deerfield Properties  
920-279-8300



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**From:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>

**Sent:** Friday, February 7, 2025 2:02 PM

**To:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>

**Subject:** RE: 304 Jones St

Good afternoon Dan,

The Public Safety & Welfare Committee postponed action on the proposed step until the next meeting, and is asking for the following additional information from you:

- Additional details needed on step height to account for topography. The Committee requests further justification for the 30" deep stoop versus a traditional step.
- More detailed diagram on step based on slope of sidewalk. Please specify building materials for proposed step.

The Public Safety & Welfare Committee meets once a month. The *next meeting will be tentatively held Wednesday, March 5<sup>th</sup>*. If you could have this information to us by noon on Wednesday, February 26<sup>th</sup>, we'll be able to get your item on the March 5<sup>th</sup> agenda.

Sincerely,

*Wanda Fredrick*

**Administrative Assistant  
Engineering and  
Building, Safety & Zoning  
(920) 262-4060**

NOTE: Watertown's email domain has changed a/o 4/24/2023. Please update your contacts list to reflect my new email address:

[wfredrick@watertownwi.gov](mailto:wfredrick@watertownwi.gov)



[www.ci.watertown.wi.us](http://www.ci.watertown.wi.us)

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**From:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>

**Sent:** Friday, February 7, 2025 9:07 AM

**To:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>

**Subject:** 304 Jones St

I was unable to attend the Safety meeting earlier this week. Can you let me know if it was approved or if more info is required?

Dan Rahfaldt  
Deerfield Properties  
920-279-8300



# MEMO

## Public Works Department – Engineering Division

**To:** Chairperson Davis and Committee Members

**From:** Andrew Beyer, Director of Public Works/City Engineer

**Date:** January 30, 2025

**Subject:** Public Safety & Welfare Committee Meeting of February 5, 2025

Review and take possible action: Proposed structure within Jones Street public right-of-way

### Background

The Engineering Division received a request for a variance to Chapter 457-7 to place a concrete step within the Jones Street public right-of-way adjacent to 304 Jones Street. The property owner seeks to install this step to assist with building entry. As City Code does not permit structures of this nature in the right-of-way without a variance, the request is being brought before the Public Safety & Welfare Committee for review. The property owner has submitted a description, project drawings, and related information, which are attached for consideration.

Per City Code §457-7(D) – Obstructions and Encroachments: Application for Variance, variances follow the process outlined below:

1. The applicant submits a variance application and a \$5 fee.
2. The chairperson or acting chairperson is notified upon receipt of the application and fee. The chairperson sets a public hearing date and informs City staff.
3. City staff notifies the applicant of the hearing details by regular mail at least 72 hours before the hearing.
4. The Engineering Division, in consultation with the City Attorney, prepares an overview of applicable City ordinances and State statutes related to right-of-way encroachments and submits this information to the Committee in advance of the hearing.
5. The applicant or their representative attends the hearing.
6. The Public Safety & Welfare Committee makes a determination within 30 days of the hearing.

The Engineering Division has received the application and fee, which are attached for review.

# MEMO

If the concrete step needs to be removed in the future, removal is covered under Wisconsin State Statute §86.04 (1) Highway Encroachments – Order For Removal, which states:

*(1) ORDER FOR REMOVAL. If any highway right-of-way shall be encroached upon, under or over by any fence, stand, building or any other structure or object, and including encroachments caused by acquisition by the public of new or increased widths of highway right-of-way, the department, in case of a state trunk highway, the county highway committee, in case of a county trunk highway, or the city council, village or town board, in case of a street or highway maintained by or under the authority of any city, village or town, may order the occupant or owner of the land through or by which the highway runs, and to which the encroachment shall be appurtenant, to remove the encroachment beyond the limits of the highway within 30 days. The order shall specify the extent and location of the encroachment with reasonable certainty, and shall be served upon the occupant or owner of the land through or by which the highway runs, and to which the encroachment shall be appurtenant.*

Encroachments are not allowed as found in City Ordinance Section §457-7 (A)(1) Obstructions and Encroachments Prohibited:

*Obstructions and encroachments prohibited. No persons shall encroach upon or in any way obstruct or encumber any street, alley, sidewalk, public grounds or land dedicated to public use, or any part thereof, or permit such encroachments or encumbrances to be placed or remain in any public way adjoining the premises of which he is the owner or occupant, except as provided in Subsection B.*

Subsection B speaks to exceptions to the ordinance; the proposed obstruction at 304 Jones Street doesn't meet Subsection B requirements, therefore the requirements of Chapter 457-7 apply to the property owner's proposal.

The Engineering Division has reviewed the proposed encroachment area and has confirmed that ADA standards can be maintained in the public right-of-way as long as the encroachment depth does not exceed 30 inches as measured from the building face.

The City is aware that preexisting concrete ramps and steps encroach within the public right-of-way, particularly in historic areas predating the Americans with Disabilities Act (ADA). Many of these encroachments lack formal permits. The Public Safety & Welfare Committee has previously reviewed and approved encroachments with conditions, ensuring proper documentation is recorded.

## Recommended Conditions (If Approved)

If the Committee grants the variance, the following conditions are recommended:

# MEMO

1. The applicant works with the Engineering Division to draft a revocable occupancy permit, which must be recorded with Jefferson County before a building permit is issued.
2. The contractor provides a certificate of insurance naming the City of Watertown as an additional insured party.
3. The property owner obtains a building permit from the City's Building, Safety & Zoning Division.

## Enclosed:

- Variance request letter & shop drawings
- City Code Section 457-7
- State Statute 86.04
- Revocable occupancy permit form

## Budget Goal

N/A

## Financial Impact

N/A

## Recommendation

The Public Safety & Welfare Committee may consider approval of the proposed encroachment within the Jones Street public right-of-way, subject to the following conditions if approved:

1. Revocable Occupancy Permit – The applicant shall work with the Engineering Division to draft a revocable occupancy permit for the proposed encroachment. The applicant shall record the permit with the Jefferson County Register of Deeds prior to the issuance of a building permit.
2. Insurance Requirement – The applicant shall ensure that the City of Watertown is named as an additional insured party on the contractor's certificate of insurance.
3. Building Permit & Plan Review – The applicant shall obtain a building permit from the Building, Safety & Zoning Division. As the structure is for commercial use, a registered architect or professional engineer shall provide a stamped plan set for review and approval.

These conditions are consistent with previous approvals of similar encroachments and align with City requirements to ensure public safety and compliance with applicable regulations. If approved, the encroachment would remain subject to removal under Wisconsin State Statute §86.04.



# MEMO

Proposed Motion (if action is taken):

*Motion to approve the encroachment within the Jones Street public right-of-way adjacent to 304 Jones Street, subject to the conditions outlined in the Engineering Division's recommendation.*

## 2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

*Present a budget that (in no particular order):*

1. Invests in the strategic planning and maintenance of our city buildings
2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
3. Supports employee retention and growth, while also evaluating operations and the associated staffing
4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends

DEC 17 2024

Engineering Department  
By: \_\_\_\_\_



# THE CITY OF WATERTOWN

## APPLICATION FOR VARIANCE FOR THE USE OR ENCROACHMENT OF THE PUBLIC WAY

A **\$5 fee** is due upon application in accordance with Section 457-7D of the Municipal Code.

