



## **PARKS, RECREATION & FORESTRY COMMISSION MEETING AGENDA**

**MONDAY, DECEMBER 15, 2025 AT 4:30 PM**

**514 S. FIRST STREET, WATERTOWN, WI 53094 - FIRST FLOOR, CONLEY HALL**

---

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 563 709 0828 Passcode: 53094 One tap mobile +16469313860

All public participants' phones will be muted during the meeting except during the public comment period.

**1. CALL TO ORDER**

**2. REVIEW AND APPROVAL OF MINUTES**

A. Review and approve minutes from November 17, 2025

**3. REVIEW AND APPROVAL OF FINANCIAL REPORTS**

A. Review and take action: November financial reports

**4. CITIZENS TO BE HEARD**

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments*

**5. BUSINESS**

A. Review and take action: Pool passes for city employees

B. Review and take action: Facility use agreements

C. Review and update: 4th of July 2026 fees

D. Review and update: Bentzin Family Town Square 2025 report

**6. DIRECTOR'S REPORT**

A. Project Updates

B. Programming Updates

**7. ADJOURNMENT**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*

## **PARKS, RECREATION & FORESTRY COMMISSION**

### **MINUTES**

Monday, November 17, 2025

#### **1. Call to Order**

The Watertown Parks, Recreation & Forestry Commission met in person and virtually on November 17, 2025. The meeting was called to order by Kerry Kneser at 4:33 p.m. Members present: Kerry Kneser, Julie Chapman, Ald. Jonathan Lampe, Brad Clark, Jennifer Clayton, Emily Lessner (arrived at 4:39 p.m.), Andrea Draeger, Kristine Butteris. Not present: Kyle Krueger.

Julie Chapman motioned to move Business Item B (Scout Troop 43 Fee Request) before Item A. Kerry Kneser seconded. Motion carried.

#### **2. Review and Approval of Minutes**

Brad Clark motioned to approve the October 20 PRF and October 21 Senior Center minutes. Julie Chapman seconded. Motion carried.

#### **3. Review and Approval of Financial Reports**

Brad Clark motioned to approve the financial reports. Jon Lampe seconded. Motion carried.

#### **4. Citizens to Be Heard**

There were none.

#### **5. Business**

##### **B. Review and Take Action: Scout Troop 43 Event Fee Request**

Nikki Zimmerman, Treasurer for Troop 43, presented a request for a fee reduction for the troop's 75th Anniversary celebration and advancement ceremony, which will be open to the public. The troop has fundraised through brat fries and other methods, but may still face financial constraints.

Discussion included whether special events should be treated differently from regular monthly troop meetings. Kristine noted that other groups in the same category are typically charged consistent fees. Ald. Jonathan Lampe motioned to refund the kitchen use fee and waive/refund the security deposit. Julie Chapman seconded. Motion carried.

##### **A. Review and Take Action: outlet diamond 1 BQ**

Kristine reviewed the memo regarding the backstop improvements at Outlet Diamond 1. The Watertown High School Softball Coach and United Electric would like to place an outlet at the backstop of Diamond One at the Brandt Quirk Softball Complex. They will need to dredge a line for electrical running from the outfield through to the exterior of the backstop. Emily Lessner

motioned to approve moving forward with this project. Jennifer Clayton seconded. Motion carried.

### **C. Review and Take Action: 2026 Pool Pass Fees**

Kristine presented proposals for incremental annual increases to pool pass rates, noting past stagnation and rising operational costs. Discussion included: the appropriate percentage increase, with concern about affordability, senior discount consideration, Kerry emphasized the need to review fees seriously given the current budget environment. A 17% increase (rounded to the nearest dollar) was proposed for residents, with non-resident rates remaining at 150% the adjusted resident rate. Ald. Jonathan Lampe motioned to approve the recommendation. Brad Clark seconded. Motion carried.

### **D. Review and Take Action: Facility Use Agreements – Storm**

Kristine reviewed updates tied to the WYBA agreement, including current and planned contributions (countertop and sink updates, resurfacing). Jennifer Clayton motioned to approve the 2026 facility use agreement. Emily Lessner seconded. Motion carried.

### **E. Review and Take Action: Water Access Policy**

Kristine presented updated reservation language to address increasing requests for water access at shelter rentals. There will not be a separate permit, and will be added to the rental form. Discussion included changing “i.e.” to “e.g.” for clarity. Ald. Jonathan Lampe motioned to approve the updated policy. Brad Clark seconded. Motion carried.

### **F. Review and Take Action: Chamberland tiles**

Kristine reviewed the memo outlining options for deteriorating tiles stored at the park shop and remaining tiles still installed at Chamberland Park. Ald. Jonathan Lampe advocated for Option 3 in the memo (Remove the remaining tiles intact and keep to be transformed into a memorial for Chamberland. Remove towers.) Brad proposed an amendment to include photographing tiles and creating a historical thank-you or memorial board. Ald. Jonathan Lampe motioned to approve this recommendation. Jennifer Clayton seconded. Motion carried.

### **G. Review and Take Action: Softball Program Fees**

Kristine shared background noting that fees had historically been based on “arbitrary numbers,” and the department is now evaluating direct and indirect costs to determine accurate program expenses. The recommendation is to begin charging consistent player fees similar to other communities, with small annual increases thereafter, as well as increase the registration fee. Ald. Jonathan Lampe motioned to approve this recommendation. Kerry Kneser seconded. Motion carried.

### **H. Review and Take Action: Hepp Heights – Edge Field Park (Loos Homes)**

Kristine reviewed the Loos Homes request to dedicate park land at this time, with the next step being referral to the Plan Commission. Julie Chapman motioned to approve forwarding the item to the Plan Commission. Jennifer Clayton seconded. Motion carried.

## **6. Director's Report**

### **A. Project Updates**

- Administrative repair costs are over budget due to significant door repair needs.
- Brandt-Quirk restrooms (BQ bathrooms) continue to undergo updates.
- The park shop received an additional \$55,000 toward ventilation improvements and other upgrades.

### **B. Parks Updates**

- Jeff Doyle retired on November 3.
- Hiring is underway for the Recreation Programmer position, to be followed by a parks hire.
- Mark Faltersack will retire at the end of the year.
- Stephanie Juhl will also leave the department by year-end.

### **C. Recreation Programming**

Ongoing and upcoming programming includes school break activities, fall and Halloween event recaps, and aquatics programming.

### **D. Town Square Programming**

Events continue as scheduled.

### **E. Senior and Enrichment Programming**

Recent and upcoming activities include:

- Veterans Day recap, Birthday party event, Generations of Joy & Open House, Craft & Wrap Family Night, Senior Center Holiday Party, Badger Talk on aging, Tree Lighting Ceremony was a success. School break enrichment programming, to include family bingos, puzzle hustles, etc. will continue for Thanksgiving and winter breaks.

## **7. Adjournment**

Brad Clark motioned to adjourn at 5:42 p.m. Ald. Jonathan Lampe seconded. Motion carried. Next meeting date: December 15, 2025.

Watertown Parks and Recreation Department				
Financial Report				
Prelim Nov 2025				
Revenue Account #	Description	Year to Date Revenue	Budgeted Amount	Balance
01-446210	Rec Dept Non Taxable Revenue	\$ 100,078.98	\$ 82,000.00	\$ (18,078.98)
01-446211	Rec Dept Taxable Revenue	28,619.90	\$ 40,000.00	\$ 11,380.10
01-446212	Rec Concession Revenue	513.00	500.00	\$ (13.00)
01-446220	Net Ticket Sales	878.20	100.00	\$ (778.20)
01-446230	Aquatic Center Revenue	129,663.59	130,000.00	\$ 336.41
01-446232	Indoor Pool Non Taxable Revenue	23,902.83	23,000.00	\$ (902.83)
01-446233	Indoor Pool Taxable Revenue	8,908.58	10,000.00	\$ 1,091.42
01-446234	Senior Center Revenue	816.83	300.00	\$ (516.83)
01-446235	Senior Center Memberships	5,404.70	3,000.00	\$ (2,404.70)
01-446236	Senior Center Rental Fees	14,408.60	18,000.00	\$ 3,591.40
01-446264	Park Rental	22,851.63	30,000.00	\$ 7,148.37
01-446266	Misc Park Revenue	9,433.92	10,000.00	\$ 566.08
<b>Grand Total Revenue</b>		<b>\$ 345,480.76</b>	<b>\$ 346,900.00</b>	<b>\$ 1,419.24</b>
Expense Account #	Description	Year to Date Expenses	Budgeted Amount	Balance
<b>Administration</b>				
01-552010	Salaries	\$ 320,420.81	\$ 402,906.00	\$ 82,485.19
01-552014	Overtime	491.85	520.00	28.15
01-552016	Part-time Salaries	8,865.00	13,418.00	4,553.00
01-552017	Contract Services	14,935.44	15,550.00	614.56
01-552018	Supplies & Expenses	3,954.51	7,045.00	3,090.49
01-552019	Advertisement	347.89	1,000.00	652.11
01-552020	Repairs	8,245.07	4,000.00	(4,245.07)
01-552021	Contribution to Town Square	58,950.00	78,600.00	19,650.00
01-552022	Dues, fees, subs	2,103.25	3,100.00	996.75
01-552023	Training	1,235.00	1,175.00	(60.00)
01-552024	Travel	1,651.67	1,885.00	233.33
01-552026	Maintenance Supplies	4,041.52	4,000.00	(41.52)
01-552028	Fuel	3,398.59	5,000.00	1,601.41
01-552030	Electric	13,365.05	16,000.00	2,634.95
01-552031	Water	1,810.17	1,825.00	14.83
01-552032	Telephone	3,028.83	4,250.00	1,221.17
01-552033	Wisconsin Retirement	21,415.03	26,803.00	5,387.97
01-552034	Social Security	19,360.39	25,844.00	6,483.61
01-552035	Medicare	4,527.92	6,044.00	1,516.08
01-552036	Health Insurance	51,540.00	60,580.00	9,040.00
01-552037	Life Insurance	551.84	567.00	15.16
01-552038	Dental Insurance	3,189.32	3,715.00	525.68
01-552042	Mileage	14.00	800.00	786.00
01-552060	Capital Outlay	-	-	-
<b>Total Administration</b>		<b>\$ 547,443.15</b>	<b>\$ 684,627.00</b>	<b>\$ 137,183.85</b>
<b>Recreation</b>				
01-552114	Rec Overtime	\$ -	\$ 508.00	\$ 508.00
01-552116	Part-time Salaries	50,053.37	40,524.00	(9,529.37)
01-552117	Contract Sports Services	23,875.40	21,564.00	(2,311.40)
01-552118	Supplies & Expenses	21,315.91	25,000.00	3,684.09
01-552134	Social Security	3,481.87	2,544.00	(937.87)
01-552135	Medicare	814.49	595.00	(219.49)
01-552160	Capital Outlay	-	2,000.00	2,000.00
<b>Total Recreation</b>		<b>\$ 99,541.04</b>	<b>\$ 92,735.00</b>	<b>\$ (6,806.04)</b>
<b>Aquatic Center</b>				
01-552214	Aq Ctr Overtime	\$ 3,684.23	\$ 2,030.00	\$ (1,654.23)
01-552216	Part-time Salaries	101,405.39	101,833.00	427.61
01-552217	Svc Contracts/Licenses	4,294.33	2,500.00	(1,794.33)
01-552218	Supplies & Expenses	5,377.81	4,500.00	(877.81)
01-552220	Repairs	12,678.63	12,445.00	(233.63)
01-552223	Training	1,789.48	500.00	(1,289.48)
01-552228	Fuel	5,625.59	4,500.00	(1,125.59)

Section 3, Item A.

