



LICENSING BOARD MEETING AGENDA

THURSDAY, APRIL 09, 2026 AT 4:15 PM

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER
LEVEL ROOM 2044**

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

A. Licensing Board minutes from March 11, 2026

3. BUSINESS

A. Review and take action: applications for Temporary Class "B" licenses from Watertown Cardinals Baseball Organization Inc for Home Game vs Helenville Rebels on May 3, 2026 10am-5pm, Home Game vs Milton Crescents on May 9, 2026 10am-5pm, Home Game vs Neosho Rockets on May 17, 2026 10am - 5pm, Home Game vs Rubicon Red Sox May 31, 2026 10am-5pm, and Home Game vs Clyman Cannery June 12, 2026 4pm - 11pm located at Washington Park 635 S. 12th Street

B. Review and take action: application for a "Class B" License license from Apphop Watertown Inc DBA Applebee's Neighborhood Grill & Bar + IHOP (Walter Salaverria, Agent) located at 1512 S. Church Street for licensing year July 1, 2025 - June 30, 2026

4. REPORTS

A. Review and discuss: Special Events List

B. Review and discuss: Monthly Operator's List

C. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only



LICENSING BOARD MEETING AGENDA

WEDNESDAY, MARCH 11, 2026 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER LEVEL ROOM 2044

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor Stocks, Ald. Moldenhauer, and Erin Schroeder. Absent was Ald. Bartz and Cheri Martin. Staff present was Police Chief David Brower, City Attorney Ali Panagopoulos, and City Clerk Megan Dunneisen.

- 1. CALL TO ORDER** - Mayor Stocks called the meeting to order at 4:17 pm
- 2. REVIEW AND APPROVE MINUTES**
 - A. Schroeder made a motion to approve the Licensing Board minutes from February 11, 2026, second by Mayor Stocks and carried by unanimous voice vote.
- 3. BUSINESS**
 - A. Schroeder made a motion to approve the application for a Temporary Class "B" Beer and Temporary "Class B" Wine license from Luther Prep School Booster Club for the Lives Prepared Gala event located at 1300 Western Ave on April 18, 2026 during the hours of 5pm-12am, second by Mayor Stocks and carried by unanimous voice vote.
 - B. Schroeder made a motion to approve the applications for Temporary "Class B" Wine Licenses for the Whiskey and Wine Walk event hosted by Watertown Chamber of Commerce on April 25, 2026, during the hours of 1pm-4:30pm. Locations include: Bradow Jewelers, 217 E. Main St., Brown's Shoe Fit Co., 212 E. Main St., Draeger's Floral, 616 E. Main St., Sassy Sweets, 116 W. Main St., The Basket Bar, 111 E. Main St., White Oak Builders, 14 E. Main St., and Wisconsin 26 Mercantile, 117 S. 3rd St. (all other locations for the event are licensed establishments), second by Mayor Stocks and carried by unanimous voice vote.
 - C. Schroeder made a motion to approve the application for a change of agent from Walgreens Co located at 301 W Main St, from Krystle Murphy to Jessica Christian for the licensing year expiring June 30, 2026, second by Ald. Moldenhauer and carried by unanimous voice vote.
 - D. Schroeder made a motion to bring the application for a Class "B" Beer license from A-One Oil LLC (Rajwinder Singh) located at 821 N. Church Street for licensing year July 1, 2025 - June 30, 2026 to the table, second by Mayor Stocks and carried by unanimous voice vote. Rajwinder Singh and his Attorney were present and participated in discussion. Schroeder made a motion to deny the application for the Class "B" beer license for A-One Oil LLC, for the following reasons: Public safety concern regarding drinking and driving at a gas station, Carryout allowance concern under the Class B License, not considering this a true restaurant - *Mr. Singh (owner/agent) made the argument that the convenience store/gas station is also a restaurant that sells food, fish on Friday nights and hot ham - and* Setting precedent in the city - Watertown has not considered or licensed this type of establishment (convenience store gas station/Class B) in the past, second my Ald. Moldenhauer and carried by roll call vote of: Yes; 3 (Moldenhauer, Schroeder, Stocks): No;0.
 - E. Mayor Stocks made a motion to approve the Ordinance to amend sections 220-9(f) Regulation of licensed premises and licensees, 428-7(a), and 428-7(c) Special events, of the City of Watertown general ordinances, second by Schroeder and failed by roll call vote of: Yes; 0 No;3 (Moldenhauer, Schroeder, Stocks).