**Each application submitted to the City of Watertown Public Safety and Welfare Committee must be accompanied by a written explanation of the request, as well as a drawing.**

### PROJECT ADDRESS:

304 Jones St

### APPLICANT SECTION:

NAME: Deerfield Properties  
PHONE NUMBER: 920-279-8300  
EMAIL ADDRESS: drahfaltdt@xsellprod.com  
MAILING ADDRESS: 1626 Country Club Lane, Watertown 53098

### OWNER SECTION:

NAME: Deerfield Properties  
PHONE NUMBER: 920-279-8300  
EMAIL ADDRESS: drahfaltdt@xsellprod.com  
MAILING ADDRESS: 1626 Country Club Lane, Watertown 53098

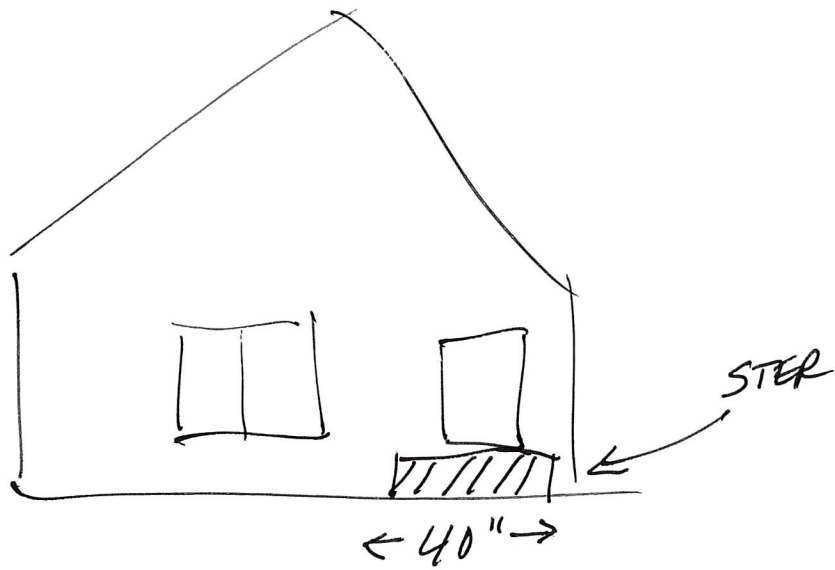
### PROJECT DESCRIPTION:

Add a entry concrete step in the sidewalk (ROW). It will not exceed 40" wide or protrude more then 30" into the ROW

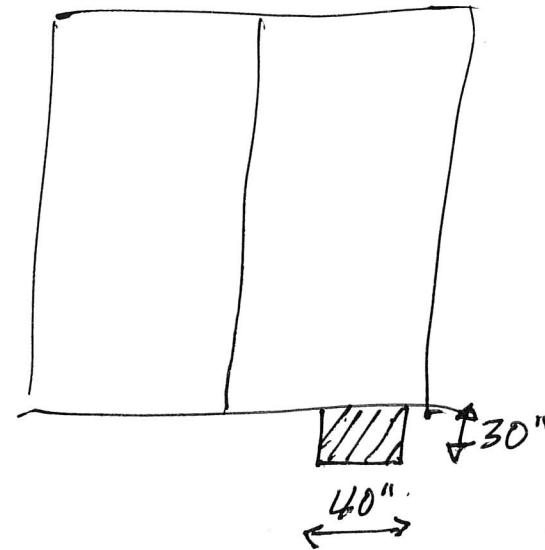
### Office Use Only

CHECK # 1830 CASH \_\_\_\_\_ AMOUNT \$ 5.<sup>00</sup> DATE RECEIVED: 1/3/2025  
RECEIVED BY: WY DATE OF MEETING: 2/5/2025

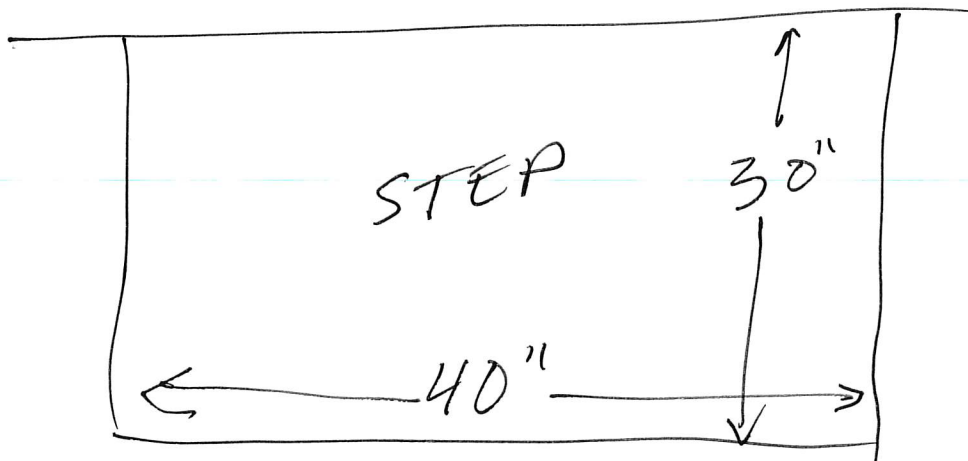
ELEVATION



TOP



ENTRY



Received by  
City of Watertown  
JAN 3 2024 2025  
Engineering Department  
By: *W*

**From:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>  
**Sent:** Tuesday, December 17, 2024 2:02 PM  
**To:** Wanda Fredrick  
**Subject:** permit application  
**Attachments:** Obstruction or Encroachment Variance Application.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Wanda, please see the attached permit request.  
Please let me know if I can pay the \$5 fee over the phone with a credit card.

Dan Rahfaldt  
Deerfield Properties  
920-279-8300



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**From:** Nikki Zimmerman <[NZimmerman@watertownwi.gov](mailto:NZimmerman@watertownwi.gov)>  
**Sent:** Thursday, November 14, 2024 10:28 AM  
**To:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>  
**Cc:** Wanda Fredrick <[WFredrick@watertownwi.gov](mailto:WFredrick@watertownwi.gov)>  
**Subject:** Re: permit application

Dan,

I've attached it for your use.

It may be returned to Wanda Fredrick, copied on this email.

*Nikki Zimmerman*

**Administrative Assistant III**

**Building, Safety & Zoning and**

**Engineering Departments**

**(920) 262-4060**

PO Box 477  
106 Jones Street

Section 4, Item A.

Watertown, WI 53094



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**From:** Dan Rahfaldt <[drahfaldt@xsellprod.com](mailto:drahfaldt@xsellprod.com)>

**Sent:** Thursday, November 14, 2024 9:47 AM

**To:** Nikki Zimmerman <[NZimmerman@watertownwi.gov](mailto:NZimmerman@watertownwi.gov)>

**Subject:** permit application

Hi Nikki, I can't find the current application online.

I am looking for the \$5 variance request permit to put a stoop in the public Right of Way or Sidewalk.

Dan Rahfaldt  
Deerfield Properties  
920-279-8300



**86.04 Highway encroachments.**

- (1) ORDER FOR REMOVAL. If any highway right-of-way shall be encroached upon, under or over by any fence, stand, building or any other structure or object, and including encroachments caused by acquisition by the public of new or increased widths of highway right-of-way, the department, in case of a state trunk highway, the county highway committee, in case of a county trunk highway, or the city council, village or town board, in case of a street or highway maintained by or under the authority of any city, village or town, may order the occupant or owner of the land through or by which the highway runs, and to which the encroachment shall be appurtenant, to remove the encroachment beyond the limits of the highway within 30 days. The order shall specify the extent and location of the encroachment with reasonable certainty, and shall be served upon the occupant or owner of the land through or by which the highway runs, and to which the encroachment shall be appurtenant.