<b>Expense Account #</b>	<b>Description</b>	<b>Year to Date Expenses</b>	<b>Budgeted Amount</b>	<b>Balance</b>
01-552230	Electric	14,122.87	19,000.00	4,877.13
01-552231	Water	13,043.38	14,500.00	1,456.62
01-552232	Telephone	1,222.20	500.00	(722.20)
01-552234	Social Security	6,512.40	6,440.00	(72.40)
01-552235	Medicare	1,523.03	1,506.00	(17.03)
01-552240	Chemicals	25,506.12	26,000.00	493.88
01-552244	Uniforms	2,355.42	2,500.00	144.58
01-552246	Concessions Supplies	23,578.72	25,000.00	1,421.28
01-552260	Capital Outlay	-	-	-
<b>Total Aquatic Center</b>		<b>\$ 222,719.60</b>	<b>\$ 223,754.00</b>	<b>\$ 1,034.40</b>
05-552270	Capital Projects	-	-	-

Section 3, Item A.

Expense Account #	Description	Year to Date Expenses	Budgeted Amount	Balance
<b>Indoor Pool</b>				
01-552314	Indoor Pool Overtime	\$ 1,731.42	\$ 500.00	\$ (1,231.42)
01-552316	Part-time Salaries	45,503.68	39,205.00	(6,298.68)
01-552317	WUSD Maintenance Staff	-	-	-
01-552318	Supplies & Expenses	6,446.36	10,000.00	3,553.64
01-552320	Repairs	-	500.00	500.00
01-552328	Fuel	-	3,750.00	3,750.00
01-552330	Electric	-	7,750.00	7,750.00
01-552331	Water	-	2,750.00	2,750.00
01-552332	Telephone	-	175.00	175.00
01-552334	Social Security	2,928.66	2,462.00	(466.66)
01-552335	Medicare	684.91	576.00	(108.91)
<b>Total Indoor Pool</b>		<b>\$ 57,295.03</b>	<b>\$ 67,668.00</b>	<b>\$ 10,372.97</b>
<b>Total Parks &amp; Rec Budget</b>		<b>\$ 926,998.82</b>	<b>\$ 1,068,784.00</b>	<b>\$ 141,785.18</b>
<b>Reserve Accounts</b>				
		<b>YTD Expenses</b>	<b>Beginning Balance</b>	<b>Balance</b>
24-581107	Senior Center Fundraising	\$ (6,342.02)	\$ 29,978.45	\$ 36,320.47
01-271970	Senior Center Security Deposits	\$ -	\$ -	\$ -
24-581121	BQ Baseball	\$ 2,871.88	\$ 7,000.00	\$ 4,128.12
01-581137	River Walkway Repairs	\$ -	\$ 4,750.00	\$ 4,750.00
01-581139	InterUrban Trail	\$ -	\$ -	\$ -
01-581140	Bike Trail	\$ -	\$ 2,000.00	\$ 2,000.00
05-552070	Quarry Study	\$ 3,809.50	\$ 3,809.50	\$ -
05-552470	Sr Ctr Retaining Wall			\$ -
05-581104	Chamberland Improvements	\$ -	\$ 129.57	\$ 129.57
05-581106	Park Facility Improvements	\$ (2,384.00)	\$ 5,969.65	\$ 8,353.65
05-581118	Heron View Park (micro park)	\$ -	\$ 6,392.05	\$ 6,392.05
05-581120	Park Expansion & Improvements	\$ (1,419.27)	\$ 15,276.42	\$ 16,695.69
07-581113	Park Dedication Fees (land purchase)	\$ (17,289.00)	\$ 68,961.00	\$ 86,250.00
07-581115	Park Improvements	\$ (110,795.22)	\$ 51,500.00	\$ 162,295.22

Section 3, Item A.

**Watertown Parks and Recreation Department**  
**Financial Report**  
**Prelim Nov**

Expense Account #	Description	Year to Date Expense		Budgeted Amount	Balance
Park					
01-554110	Salaries	\$	432,889.27	\$	489,791.00 \$ 56,901.73
01-554112	Longevity		2,106.00	\$	2,106.00 \$ -
01-554114	Overtime		6,772.87		11,500.00 \$ 4,727.13
01-554116	Part-time Salaries		25,148.23		32,480.00 \$ 7,331.77
01-554118	Supplies & Expenses		42,786.39		37,000.00 \$ (5,786.39)
01-554120	Repairs		18,111.55		18,000.00 \$ (111.55)
01-554126	Goose Control		-		2,500.00 \$ 2,500.00
01-554128	Fuel		1,807.45		4,000.00 \$ 2,192.55
01-554130	Electric		38,940.35		35,000.00 \$ (3,940.35)
01-554131	Water		49,721.87		43,000.00 \$ (6,721.87)
01-554132	Telephone		1,062.84		1,100.00 \$ 37.16
01-554133	Wisconsin Retirement		30,783.62		35,054.00 \$ 4,270.38
01-554134	Social Security		27,511.37		33,285.00 \$ 5,773.63
01-554135	Medicare		6,434.03		7,784.00 \$ 1,349.97
01-554136	Health Insurance		161,280.00		161,266.00 \$ (14.00)
01-554137	Life Insurance		1,868.98		1,901.00 \$ 32.02
01-554138	Dental Insurance		7,912.00		9,008.00 \$ 1,096.00
01-554140	Gasoline		26,084.99		30,000.00 \$ 3,915.01
01-554141	Fertilizers & Herbicides		5,302.70		6,500.00 \$ 1,197.30
01-554142	Equipment Repairs		24,356.23		28,000.00 \$ 3,643.77
01-554144	Washington Park Lights		3,556.97		2,010.00 \$ (1,546.97)
01-554148	Water Bubblers		1,077.00		2,000.00 \$ 923.00
01-554150	Staff Training		3,488.10		4,300.00 \$ 811.90
01-554159	Safety Equipment		3,211.27		3,000.00 \$ (211.27)
01-554160	Capitlal Outlay		431.00		4,000.00 \$ 3,569.00
Total Park		\$	922,645.08	\$	1,004,585.00 \$ 81,939.92
05-554170	Capital Projects	\$	1,036,209.00	\$	1,036,209.00
Forestry					
01-561110	Salaries	\$	132,848.06	\$	118,759.00 \$ (14,089.06)
01-561112	Longevity		-		-
01-561118	Supplies & Expense		1,867.90		5,500.00 \$ 3,632.10
01-561119	UF Grant Exp: Tree/Ash Inje		16,074.11		14,160.00 (1,914.11)
01-561120	Repairs		2,121.56		3,000.00 878.44
01-561124	Cont. Education Forester Cert		1,573.00		1,600.00 27.00
01-561126	Annual Bucket Truck Inspection		2,828.00		4,000.00 1,172.00
01-561133	Wisconsin Retirement		9,233.02		8,254.00 (979.02)
01-561134	Social Security		7,562.25		7,448.00 (114.25)
01-561135	Medicare		1,748.75		1,722.00 \$ (26.75)
01-561136	Health Insurance		42,240.00		46,076.00 3,836.00
01-561137	Life Insurance		128.76		129.00 0.24
01-561138	Dental Insurance		2,024.00		2,252.00 228.00
01-561160	Capital Outlay		-		5,000.00 5,000.00
Total Forestry		\$	220,249.41	\$	217,900.00 \$ (2,349.41)
05-561170	Capital Projects		-		- \$ -



Watertown Parks and Recreation Department				
Financial Report				
Prelim Nov 2025				
Revenue				
Account #	Description	Year to Date Revenue	Budgeted Amount	Balance
26-446210	TS Revenue - Nontaxable	\$ 23,575.00	\$ 10,000.00	\$ (13,575.00)
26-446211	TS Revenue - Taxable	\$ 7,701.00	\$ 15,000.00	\$ 7,299.00
26-446250	Contributions FR General Fund	\$ 78,600.00	78,600.00	\$ -
26-446266	TS Future Fund Contributions			\$ -
<b>Grand Total Revenue</b>		<b>\$ 109,876.00</b>	<b>\$ 103,600.00</b>	<b>\$ (6,276.00)</b>
Expense				
Account #	Description	Year to Date Expenses	Budgeted Amount	Balance
26-554310	Salaries	59,076.00	\$ 68,266.00	\$ 9,190.00
26-554316	Part-time Salaries	-	-	\$ -
26-554318	Supplies	2,833.14	7,650.00	\$ 4,816.86
26-554319	Advertising	3,655.24	3,400.00	\$ (255.24)
26-554320	Repair/Maintenance	22,443.03	17,300.00	\$ (5,143.03)
26-554330	Electricity	1,803.34	1,952.00	\$ 148.66
26-554331	Water	6,104.12	25,000.00	\$ 18,895.88
26-554333	Wisconsin Retirement	4,105.80	4,744.00	\$ 638.20
26-554334	Social Security	3,590.71	4,232.00	\$ 641.29
26-554335	Medicare	839.75	990.00	\$ 150.25
26-554336	Health Insurance	8,580.00	9,386.00	\$ 806.00
26-554337	Life Insurance	335.98	361.00	\$ 25.02
26-554338	Dental Insurance	328.68	366.00	\$ 37.32
26-554341	Event Expenses	35,257.07	40,000.00	\$ 4,742.93
26-554360	Capital Outlay	-	10,000.00	\$ 10,000.00
<b>Grand Total</b>		<b>\$ 148,952.86</b>	<b>\$ 193,647.00</b>	<b>\$ 44,694.14</b>

Section 3, Item A.



## Watertown Parks, Recreation, and Forestry Department

514 S. First Street / Watertown, WI 53094

920-262-8080 office / 920-262-8087 fax

### 2026 Club Facility Use Contract

Organization Name	Watertown Girls Fastpitch
Contact Name	Alan Schuett
Contact Phone #	920-928-6919
Contact Email	alanschuet@gmail.com
Event Dates	July 31 - August 2, 2026
Event Location	BQ Park Fields 0,1,2,3,4,5

This contract applies to all renters of diamond/field/court/complex facilities in the city of Watertown; and whereas the organization name listed above will be hereinafter referred to as “the renter” or “renters,” and the Watertown Parks, Recreation, and Forestry Department referred to as “the department.”

#### SERVICES

The department will provide a clean and maintained facility including restrooms and refuse containers. Ball diamonds, courts, and fields must be prepared and marked by the department’s staff on weekdays (games and tournaments only). The renter will be responsible for their own preparation on all other weekend days & holidays, if applicable. The department will provide initial trash can liners, soap, paper towels, and toilet paper.

#### SCHEDULING

Programs and events sponsored by the department will have priority when scheduling. Other tournaments and events may be scheduled using this contract starting September 1 for the following year according to the following criteria:

1. Parks and Recreation programs and events.
2. Watertown Unified School district programs and events.
3. Previous renters in good standing will have an opportunity to schedule on the same dates they used the previous year.
4. New renters deemed to be appropriate for the use of these facilities by the department’s administration.

