



DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE AGENDA

WEDNESDAY, MAY 22, 2024 AT 2:30 PM

106 JONES STREET, WATERTOWN, WI 53094 - CITY HALL BASEMENT ROOM 0041

Members of the media and the public may attend with the following virtual information: <https://us06web.zoom.us/j/86189059377?pwd=89tf9k4bZ2hs5naWsRNdLVEZSPEtdH.1>

Meeting ID 861 8905 9377 Passcode 619866

1. CALL TO ORDER

2. APPROVAL OF PRIOR MEETING MINUTES

- [A.](#) Downtown Main Street Reconstruction Task Force minutes from March 27, 2024

3. OPENING FOR PUBLIC COMMENT

Each individual who would like to address the Committee will be permitted up to three minutes for their comments.

4. OLD BUSINESS

- A. Update: Main St. bridge closure (Beyer/McFarland)
- B. Discuss: Transportation Network Evaluation
 - 1. Update on current status (Beyer)
- C. Discuss: social media messaging

5. NEW BUSINESS

- A. Introduce new Main Street Program Director
- B. Discuss: concept of quarterly update meetings for downtown businesses
- C. Discuss: Next newsletter - electronic and print copy
- [D.](#) Discuss: bumpouts and parklets
- E. Discuss: expectations for city and private property owners
- [F.](#) Discuss: alleyway planning (Beyer)
- G. Discuss: 2024 planning items
 - 1. Strategic plan for photo ops/vistas in Main Street District
 - i. Discuss planning/input

6. ESTABLISH NEXT MEETING DATE AND TIME

- A. Confirm next meeting on July 24, 2024

7. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

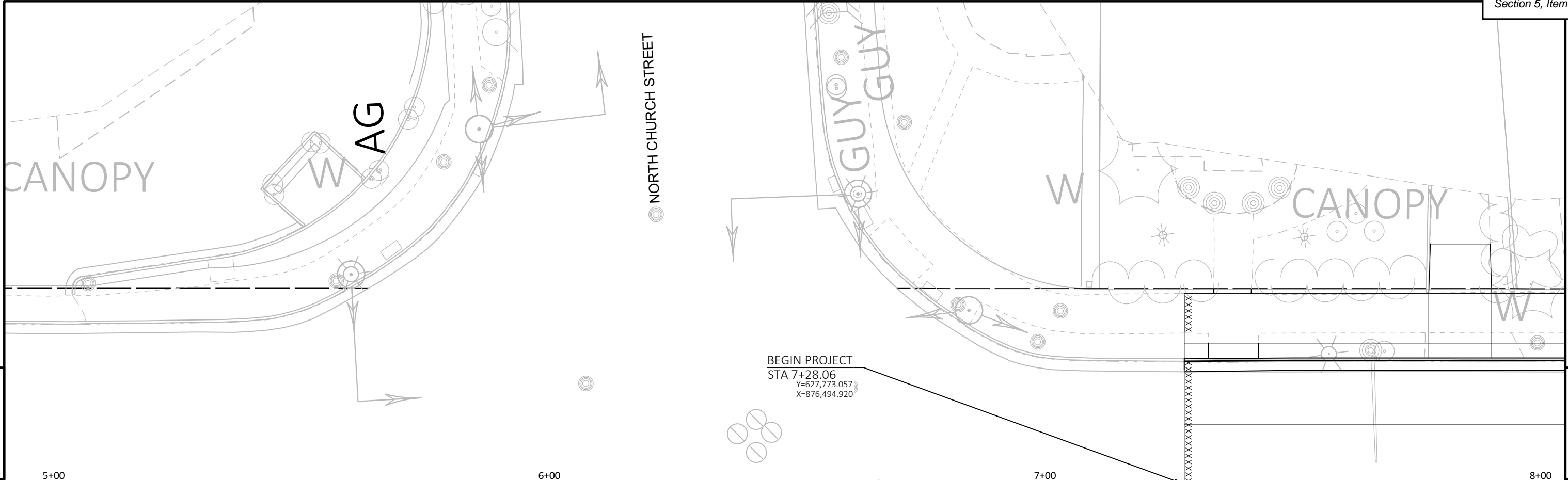
DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE**Wednesday, March 27, 2024****2:30 pm IN-PERSON/VIRTUAL MEETING****Lower Level, Room 0041, City Hall, 106 Jones St, Watertown, WI****By Phone or GoToMeeting: <https://global.gotomeeting.com/join/471703029>**

For the Public, Members of the media and the public may attend by calling: (US)+1 (224) 501-3412

Access Code: 619-906-421

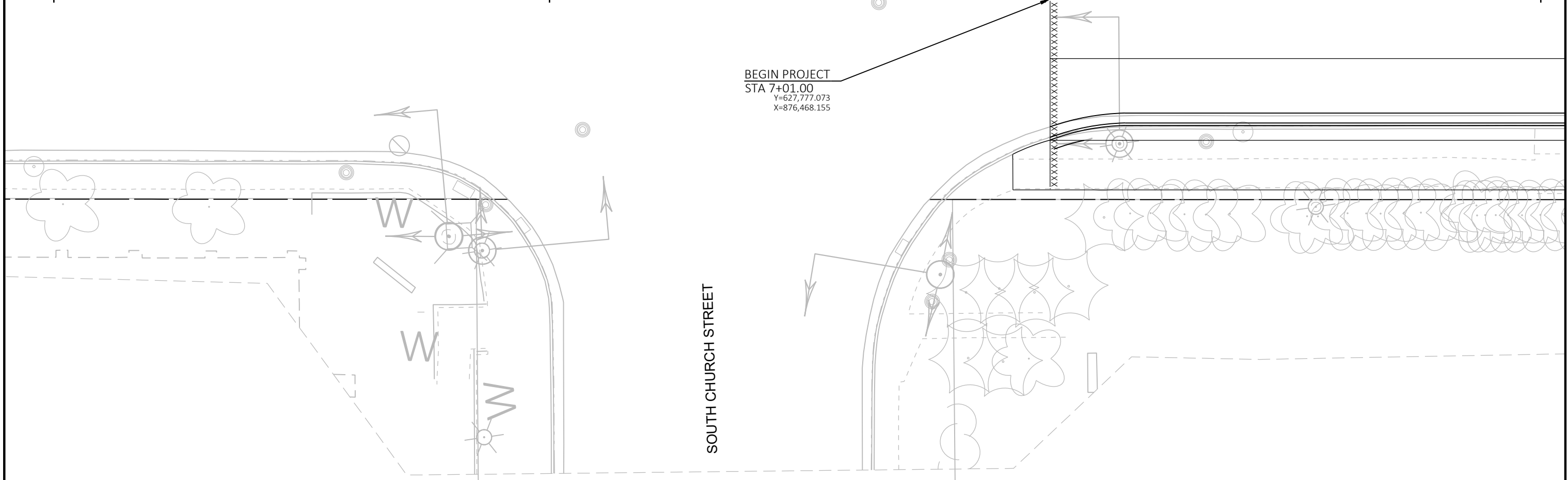
1. Call to order at 2:33 pm.
 - a. Attendance- Present: Grinwald, Smith, Becker, Hoffman, Board, Beyer, Mazzoni. Virtual: Elias, Wagner. Absent: Trego, Moldenhauer. In person joined at 2:37: Citizen Josh (downtown business owner) McFarland.
2. Approval of prior meeting minutes
 - a. Approval of Minutes 1.24.24 **Motioned by Board, seconded by Grinwald, carried unanimously**
3. Public Comment
 - a. none
4. Old Business
 - a. Main St bridge closure update (Beyer/McFarland)
 - i. Bids opened, two received. Hopefully wrapped up in a couple of weeks.
 - ii. Awarded in April, Work to start in May
 - iii. Riverwalk and connection on plaza will be done in 2025 after bridge
 - iv. No pedestrian access the entire bridge closure
 - v. 1st St will remain a four-way stop
 - b. Business visits – Feedback from members on visits since last meeting
 - i. Trego said there are business concerns on closure. Will email Beyer about them.
 - ii. Hoffman brought up maybe doing cross promotions between businesses
 - iii. McFarland brought up businesses may have to do things a little differently (like during covid)
 - c. Follow-up on lighting questions (Beyer)
 - i. Laurie will give update to Bill Bedford
5. New Business
 - a. Next newsletter: Targeting May/June. Discussion on topics/ideas, and feedback on last issue.
 - i. Get ideas to Mason within two weeks
 - ii. Regular budget updates
 - iii. Traffic lights/stop sign updates (explain why we can't make choices)
 - iv. Bump outs- concerns on parking
 - v. Get list of emails for downtown businesses. (Board will get at next meeting)
 - b. Review and take possible action: Downtown Main Street bump out locations
 - i. All are being touched
 - ii. Eliminate 1st, Washington, N Water, 2nd, 3rd, NE 4th, SW 6th, 7th
 - iii. Keep S Water, 2-3rd, WS 4th, 5th, 3-6th,
 - iv. Entry features and bumpouts go on next agenda
 - v. Public concerns on less parking on Main Street. Not any less though.
 - c. 2024 planning items discussion
 - i. Strategic plan for photo ops/vistas in Main Street District
 1. Discuss planning/input
 - a. Table until next meeting
 - ii. Transportation Network Evaluation