**§ 457-7. Obstructions and encroachments. [Amended by Ord. No. 90-58]**

A. Obstructions and encroachments.

- (1) Obstructions and encroachments prohibited. No persons shall encroach upon or in any way obstruct or encumber any street, alley, sidewalk, public grounds or land dedicated to public use, or any part thereof, or permit such encroachments or encumbrances to be placed or remain in any public way adjoining the premises of which he is the owner or occupant, except as provided in Subsection B.
- (2) Vending machine placement is prohibited on all streets, alleys and sidewalks, except as set forth in Subsection B, Exceptions.

B. Exceptions. Subsection A shall not apply to the following:

- (1) Any items permanently attached to a building structure in accordance with Chapter 550, Article XII, Signs and Projections.
- (2) Vending machine placement shall specifically be allowed in public parks and on City-owned property upon the approval of the City of Watertown Park, Recreation and Forestry Commission and said vending machine accruing to the benefit of the City of Watertown.
- (3) Public utility encroachments duly authorized by state law or the Watertown Common Council.
- (4) Loading or unload of goods, wares or merchandise, which does not extend more than three feet onto the sidewalk, and provided such goods, wares, etc., do not remain thereon for a period of more than two hours.
- (5) Street furniture and landscape elements with a maximum area of nine square feet per building, which must be placed against an exterior wall and may be installed pursuant to this exception only if a minimum of 12 feet of sidewalk width exists, measured from the building front to the back of the curb, or specifically if the furniture and/or landscape element is part of an approved City streetscape plan.
- (6) Newspaper vending machines, street furniture, and all other encroachments located within the Main Street Commercial Historic District may be permitted if said encroachment

§ 457-7

§ 457-7

meets the requirements of Subsection B(5) of this section; the proponent/owner of any such encroachment shall make a written application, pursuant to the procedures set forth below in Subsection D, prior to installation or placement of the proposed encroachment in the right-of-way; and the Watertown Historic Preservation Commission shall make a recommendation approving or rejecting placement of the proposed encroachment to the Watertown Common Council Public Safety and Welfare Committee. **[Amended by Ord. No. 91-1]**

- (7) Excavation and openings permitted under § 457-6 of this chapter. **[Amended 9-3-2019 by Ord. No. 19-17]**
- (8) Building materials permitted under Subsection C of this section.
- (9) Temporary encroachments or obstructions authorized by permit granted pursuant to § 66.0425, Wis. Stats. The cost of such permit obtained pursuant to this subsection shall be as set by the Common Council and provided under separate fee schedule and the permit shall be valid for 14 consecutive days following its issuance. **[Amended by Ord. No. 13-06; 10-4-2016 by Ord. No. 16-18]**
- (10) Other exceptions located outside of the Main Street Commercial Historic District shall be allowed, provided they are subject to the requirements of Subsection B(5) of this section and the proponent/owner of such an encroachment shall make written application, pursuant to the procedures set forth below in Subsection D, prior to installation or placement of the proposed encroachment in the right-of-way. **[Amended by Ord. No. 91-2]**
- (11) Booths, benches, tables or other structures erected or maintained for the display of goods, wares, merchandise or foodstuffs, and approved under § 457-12 shall not be considered obstructions or encroachments. **[Added by Ord. No. 93-23]**
- (12) Mailboxes and newspaper receptacles constructed as required by the standards set forth in § 457-8 of this chapter. **[Added by Ord. No. 95-43]**
- (13) Utilities permitted under Chapter 457, Article II, Utility Accommodations. **[Added 9-3-2019 by Ord. No. 19-17]**



C. Building materials.

- (1) The Director of Public Works may grant permission to any person for a period not to exceed three months to use not to exceed 1/3 in width of any or all streets adjacent to any proposed building or other improvement to be built or made for the purpose of temporarily depositing thereon building material, excavated material and other articles necessary to be used in and about the construction of such building or other improvement.
- (2) Every person to whom a permit is granted hereunder shall provide a sufficient barricade and during the nighttime sufficient warning lights around or on such building materials, excavating material or other articles so as to effectually prevent the happening of accidents to persons or property, and every such person shall be liable for all accidents and damage caused by his failure to properly provide and maintain such barriers and warning lights.

D. Application for variance. Application to request a variance granting the proposed use or encroachment of the public way may be taken by any person by filing a written application with the Watertown Common Council Public Safety and Welfare Committee, which shall fix a reasonable time for the hearing of the application, give a minimum of 72 hours' notice to the applicant by regular mail, and decide the same within a reasonable time by approving or rejecting the request. Each application shall be accompanied by a fee as set by the Common Council and provided under separate fee schedule. At the hearing, any party may appear in person or by agent or attorney. The Committee shall decide all applications within 30 days after the hearing thereon. Any person or persons jointly or severally aggrieved by any decision of the Public Safety and Welfare Committee may present to a court of record a petition for certiorari within 30 days after the decision of the Public Safety and Welfare Committee with respect to the application. **[Added by Ord. No. 91-3<sup>1</sup>]**

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1. Editor's Note: Amended at time of adoption of Code (see Ch. 1, General Provisions, Art. II).

# REVOCABLE OCCUPANCY PERMIT

Exempt from fee: s. 77.25(12) Wis. Stats.

lpa1551 08/2011 (Replaces LPA6035) Chapter 84 Wis. Stats.

Occupant Name and Address
Agency Name and Address
Highway
County
Municipality

Encroachment location:

Encroachment description:

The use and occupancy of road right of way under this permit is conditioned upon the Occupant's compliance with these provisions:

1. This permit only authorizes the described encroachment to remain temporarily within the right of way by feet, however, if the described encroachment is damaged from any cause whatsoever, to the extent that repair costs would be equal to or greater than 50% of the assessed or estimated value of the described encroachment at the time of said occurrence, then it cannot be repaired, re-erected and/or replaced anywhere within the existing road right of way.
2. In the event that the Agency deems it necessary to revoke this permit on the basis of a need to expand capacity or improve safety, the Agency reserves the right to give notice regarding the removal of the described encroachment. The Agency may terminate this permit upon (30) days written notice to the Occupant. The Occupant shall remove the described encroachment maintained under this permit within the time specified in the notice.
3. If the Agency determines that the installation or use of the described encroachment authorized under this permit increases the difficulty of road maintenance, creates conditions adverse to the best interest of the highway users, the general public, or presents a threat to road safety, then the occupant, upon notification by the Agency shall promptly remove the encroachment from the road right of way.
4. Failure by the Occupant to comply with the provisions of this permit is cause for the Agency to terminate this permit and to require the Occupant to take immediate action to clear the right of way to a safe condition.
5. Issuance of this permit shall not be construed as a waiver of the occupant's obligation to comply with any more restrictive requirements imposed by local ordinance.

This space is reserved for recording data

Return to

Parcel Identification Number/Tax Key Number

Date

State of Wisconsin

) ss.

County )

On the above date, this instrument was acknowledged before me by the named person(s).