**Hours of Use:** Park hours are 5 am to 11 pm. Ball games should not be scheduled prior to 8 AM and should end by 10 PM.

Contracts and reservations dates for previous renters must be submitted by November 1, 2025. Dates will be open to new renters on November 1. All contracts and schedules are due by January 1, 2026 for facility use in the following season. Specific facility use details (times, dimensions, equipment, etc.) are **due 30 days prior to the reservation**. All other reservations will be subject to availability on a first-come, first-served basis. Rain dates may not be prescheduled.

## CANCELLATIONS

The department should be notified of any and all reservation cancellations, unrelated to weather, at least 14 days prior to the reservation. Rescheduling and scheduling new reservations will be completed by the department when notified by the Renter and is subject to availability. Any cancellations by the renter within 14 days of a reservation, including due to weather, and more than 10 cancellations over 14 days in advance of a reservation will be billed according to the Fee Schedule

## FEES

Fees are determined by the department Fee Schedule and are subject to change at any time. Fees associated with the reservation (including, but not limited to, field rental, concession stand rental, and supplies) must be paid within 30 days after the reservation. Failure to do so will result in forfeiture of the next year's reservation.

Additional supplies and equipment the department agrees to provide will be charged to the renter. Also, any additional cost of cleanup required by the department due to the operation of the renter's events will be billed to the renter in accordance with the Fee Schedule. Any additional fees must be paid within **30 days** after reservation.

### **Condition of Facility Use:**

A Condition of Facility Use Agreement may be signed by the renter indicating donations to the department in which regular rental fees are waived. Agreements are to be approved by the Park, Recreation, and Forestry Director and Commission before facility use contracts will be accepted for the following year.

## ACCESS/MAINTENANCE

1. Keys - The department will provide the keys necessary to access any areas needed for the operation of the event(s). The renter should make arrangements to pick up keys at least two days in advance of the event(s). All keys must be returned to the office or placed in the drop box located at the front of the main entry doors at 514 S. First St. by the next business day.
2. Litter/Grounds - The renter is responsible for keeping the diamonds/fields/courts/complex litter free and should do a complete litter pick up at the end of each day's games.
3. Bagged Garbage - All refuse should be bagged in bags provided by the department. Bags should be left in a designated spot at each location for pick up by department staff. At Brandt-Quirk, bags should be placed in the Department truck.
4. Restrooms - The department will provide clean restrooms at the start of each day. The department will also provide initial trash can liners, soap, paper towels, and toilet paper which the renter will replace and restock on an as-needed basis, at additional cost. The cleanup of unexpected messes during the course of the day should be cleaned by the renter.  
  
Restrooms at certain locations may have capacity limits for usage. If your game/tournament/event is expected to or does exceed the capacity limit, portable toilet rentals will be required at the renter's expense. (e.g. if all diamonds/fields are in use at one time, at least two portable toilets will be required.)
5. Driving/Parking - The renter may charge for specific tournament or event parking at Brandt-Quirk Park, provided the general public is able to access the lot and park for free and the soccer complex parking is also available for public parking.

If utilizing an ATV for field preparation, or any other use of a vehicle in the park is needed, a Driving/Parking Permit is required.

6. Advertising/Banners - No form of advertising may be sold to be hung, staked, displayed, etc. on the premises of any diamond/field/court/complex without permission from the department through a Banner Permit.
7. Scorepad (Brandt-Quirk) –  
Scorepads are in the east side storage room in the rack. When removing a scorepad, unplug the charger. Follow the instructions on the bottom of the pad to turn on. Instruction sheet is also in the shelf or on the breaker panel if any help is needed.  
  
To turn on:  
Press OFF/ON to turn on.  
It will ask "Scoreboard" press 1 regardless of field your on, then press enter  
It will ask "Use last setup" press Yes, then enter. Scorepad and scoreboard will now be working.  
  
When games are done put pad in correct shelf and plug charger in.
8. Lighting (Brandt-Quirk) –  
Keys for the lights are in the east side storage room. There is a red paddle on a key set that is hanging on the small breaker box to the left of the scorepad rack.  
  
Diamond lights 1 and 2 are controlled from the panel behind field 5 outfield fence. When keying, turn the key to "ON". Lights should start to light up.  
Diamonds 2, 3 & 4 the control panel is between diamonds 3 and 4. When keying, turn the key to "ON". Lights should start to light up.  
  
When games are done turn switches with key to OFF. Please return key to storage panel.
9. Field Maintenance -  
At the end of the renter's event(s), the renter is required to rake dirt into depressions around home plate and the pitching rubber and any other areas as needed. At Washington Park, at the end of the event(s), and after any field maintenance, tarps must be placed and secured over home plate and pitcher's mound. Check with the department for any uses of irrigation and field equipment.

**In an emergency, members of the Park & Rec Department may be contacted:**

1. Kristine Butteris – 920-342-0403
2. Jeff Doyle – 920-285-0242
3. Andrea Draeger – 920-567-8157

## CONCESSIONS

If the renter is interested in providing or selling concessions, please use the Concession in Parks Permit; rental fees apply.

The concession stand should be kept reasonably clean during the hours of operation by the concessions operator. At the end of each day or week the stand and equipment should be cleaned to a standard at which it was when opened, and left as found at the end of the tournament, and product removed. The department and other renters are not liable for any product or equipment which is left in the concession stand after the renter's use. Grease from food preparation must be taken with the concessions operator. All doors should be locked prior to leaving the facility. Renters are responsible for any equipment or stand damages which may occur during their reservation. A list of equipment available at each stand is available by request.

## WEATHER CONDITIONS AND PLAYABILITY

The department will evaluate conditions and make final decisions regarding the playability of the diamonds/fields/complex during times of adverse weather conditions on weekdays until 3pm. Evaluations and playability after 3pm on weekdays and weekends will be handled by the program/event coordinator; if play does occur, the renter will accept all responsibility for any damage which may occur. Fields are rented and billed rain or shine.

The renter may hand rake or use an approved drying agent but should never:

10. Disperse standing water onto any grass areas
11. Rake saturated dirt off the playing surface
12. Use any power equipment on the fields without permission
13. Attempt to use any type of flammable substance to aid the drying
14. Use any other tactics that could jeopardize the continued quality and contour of the playing surfaces or facility
15. Use more than 2 bags of turface per diamond (need for additional may mean the diamond is in an unplayable condition)

In a large weather event (e.g. flooding, tornado, etc.), the department will determine playability and accept responsibility for the condition of the fields.

## FACILITIES & AMENITIES AVAILABLE

### Brandt-Quirk Park:

1. 5 lighted and 1 unlit youth baseball diamonds (see attached)
2. Remote controlled baseball scoreboards for fields 1-5, no scoreboard for at field 0
3. 5 full-size, 9 multi-size soccer fields
4. 10 tennis courts
5. 21-hole disc golf
6. Concession Stands (1 baseball, 1 soccer)
7. Men's and Women's Restrooms
8. 3 Small Covered Shelters
9. Picnic tables and garbage/recycling/charcoal cans
10. Playground
11. Bleachers at 5 diamonds, none at field 0
12. Sun Protection at dugouts

### Riverside Park:

1. 2 lighted softball fields (see attached)
2. 1 youth field
3. 4 tennis courts
4. 8 pickleball courts
5. 7 volleyball courts
6. Scoreboards at Diamonds 1 and 2; no scoreboard at diamond 3
7. Concession Stand
8. Playground
9. Restrooms located within walking distance
10. Bleachers at Diamond 1; terraced seating at Diamonds 2 and 3
11. Covered shelter and restrooms at volleyball courts
12. Grills

### Washington Park

1. 1 lighted hardball field (see attached)
2. Remote controlled scoreboard

- 3. Team dugouts
- 4. Concession Stand
- 5. Restrooms
- 6. Covered Shelter
- 7. Bleachers, picnic tables, benches, garbage/recycling/charcoal cans
- 8. Playground

**Grinwald Park:**

- 1. 2 full-size soccer fields
- 2. 1 portable toilet
- 3. Playground
- 4. Small bleachers

**Clark**

- 1. 2 tennis courts
- 2. 1 diamond
- 3. 1 basketball court
- 4. 1 volleyball court
- 5. 1 soccer field
- 6. Playground
- 7. Restrooms
- 8. 2 Covered Shelters

**Union**

- 1. 1 basketball court
- 2. Playground
- 3. Restrooms
- 4. 1 Covered Shelter

**Lincoln**

- 1. 1 basketball court
- 2. 1 diamond
- 3. 1 volleyball court
- 4. Playground
- 5. Restrooms
- 6. 1 Covered Shelter

**Timothy Johnson**

- 1. 1 basketball court
- 2. 1 diamond
- 3. 1 soccer field
- 4. Playground
- 5. Restrooms
- 6. 1 Covered Shelter

**Brandt/Quirk Park Field Dimensions**

**Diamond 0**

Bases: 50, 60  
Pitching: 35, 40, 43, 46  
150' outfield fence/down the line

### **Diamond 1**

Bases: 50, 60, 65, 70  
 Pitching: 35, 40, 43, 46, 50  
 215' outfield fence/down the line

### **Diamond 2**

Bases: 60, 65, 70  
 Pitching: 40, 43, 46, 50  
 215' outfield fence/down the line

### **Diamond 3**

Bases: 50, 60, 65, 70, 80  
 Pitching: 35, 40, 43, 46, 50  
 215' outfield fence/down the line

### **Diamond 4**

Bases: 50, 60, 65, 70  
 Pitching: 35, 40, 43, 46, 50  
 215' outfield fence/down the line

### **Diamond 5**

Bases: 50, 60, 65, 70  
 Pitching: 35, 40, 43, 46, 50  
 215' outfield fence/down the line

## **Riverside Park Field Dimensions**

### **Diamond 1**

Bases: 60, 70, 80  
 Pitching: 40, 43, 46, 50, 54  
 275' outfield fence/down the line; 290' to center

### **Diamond 2**

Bases: 60, 70, 80  
 Pitching: 40, 43, 46, 50, 54  
 275' outfield fence/down the line; 290' to center

### **Diamond 3**

Bases: 50, 60  
 Pitching: 35, 40, 46  
 140' outfield fence/down the line; 180' to center

## **Washington Park Dimensions**

### **Diamond**

Bases: 60  
 Pitching: 90  
 375' outfield fence/down the line; 325' to center

INDEMNIFICATION

Neither the Commission, the City of Watertown, or the Director of the Park and Recreation Department, nor his/her agents shall be liable, and Renter waives all claims for damages to persons or property sustained by the Renter or any occupant of the premises resulting from an accident occurring in or about the Premises resulting from the disrepair of any part of the Premises or resulting from an act or negligence of any tenant occupant, or any other person, including the Commission's agent.

In addition to, and not to the exclusion or prejudice of, any provisions of this Agreement or documents incorporated herein by reference, the Renter shall indemnify and save harmless and agrees to accept tender of defense and to defend and pay any and all legal, accounting, consulting, engineering, and other expenses relating to the defense of any claim asserted or imposed upon the municipality, its officers, agents, employees and independent contractors growing out of this Agreement by any party or parties. The Renter shall also name as additional insured on its general liability insurance the City, its officers, agents, employees, and any independent contractors hired by the City. The Renter shall provide evidence of the same upon request by the City.

INSURANCE

The Renter shall provide a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the Renter its employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 102, Wis. Stats. The certificate shall provide that the insurance provider will furnish the City with a ten-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000 per person/aggregate.