- F. Schroeder made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Paul Balbach, seconded by Ald. Moldenhauer and carried by roll call vote of: Yes; 3 (Moldenhauer, Schroeder, Stocks): No;0.
- G. Schroeder made a motion to reconvene into open session, second by Ald. Moldenhauer and carried by roll call vote of: Yes; 3 (Moldenhauer, Schroeder, Stocks): No;0.
- H. Schroeder made a motion to deny the application for an operator's license from Paul Balbach based on false or missing information on the application, second by Ald. Moldenhauer and carried by unanimous voice vote.
- I. Schroeder made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Michelle Anzivino, second by Mayor Stocks and carried by roll call vote of: Yes; 3 (Moldenhauer, Schroeder, Stocks): No;0.
- J. Schroeder made a motion to reconvene into open session, second by Mayor Stocks and carried by roll call vote of: Yes; 3 (Moldenhauer, Schroeder, Stocks): No;0.
- K. Schroeder made a motion to deny the application for an operator's license from Michelle Anzivino based on Cat I of the Licensing Guidelines, second by Ald. Moldenhauer and carried by unanimous voice vote.
- L. April's Licensing Board meeting will be moved to Thursday April 9, 2026, Clerk will send reminder to board members.

4. REPORTS

- A. Special Events List was presented.
- B. Monthly Operator's List was presented.
- C. Monthly Police Report was presented.

- 5. **ADJOURNMENT** – Schroeder made a motion to adjourn, second by Mayor Stocks and carried by unanimous voice vote at 5:42 pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ 35.00
	Total Fees	\$ 45.00

Part A: Organization Information

1. Organization Name
Watertown Cardinals Baseball Organization Inc

2. Organization Permanent Address
NG14 Boulder Rd

3. City
Watertown

4. State
WI

5. Zip Code
53098

6. Mailing Address (if different from permanent address)

7. FEIN
39-4144927

8. Date of Organization/Incorporation
09-03-2025

9. State of Organization/Incorporation
WI

10. Phone
210-317-5263

11. Email
roeseler@gmail.com/wtncards@gmail.com

12. Organization type (check one)

WAR Bona Fide Club Church Fair Association/Agricultural Society Veteran's Organization

Lodge/Society Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)
501(c)(3) exemption

Part B: Individual Information


List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
<i>Roeseler</i>	<i>Aaron</i>	<i>Director/President</i>	<i>920-285-5547</i>
<i>Roeseler</i>	<i>Ethan</i>	<i>Director</i>	<i>210-317-5263</i>
<i>Roeseler</i>	<i>Luke</i>	<i>Director</i>	<i>920-285-7957</i>
<i>Roeseler</i>	<i>Malachi</i>	<i>Director</i>	<i>920-285-7694</i>
<i>Roeseler</i>	<i>Kris</i>	<i>Alcohol Beverage Director Agent</i>	<i>920-390-9164</i>

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Home game vs. Helenville Rebels			
2. Dates of Operation 5-3-2026		3. Hours of Operation 10am - 5pm	
4. Premises Address 635 S 12th St			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 9
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event wttncards@gmail.com	
13. Organizer Website wttncardinals.com		14. Event Website ← →	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Washington Park comprises a small building approx. 20 x 40 feet in size beside the baseball diamond from which beer will be sold and this temp. license will be on hand and consumption of alcoholic beverages will be allowed near the concessions stand and			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Roeseler		First Name Ethan	M.I. I
Title Director	Email roeseler@gmail.com		Phone 210-317-5263
Signature 		Date 3/22/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 3-30-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality
C. Watertown

Form
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ -
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name
Watertown Cardinals Baseball Organization Inc

2. Organization Permanent Address
N614 Boulder Rd

3. City
Watertown

4. State
WI

5. Zip Code
53098

6. Mailing Address (if different from permanent address)

7. FEIN
39-4144927

8. Date of Organization/Incorporation
9-3-25

9. State of Organization/Incorporation
WI

10. Phone
210-317-5263

11. Email
wttncards@gmail.com

12. Organization type (check one)
 Bona Fide Club
 Church
 Fair Association/Agricultural Society
 Veteran's Organization
 Lodge/Society
 Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)
501(c)(3) exempt


Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Roeseler	Aaron	Director/President	920-285-5547
"	Ethan	Director	210-317-5263
"	Luke	"	920-285-7957
"	Malachi	"	920-285-7694
"	Kris	Alcohol Beverage Agent	920-390-9164

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Home Game vs. Milton Crescents			
2. Dates of Operation 5-9-26		3. Hours of Operation 10am - 5pm	
4. Premises Address 635 S 12th St - Washington Park			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 9
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event wttncards@gmail.com	
13. Organizer Website wttncardinals.com		14. Event Website ↔	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Concession building about 20 x 40 feet in size next to the baseball diamond will be used for selling beer, and consumption is allowed within the Washington Park block perimeter.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Roessler		First Name Ethan	M.I. I
Title Director		Email roessler@gmail.com	Phone 210-317-5263
Signature 		Date 3/22/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 3-30-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality
C. Watertown

Form
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ -
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name
Watertown Cardinals Baseball Organization Inc

2. Organization Permanent Address
N614 Boulder Rd

3. City
Watertown

4. State
WI

5. Zip Code
53098

6. Mailing Address (if different from permanent address)

7. FEIN
39-4144927

8. Date of Organization/Incorporation
9-3-25

9. State of Organization/Incorporation
WI

10. Phone
210-317-5263

11. Email
wttncards@gmail.com

12. Organization type (check one)

Bona Fide Club
 Church
 Fair Association/Agricultural Society
 Veteran's Organization
 Lodge/Society
 Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)

Part B: Individual Information


List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Roeseler	Aaron	Director	9202855547
"	Ethan	"	2103175263
"	Luke	"	9202857957
"	Malachi	"	9202857694
"	Kris	Agent	9203909164

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Home game vs. Neosho Rockets			
2. Dates of Operation 5-17-26		3. Hours of Operation 10 am - 5 pm	
4. Premises Address Washington Park - 635 S 12th St			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 9
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event wttncards@gmail.com	
13. Organizer Website wttncardinals.com ←→		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Concession building next to baseball field will be used for selling beer, and consumption will be allowed within the Washington Park block perimeter.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Roeseler		First Name Ethan	M.I. I
Title Director	Email roeselere@gmail.com		Phone 210-317-5263
Signature 		Date 3/22/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 3-30-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality
C. Watertown

Form
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ -
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name: Watertown Cardinals Baseball Organization Inc

2. Organization Permanent Address: N614 Boulder Rd

3. City: Watertown

4. State: WI

5. Zip Code: 53098

6. Mailing Address (if different from permanent address):

7. FEIN: 39-4144927

8. Date of Organization/Incorporation: 9-3-25

9. State of Organization/Incorporation: WI

10. Phone: 260-317-5263

11. Email: wttncards@gmail.com

12. Organization type (check one):
 Bona Fide Club
 Church
 Fair Association/Agricultural Society
 Veteran's Organization
 Lodge/Society
 Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats. IAR

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable):

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
 Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Roeseler	Aaron	Director	9202855547
"	Ethan	"	2103175263
"	Luke	"	9202857957
"	Malachi	"	9202857694
"	Kris	Agent	9203909164

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Home game vs. Rubicon Red Sox			
2. Dates of Operation 5-31-26		3. Hours of Operation 10am - 5pm	
4. Premises Address Washington Park - 635 S 12th St			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 9
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event wtncards@gmail.com	
13. Organizer Website wtncardinals.com		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Concession building will be used for selling beer, and consumption will be allowed within the Washington Park block perimeter.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name Roesele r		First Name Ethan	M.I. I
Title Director	Email roeselere@gmail.com		Phone 210-317-5263
Signature <i>Ethan Roesele</i>		Date 3/22/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 3-30-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Municipality
C. Watertown

Form
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ -
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name: Watertown Cardinals Baseball Organization Inc