1. Update on current status (Beyer)
 - a. RFP final due today
 - b. Award in April
 - c. Kick off meeting in May
 - d. Final due 9/2
 - e. This is on one-way streets and two way traffic. Realistic.
 - f. Andrew to give update to Public Works.
6. Confirm next meeting date (May 22, 2024).
7. Adjournment at 3:41 pm. **Motioned by Beyer, seconded by McFarland, carried unanimously**



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PROJECT NO: 3050-01-78	HWY: STH 19	COUNTY: JEFFERSON	PLAN DETAILS - INTERSECTION DETAILS	SHEET	E
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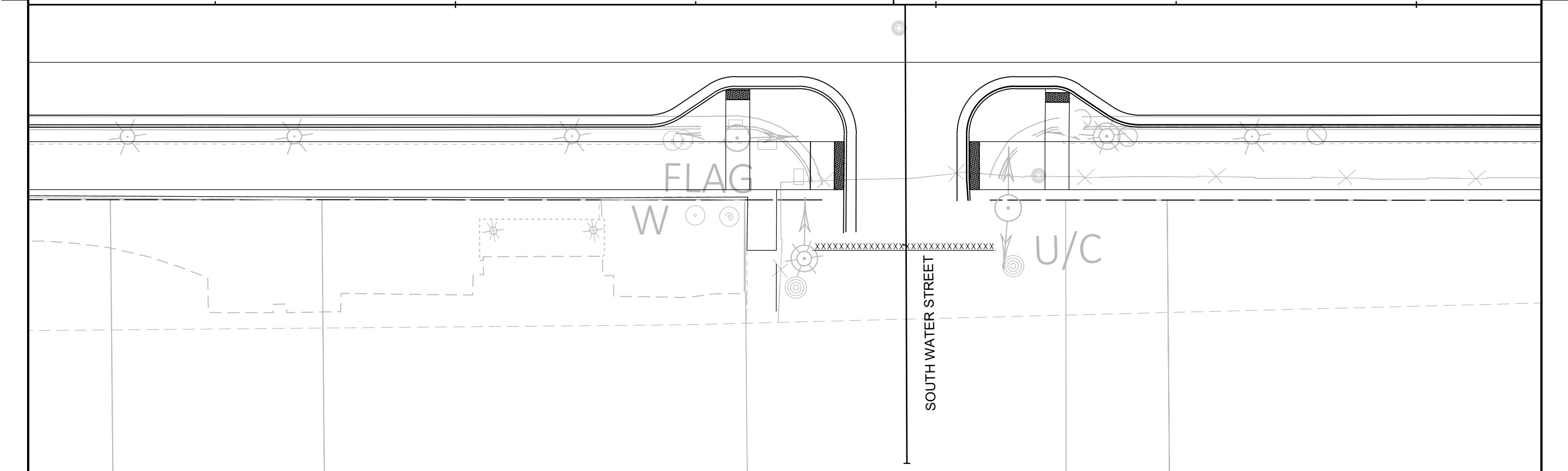
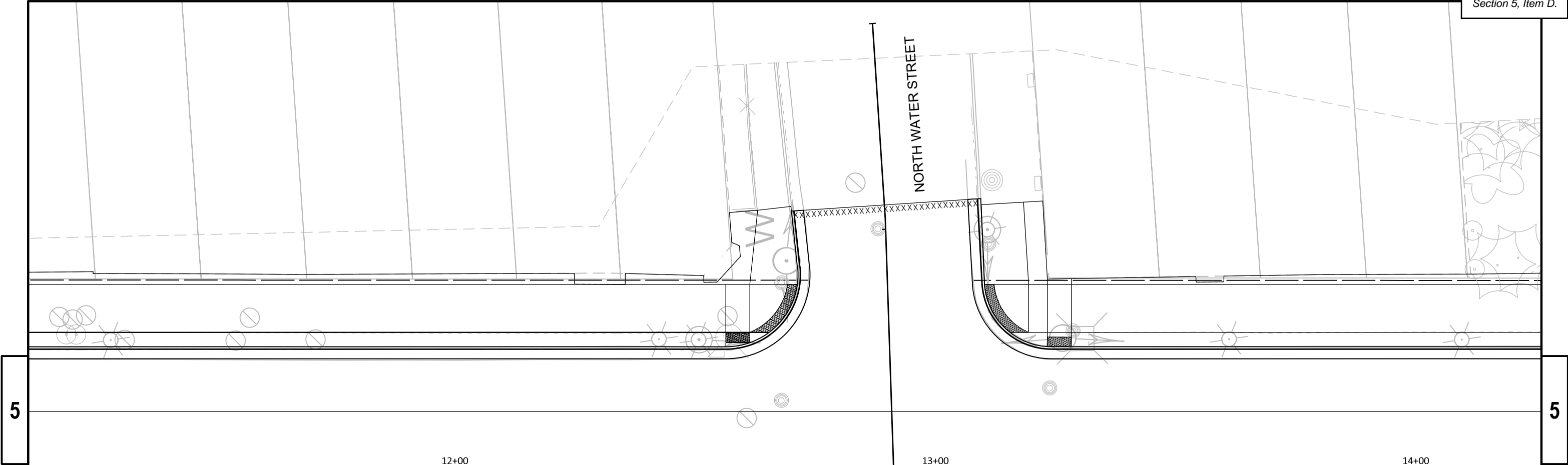
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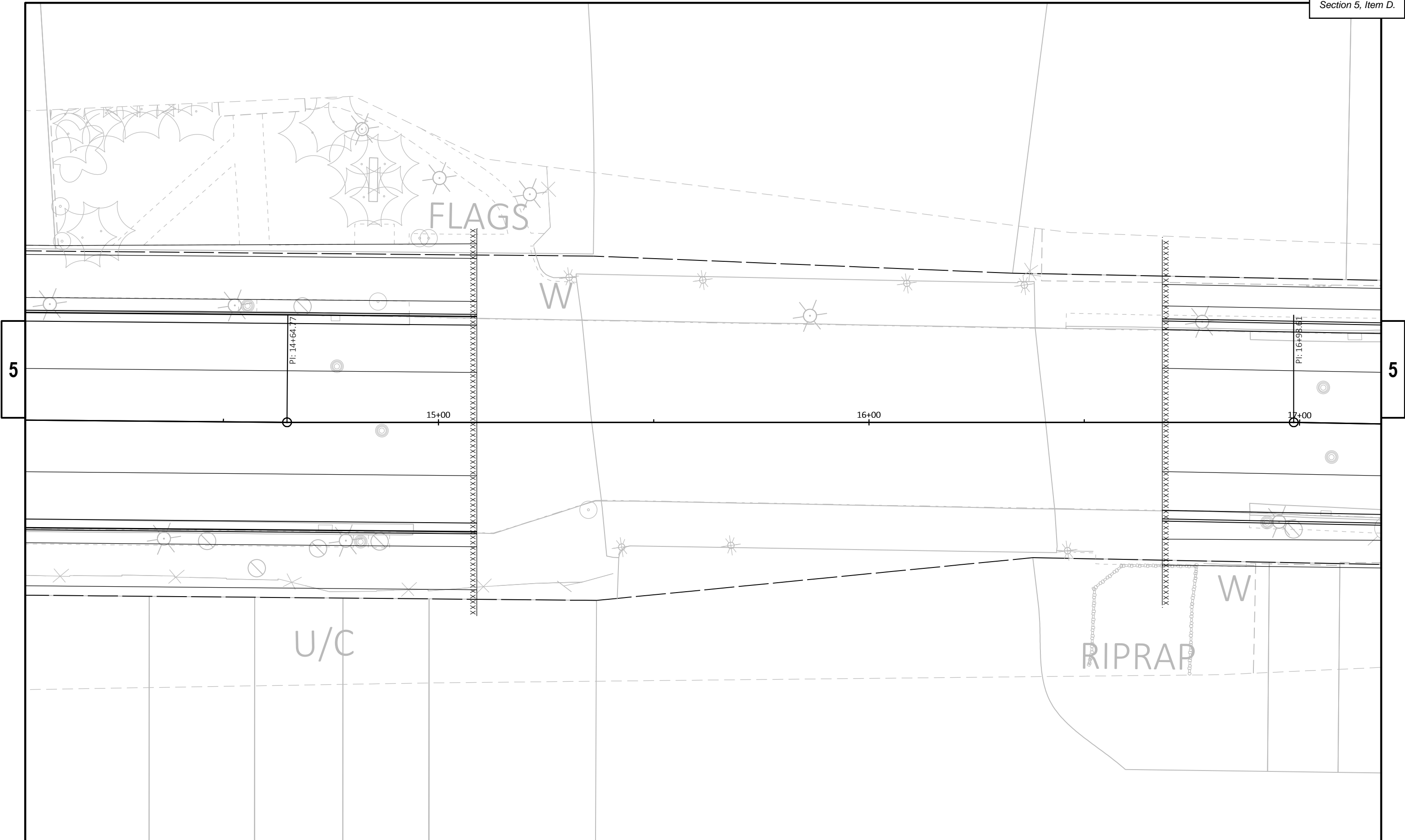