Signature

Date

Signature, Notary Public, State of Wisconsin

Print Name

Print Name, Notary Public, State of Wisconsin

Title

Date Commission Expires

Project ID:

This instrument was drafted by:

Parcel No.:

# MEMO

## Engineering Division of the Public Works Department

To: Chairperson Davis and Committee Members

From: Nathan R. Williams, Civil Staff Engineer

Date: February 27, 2025

Subject: Public Safety & Welfare Committee Meeting of March 5, 2025

Review and take possible action: W Main Street and Dayton/Bonner Street intersection traffic signal request

### Background

The Engineering Division received comments requesting a traffic signal at the intersection of W Main Street and Dayton/Bonner Street. These comments were submitted by a citizen who experienced an accident at this intersection. According to their report, there are many other accidents at this location due to semi-truck traffic. These events allegedly occur when semi-trucks turn left heading west off Dayton Street across traffic onto W Main Street during peak traffic hours. The report requests the implementation of a traffic signal here to prevent backups and allow semi-trucks to easily and safely turn onto Main Street.

In response to these comments, the Engineering Division investigated the intersection for the installation of a traffic signal. This process, detailed in the Manual on Uniform Traffic Control Devices (MUTCD), included the evaluation of eight (8) signal warrants, which if fulfilled indicate a traffic signal may be considered at this intersection. The data used for this evaluation was existing traffic counts from 2022 on Dayton Street and W Main Street. Dayton Street experiences 3,200 Annual Average Daily Traffic (AADT), and W Main Street experiences 7,400 AADT. This makes W Main Street the major road and Dayton Street the minor road. The current condition of the intersection is a two-way stop on Dayton Street/Bonner Street with a dedicated left turn lane onto W Main Street off Dayton Street. Using the existing conditions and traffic counts, the following warrants were analyzed:

**1. Eight-Hour Vehicular Volume: Fail**

- a. Traffic volume on both roads over the peak 8-hour period does not reach the minimum requirement for a traffic signal.

**2. Four-Hour Vehicular Volume: Pass**

# MEMO

- a. Traffic volume on both roads over the peak 4-hour period reaches the minimum requirement for a traffic signal.
- 3. Peak Hour: Pass**
  - a. Traffic volume on both roads over the peak 1-hour period reaches the minimum requirement for a traffic signal.
- 4. Pedestrian Volume: Fail**
  - a. There is no data regarding pedestrian volumes in this intersection, however it is assumed to be minimal given the absence of crosswalks in 3 out of the 4 streets (the only crosswalk is on the north side of the intersection, which is not a prime reason for this investigation).
- 5. School Crossing: Fail**
  - a. There is no data regarding school pedestrian volumes in this intersection, but as stated in Warrant 4 it is believed to be minimal given the absence of pedestrian infrastructure.
- 6. Coordinated Signal System: Tentative Pass**
  - a. This warrant is met through engineering judgement, as there are no stops or traffic disruptors along W Main Street between Bypass 26 and Church Street. This can lead to a lack of proper 'platooning' (which refers to cars driving clustered together). A benefit of platooning is that safe gaps form between groups of cars, allowing cross traffic to enter/cross the roadway.
- 7. Crash Experience: Fail**
  - a. The maximum number of reported crashes at this intersection in a single year amounted to four. This warrant requires five crashes in a single year to be fulfilled.
- 8. Roadway Network: Pass**
  - a. This warrant is fulfilled by exceeding 1,000 vehicles per hour during the peak hour of a typical weekday, and Warrants 1, 2, or 3 being met.

As shown above, 4 out of the 8 MUTCD Signal Warrants are met, so the intersection may be considered for the installation of a traffic signal.

It should be noted that there have been previous requests over the past decade from residents and/or businesses along or near the intersection of Main Street and Dayton/Bonner Streets for a traffic signal and/or improvements made to the intersection. Due to the crash data not warranting a traffic signal, signalization of the intersection was not pursued. However, in 2022 improvements were made to the intersection in question on the Dayton Street side. The street was widened and the left turn lane improved on Dayton Street. Pavement marking on W Main Street was not modified at that time.

# MEMO

## ATTACHMENTS

- Site Map

## Budget Goal

2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
5. Maintains a safe and healthy community, with an eye toward future needs and trends

## Financial Impact

A traffic study performing traffic counts and analyzing signal warrants would cost approximately \$10,000 and be charged to Traffic Signals Non-Reserve 05-54-24-70 in a future year. If the traffic study returns a necessity for the traffic signal, additional expenses will be necessary to perform design, installation, and maintenance. There may be grant funding available for this project to cover a large portion of the costs. If the warrant study meets WisDOT standards, it may fall under WisDOT jurisdiction as it is a connecting highway. In this case they would cover some or all the costs associated with design and construction.

## Recommendation

According to the regulations of MUTCD, a traffic signal may be considered for this intersection. As mentioned above, the cost to perform the traffic signal study is not currently in the 2025 budget. The Engineering Division of the Public Works Department recommends employing a consulting engineering firm in a future year to first confirm the need for a traffic signal and then, if required, design it according to all applicable standards.

Pending approval to pursue the traffic signal at this intersection, the Engineering Division will seek quotes from at least 3 qualified engineering firms to perform a warrant study. We would then take this request with the selected quote to the Finance Committee to seek budget approval. Pending Finance Committee approval of the 2026 budget, the City would enter contract with the selected consultant firm.

Additionally, pavement marking on W Main Street could be implemented in a future budget year, as it is not currently budgeted for in the 2025 budget. Any change to pavement marking on W Main Street could result to a loss of parking which would require additional approval. This could be an incremental step in improving the intersection for traffic safety.

# MEMO

## 2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

*Present a budget that (in no particular order):*

1. Invests in the strategic planning and maintenance of our city buildings
2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
3. Supports employee retention and growth, while also evaluating operations and the associated staffing
4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends







# MEMO

## DPW – Street/Solid Waste Division

**To:** Alderperson Davis and Public Safety & Welfare Committee Members

**From:** Stacy Winkelman

**Date:** February 25, 2025

**Subject:** Agenda Item

### Background

A request was received from Dylan Ersel to remove the Loading Zone No Parking sign near/in front of 106 Jefferson Street. He has recently purchased the building and will not need a loading zone. There will need to be an ordinance change in Chapter 500-6 A (2) to remove this sign.

### Budget Goal

The only budget involvement is labor to remove the sign.

### Financial Impact

Minimal labor time to remove the sign.

### Recommendation

As you can see from the photo, the sign is in rough shape and is leaning against a nearby pole. I would recommend removal of this sign.

### 2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

*Present a budget that (in no particular order):*

1. Invests in the strategic planning and maintenance of our city buildings
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4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends



**Stacy Winkelman**

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**From:** Tire-Rifik Inc. <tirerifik@gmail.com>  
**Sent:** Tuesday, February 11, 2025 1:54 PM  
**To:** Stacy Winkelman  
**Subject:** Removing a street sign

Hi Stacy,

I have recently purchased the building on 106 Jefferson Street and it has a "Loading Zone" sign out in front which needs to be removed. This is no longer needed in front of the building. Please let me know if this is a request in which you are able to help me with. Thank you in advance.