2. Organization Permanent Address: N614 Boulder Rd

3. City: Watertown 4. State: WI 5. Zip Code: 53098

6. Mailing Address (if different from permanent address):

7. FEIN: 39-4144927 8. Date of Organization/Incorporation: 9-3-25 9. State of Organization/Incorporation: WI

10. Phone: 210-317-5263 11. Email: wthncards@gmail.com

12. Organization type (check one):
 Bona Fide Club
 Church
 Fair Association/Agricultural Society
 Veteran's Organization
 Lodge/Society
 Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats. (IAR)

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable):

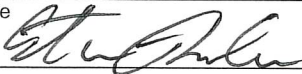
Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.
 Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Roeseler	Aaron	Director	9202855547
"	Ethan	"	2103175263
"	Luke	"	9202857957
"	Malachi	"	9202857694
"	Kris	Agent	9203909164

Continued →

Part C: Event Information			
1. Name of Event (if applicable) Home game vs. Clyman Cannors			
2. Dates of Operation 6-12-26		3. Hours of Operation 4-11pm	
4. Premises Address Washington Park 635 S 12th St			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District 9
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event wtncards@gmail.com	
13. Organizer Website wtncardinals.com		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Concession building will be used for selling beer, and consumption will be allowed within the Washington Park block perimeter.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
<p>READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.</p>			
Last Name Roeseler		First Name Isaac Ethan	M.I. I
Title Director	Email roeselere@gmail.com		Phone 2103175263
Signature 		Date 3/22/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 3-30-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Form
AB-200

Alcohol Beverage License Application

For Municipal
Municipality C. Watertown
License Period

Application Type (check one)

Initial (New) Renewal

License(s) Requested: (up to two boxes may be checked)		Fees	
<input type="checkbox"/> Class "A" Beer \$ _____	<input checked="" type="checkbox"/> Class "B" Beer \$ _____	License Fee(s) TBD	\$ _____
<input type="checkbox"/> "Class A" Liquor \$ _____	<input checked="" type="checkbox"/> Regular "Class B" Liquor \$ _____	Background Check Fee	\$ 14.00
<input type="checkbox"/> "Class A" Liquor (cider only) \$ _____	<input type="checkbox"/> Reserve "Class B" Liquor \$ _____	Publication Fee	\$ 300.00
<input type="checkbox"/> "Class C" Liquor (wine only) \$ _____	<input type="checkbox"/> Above-Quota "Class B" Liquor \$ _____	Total Fees	\$ 314.00 ^{pd} ₃₁₁₃

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)
APPHOP WATERTOWN INC

2. Business Trade Name or DBA
APPLEBEES NEIGHBORHOOD GRILL & BAR +IHOP

3. FEIN
41-4589162

4. Wisconsin Seller's Permit Number
456-1032345097-02

5. Entity Type (check one)
 Sole Proprietor Partnership Limited Liability Company Corporation Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? Yes No
If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization: WI 8. Date of Organization: 03/02/2026 9. Wisconsin DFI Registration Number: A120743

10. Premises Address: 1512 S CHURCH ST

11. City: WATERTOWN 12. State: WI 13. Zip Code: 53094

14. County: Jefferson 15. Governing Municipality: City Town Village of: WATERTOWN 16. Aldermanic District: _____

17. Premises Phone: (608) 824-2020 18. Premises Email: APPLE1512@YOURIHOP.COM 19. Website: IHOP.COM

20. Premises Description
Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.
Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same.
 RESTAURANT AND FREE STANDING BAR. LIQUORIS STORED IN LOCKED CLOSET AND BEER IS A COOLER WITH PERMISES . INVOICES IN TH EMANAGER OFFICE
and outdoor patio (w.s)

21. Mailing Address (if different from premises address)
7006 SUNSET BLVD

22. City: HOLLYWOOD 23. State: CA 24. Zip Code: 90028

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. Yes No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. Yes No
 If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? . . . Yes No
 If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. Yes No

5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? Yes No

6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? Yes No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.

I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.

(For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.