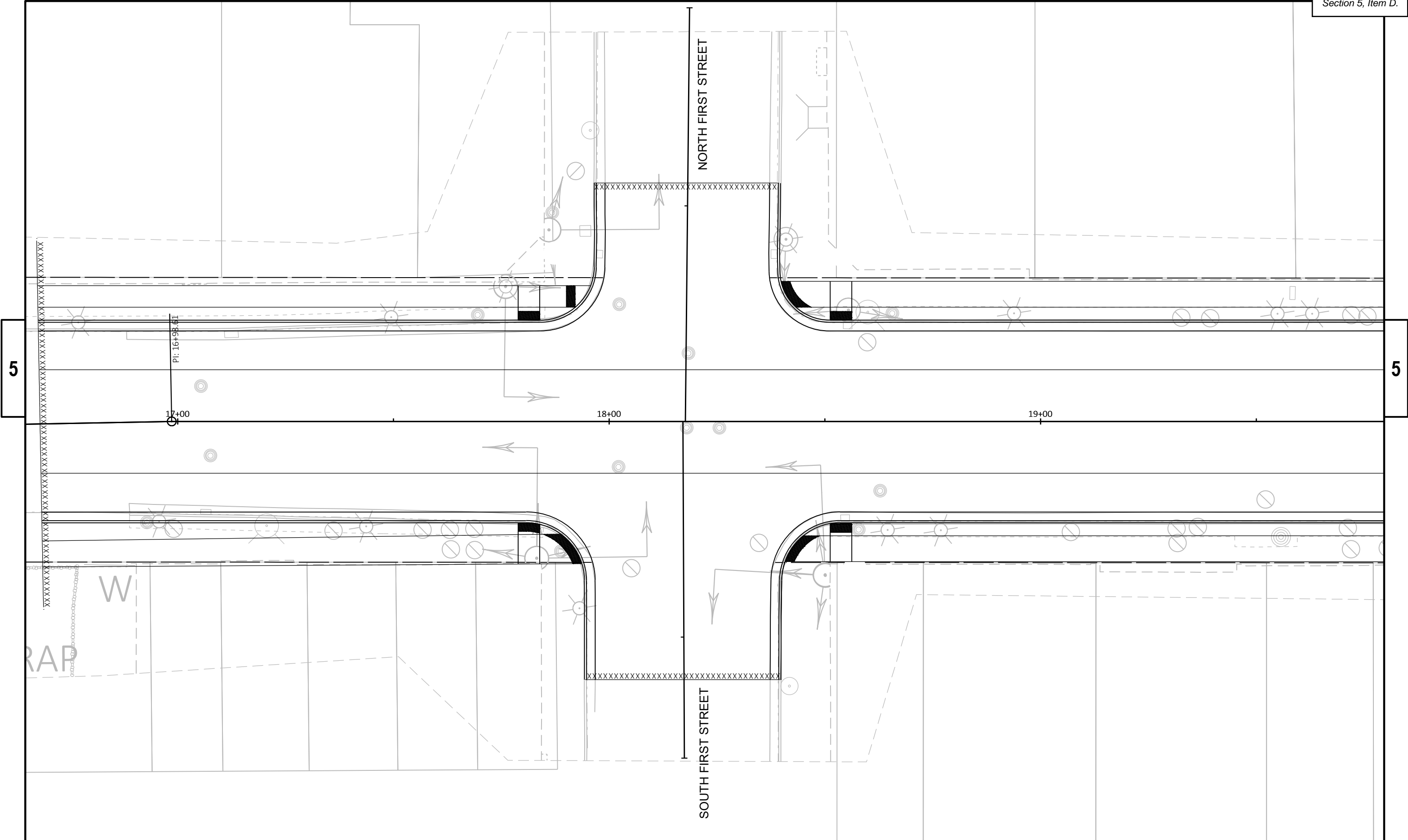
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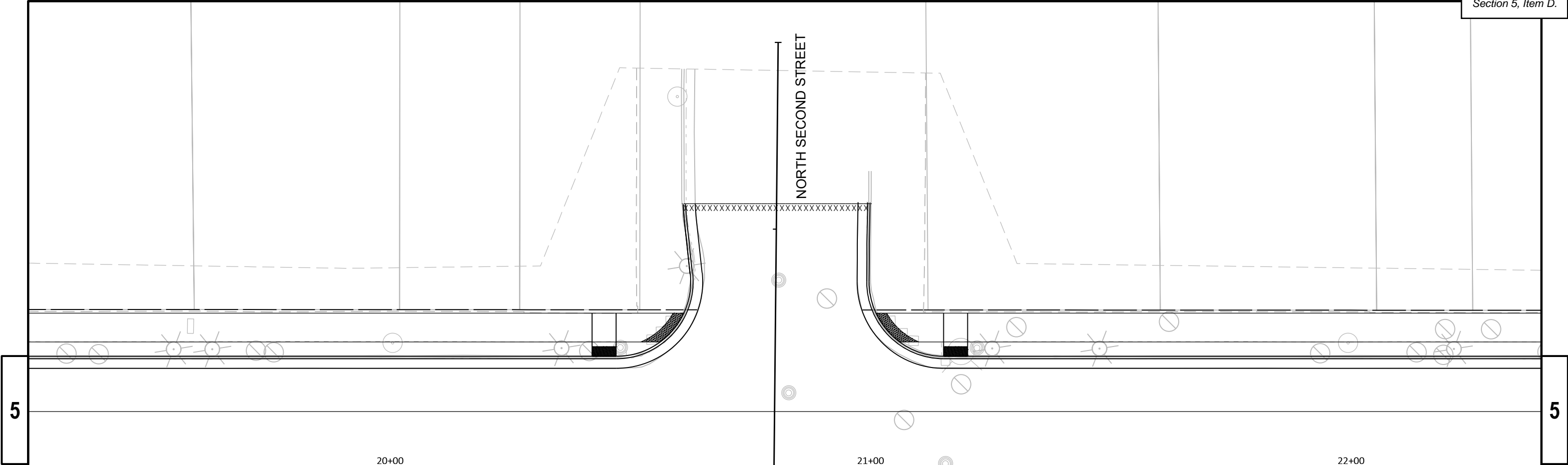