AGREEMENT

I, as the renter, have read the preceding information and agree to abide by the policies and procedures as set forth by the department.

Steven M. Schneider  
Renter Signature

11/19/25  
Date

Approved by agent of the department.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

OFFICE USE

\_\_\_ Contract

\_\_\_ Banner Permit

\_\_\_ Concession Permit

\_\_\_ Condition of Facility Use





## Watertown Parks, Recreation, and Forestry Department

514 S. First Street / Watertown, WI 53094

920-262-8080 office / 920-262-8087 fax

### 2026 Condition of Facility Use Agreement

Organization Name	Watertown Girls Fastpitch
Contact Name	Alan Schuett
Contact Phone #	920-988-6919
Contact Email	alanschuet@gmail.com

This contract applies to all renters of diamond/field/court/complex facilities in the city of Watertown; and whereas the organization name listed above will be hereinafter referred to as "the renter" or "renters," and the Watertown Parks, Recreation, and Forestry Department referred to as "the department."

#### CONDITION OF FACILITY USE

A Condition of Facility Use Agreement may be signed by the renter indicating donations to the department wherein regular rental fees are waived. Agreements are to be approved by the Park, Recreation, and Forestry Director and Commission before facility use contracts will be accepted for the following year.

Donation funds and their uses must be agreed upon within this agreement by both the department and renter, and may or may not be equal to the actual sum of the regular rental fees which would be waived.

Additional supplies and equipment the department agrees to provide during facility use, including during practices, games, and tournaments, will be charged to the renter. Also, any additional cost of cleanup required by the department due to the operation of the renter's events will be billed to the renter in accordance with the Fee Schedule.

## POTENTIAL FACILITY UPGRADES

Section 5, Item B.

All donation funds will be utilized for diamond/field/court/complex maintenance and upgrades. The list below includes upgrades noted by the department and current renters which may be purchased using donation funds.

1. BQ/Washington – restroom restoration
2. BQ/Washington - irrigation
3. BQ/Washington/Riverside - lighting
4. BQ/Washington – concession stand renovation
5. BQ/Washington – playground renovation
6. BQ/Washington – diamond restoration
7. BQ/Washington – batting cages
8. BQ – fences
9. BQ – restroom at field 0
10. BQ – drainage between diamonds

### UPGRADE SUGGESTION & DONATION AMOUNT

Upgrade Suggestion: BQ diamond restoration, restroom restoration  
(Please attach any supporting documentation, quotes, etc.)

Donation Amount: \$ 3,000.00

*- We only have 4 teams for 2026*

**INDEMNIFICATION**

Neither the Commission, the City of Watertown, or the Director of the Park and Recreation Department, nor his/her agents shall be liable, and Renter waives all claims for damages to persons or property sustained by the Renter or any occupant of the premises resulting from an accident occurring in or about the Premises resulting from the disrepair of any part of the Premises or resulting from an act or negligence of any tenant occupant, or any other person, including the Commission's agent.

In addition to, and not to the exclusion or prejudice of, any provisions of this Agreement or documents incorporated herein by reference, the Renter shall indemnify and save harmless and agrees to accept tender of defense and to defend and pay any and all legal, accounting, consulting, engineering, and other expenses relating to the defense of any claim asserted or imposed upon the municipality, its officers, agents, employees and independent contractors growing out of this Agreement by any party or parties. The Renter shall also name as additional insureds on its general liability insurance the City, its officers, agents, employees, and any independent contractors hired by the City. The Renter shall provide evidence of the same upon request by the City.

**AGREEMENT**

I, as the renter, have read the preceding information and agree to abide by the policies and procedures as set forth by the department.

Steven M. Schneider

Renter Signature

11/19/25

Date

Approved by agent of the department.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date



# Civic Dashboard

Jan 1 - Nov 30, 2025

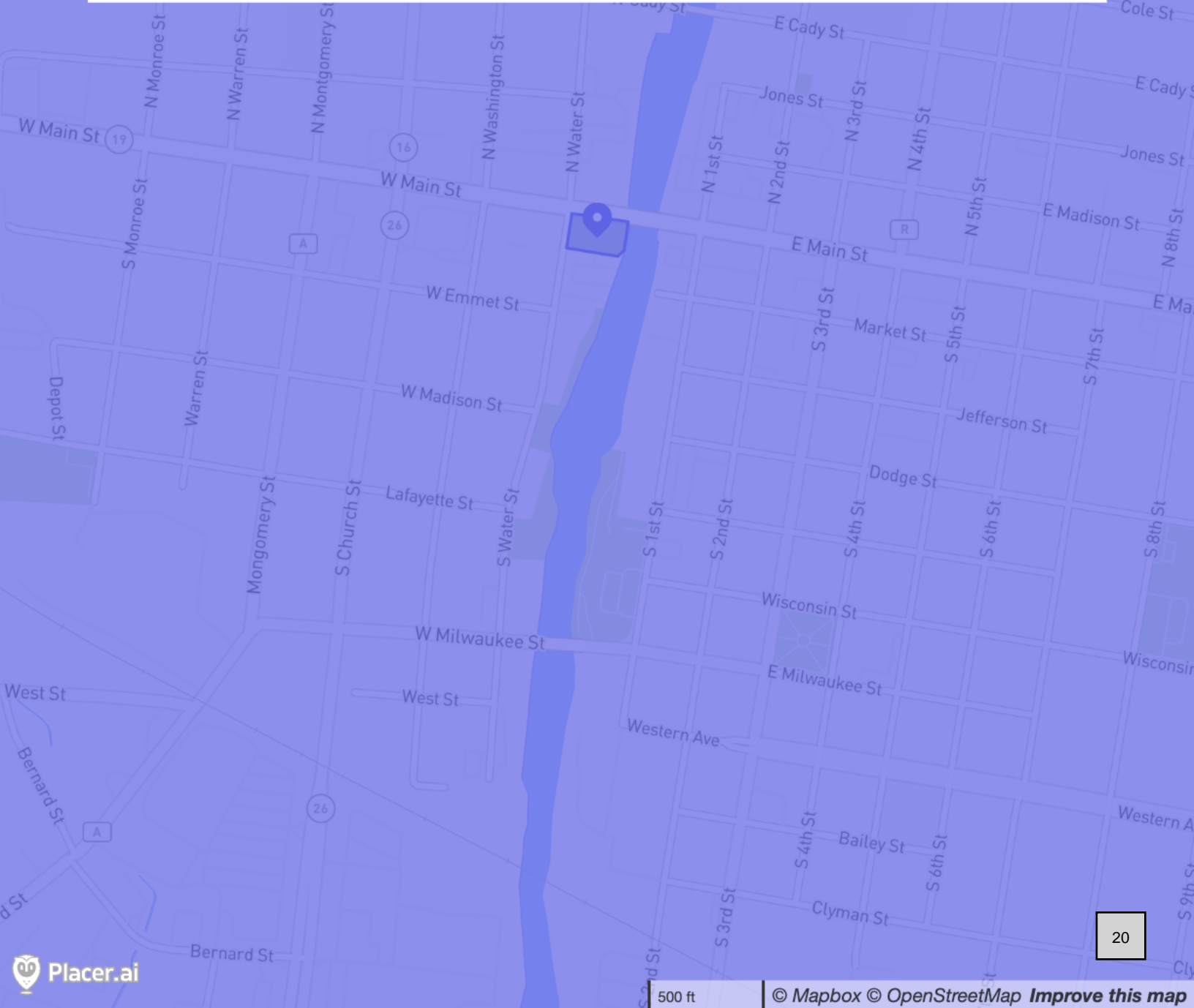
Property:



**Bentzin Family Town Square**  
1 W Main St, Watertown, WI 53094



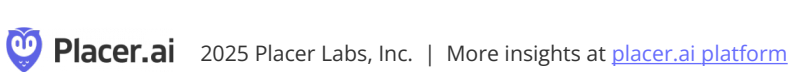
Scan to view on placer.ai platform





Jan 1 - Nov 30, 2025

*Section 5, Item D.*





Metrics

Bentzin Family Town Squ...  
W Main St, Watertown, WI

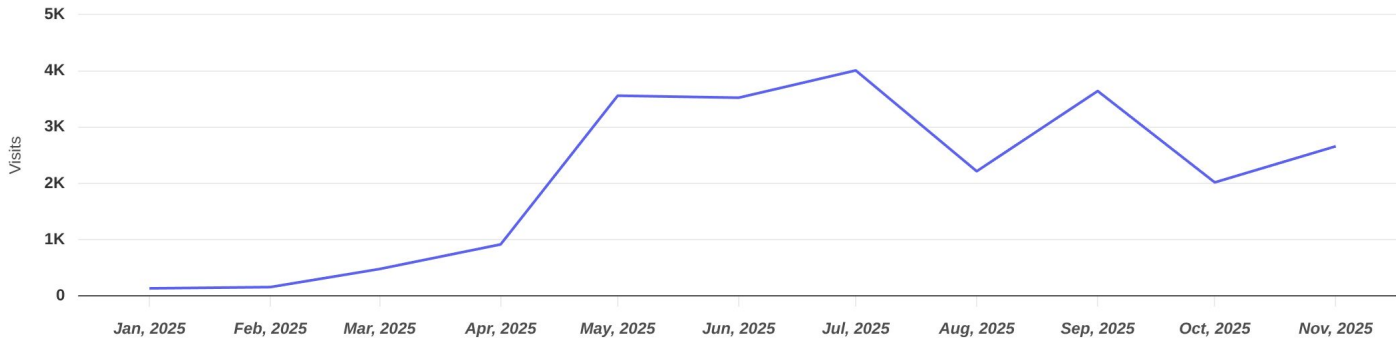
Visits	23.3K	Avg. Dwell Time	59 Min
Visitors	13.2K	Panel Visits	1.4K
Visit Frequency	1.77		

Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Bentzin Family Town Square  
W Main St, Watertown, WI



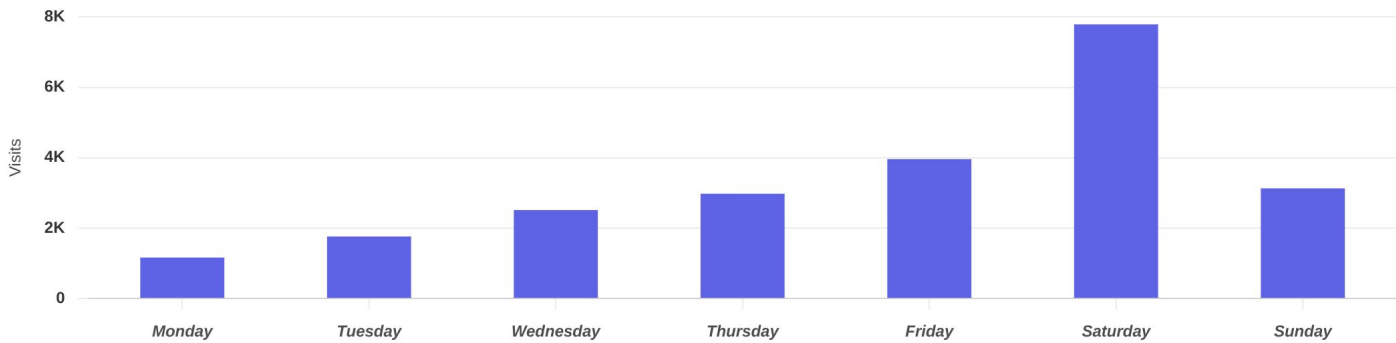
Monthly | Visits | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. (www.placer.ai)