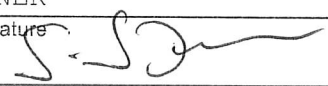
I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

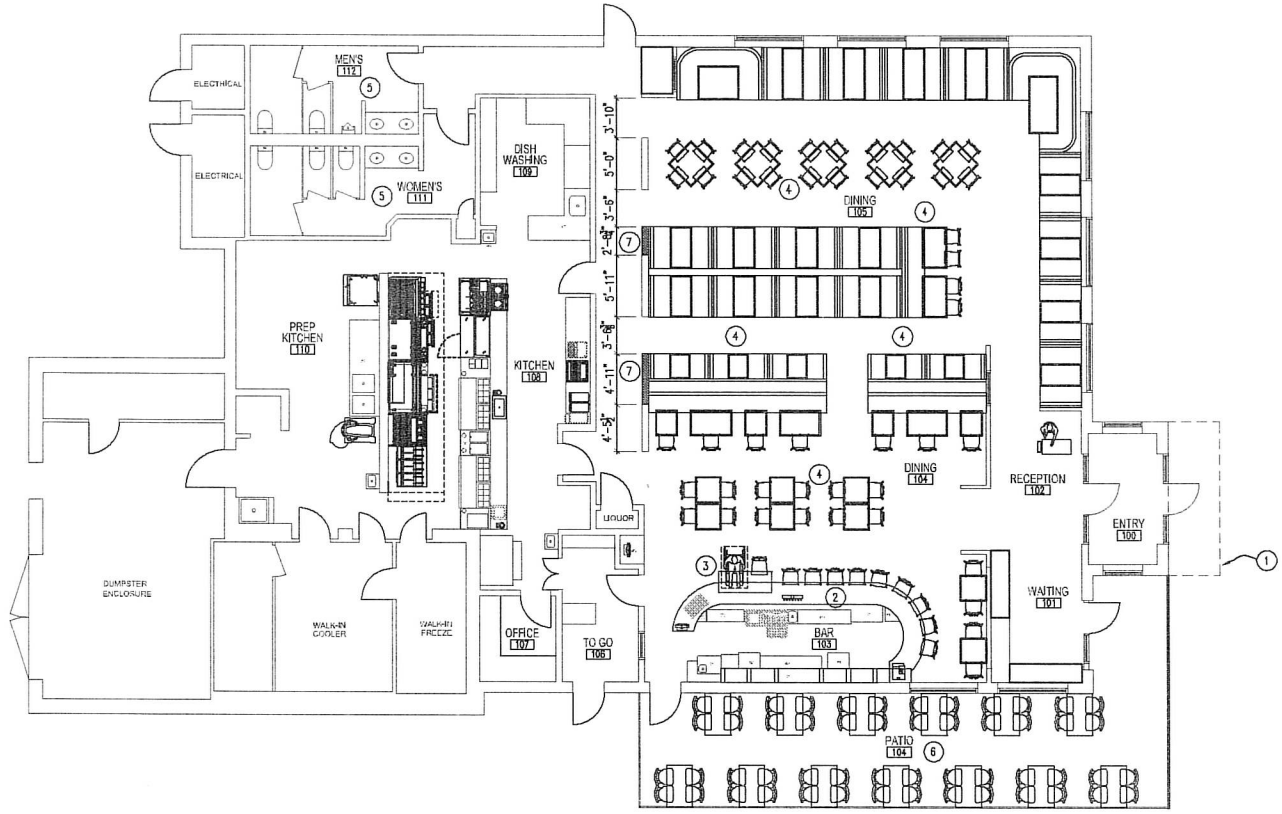
- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name SOLEIMANI	First Name SIYAVOUSH	M.I.
Title OWNER	Email SAM@YOURIHOP.COM	Phone (213) 925-7800
Signature 		Date 03/13/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 3/13/26	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	



- FLOOR PLAN KEYED NOTES**
- ① MODIFIED METAL CANOPY PER THE RENDERING WITH THE NEW SIGNAGE
 - ② NEW BAR TOP
 - ③ NEW ADA BAR TOP
 - ④ REVISED SEATING
 - ⑤ THE EXISTING ADA COMPLIANT BATHROOM TO REMAIN. NEW FINISHES TO BE APPLIED
 - ⑥ PATIO AND PATIO SEATING TO REMAIN
 - ⑦ 2x6 WOOD STUD HALF WALL TO MATCH THE EXISTING

FLOOR PLAN
 PLAN NORTH
 SCALE - 1/8" = 1' - 0"