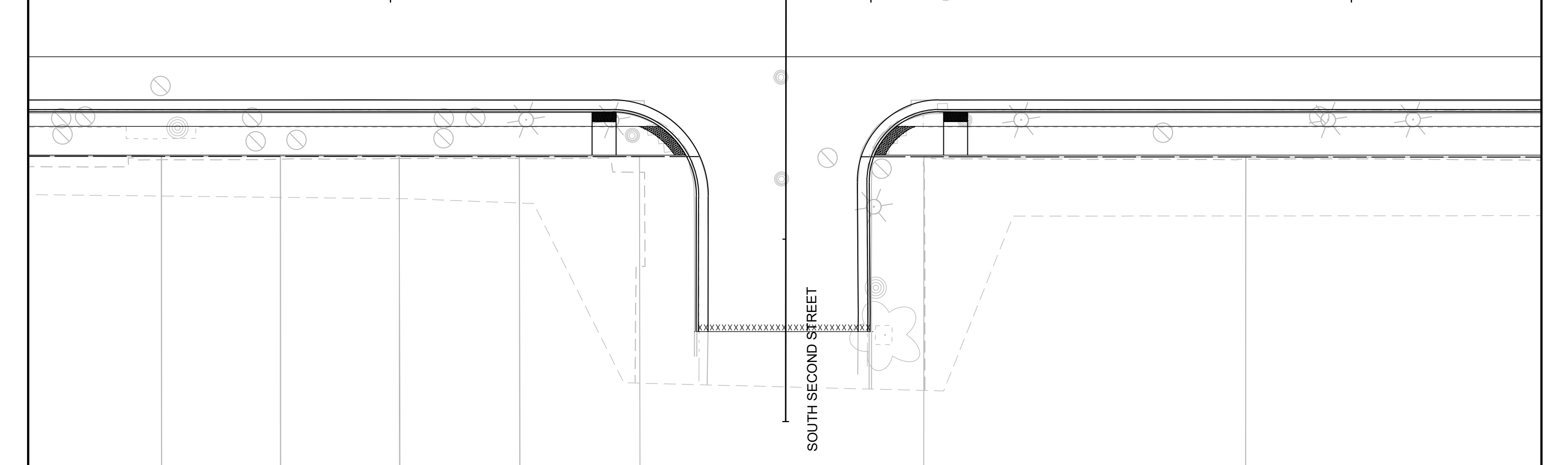
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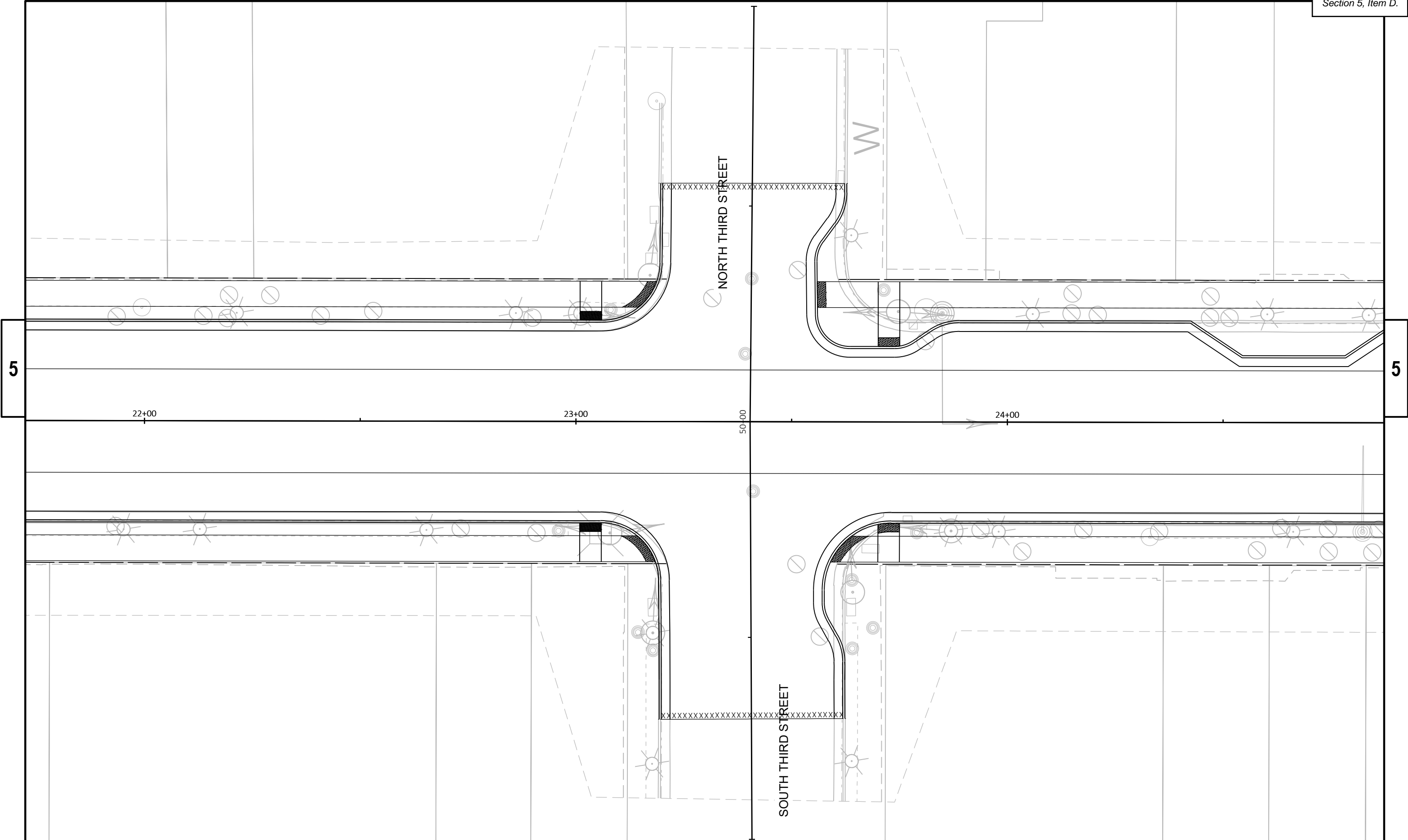
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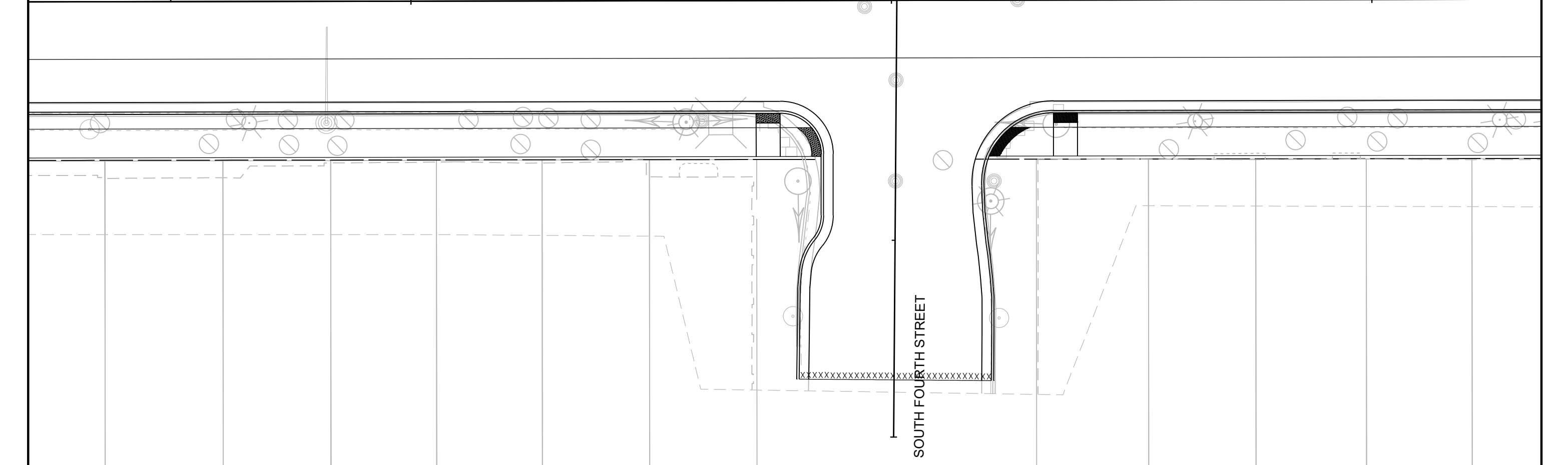
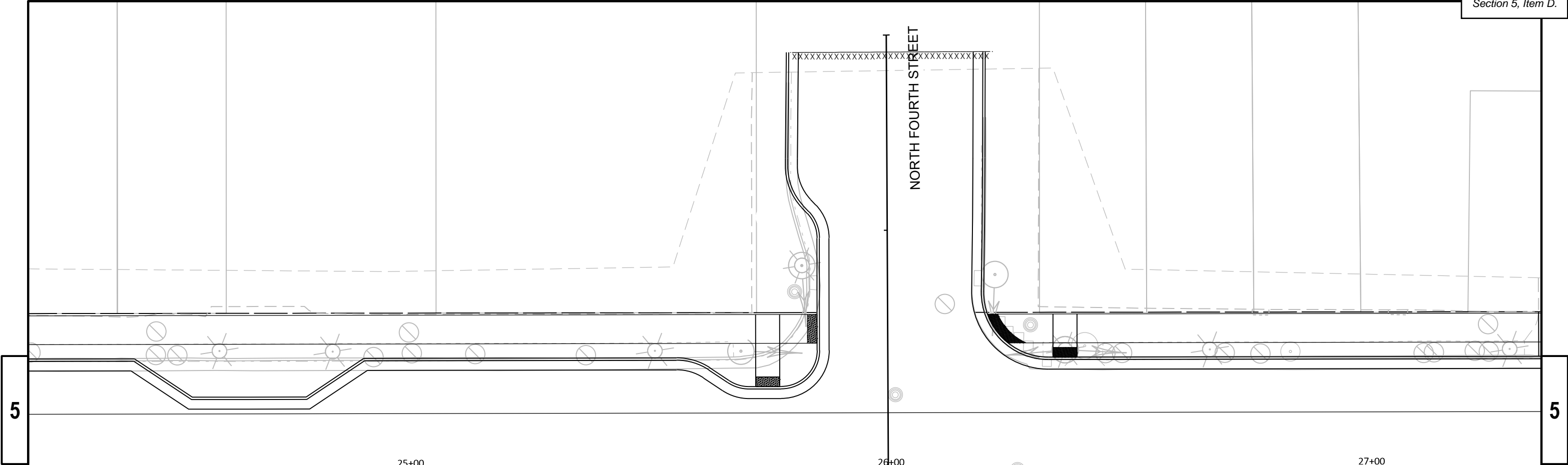
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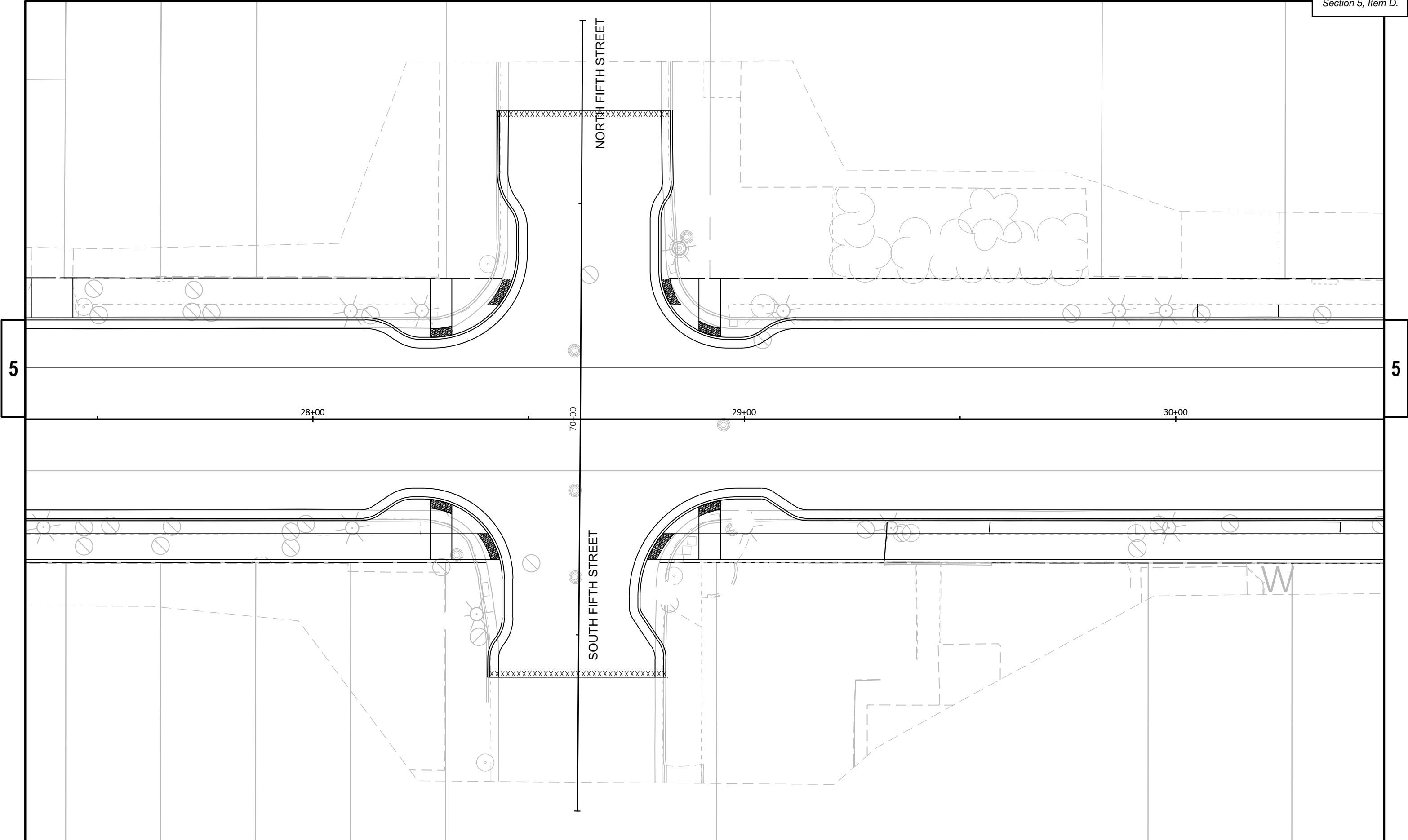