Daily Visits

**Bentzin Family Town Square**  
W Main St, Watertown, WI



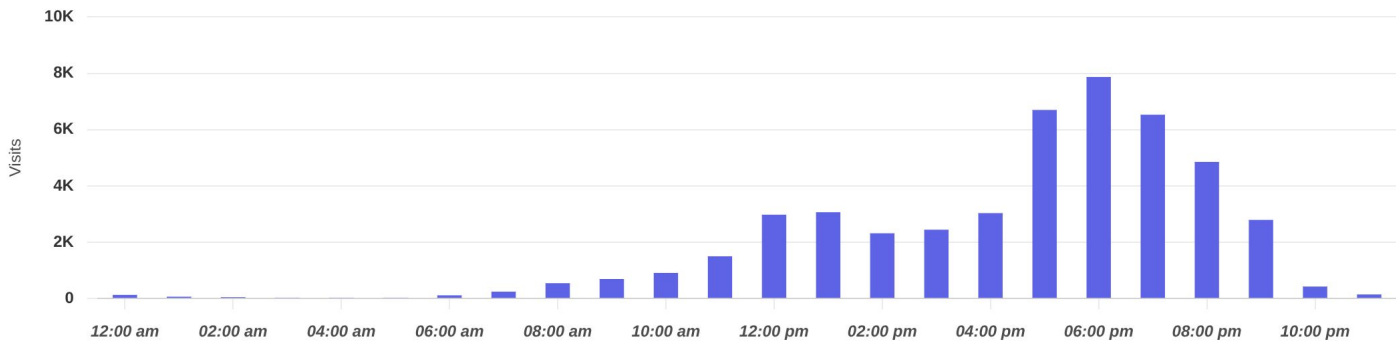
Visits | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))





Hourly Visits

**Bentzin Family Town Square**  
W Main St, Watertown, WI

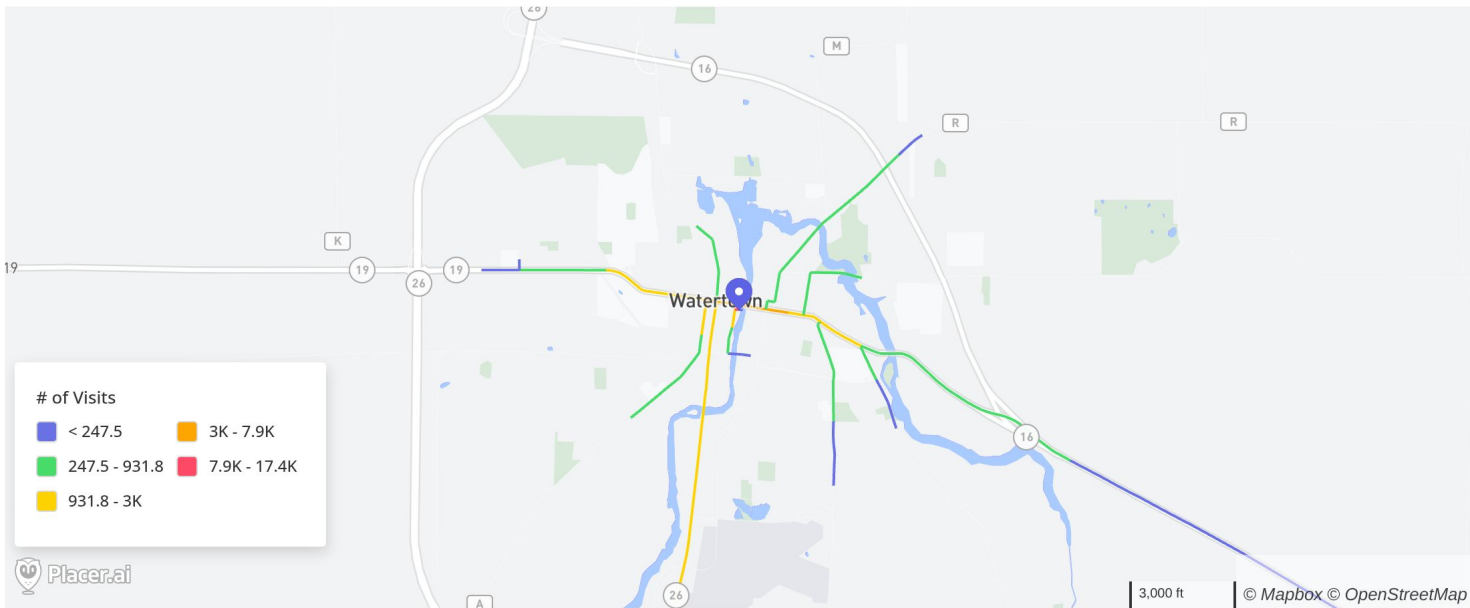


Visits | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



Visitor Journey - Routes

**Bentzin Family Town Squ...**  
W Main St, Watertown, WI



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

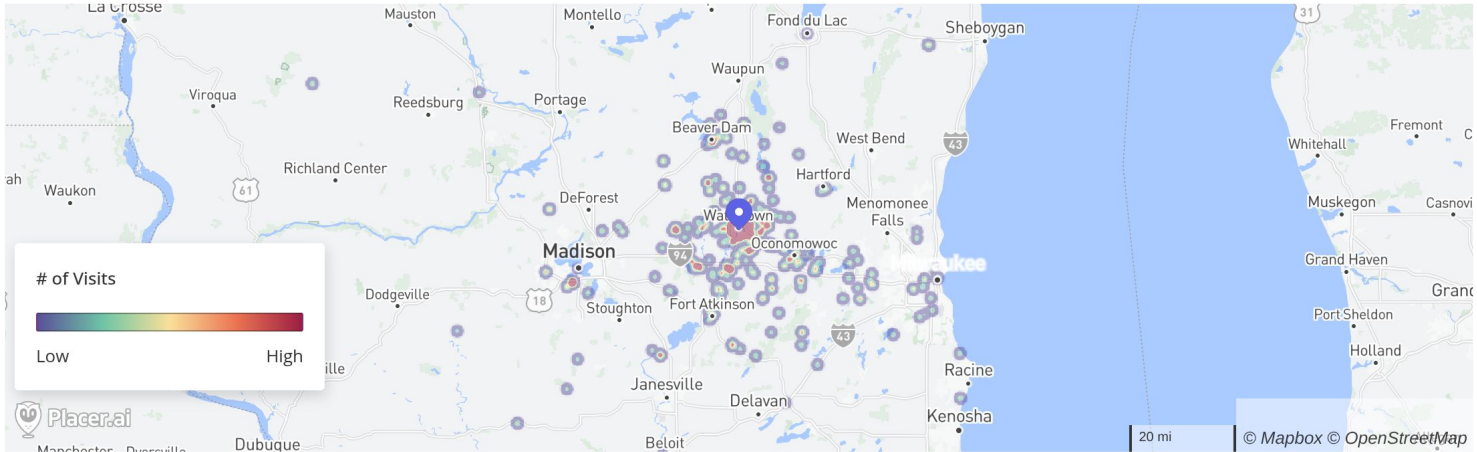






Trade Area

**Bentzin Family Town Squ...**  
W Main St, Watertown, WI



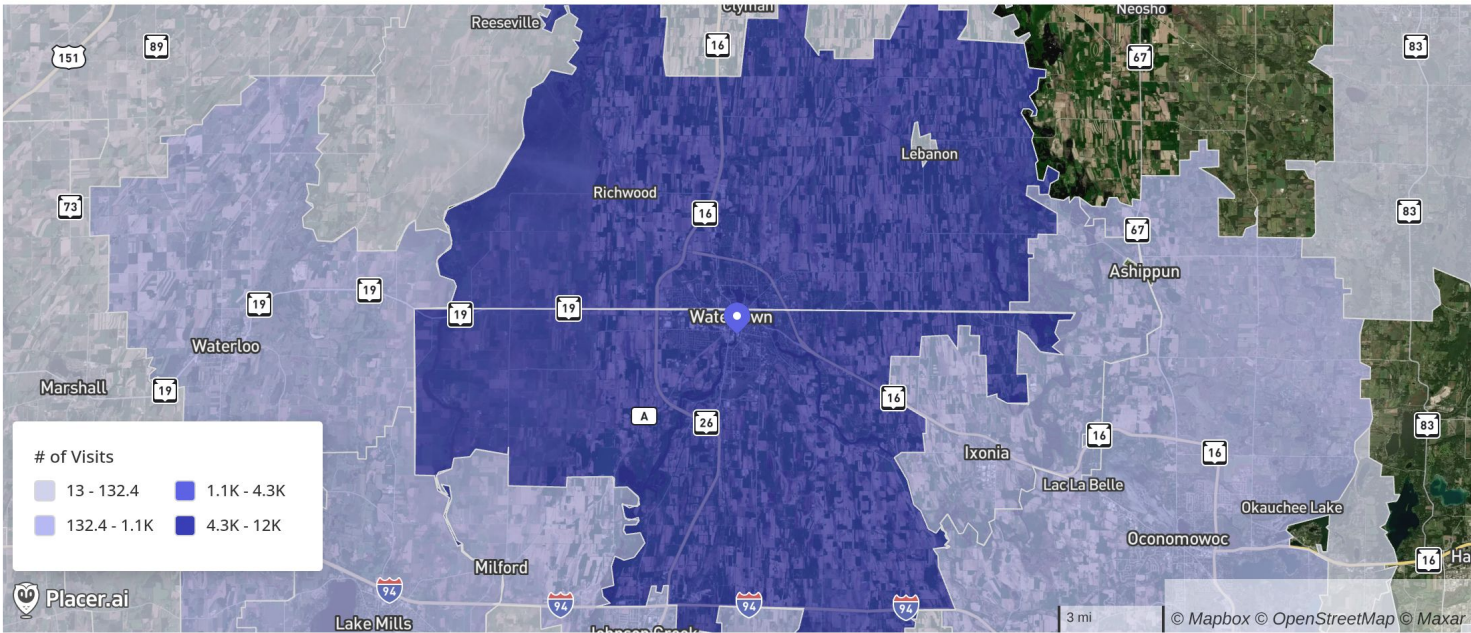
Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))





Visitors By Origin



Zip Code	Visits (% of Total)
53094 Watertown, WI	12K (51.3%)
53098 Watertown, WI	6.2K (26.6%)
53066 Summit, WI	398 (1.7%)
53038 Johnson Creek, WI	335 (1.4%)
53916 Beaver Dam, WI	276 (1.2%)
53551 Lake Mills, WI	248 (1.1%)
53713 Madison, WI	247 (1.1%)



Zip Code	Visits (% of Total)
53594 Waterloo, WI	204 (0.9%)
53036 Ixonia, WI	194 (0.8%)
53549 Jefferson, WI	123 (0.5%)

















Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



















Favorite Places

Bentzin Family Town Squ...  
W Main St, Watertown, WI

Rank	Name	Distance	Visitors (%)
1	 <b>Walmart</b> 1901 Market Way, Watertown, WI 53094	2.2 mi	11.5K (85.9%)
2	 <b>Johnson Creek Crossing</b> 440 Wright Road, Johnson Creek, WI 53038	8 mi	10.6K (79.1%)
3	 <b>Watertown Square Shopping Center</b> 600 S Church St, Watertown, WI 53098	0.5 mi	10.1K (75.4%)
4	 <b>Kwik Trip</b> 1731 S Church St, Watertown, WI 53094	1.7 mi	9.8K (73.6%)
5	 <b>Watertown Public Library</b> 100 S Water St, Watertown, WI 53094	0 mi	9.7K (72.9%)
6	 <b>Pick 'n Save</b> 624 S Church St, Watertown, WI 53094	0.5 mi	9.6K (72.3%)
7	 <b>Culver's</b> 1722 S Church St, Watertown, WI 53094	1.6 mi	9.6K (72.1%)
8	 <b>Kwik Trip</b> 1184 N 4th St, Watertown, WI 53098	1.3 mi	9.4K (70.3%)
9	 <b>Kwik Trip</b> 900 W Main St, Watertown, WI 53098	0.9 mi	9.3K (69.3%)
10	 <b>McDonald's</b> 625 S Church St, Watertown, WI 53094-6298	0.5 mi	9.2K (69.3%)
11	 <b>Johnson Creek Premium Outlets</b> 575 Linmar Ln, Johnson Creek, WI 53038	7.5 mi	9.2K (68.8%)
12	 <b>Riverplace Center</b> 1602 S Church St, Watertown, WI 53094	1.4 mi	9K (67.4%)
13	 <b>Walgreens</b> 301 W Main St, Watertown, WI 53094	0.1 mi	8.7K (65%)
14	 <b>Nagawauke Center</b> 3215 Golf Rd, Delafield, WI 53018	20.5 mi	8.2K (61.4%)
15	 <b>Menards</b> 440 Wright Rd, Johnson Creek, WI 53038	8 mi	7.8K (58.6%)
16	 <b>Watertown Riverfest</b> 900 Labaree St, Watertown, WI 53098	0.8 mi	7.6K (56.8%)



Rank	Name	Distance	Visitors (%)
17	 <b>Blain's Farm &amp; Fleet</b> 1400 W Main St, Watertown, WI 53094	1.8 mi	7.4K (55.3%)
18	 <b>Niemann Ace Hardware</b> 401 Bernard St, Watertown, WI 53094	0.6 mi	7.3K (54.5%)
19	 <b>Dollar Tree</b> 703 S Church St, Watertown, WI 53094	0.6 mi	7.2K (53.6%)
20	 <b>Kwik Trip</b> 1080 Rammel Dr, Johnson Creek, WI 53094	7.2 mi	7.1K (53.3%)
21	 <b>Aldi</b> 1520 S Church St, Watertown, WI 53094	1.2 mi	7K (52.1%)
22	 <b>Kohl's</b> 570 Wright Rd, Johnson Creek, WI 53038	7.9 mi	6.7K (49.9%)
23	 <b>Taco Bell</b> 1729 S Church St, Watertown, WI 53094	1.7 mi	6.6K (49.5%)
24	 <b>Mullen's Dairy Bar</b> 212 W Main St, Watertown, WI 53094	0.1 mi	6.6K (49.1%)
25	 <b>Pine Cone Travel Plaza</b> 685 Linmar Ln C, Johnson Creek, WI 53038	7.5 mi	6.4K (47.8%)
26	 <b>Piggly Wiggly</b> 1330 Memorial Dr, Watertown, WI 53098	1.4 mi	6.4K (47.6%)
27	 <b>Taqueria Maria's</b> 301 S 1st St, Watertown, WI 53094	0.2 mi	5.8K (43.4%)
28	 <b>Prairie Lakes</b> 2804 Prairie Lakes Dr, Sun Prairie, WI 53590	27.5 mi	5.4K (40.4%)
29	 <b>Glenn's Market &amp; Catering</b> 722 W Main St, Watertown, WI 53094	0.4 mi	5.3K (40%)
30	 <b>Speedway</b> 104 N Church St, Watertown, WI 53094	0.2 mi	5.3K (39.9%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

























Prior / Post Compare

Bentzin Family Town Squ...

W Main St, Watertown, WI

Bentzin Family Town Square / W Main St, Watertown, WI

Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 <b>Watertown Public Library</b> S Water St, Watertown, WI	15.9%	1	 <b>Watertown Public Library</b> S Water St, Watertown, WI	5.8%
2	 <b>Mullen's Dairy Bar</b> W Main St, Watertown, WI	6.8%	2	 <b>Mullen's Dairy Bar</b> W Main St, Watertown, WI	2.4%
3	 <b>Walgreens</b> W Main St, Watertown, WI	3.3%	3	 <b>Culver's</b> S Church St, Watertown, WI	1.9%
4	 <b>2 Rivers Bicycle &amp; Outdoor</b> E Main St, Watertown, WI	1.7%	4	 <b>McDonald's</b> S Church St, Watertown, WI	1.6%
5	 <b>McDonald's</b> S Church St, Watertown, WI	1.4%	5	 <b>2 Rivers Bicycle &amp; Outdoor</b> E Main St, Watertown, WI	1.4%
6	 <b>Walmart</b> Market Way, Watertown, WI	1.1%	6	 <b>Walmart</b> Market Way, Watertown, WI	1.4%
7	 <b>Firehouse Lanes</b> N Water St, Watertown, WI	1.1%	7	 <b>Kwik Trip</b> N 4th St, Watertown, WI	1.3%
8	 <b>Kwik Trip</b> W Main St, Watertown, WI	1%	8	 <b>Speedway</b> N Church St, Watertown, WI	1.2%
9	 <b>Trend Fitness LLC</b> S Water Street, Watertown, WI	1%	9	 <b>Kwik Trip</b> W Main St, Watertown, WI	1.1%
10	 <b>Watertown Siding</b> W Main St, Watertown, WI	0.9%	10	 <b>Walgreens</b> W Main St, Watertown, WI	1%

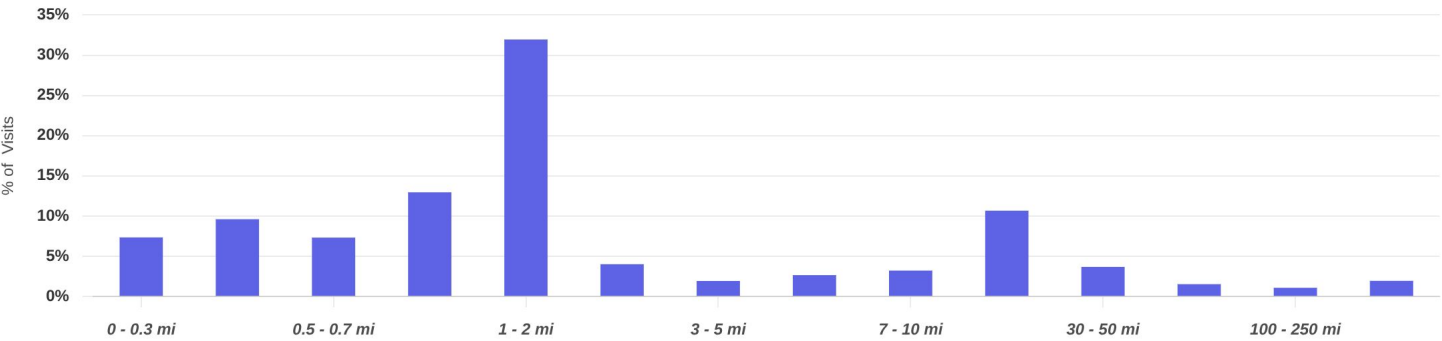
Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. (www.placer.ai)





Trade Area Coverage by Distance

Bentzin Family Town Squ...  
W Main St, Watertown, WI



Home Location | % of Visits | Min Visits: 1 | Jan 1st, 2025 - Nov 30th, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