Sincerely,  
Dylan Ersel  
920-261-8111



Name of Street	Location	Direction of	Section 4, Item C.
Fourth Street [Amended by Ord. No. 72-36]	From Western Avenue to Madison Street	North	
Jones Street [Amended by Ord. No. 72-36]	From Fourth Street to Eighth Street	East	
Ninth Street [Repealed 1-19-2021 by Ord. No. 21-02]			
North Fifth Street [Amended by Ord. No. 85-26; Ord. No. 94-41]	From Cole Street to Madison Street	South	
North Ninth Street	From a point 150 feet north of the north line of Main Street to Jones Street	North	
North Seventh Street [Added by Ord. No. 74-49]	Between Main Street and Madison Street	North	
North Tenth Street	From Jones Street to Main Street	South	
Riverside Park lower terrace	Between Anne and Hill Streets	North	
Riverside Park upper terrace	Between Anne and Hill Streets	South	
Sixth Street [Amended by Ord. No. 94-41]	From East Madison Street to East Division Street	North	
Sixth Street [Amended by Ord. No. 94-41]	From Western Avenue to Jefferson Street	North	
South Fifth Street [Amended by Ord. No. 85-26; Ord. No. 94-41]	From Jefferson Street to Western Avenue	South	
South Second Street [Amended by Ord. No. 85-25; Ord. No. 94-41; repealed by Ord. No. 15-38]			
South Seventh Street [Added by Ord. No. 79-37; amended by Ord. No. 94-41]	From Jefferson Street to Western Avenue	South	
Third Street [Amended by Ord. No. 72-36]	From Madison Street to Western Avenue	South	
West Division Street [Added by Ord. No. 92-43]	From Fremont Street to West Main Street	West	

## § 500-6. Parking limitations.

[Amended by Ord. No. 99-11]

A. When signs are erected in any block, public road or municipal parking lot giving notice thereof, no person shall stop, stand or park a vehicle where prohibited, nor shall any person stop, stand or park a vehicle for longer than the period herein specified. The penalties for violating these sections shall be in accordance with § 500-13E of this chapter and successive tickets may be issued for each continuous violation of these parking limitations.

(1) Fifteen-minute parking.

(a) On the south side of Dodge Street between South Fourth Street and South Fifth Street, between 8:00 a.m. and 5:00 p.m., weekdays.  
[Amended by Ord. No. 05-31]

(b) On the north side of Jones Street between First and Second Streets.

(2) No parking in loading zones.

Name of Street	Side	Location
Cady Street	South	From the sidewalk a distance of 25 feet east from North Fifth Street
Center Street [Added by Ord. No. 10-36]	West	From the south curbline of East Spaulding Street to a point 697 feet, between 7:30 a.m. and 4:00 p.m. on school days
East Madison Street [Added 6-7-2022 by Ord. No. 22-61]	South	Beginning at a point 83 feet east of the east curbline of North First Street to a point 25 feet further east
Hart Street [Added 12-21-2021 by Ord. No. 21-49]	North	Beginning at a point 410 feet west of the west curbline of South Eighth Street to a point 170 feet further west
<del>Jefferson Street</del>	North	<del>Beginning at a point 85 feet east of the east curbline of South First Street to a point 27 feet east</del>
Jones Street [Added 7-6-2021 by Ord. No. 21-27]	North	On the north side of Jones Street from the west curbline of Dewey Avenue to a point 38 feet west on Jones Street
Jones Street [Added 4-15-2014 by Ord. No. 14-14; amended 10-21-2014 by Ord. No. 14-26; repealed 2-7-2023 by Ord. No. 23-02]		
Market Street	South	From the intersection with South First Street west to the river
North Ninth Street [Added 1-2-2018 by Ord. No. 17-34]	East	Beginning at a point 93 feet south of the south curbline of Jones Street to a point 25 feet south, between 8:00 a.m. and 4:00 p.m. Monday through Friday
North Tenth Street	West	From the south curbline of Jones Street south a distance of 219 feet between 9:00 a.m. and 10:30 a.m. on Sunday mornings only
O'Connell Street [Added by Ord. No. 03-18]	North	From the west curbline of North Montgomery Street to a point 120 feet west
O'Connell Street	South	For a distance of 104 feet west of the west curbline of Water Street
Prospect Street [Added by Ord. No. 10-34]	East	From the south curbline of East Spaulding Street to the north curbline of Lounsbury Street, between 7:30 a.m. and 4:00 p.m. on school days

# MEMO

## Administration Department

To: Public, Safety and Welfare Committee

From: Mayor McFarland

Date: January 31, 2025

Subject: Proposed Deepfake Ordinance

## Background

Committee Members,

For your consideration is a proposed ordinance that would make it illegal in the City limits to create, edit, transfer or share known deepfake material. In this day and age when technology often outpaces the government's speed to create law, we can find communities in a position of technological vulnerability. As we did in 2019, when we banned the sale of electronic cigarettes to minors in the city limits because state law didn't yet exist, I am again- with the support of the City Attorney and the Police Chief—proposing that we protect our residents in a situation where state law has yet to catch up.

The term “deepfake” is a relatively new one, and while it is defined in the proposed ordinance in legal terms, it is more simply defined as, “a manipulated video, image, or audio recording that appears real, created using artificial intelligence techniques to make someone appear to say or do something they never actually did.” Examples of using deepfakes range from adults to prominent figures, to children. Deepfakes can have considerable impacts on the lives of our residents; they can deeply impact mental wellbeing, they can prevent someone from advancing in school or at their career, they can create an unstable situation where people may cross legal and ethical boundaries, and so on.

While I am hopeful that state and federal law will catch up with this technology in the future, I believe that we can pass this small addition (addition of Section C and addition to Section D) change to an existing section of code (410-39) and make it clear that is not allowable in Watertown.

## Budget Goal

Maintains a safe and healthy community, with an eye toward future needs and trends

# MEMO

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## Financial Impact

None

## Recommendation

The recommendation is to approve the ordinance at committee so it can be considered by the Common Council.

# ORDINANCE TO AMEND SECTION 410-39 OF THE CITY OF WATERTOWN GENERAL ORDINANCES

**SPONSOR: NAME SPONSOR HERE (MUST BE MAYOR OR ALDER)**  
**FROM: PUBLIC SAFETY AND WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS  
FOLLOWS:

SECTION 1. § 410-39 of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 410-39. Regulation of sexually-oriented conduct.

[Added by Ord. No. 00-31; amended by Ord. No. 03-32; amended by Ord. No. \_\_\_\_\_

]

A. Findings.

(1) The Common Council has authority under its general police powers set forth in § 62.11(5), Wis. Stats., to act for the good order of the municipality and for the health, safety and welfare of the public and may carry out its powers by regulation and suppression.

(2) The Common Council recognizes it lacks authority to regulate obscenity in light of § 66.0107(3), Wis. Stats., and does not intend by adopting this section to regulate obscenity, since nudity in and of itself is not obscene. It declares its intent to enact an ordinance addressing the secondary effects of live, totally nude, nonobscene, erotic dancing in bars and taverns.

(3) Exhibitions in public places featuring totally nude, nonobscene, erotic dancing or motion picture or video presentations thereof have in other communities tended to further the increase of criminal and other offensive activity, to be offensive to some members of the general public or to children, to disrupt the peace and order of the communities, to depreciate the value of real property, to harm the economic welfare of the communities and to negatively affect the quality of life of the communities, and such secondary effects are detrimental to the public health, safety and general welfare of citizens.

(4) The Common Council recognizes that the United States Supreme Court has held that nude dancing is expressive conduct within the outer perimeters of the First Amendment to the United States Constitution and, therefore, entitled to some protection under the First Amendment, and the Common Council further recognizes that freedom of speech is among our most precious and highly protected rights and wishes to act consistently with full protection of those rights.