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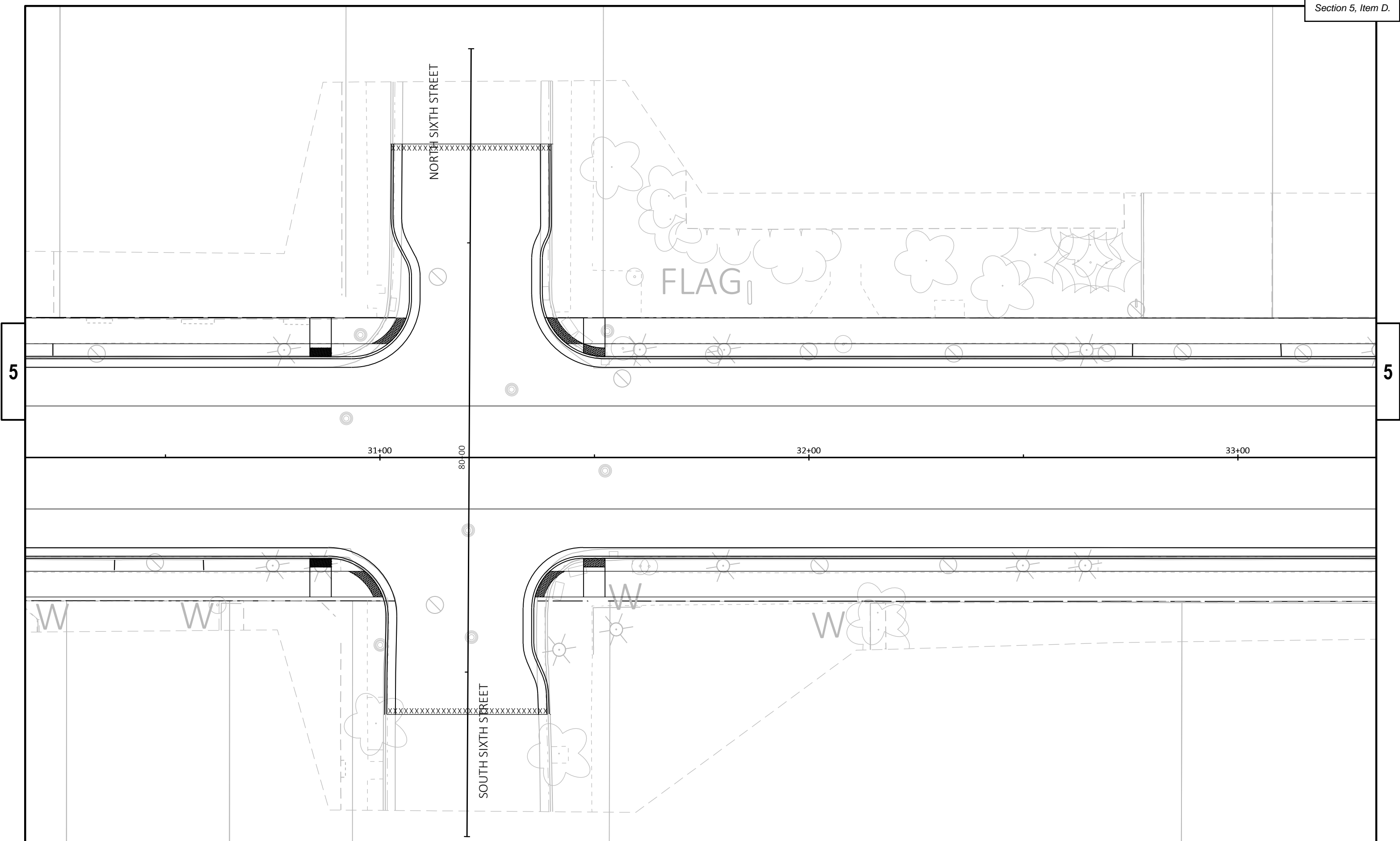
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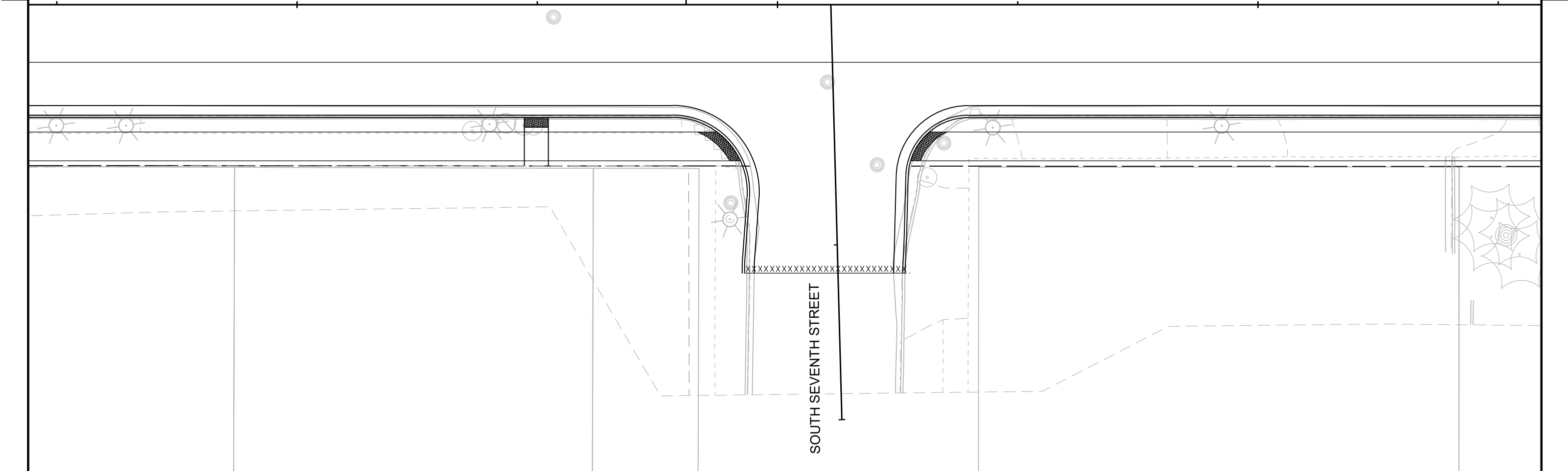
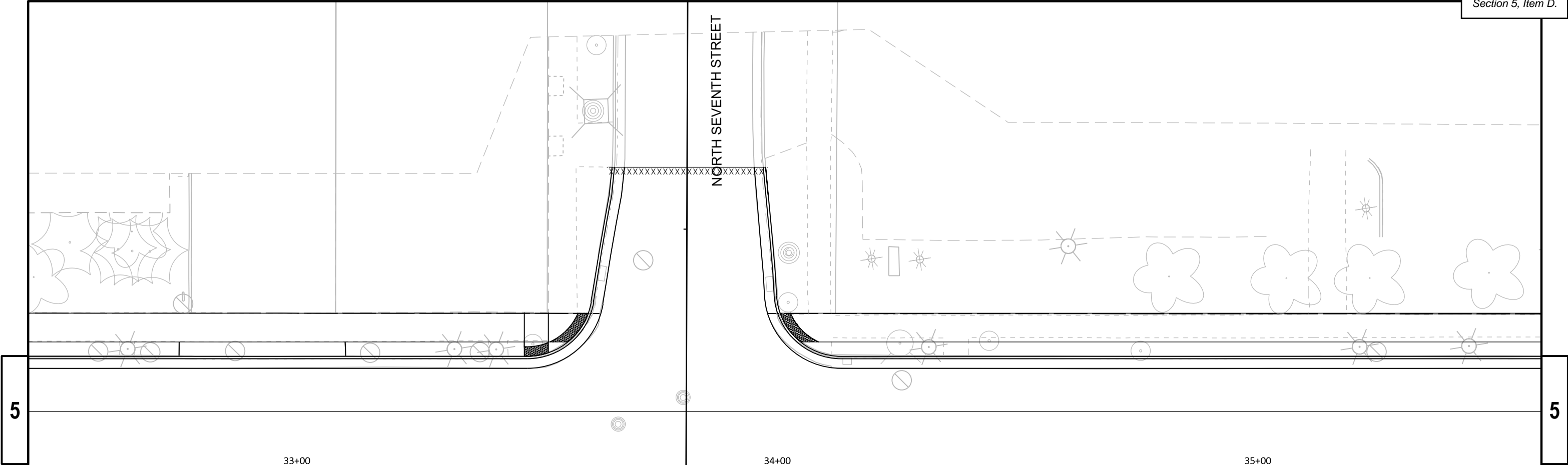