DEMOLITION FLOOR PLAN
 PROPOSED FLOOR PLAN

PROPOSED RESTAURANT REMODELING
 3100 GOLF ROAD
 DELAFIELD, WI 53018

PROJECT TITLE
 DATE: 6/24/2025
 REVISION DATE:

JOB NO.: 2025068.00
 DRAWN BY: TEV

2-00

SPECIAL EVENT PERMITS-2026

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION	CITY SPONSORED?	REPEAT OR 1ST YEAR	EVENT FOR A FEDERAL HOLIDAY? (no fees)
1/14/2026	2026-02	3/1/2026	Jig Jog	Watertown Main St Program	Adult beverage walk to create downtown activity	NO	REPEAT	NO
1/12/2026	2026-01	3/14/2026	Morning Mixer	Educational Foundation of Watertown	5K Run/Walk to raise money for city schools	NO	REPEAT	NO
2/19/2026	2026-04	4/25/2026	Whiskey Wine Walk	Watertown Chamber	Wine sampling to drive traffic to downtown businesses	NO	REPEAT	NO
2/2/2026	2026-03	TUESDAYS 5/5/26-10/27/26	Watertown Farmer's Market	Watertown Main St Program	Weekly farmer's market	NO	REPEAT	NO
3/27/2026	2026-09	5/8/2026	Entertainment Night St Marks	St Marks Lutheran School	Children participate in entertaining family and friends	NO	REPEAT	NO
3/27/2026	2026-08	5/25/2026	Memorial Day Celebration	Watertown Veterans Council	Memorial Day Celebration	YES	REPEAT	YES
2/24/2026	2026-06	7/4/2026	4th of July Parade	Watertown Parade Committee	Parade to celebrate 250th anniversary of Amerca	YES	REPEAT	YES
2/20/2026	2026-05	7/7/2026	Lights and Sirens	Watertown Police Dept	Community safety fair	YES	REPEAT	NO
3/17/2026	2026-07	7/31/2026	Share the Love	River Valley Alliance Church	Family fun night for children and families	NO	REPEAT	NO

Report Criteria:

License.Type.Description = "Operator's License"

License.License issued date = 03/01/2026-03/31/2026

Business Name	Works At	Home Address	City	State	Zip	Date of Birth	License Issued Date
Ava Nichter	Pick 'N Save	1405 Utah St	Watertown	WI	53094	10/10/2006	03/19/2026
Cheryl Hasenstein	Marquardt Village	W5753 E Clymet Rd	Watertown	WI	53098	02/11/1958	03/24/2026
Emilio Campuzano	Unknown	712 Franklin St Apt 1	Watertown	WI	53094	12/09/2007	03/31/2026
Emily M Valle	Wolfgram's	N5137 Butternut Ct	Juneau	WI	53039	09/23/1995	03/13/2026
Gavin R Stivarius	Watertown Country Club	102 Boomer St	Watertown	WI	53094	02/13/2006	03/31/2026
Izabelle R Weber	Run Inn Erins	203 Sunnyfield Ct Apt A	Watertown	WI	53098	03/10/2006	03/31/2026
Jamila Searl	Watertown Liquor Depot	219 Hunters Glen Ln	Johnson Creek	WI	53038	12/24/1988	03/09/2026
Kenneth L Bruce	Pick 'N Save	5 Highcliff Ct	Madison	WI	53718	09/12/1964	03/13/2026
Kris Roeseler	Unknown	N9594 Boje Ct	Watertown	WI	53094	05/09/1967	03/31/2026
Kristy L Flick	Refuel Pantry/Citgo	1208 E Main St	Watertown	WI	53094	05/24/1979	03/09/2026
Lisa D Handrow	Tipsy Goose	108 Whistle St	Marshall	WI	53559	02/14/1971	03/19/2026
Melinda M Hartline	Pick 'N Save	1320 S Third St	Watertown	WI	53094	07/02/1981	03/19/2026
Owen P Schaefer	Pick 'N Save	W5572 County Rd CW	Watertown	WI	53098	12/07/2007	03/19/2026
Radick Prayoga	Osaka Hibachi Ramen	100 E Madison St	Watertown	WI	53094	12/09/1996	03/09/2026
Samantha A Holliday	Dew Drop	N8079 High Rd	Watertown	WI	53094	09/30/1998	03/24/2026