(5) However, the Common Council is aware, based on the experiences of other communities, that exhibitions in public places in which live, totally nude, nonobscene, erotic dancing or video or motion picture presentation thereof occurs may and do generate secondary effects which the Common Council believes are detrimental to the public health, safety and welfare of the citizens of the City of Watertown.

(6) Among these secondary effects are: the potential increase in prostitution and other sex- related offenses, as well as other crimes and offenses; the potential depreciation of property values in neighborhoods where these exhibitions featuring nude dancing exist; health risks associated with the spread of sexually transmitted diseases; the probability that

(Type meeting date of the FIRST meeting the ordinance will be considered) Ord. #24-XX



children would be exposed to these exhibitions in a public place; and the potential for infiltration by organized crime for the purpose of unlawful conduct.

(7) The Common Council desires to minimize, prevent and control these adverse effects and thereby protect the health, safety and general welfare of the citizens of the City of Watertown; protect the citizens from increased crime; preserve the quality of life; preserve the property values and character of surrounding neighborhoods; and deter the spread of urban blight.

(8) The Common Council has determined that enactment of an ordinance prohibiting live, totally nude, nonobscene, erotic dancing, or the video or motion picture presentation thereof, in public places promotes the goal of minimizing, preventing and controlling the negative secondary effects associated with such activity.

B. No person shall knowingly or intentionally, in a public place, do any of the following:

- (1) Perform or engage in the display or exposure of any specified anatomical areas.
- (2) Engage in any specified sexual activity.
- (3) Simulate, perform or depict, with or without artificial devices or inanimate objects, any specified sexual activity with any other person.

C. No person shall knowingly produce or distribute by electronic means a Deepfake which:

- a. A reasonable person, having considered the audio and visual qualities of the record would believe exhibits any depiction or conduct of Specified Anatomical Areas or Specified Sexual Activities of a living or deceased person; and
- b. Was produced without the consent of such living person, or in the case of a deceased person, such person or the heirs thereof.

ED. Definitions. As used in this section, the following terms shall have the meanings indicated:

- (2) DEEPPFAKE — Means any audio recording, video recording, film, electronic image, photograph, technological representation of an individual's appearance, speech, or conduct that has been intentionally manipulated in a manner to create a realistic but false image, audio or video which:
  - a. A reasonable person would believe depicts the appearance, speech or conduct of an individual who did not in fact engage in such speech or conduct; and
  - b. Was produced substantially dependent upon technical means, rather than the ability of another individual to physically or verbally impersonate such individual.
- (3) PUBLIC PLACE — Includes any street, alley, sidewalk, thoroughfare or parking lot; any lobby, corridor, elevator, stairway, recreation room or common room in a hotel, motel, office building, apartment building or condominium; any public or municipal building or premises; any vacant lot, park or public recreation facility; any church, school, library, theater, auditorium or other

building frequented by members of the public; and any business or industrial premises, including buildings and grounds, except that the term "public place" shall not include any building or part of a building occupied as a temporary or permanent dwelling, hotel or motel room, or private office.

**(4) SPECIFIED ANATOMICAL AREAS —**

- ~~(1)~~ (a) Less than completely and opaquely covered human genitals, vulva, anus and cleavage of the buttocks.
- ~~(2)~~ (b) Human male genitals in a discernibly turgid state, even if completely and opaquely covered.
- ~~(3)~~ (c) Less than completely and opaquely covered areola and nipple of the female breast.

**(5) SPECIFIED SEXUAL ACTIVITIES — Simulated or actual:**

- ~~(1)~~(a) Showing of human genitals in a state of sexual stimulation or arousal.
- ~~(2)~~(b) Acts of masturbation, sexual intercourse, sodomy, bestiality, necrophilia, sadomasochistic abuse, fellatio, cunnilingus or excretory functions.
- ~~(3)~~(c) Fondling or erotic touching of human genitals, pubic region, anus, buttocks or female breasts.

**DE.** Exemptions. The provisions of this section do not apply to the following activities conducted in a public place or in the following specific public places:

- (1) Theaters, performing arts centers, civic centers, exhibition halls, restaurants and dinner theaters where live dance, ballet, music and dramatic performances of serious artistic merit are offered to the general public, with or without paid admission, or movie theaters and video arcades where video or motion picture presentations of dance, ballet, music and dramatic performances of serious artistic merit are offered to the general public, with or without paid admission. In order to fall within the application of this exemption, the predominant business or attraction in the licensed establishment may not consist of the offering to customers of entertainment which is intended to provide sexual stimulation or sexual gratification to such customers and where the establishment is distinguished by an emphasis on, or the advertising or promotion of, employees or independent contractors associated with the licensed establishment engaging in nude erotic dancing.
- (2) Lavatories, restrooms and bathrooms on the licensed premises where there is unintentional exposure of genitals by individuals performing excretory functions.
- (3) The private areas or guest rooms not accessible to the general public of those hotels, motels, rooming houses, or bed-and-breakfast businesses in the City.
- (4) The rental or sale of videocassettes, DVD videodiscs, or other electronic media for private viewing by individuals not in a public place.
- (5) Exposure of any portion of the female breast while a person is engaged in breast-feeding a child.

SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.



SECTION 3. This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	First meeting date		Second meeting date	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BOARD				
BARTZ				
BLANKE				
SMITH				
SCHMID				
WETZEL				
MOLDENHAUER				
MAYOR MCFARLAND				
TOTAL				

ADOPTED Type second meeting date

CITY CLERK

APPROVED Type second meeting date

MAYOR



Office of the  
Clerk  
106 Jones Street  
PO Box 477  
Watertown, WI 53094-0477  
(920) 262-4006

---

February 28, 2025

TO: Members of the Public Safety & Welfare Committee

**The following application has been made for a Special Event Permit:**

Morning Mixer from the Watertown Main Street Program to be held on March 9, 2025. There are no estimated extraordinary charges from any city departments.

Respectfully Submitted,

Megan Dunneisen, City Clerk



# SPECIAL EVENT PERMIT APPLICATION

New Event ☐ Repeat Event ☐ Date Received: \_\_\_\_\_ Date of Event: \_\_\_\_\_ Fee Amount: \_\_\_\_\_

## APPLICANT INFORMATION:

Name of person, entity, or organization holding the special event:

WATERTOWN MAIN STREET PROGRAM

Address: Street, City, State, Zip

519 E. MAIN ST. WATERTOWN, WI 53094

Phone: 920-342-3623

Email: watertownmainstreet@gmail.com

Website: watertownmainstreet.org

☒ Non-profit Group ☐ For Profit ☐ Other, please describe:

Nonprofit Tax-Exempt Number

39-2008095

501(c)3, if applicable (include photocopy)

Is this the applicant's 1<sup>st</sup> special event application for the calendar year? Yes ☒ No ☐

Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy)

If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box ☒

## EVENT INFORMATION:

Event Name: MAIN STREET MORNING MIXER Event Date(s): SUN. MARCH 9, 2025

Event Location Address include parking locations and streets to be used if applicable:

SEE ATTACHED

A DETAILED map is required upon submittal of application, is it included? Yes ☒ No ☐

Is the event located in a City Park? Yes ☐ No ☒

If yes, do you have a park reservation? Yes ☐ No ☐ Park name: \_\_\_\_\_

Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes ☐ No ☒

Will you need City Services for your event? Yes ☐ No ☒ for \_\_\_\_\_

Is the event on private property? Yes ☐ No ☒ If yes, do you have written permission? Yes ☐ No ☐

Is the event a city sponsored parade or celebrating a Federal Holiday? Yes ☐ No ☒

If yes, please explain:

Event start/end time: 11am - 2:30pm

Event set up/take down times: NONE

Total Attendance: # 300

Alcohol consumed, sold, or served? Yes ☒ No ☐

Vendors? Yes ☐ No ☒

Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.)