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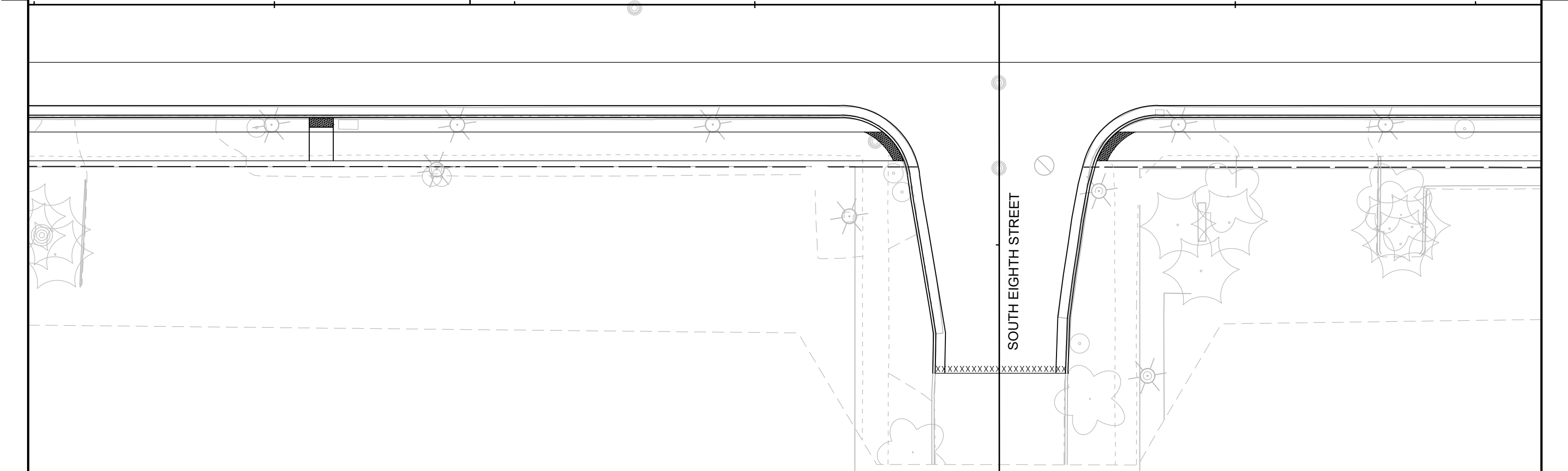
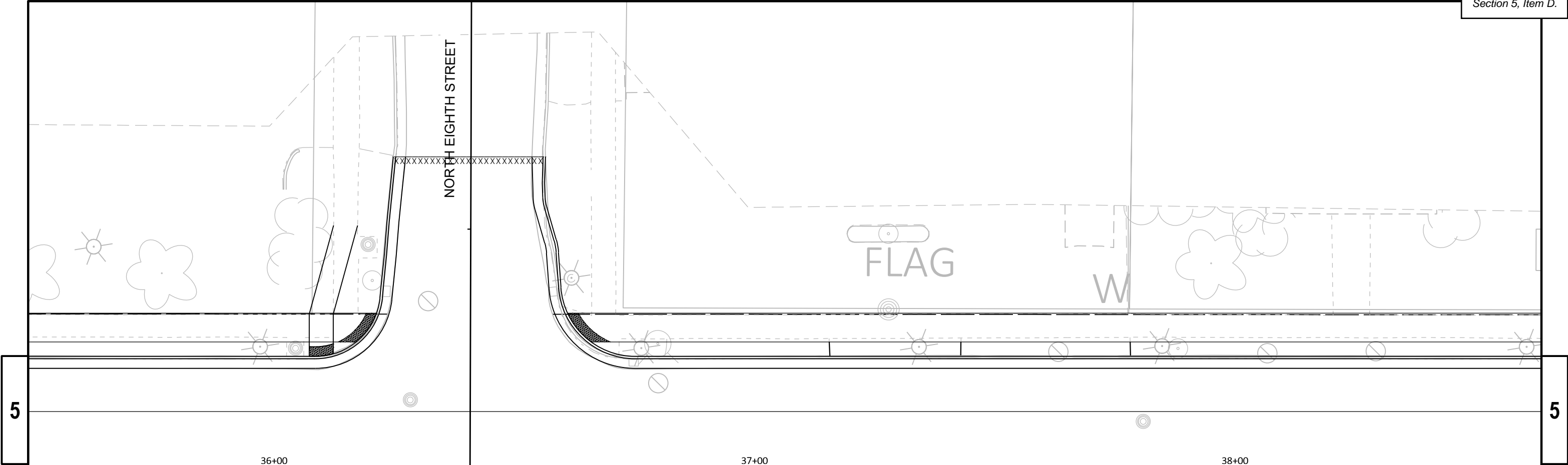
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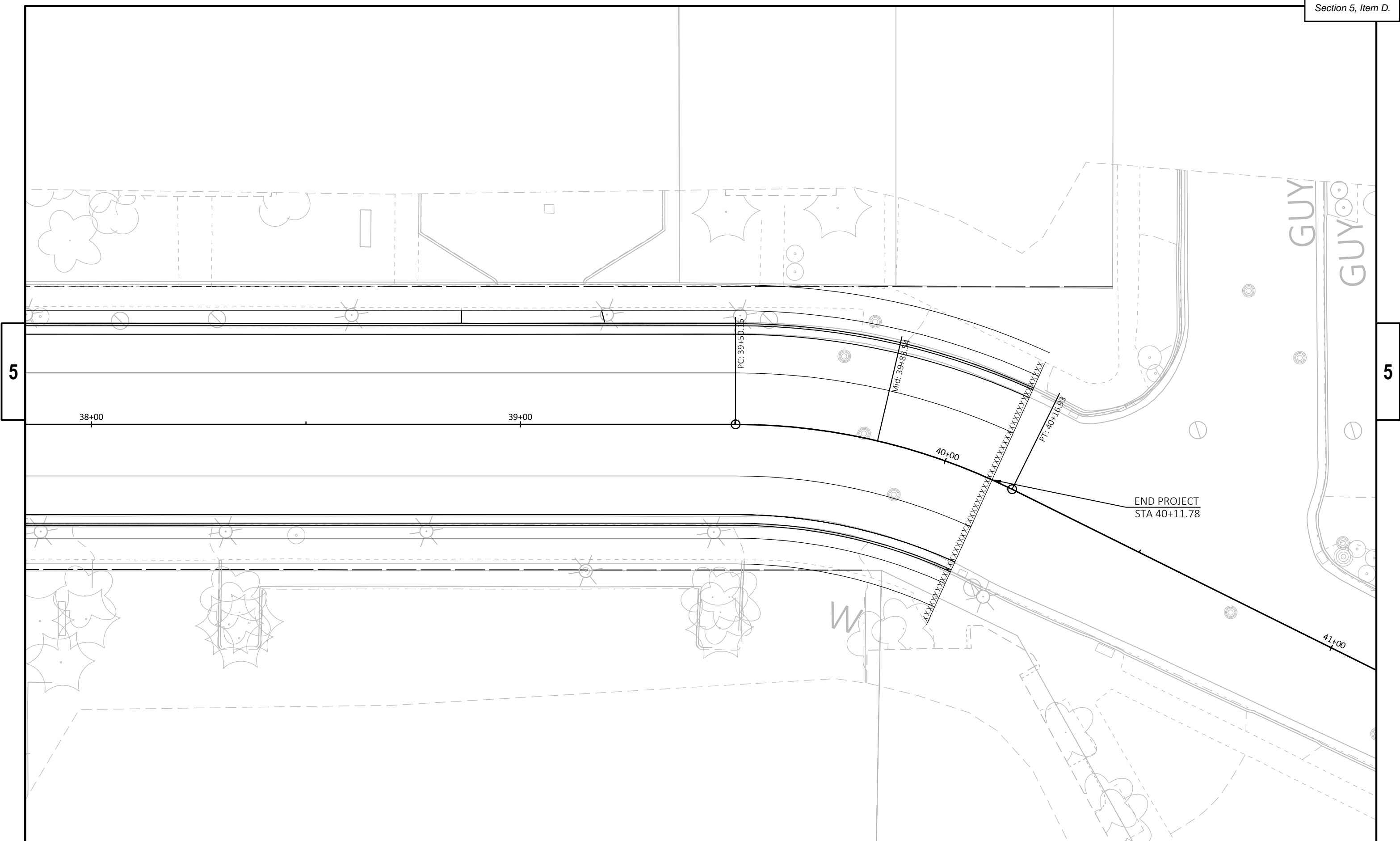