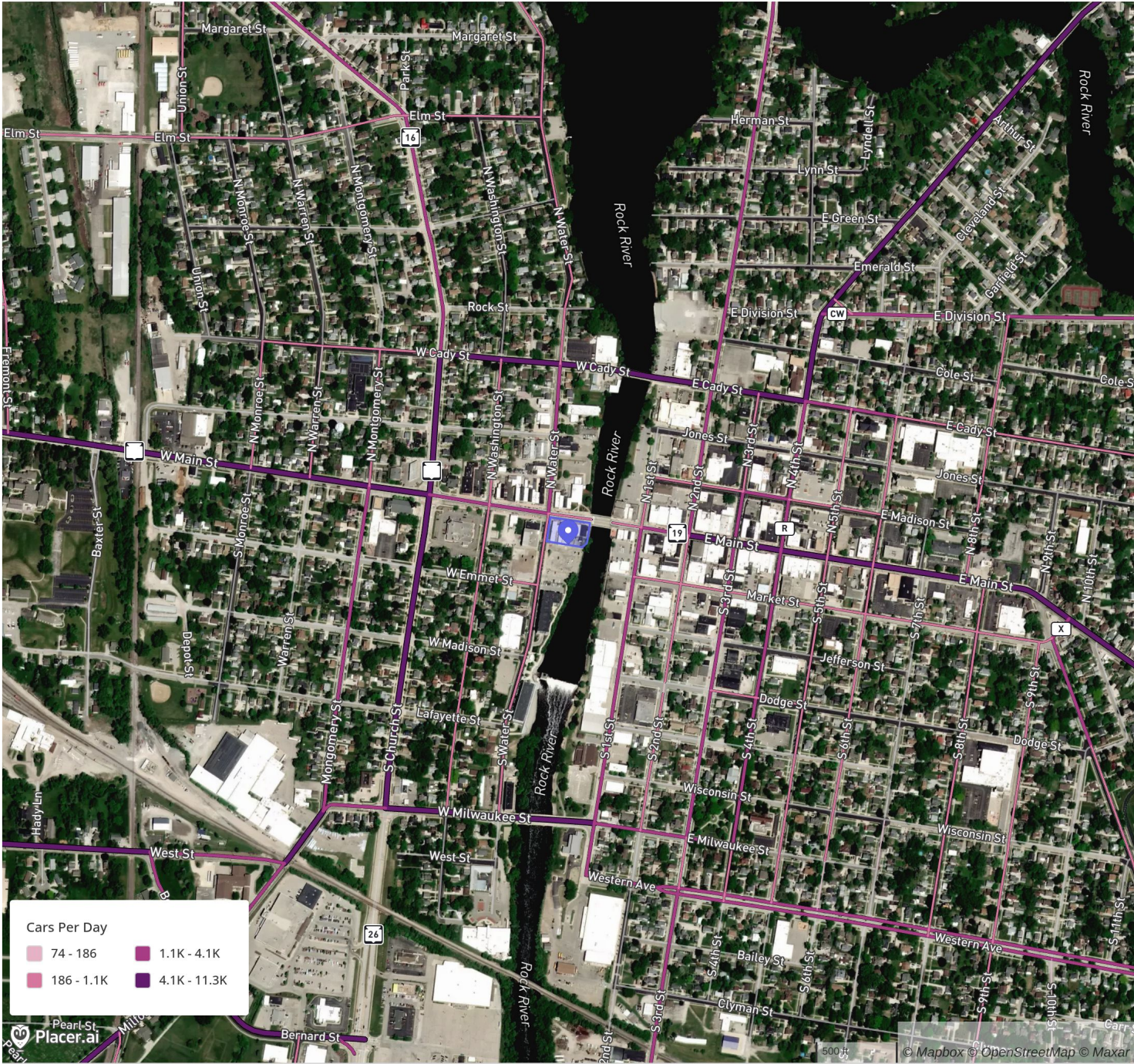






Vehicle Traffic Volume

Bentzin Family Town Squ...  
W Main St, Watertown, WI



Jan 1st, 2025 - Dec 31st, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

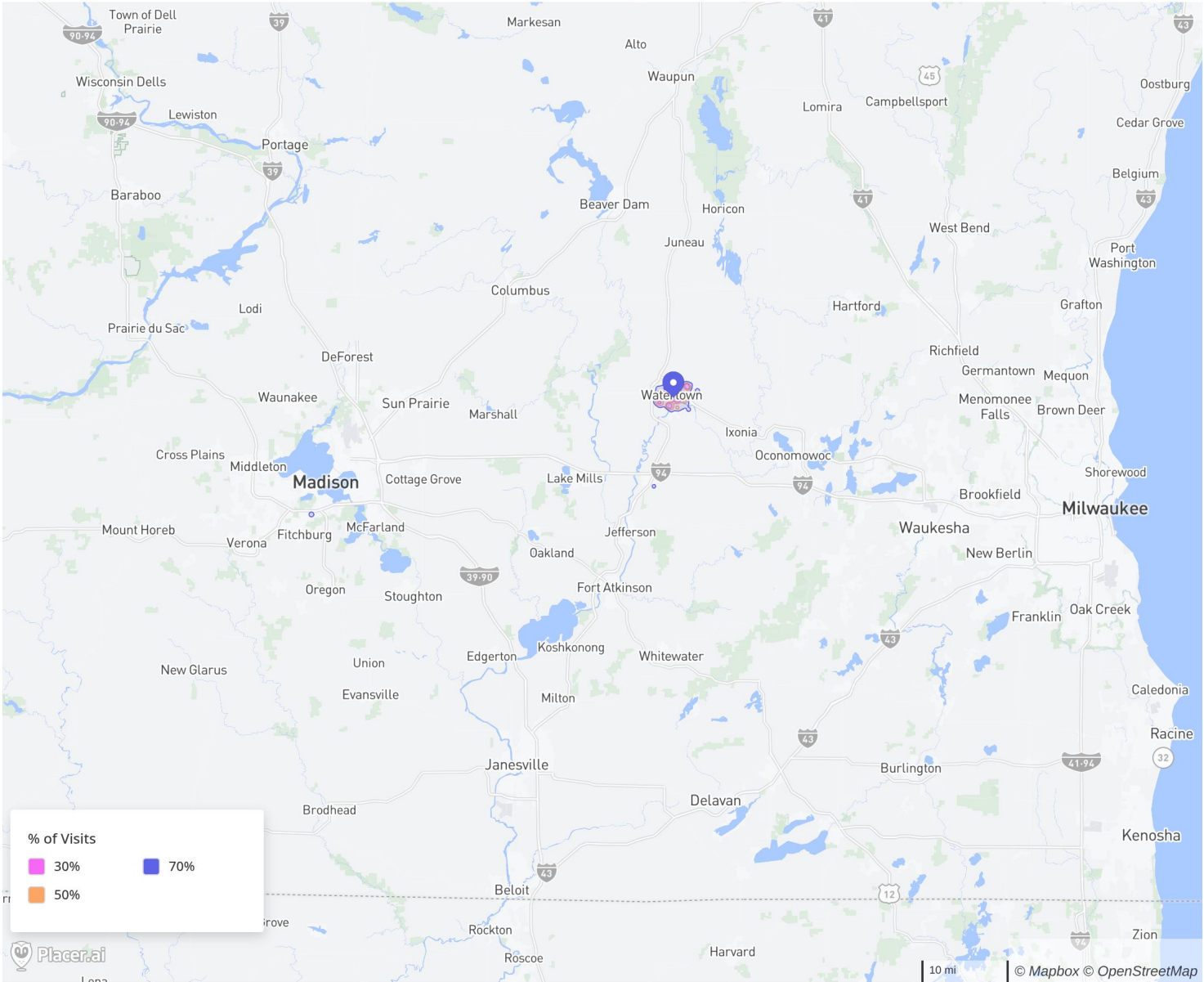






Bentzin Family Town Squ...

W Main St, Watertown, WI



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.



Benchmark: Nationwide



Shelter

Lodging on out-of-town trips	\$5.7	(1.4%)	8	\$5.95	(1.4%)	84	\$5.99	(1.4%)	84
Homeowners insurance	\$4.69	(1.1%)	88	\$4.8	(1.1%)	90	\$4.87	(1.1%)	91
Other repair and maintenance services	\$3.72	(0.9%)	83	\$3.86	(0.9%)	86	\$3.88	(0.9%)	87
Heat, A/C, electrical work	\$2.91	(0.7%)	87	\$3.02	(0.7%)	90	\$3.1	(0.7%)	92
Roofing and gutters	\$2.12	(0.5%)	8	\$2.17	(0.5%)	8	\$2.22	(0.5%)	83
Plumbing and water heating	\$1.39	(<0.5%)	89	\$1.45	(<0.5%)	93	\$1.47	(<0.5%)	94
Painting and papering	\$1.17	(<0.5%)	8	\$1.21	(<0.5%)	85	\$1.23	(<0.5%)	86
Property management	\$1.02	(<0.5%)	90	\$1.02	(<0.5%)	90	\$1.03	(<0.5%)	91
Flooring installation, repair, replacement	\$1.01	(<0.5%)	83	\$1.03	(<0.5%)	85	\$1.05	(<0.5%)	86
Ground rent	\$0.66	(<0.5%)	106	\$0.64	(<0.5%)	102	\$0.64	(<0.5%)	102
Material for insulation, other maintenance and repair	\$0.43	(<0.5%)	89	\$0.43	(<0.5%)	90	\$0.44	(<0.5%)	91
Paints, wallpaper and supplies	\$0.28	(<0.5%)	91	\$0.28	(<0.5%)	91	\$0.29	(<0.5%)	94
Materials for plaster., panel., siding, windows, doors, screens, awnings	\$0.27	(<0.5%)	86	\$0.28	(<0.5%)	88	\$0.28	(<0.5%)	90
Plumbing supplies and equipment	\$0.18	(<0.5%)	89	\$0.19	(<0.5%)	89	\$0.19	(<0.5%)	92
Materials and equipment for roof and gutters	\$0.17	(<0.5%)	84	\$0.17	(<0.5%)	84	\$0.17	(<0.5%)	84

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns



Benchmark: Nationwide

	30 % of Visits			50 % of Visits			70 % of Visits		
Electrical supplies, heating and cooling equipment	\$0.15	(<0.5%)	90	\$0.16	(<0.5%)	94	\$0.16	(<0.5%)	96
Management and upkeep services for security	\$0.1	(<0.5%)	86	\$0.1	(<0.5%)	89	\$0.1	(<0.5%)	90
Parking	\$0.07	(<0.5%)	91	\$0.07	(<0.5%)	91	\$0.07	(<0.5%)	93
Tools and equipment for painting and wallpapering	\$0.03	(<0.5%)	90	\$0.03	(<0.5%)	91	\$0.03	(<0.5%)	94
Repair of built-in appliances	\$0.02	(<0.5%)	87	\$0.02	(<0.5%)	90	\$0.02	(<0.5%)	94

Utilities, Fuels and Public Services

Electricity (owned home)	\$17.48	(4.2%)	112	\$17.54	(4.1%)	113	\$17.63	(4.1%)	113
Cellular phone service	\$10.5	(2.5%)	92	\$10.59	(2.5%)	92	\$10.61	(2.5%)	93
Utility--natural gas (owned home)	\$5.6	(1.3%)	110	\$5.67	(1.3%)	111	\$5.7	(1.3%)	112
Water/sewer maint. (owned home)	\$5.28	(1.3%)	110	\$5.34	(1.3%)	111	\$5.37	(1.3%)	112
Trash/garb. coll. (owned home)	\$2.28	(0.5%)	110	\$2.3	(0.5%)	111	\$2.33	(0.5%)	112
Residential telephone including VOIP	\$1.33	(<0.5%)	92	\$1.33	(<0.5%)	93	\$1.37	(<0.5%)	95
Fuel oil (owned home)	\$0.86	(<0.5%)	104	\$0.89	(<0.5%)	107	\$0.91	(<0.5%)	110
Gas, btld/tank (owned home)	\$0.63	(<0.5%)	107	\$0.64	(<0.5%)	109	\$0.65	(<0.5%)	111
Wood/other fuels (owned home)	\$0.13	(<0.5%)	112	\$0.12	(<0.5%)	111	\$0.13	(<0.5%)	112
Septic tank clean. (owned home)	\$0.07	(<0.5%)	85	\$0.07	(<0.5%)	88	\$0.07	(<0.5%)	90

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns



Benchmark: Nationwide



Household Operations

Computer information services	\$5.94	(1.4%)	93	\$5.96	(1.4%)	93	\$5.98	(1.4%)	94
Day care centers, nursery, and preschools	\$1.91	(<0.5%)	76	\$1.97	(<0.5%)	76	\$1.96	(<0.5%)	77
Gardening, lawn care service	\$1.51	(<0.5%)	83	\$1.56	(<0.5%)	86	\$1.58	(<0.5%)	87
Housekeeping services	\$1.3	(<0.5%)	77	\$1.37	(<0.5%)	80	\$1.38	(<0.5%)	81
Moving, storage, freight express	\$0.86	(<0.5%)	90	\$0.85	(<0.5%)	89	\$0.85	(<0.5%)	90
Babysitting and child care (own home and someone else's)	\$0.66	(<0.5%)	74	\$0.67	(<0.5%)	76	\$0.67	(<0.5%)	75
Home security system service fee	\$0.3	(<0.5%)	86	\$0.3	(<0.5%)	88	\$0.31	(<0.5%)	89
Service for termite/pest control	\$0.26	(<0.5%)	83	\$0.27	(<0.5%)	86	\$0.28	(<0.5%)	87
Other home services	\$0.21	(<0.5%)	88	\$0.21	(<0.5%)	89	\$0.21	(<0.5%)	91
Appliance repair, including service center	\$0.13	(<0.5%)	89	\$0.13	(<0.5%)	91	\$0.14	(<0.5%)	92
Repairs/rentals of lawn and garden equipment, hand or power tools,...	\$0.09	(<0.5%)	87	\$0.09	(<0.5%)	90	\$0.09	(<0.5%)	91
Termite/pest control products	\$0.07	(<0.5%)	83	\$0.07	(<0.5%)	86	\$0.07	(<0.5%)	87
Reupholstering, furniture repair	\$0.06	(<0.5%)	84	\$0.06	(<0.5%)	86	\$0.06	(<0.5%)	89
Water softening service	\$0.05	(<0.5%)	88	\$0.05	(<0.5%)	91	\$0.05	(<0.5%)	91
Coin-operated household laundry and dry cleaning (non clothing)	\$0.05	(<0.5%)	102	\$0.05	(<0.5%)	98	\$0.05	(<0.5%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns



Benchmark: Nationwide

	30 % of Visits			50 % of Visits			70 % of Visits		
Repair of computer systems for nonbusiness use	\$0.05	(<0.5%)	95	\$0.05	(<0.5%)	96	\$0.05	(<0.5%)	97
Household laundry and dry cleaning, sent out (non clothing) not coin-...	\$0.01	(<0.5%)	7	\$0.01	(<0.5%)	8	\$0.01	(<0.5%)	84
Appliance rental	\$0.01	(<0.5%)	8	\$0.01	(<0.5%)	8	\$0.01	(<0.5%)	8

Housekeeping Supplies

Miscellaneous household products	\$2.06	(<0.5%)	88	\$2.1	(<0.5%)	89	\$2.11	(<0.5%)	90
Lawn and garden supplies	\$1.17	(<0.5%)	90	\$1.19	(<0.5%)	91	\$1.21	(<0.5%)	93
Cleansing and toilet tissue, paper towels and napkins	\$0.97	(<0.5%)	92	\$0.98	(<0.5%)	93	\$0.99	(<0.5%)	94
Other laundry cleaning products	\$0.75	(<0.5%)	94	\$0.75	(<0.5%)	94	\$0.76	(<0.5%)	94
Soaps and detergents	\$0.73	(<0.5%)	94	\$0.74	(<0.5%)	95	\$0.74	(<0.5%)	95
Stationery, stationery supplies, giftwraps	\$0.66	(<0.5%)	91	\$0.66	(<0.5%)	91	\$0.66	(<0.5%)	92
Postage	\$0.37	(<0.5%)	94	\$0.37	(<0.5%)	95	\$0.38	(<0.5%)	95

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns



Benchmark: Nationwide



Household Textiles

Bedroom linens	\$0.57	(<0.5%)	85	\$0.59	(<0.5%)	85	\$0.59	(<0.5%)	85
Bathroom linens	\$0.21	(<0.5%)	94	\$0.21	(<0.5%)	94	\$0.21	(<0.5%)	94
Curtains and draperies	\$0.09	(<0.5%)	86	\$0.09	(<0.5%)	87	\$0.09	(<0.5%)	87
Kitchen, dining room linens, and other linens	\$0.07	(<0.5%)	91	\$0.07	(<0.5%)	94	\$0.07	(<0.5%)	95
Slipcovers, decorative pillows	\$0.06	(<0.5%)	85	\$0.06	(<0.5%)	87	\$0.06	(<0.5%)	87

Furniture

Sofas	\$1.38	(<0.5%)	85	\$1.43	(<0.5%)	84	\$1.45	(<0.5%)	85
Mattress and springs	\$0.99	(<0.5%)	87	\$1.02	(<0.5%)	90	\$1.02	(<0.5%)	90
Other bedroom furniture	\$0.67	(<0.5%)	84	\$0.68	(<0.5%)	86	\$0.68	(<0.5%)	85
Living room chairs	\$0.54	(<0.5%)	84	\$0.57	(<0.5%)	87	\$0.56	(<0.5%)	87
Kitchen, dining room furniture	\$0.39	(<0.5%)	85	\$0.41	(<0.5%)	84	\$0.41	(<0.5%)	84
Wall units, cabinets and other occasional furniture	\$0.35	(<0.5%)	83	\$0.36	(<0.5%)	85	\$0.36	(<0.5%)	85
Outdoor furniture	\$0.34	(<0.5%)	79	\$0.36	(<0.5%)	83	\$0.36	(<0.5%)	83
Floor coverings, nonpermanent	\$0.23	(<0.5%)	85	\$0.23	(<0.5%)	83	\$0.23	(<0.5%)	83
Living room tables	\$0.16	(<0.5%)	65	\$0.18	(<0.5%)	72	\$0.18	(<0.5%)	72

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns



Benchmark: Nationwide

	30 % of Visits			50 % of Visits			70 % of Visits		
Infants' furniture	\$0.07	(<0.5%)	88	\$0.07	(<0.5%)	87	\$0.07	(<0.5%)	85

Major Appliances

Refrigerators, freezers	\$0.8	(<0.5%)	84	\$0.82	(<0.5%)	87	\$0.83	(<0.5%)	87
Washing machine or Clothes dryer	\$0.57	(<0.5%)	83	\$0.59	(<0.5%)	86	\$0.6	(<0.5%)	87
Cooking stoves, ovens	\$0.42	(<0.5%)	88	\$0.43	(<0.5%)	90	\$0.43	(<0.5%)	91
Dishwashers (built-in), garbage disposals, range hoods	\$0.25	(<0.5%)	85	\$0.26	(<0.5%)	85	\$0.26	(<0.5%)	85
Electric floor cleaning equipment	\$0.23	(<0.5%)	91	\$0.24	(<0.5%)	92	\$0.24	(<0.5%)	92
Microwave ovens	\$0.12	(<0.5%)	90	\$0.12	(<0.5%)	92	\$0.12	(<0.5%)	93
Air conditioning units	\$0.05	(<0.5%)	86	\$0.05	(<0.5%)	90	\$0.05	(<0.5%)	89
Sewing machines	\$0.05	(<0.5%)	90	\$0.05	(<0.5%)	91	\$0.05	(<0.5%)	91

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns





Benchmark: Nationwide

			30 % of Visits			50 % of Visits			70 % of Visits
Small Appliances & Miscellaneous Housewares									
Small electric kitchen appliances	\$0.38	(<0.5%)	91		\$0.38	(<0.5%)	91		\$0.38 (<0.5%) 91
Tableware, non electric kitchenware	\$0.28	(<0.5%)	95		\$0.27	(<0.5%)	94		\$0.28 (<0.5%) 95
Dinnerware, glassware, serving pieces	\$0.22	(<0.5%)	93		\$0.22	(<0.5%)	94		\$0.22 (<0.5%) 95
Non Electric cookware	\$0.22	(<0.5%)	95		\$0.21	(<0.5%)	93		\$0.22 (<0.5%) 95
Portable heating and cooling equipment	\$0.12	(<0.5%)	94		\$0.12	(<0.5%)	94		\$0.12 (<0.5%) 94
Flatware	\$0.04	(<0.5%)	94		\$0.04	(<0.5%)	95		\$0.04 (<0.5%) 95
Miscellaneous Household Equipment									
Clocks and Other household decorative items	\$1.49	(<0.5%)	88		\$1.5	(<0.5%)	89		\$1.51 (<0.5%) 89
Computers and computer hardware nonbusiness use	\$1.43	(<0.5%)	89		\$1.43	(<0.5%)	89		\$1.42 (<0.5%) 89
Miscellaneous household equipment and parts	\$0.66	(<0.5%)	88		\$0.68	(<0.5%)	90		\$0.69 (<0.5%) 91
Lawn and garden equipment	\$0.6	(<0.5%)	85		\$0.63	(<0.5%)	89		\$0.64 (<0.5%) 90
Indoor plants, fresh flowers	\$0.53	(<0.5%)	86		\$0.55	(<0.5%)	88		\$0.55 (<0.5%) 89
Telephones and accessories	\$0.5	(<0.5%)	88		\$0.52	(<0.5%)	91		\$0.51 (<0.5%) 91
Other hardware	\$0.38	(<0.5%)	124		\$0.35	(<0.5%)	112		\$0.34 (<0.5%) 111
Outdoor equipment	\$0.35	(<0.5%)	90		\$0.35	(<0.5%)	91		\$0.36 (<0.5%) 93


Calculated using Weighted Centroid from Block Groups | DataSet: STI: Spending Patterns





*Section 5, Item D.*

	30 % of Visits			50 % of Visits			70 % of Visits		
Closet and storage items	\$0.29	(<0.5%)	<div><div></div><div>76%</div></div>	\$0.3	(<0.5%)	<div><div></div><div>74%</div></div>	\$0.29	(<0.5%)	<div><div></div><div>78%</div></div>
Power tools	\$0.28	(<0.5%)	<div><div></div><div>88%</div></div>	\$0.28	(<0.5%)	<div><div></div><div>88%</div></div>	\$0.28	(<0.5%)	<div><div></div><div>88%</div></div>
Window coverings	\$0.28	(<0.5%)	<div><div></div><div>74%</div></div>	\$0.29	(<0.5%)	<div><div></div><div>80%</div></div>	\$0.3	(<0.5%)	<div><div></div><div>83%</div></div>
Computer software and accessories for nonbusiness use	\$0.24	(<0.5%)	<div><div></div><div>93%</div></div>	\$0.24	(<0.5%)	<div><div></div><div>93%</div></div>	\$0.24	(<0.5%)	<div><div></div><div>94%</div></div>
Laundry and cleaning equipment	\$0.23	(<0.5%)	<div><div></div><div>93%</div></div>	\$0.23	(<0.5%)	<div><div></div><div>93%</div></div>	\$0.23	(<0.5%)	<div><div></div><div>93%</div></div>
Digital book readers	\$0.2	(<0.5%)	<div><div></div><div>89%</div></div>	\$0.2	(<0.5%)	<div><div></div><div>88%</div></div>	\$0.2	(<0.5%)	<div><div></div><div>87%</div></div>
Lamps, lighting fixtures, and ceiling fans	\$0.18	(<0.5%)	<div><div></div><div>86%</div></div>	\$0.19	(<0.5%)	<div><div></div><div>86%</div></div>	\$0.19	(<0.5%)	<div><div></div><div>84%</div></div>
Infants' equipment	\$0.14	(<0.5%)	<div><div></div><div>85%</div></div>	\$0.14	(<0.5%)	<div><div></div><div>85%</div></div>	\$0.15	(<0.5%)	<div><div></div><div>86%</div></div>
Other household appliances	\$0.14	(<0.5%)	<div><div></div><div>85%</div></div>	\$0.14	(<0.5%)	<div><div></div><div>87%</div></div>	\$0.14	(<0.5%)	<div><div></div><div>86%</div></div>
Luggage	\$0.13	(<0.5%)	<div><div></div><div>80%</div></div>	\$0.13	(<0.5%)	<div><div></div><div>83%</div></div>	\$0.13	(<0.5%)	<div><div></div><div>84%</div></div>
Small miscellaneous furnishings	\$0.1	(<0.5%)	<div><div></div><div>80%</div></div>	\$0.1	(<0.5%)	<div><div></div><div>83%</div></div>	\$0.1	(<0.5%)	<div><div></div><div>83%</div></div>
Hand tools	\$0.08	(<0.5%)	<div><div></div><div>95%</div></div>	\$0.08	(<0.5%)	<div><div></div><div>92%</div></div>	\$0.08	(<0.5%)	<div><div></div><div>91%</div></div>
Portable memory	\$0.03	(<0.5%)	<div><div></div><div>93%</div></div>	\$0.03	(<0.5%)	<div><div></div><div>94%</div></div>	\$0.03	(<0.5%)	<div><div></div><div>93%</div></div>
Internet service away from home	\$0.02	(<0.5%)	<div><div></div><div>80%</div></div>	\$0.02	(<0.5%)	<div><div></div><div>85%</div></div>	\$0.02	(<0.5%)	<div><div></div><div>85%</div></div>
Business equipment for home use	\$0.02	(<0.5%)	<div><div></div><div>89%</div></div>	\$0.02	(<0.5%)	<div><div></div><div>92%</div></div>	\$0.02	(<0.5%)	<div><div></div><div>92%</div></div>

 **Placer.ai** 2025 Placer Labs, Inc. | More insights at [placer.ai platform](https://placer.ai/platform)