ADULT BEVERAGE WALK TO CREATE DOWNTOWN ACTIVITY, PROMOTE LOCAL BUSINESS

Will your event be selling food? Yes ☐ No ☒ If yes, please explain: (Type of food and sold by who)

## MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:

Contact Name: First, Middle, Last

SANDRA D. BUDEWITZ

Address: Street, City, State, Zip

115 E. MAIN ST. WATERTOWN

Phone:

920-988-4352

Email:

sandradsbni@att.net

## OFFICE USE ONLY:

APPROVED ON:

PERMIT #

**Indemnification and Hold Harmless**  
**(Read carefully before signing!)**

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age and that I have reviewed and understand the City's Insurance Requirements and Ordinance for Special Events. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event Permit; (ii) The special event application fee is non-refundable (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, alcohol licensing regulations, and any other applicable laws, rules and regulation; (iv) Fees for park facilities, food vendor permits, fireworks permit, any other applicable City of Watertown permits or licenses, other municipal services and equipment, etc., are in addition to the Special Event Permit application fee; (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be the basis for denial/revocation of the permit and may lead to civil or criminal penalties.

If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant: SANDRA BUDEWITZ Signature:  Date: 1/6/25

**SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES**

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\$50.00 - first application for the year of the applicant if submitted 45 days or more prior to event date.

\$35.00 - each subsequent application of the applicant if submitted 45 days or more prior to event date.

(The fee is doubled if submitted less than 45 days prior to event date)

Extraordinary Services - measurable financial costs which are above and beyond the normal levels of public health and safety services on a nonevent day. See the special event fee schedule for more information. Extraordinary services do not include the provision of police protection against hostile individuals targeting the event's message or intentions.

The applicant is liable for and must pay to the city clerk the actual cost of all extraordinary services provided by the city and is required to pay 50% of the estimated extraordinary services prior to the special event with the remaining amount billed at the conclusion of the event. Sales tax will be added if applicable. By signing the applicant acknowledges that they have been made aware of this information.

Signature of Applicant:  Date: 1/6/25

Submit Special Event Application and fee (cash or check) in person or by mail to:

City Clerk 106 Jones Street  
PO Box 477  
Watertown, WI 53094

Questions: 920-262-4010 or email

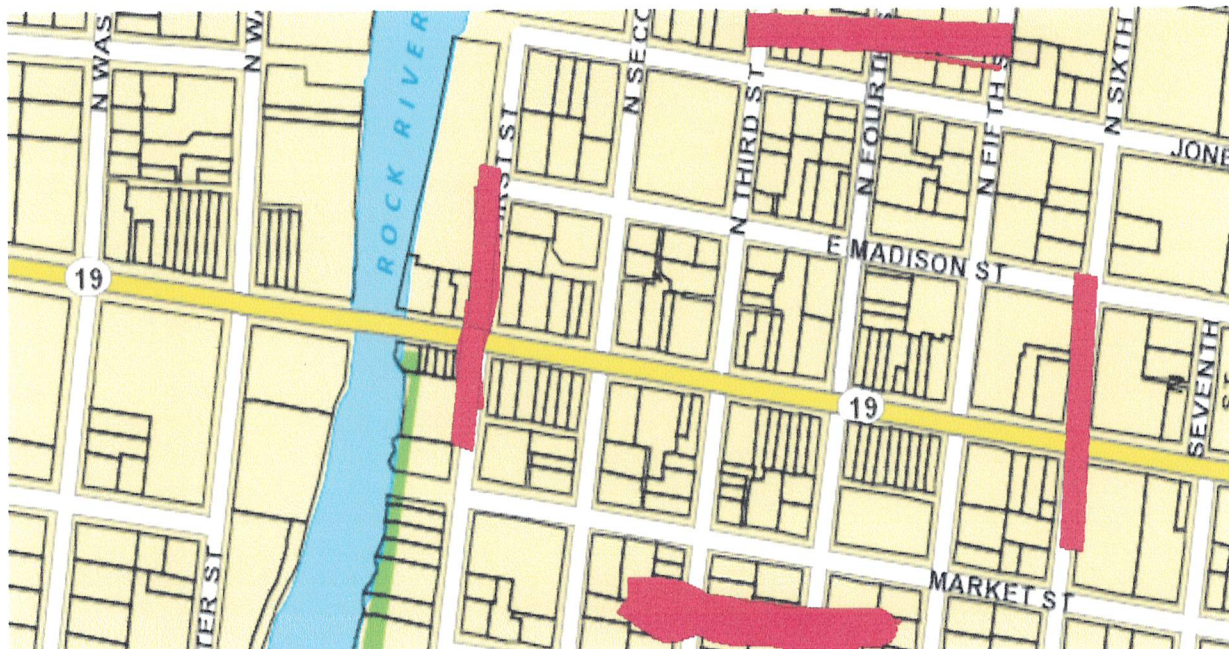


Main Street Morning Mixer 2025

Sunday, March 9, 2025  
11 a.m.-2:30 p.m.  
Watertown Main Street Program  
Contact: Sandra Budewitz

- Tasting Locations:**  
Amado Jr.'s, 403 E. Main St.  
Uptown Bar, 416 E. Main St.  
The Local Waters, 109 S. Third St.  
The Drafty Cellar, 110 S. Third St.  
D&J Sports Bar, 215 S. Third St.  
Lyons Irish Pub, 201 E. Main St.  
The Score Sports Bar, 300 N. Fourth St.  
Bismarck's Main Street Bar & Grill, 105 E. Main St.  
DnR Pour House, 200 S. 3<sup>rd</sup> St.

All samples will remain inside of the licensed establishments. All attendees must be 21 years of age to participate. Id's will be checked at the start of the event by a member of the Main Street Program staff. All attendees will wear an easily identifiable wristband during the event.



# SPECIAL EVENT PERMIT APPLICATION

Section 4, Item F.

New Event ☐ Repeat Event ☐ Date Received: 11-22-24 Date of Event: 3-15-25 Fee Amount: 501

## APPLICANT INFORMATION:

Name of person, entity, or organization holding the special event:

Educational Foundation of Watertown Inc.

Address: Street, City, State, Zip

P O Box 243

Phone: 920-248-1897

Email: jeffallen@charter.net

Website: www.watertownjigjog.com

☒ Non-profit Group ☐ For Profit ☐ Other, please describe:

Nonprofit Tax-Exempt Number

39-1942709

501(c)3, if applicable (include photocopy)

Is this the applicant's 1<sup>st</sup> special event application for the calendar year? Yes ☒ No ☐

Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy)

If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box ☒

## EVENT INFORMATION:

Event Name: Watertown Jig Jog 5K

Event Date(s): March 15, 2025

Event Location Address include parking locations and streets to be used if applicable:

A DETAILED map is required upon submittal of application, is it included? Yes ☒ No ☐

Is the event located in a City Park? Yes ☐ No ☒

If yes, do you have a park reservation? Yes ☐ No ☐ Park name: \_\_\_\_\_

Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes ☒ No ☐

Will you need City Services for your event? Yes ☒ No ☐ for Police Dept., Street Dept.