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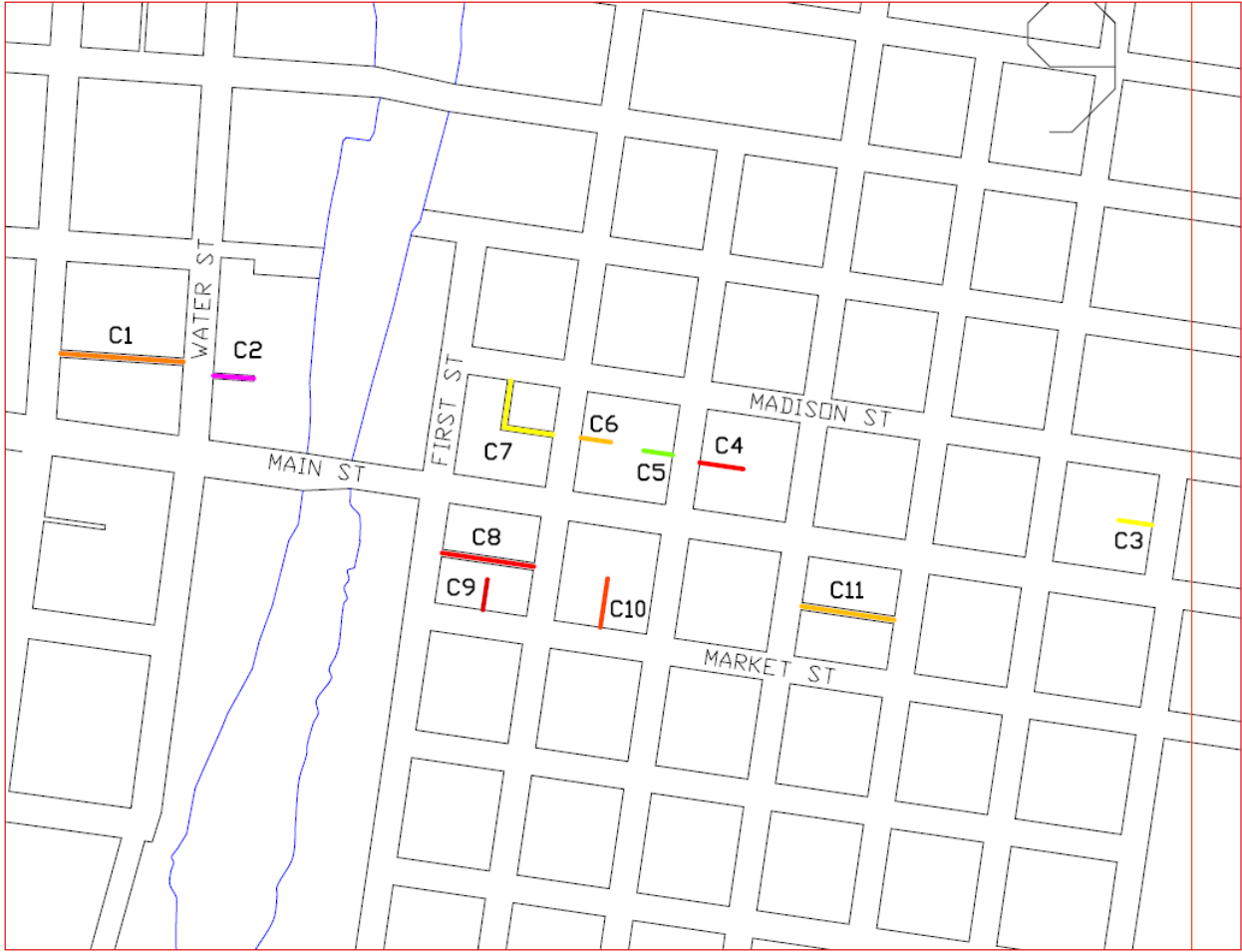




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2023 ALLEY RATINGS



Key: Colors correspond to PASER ratings 1-10 from Red to Green. Purple represents unable to rate.

C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11
4	-	6	2	8	5	6	2	0	3	5

Alley	Location	North & South (Between)	East & West (Between)	Rating	Notes
C1	N of 222 W MAIN ST	O'CONNELL ST / W MAIN ST	N WATER ST / N WASHINGTON ST		
C2	N of 120 W MAIN ST	104 W MAIN ST / E MAIN ST	ROCK RIVER / N WATER ST		
C3	S of 110 N SEVENTH ST	E MADISON ST / E MAIN ST	N SEVENTH ST / N SIXTH ST		
C4	W of 308 E MAIN ST	E MADISON ST / E MAIN ST	N FOURTH ST / N THIRD ST		
C5	S of 110 N THIRD ST	E MADISON ST / E MAIN ST	N THIRD ST / N SECOND ST		
C6	S of 115 N SECOND ST	E MADISON ST / E MAIN ST	N THIRD ST / N SECOND ST		
C7	S of 120 N SECOND ST	E MADISON ST / E MAIN ST	N SECOND ST / N FIRST ST		
C8	S of 107 E MAIN ST	E MAIN ST / MARKET ST	S SECOND ST / S FIRST ST		
C9	E of 111S FIRST ST	E MAIN ST / MARKET ST	S SECOND ST / S FIRST ST		
C10	E of 107 S SECOND ST	E MAIN ST / MARKET ST	S THIRD ST / S SECOND ST		
C11	S of 401 E MAIN ST	E MAIN ST / MARKET ST	S FIFTH ST / S FOURTH ST		
R1	N of 1206 W MAIN ST	LISBON ST / W MAIN ST	ELBA ST / N VOTECH DR		
R2	N of 1002 W MAIN ST	WIBUR ST / W MAIN ST	BONNER ST / LOWELL ST		
R3	W of 921 LIBERTY LN	LIBERTY LA / CALVARY BAPTIST CHURCH	921 / 925 LIBERTY LA		
R4	N of 696 MARGARET ST	N CHURCH ST / MARGARET ST	UNION ST / N CHURCH ST		
R5	E of 409 W GREEN ST	W GREEN ST / W CADY ST	N CHURCH ST / N MONTGOMERY ST		
R6	W of 620 PARK ST	MARGARET ST / N CHURCH ST	PARK ST / N CHURCH ST		
R7	W of 300 N WATER ST	ROCK ST / CADY ST	N WATER ST / N WASHINGTON ST		
R8	W of 1029 PLEASANT ST	PLEASANT ST / ANNE ST	WERNER ST / HIGHLAND AVE		
R9	W of 1031 ANNE ST	ANNE ST / PERRY ST	WERNER ST / HIGHLAND AVE		
R10	W of 810 HIGHLAND AVE	ANNE ST / PERRY ST	HIGHLAND AVE / SHORT ST		
R11	W of 614 HIGHLAND AVE	KIEWERT ST / BOUGHTON ST	HIGHLAND AVE / LABAREE ST		
R12	N of 601 LABAREE ST	KIEWERT ST / BOUGHTON ST	HIGHLAND AVE / LABAREE ST		
R13	W of 1001 CLEVELAND ST	1005 CLEVELAND ST / ARTHUR ST	ROCK RIVER / N FOURTH ST		
R14	W of 807 E DIVISION ST	E DIVISION ST / COLE ST	DEWEY AV / N EIGHTH ST		
R15	W of 1129 JONES ST	N JONES ST / RUTH ST	N CONCORD AV / N MAPLE ST		
R16	N of 1212 RUTH ST	N JONES ST / RUTH ST	N CONCORD AV / N MAPLE ST		
R17	W of 1209 RUTH ST	RUTH ST / E MAIN ST	N CONCORD AV / N MAPLE ST		
R18	E of 117 N EIGHTH ST	JONES ST / E MAIN ST	N NINTH ST / N EIGHTH ST		
R19	W of 409 JONES ST	JONES ST / E MADISON ST	N FIFTH ST / N FOURTH ST		
R20	E of 809 S NINTH ST	WESTERN AV / CLYMAN ST	S TENTH ST / S NINTH ST		
R21	N of 900 CLYMAN ST	WESTERN AV / CLYMAN ST	S TENTH ST / S NINTH ST		
R22	E of 103 COLLEGE ST	E MAIN ST / CAMPUS ST	S MAPLE ST / COLLEGE ST		
R23	E of 1307 WESTERN AVE	WESTERN AV / THOMAS AV	HARVEY AV / RICHARDS AV		
R24	W of 1327 LIVSEY PL	LIVSEY PL / THOMAS AV	LIVSEY PL / HARVEY AV		
R25	W of 1333 LIVSEY PL	LIVSEY PL / THOMAS AV	LIVSEY PL / HARVEY AV		
R26	E of 1327 WESTERN AVE	WESTERN AV / LIVSEY PL	S CONCORD AV / HARVEY AV		
R27	W of 1309 THOMAS AVE	THOMAS AV / SUNSET AV	HARVEY AV / RICHARDS AV		
R28	W of 900 CHARLES ST	THOMAS AV / SUNSET AV	CHARLES ST / HARVEY AV		
R29	N of 1314 UTAH ST	WILLIAM ST / OMENA ST	UTAH ST / S CHURCH ST		
R30	W of 1211 HAZELCREST DR	STEEPLECHASE DR / BELMONT DR	ARLINGTON WAY / HUNTERS OAKS BLVD		
R31	W of 626 HUNTER OAKS BLVD	STEEPLECHASE DR / BELMONT DR	HUNTER OAKS BLVD / BELMONT DR		

Alley Number (Type+#)	Location	Length (ft)	Width (ft)	Parcels	New Benches	Existing Storm?	Rating	Cost Estimate	Range	
C1	N OF MAIN ST, BETWEEN N WATER ST / N WASHINGTON ST	301.7	15	13	4	N	4	\$ 48,548.78	HIGH	
C2	N OF MAIN ST, BETWEEN ROCK RIVER / N WATER ST	88.6	12.2	5	0	N	0	\$ 12,321.68	HIGH	
C3	N OF MAIN ST, BETWEEN N SEVENTH ST / N SIXTH ST	101.8	8.6	4	2	N	6	\$ 11,212.45	MID	
C4	N OF MAIN ST, BETWEEN N FOURTH ST / N THIRD ST	90.9	8.5	5	2	N	2	\$ 10,614.13	MID	
C5	N OF MAIN ST, BETWEEN N THIRD ST / N SECOND ST	70.9	8.5	2	1	N	8	\$ 8,904.52	MID	
C6	N OF MAIN ST, BETWEEN N THIRD ST / N SECOND ST	67.2	9.5	3	0	N	5	\$ 7,164.42	LOW	
C7	N OF MAIN ST, BETWEEN N SECOND ST / N FIRST ST	160.4	26.5	7	2	Y	6	\$ 30,699.14	LOW	
C8	S OF MAIN ST, BETWEEN S SECOND ST / S FIRST ST	203	16	9	3	Y	2	\$ 33,771.53	HIGH	
C9	S OF MAIN ST, BETWEEN S SECOND ST / S FIRST ST	62.1	9.1	4	2	N	0	\$ 8,088.65	LOW	
C10	S OF MAIN ST, BETWEEN S THIRD ST / S SECOND ST	107.9	9.1	5	2	N	3	\$ 14,051.94	MID	
C11	S OF MAIN ST, BETWEEN S FIFTH ST / S FOURTH ST	202.3	16	10	4	N	5	\$ 34,479.00	Commercial Estimate: \$ 219,856.24	HIGH