Is the event on private property? Yes ☐ No ☒ If yes, do you have written permission? Yes ☐ No ☐

Is the event a city sponsored parade or celebrating a Federal Holiday? Yes ☐ No ☒

If yes, please explain:

Event start/end time: 9:30am - 11:30am

Event set up/take down times: 6am + 11:30am

Total Attendance: # 500 Alcohol consumed, sold, or served? Yes ☐ No ☒ Vendors? Yes ☐ No ☒

Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.)

City wide running + walking event to raise money for city schools through The Educational Foundation of Watertown, Inc. Open to all who register.

Will your event be selling food? Yes ☐ No ☒ If yes, please explain: (Type of food and sold by who)

## MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:

Contact Name: First, Middle, Last

Jeffrey S. Allen

Address: Street, City, State, Zip

146 Pinnacle Dr. Lake Mills, WI 53551

Phone:

920-248-1897

Email:

watertownjigjog@gmail.com

## OFFICE USE ONLY:

APPROVED ON:

PERMIT #



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(Read carefully before signing!)

Section 4, Item F.

**Indemnification:** By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

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If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant:

Jeffrey Allen  
Jeffrey Allen

Signature:

Jeffrey Allen

Date:

11/20/24

### SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES

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Signature of Applicant:

Jeffrey Allen

Date:

11/20/24

Submit Special Event Application and fee (cash or check) in person or by mail to:

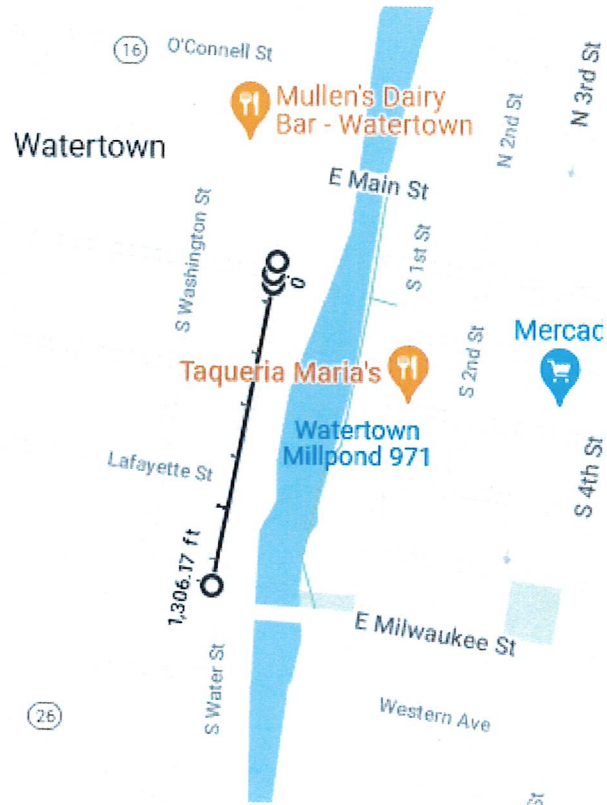
City Clerk 106 Jones Street

PO Box 477

Watertown, WI 53094

Questions: 920-262-4010 or email [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov)

0.4 mile Kids Run









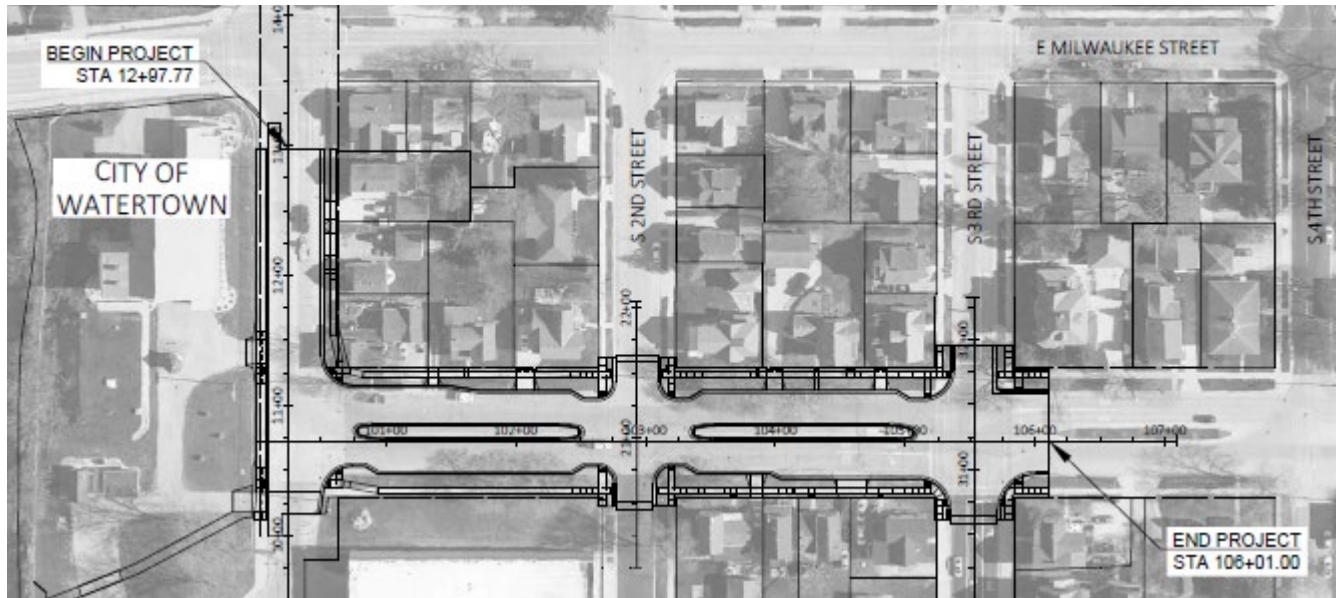
# LALONDE CONTRACTORS, INC.

## CONCRETE PAVING

1609 LINCOLN AVENUE – WAUKESHA - WI – 53186 – PHONE (262) 544-1515 - FAX (262) 544-1715

### NOTIFICATION OF ROADWAY CONSTRUCTION

Wisconsin Department of Transportation Project #3997-00-13,3997-00-14  
City of Watertown – Western Ave, from Milwaukee Street to S Third Street  
Start: March 10, 2025 – Completion: July 31, 2025



Construction is scheduled to begin on Monday, March 10, 2025, which involves closing Western Ave to thru-traffic. Parking will be prohibited in the roadway for the duration of the project. Emergency vehicle access will be maintained at all times. Access to the City of Watertown Department of Public Works Yard will be maintained from E Milwaukee Street, south along S First Street. Local access will be maintained to residents & businesses within the project limits until concrete placement. Future notices will be provided of any access disruptions. **Delays are to be expected – Please plan ahead.**

Questions / Concerns can be directed to:

#### Prime Contractor Contract Information

LaLonde Contractors, Inc.  
1609 Lincoln Ave  
Waukesha, WI 53186

Project Manager – Jameson Owen  
Phone – 262-544-1515  
Email – JOwen@lciwi.com

Stage 1 – Northbound & Westbound Traffic Detour

Section 4, Item F.



Stage 1 – Southbound Traffic Detour







THANK YOU FOR YOUR PATIENCE!