



PUBLIC SAFETY & WELFARE COMMITTEE MEETING AGENDA

WEDNESDAY, JULY 01, 2026 AT 5:00 PM

ROOM 0041, LOWER LEVEL, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN, WI

1. CALL TO ORDER

2. RECIEVE COMMENTS FROM THE PUBLIC

Each individual who would like to address the Committee will be permitted up to three minutes for their comments

3. APPROVAL OF MINUTES

A. Minutes from June 3, 2026

4. BUSINESS

A. Review and take action: Special Event - July 4th Celebration

B. Review and take action: Special Event - Craft Beer & Bacon Walk

C. Review and take action: Special Event - Watertown Riverfest Carnival

D. Review and discuss: Ord. 26-19 Ordinance to Amend Section 220-3 Classes of Licenses and Fees of the City of Watertown General Ordinance

E. Review and discuss: Ord. 26-20 Ordinance to Amend section 220-9(F) Regulation of Licensed Premises and Licensees of the City of Watertown General Ordinances

F. Review and discuss: Ord. 26-21 Ordinance to Repeal and recreate section 428-8 Outdoor Open Container Entertainment Event Permit of the City of Watertown General Ordinances Relating to Temporary Downtown Outdoor Refreshment Areas (TDORA)

G. Review and discuss: Ord. 26-22 Ordinance to Amend section 410-52 Possession of Alcohol Beverages on Public Ways of the City of Watertown General Ordinances

H. Review and take possible action: Stop sign requests for Lisbon Street and Wilbur Street

5. ADJOURN

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

PUBLIC SAFETY & WELFARE COMMITTEE

June 3, 2026

5:00 p.m.

1. CALL TO ORDER

Members Present	Also in Attendance	Citizens Present
<ul style="list-style-type: none"> • Dana Davis, Chair • Rita Haase • Jonathan Lampe • <i>Not Present – Brad Blanke</i> 	<ul style="list-style-type: none"> • Police Chief Brower • Andrew Beyer • Nathan Williams • Stacy Winkleman • Ali Panagopoulos • Detective Riedl 	<ul style="list-style-type: none"> • John Katisch • Danielle Taylor • John Davis • Gayle Davis • Angela Morris • Miriam Marriott • David Lingle • Jeremy Lingle • Stefanie Broere • Jeanne Mullen • Kally Campbell • Amy Hartwig • Kristy Kruesel • Danielle Sutterfield • Andy Grinwald

2. RECEIVE COMMENTS FROM THE PUBLIC

Each individual who would like to address the Committee will be permitted up to three minutes for their comments

- Danielle Sutterfield – Voiced concerns with massage ordinance (fees, regulations, vague language, doors unlocked)
- Jeanne Mullen – Voiced concerns with massage ordinance
- Amy Hartwig – Voiced concerns with massage ordinance – Providing a list, Inspections, Doors unlocked
- Danielle Taylor – Voiced concerns with massage ordinance
- Dave Lingle – Spoke in support of providing a tool to the City Police to drive the sex trafficking trade out of Watertown.
- Angela Morris – Spoke in support of passing the ordinance. Cited the Polaris Project’s findings that there are currently thousands of Illicit Massage businesses operating throughout the country. Explained that local licensing helps ensure that businesses are operating lawfully.
- Andy Grinwald – Expressed concerns about the speed and increase of traffic on Silver Creek due to the closure of 4th Street and Hwy 16.
- Kristy Kruesel – Expressed concerns about the increased speed and increased of traffic on Labaree due to the 4th street detour.

3. APPROVAL OF MINUTES

- A. Public Safety & Welfare minutes from May 6, 2026
[05.06.2026 Public Safety Minutes.pdf](#) (0.21 MB)

MOTION: Approve the minutes from May 6, 2026 (Lampe/Haase/Unanimous Approval)

4. BUSINESS

- A. Review and take action: Special Event - School's Out Hangout
- [MEMO FOR PSW SCHOOLS OUT HANGOUT.pdf](#) (0.05 MB)
 - [2026-16 APPLICATION.pdf](#) (1.58 MB)
 - [2026-16 MAP.pdf](#) (0.90 MB)

DISCUSSION: Because of the scope of the event and the number of children present, the committee expressed safety concerns about the event's plan to keep Water Street open.

MOTION: Approve the event application with the stipulation that Water St. be closed with the meridan barriers. (Davis/Lampe)

AMENDMENT: Recommend that the Park, Rec and Forestry Commission consider waiving the fees for the barriers for this event. (Lampe/Davis/Unanimous Approval)

REVISED MOTION: Approve the event application with the stipulation that Water St. be closed with the meridan barriers. Recommend that the Park, Rec and Forestry Commission consider waiving the fees for the barriers for this event. (Davis/Lampe/Unanimous Approval)

- B. Review and take action: Special Event - Moose Lodge Car Show
- [MEMO FOR PSW MOOSE LODGE.pdf](#) (0.05 MB)
 - [2026-14 APPLICATION Redacted.pdf](#) (1.32 MB)
 - [2026-14 MAP.pdf](#) (0.60 MB)

MOTION: Approve the Moose Lodge Car Show Special Event application. (Lampe/Haase/Unanimous Approval)

- C. Review and take action: Special Event - Dream Builders Gala
- [MEMO FOR PSW DREAM BUILDERS GALA.pdf](#) (0.05 MB)
 - [2026-15 APPLICATION.pdf](#) (1.63 MB)
 - [2026-15 MAP.pdf](#) (2.13 MB)

MOTION: Approve the Dream Builders Gala Special Event application. (Lampe/Davis/Unanimous Approval)

- D. Review and take action: Special Event - Family Fun Friday
- [MEMO FAMILY FUN FRIDAY.pdf](#) (0.05 MB)
 - [2026-11 APPLICATION.pdf](#) (1.45 MB)
 - [2026-11 MAP.pdf](#) (0.28 MB)

MOTION: Approve the Family Fun Friday Special Event application. (Lampe/Haase/Unanimous Approval)

- E. Review and take action: Special Event - The Big Pop-Up
- [2026-12 MEMO THE BIG POP-UP.pdf](#) (0.05 MB)
 - [2026-12 APPLICATION Redacted.pdf](#) (1.25 MB)

- [2026-12 MAP.pdf](#) (0.32 MB)

MOTION: Approve The Big Pop-Up Special Event application. (Lampe/Haase/Unanimous Approval)

- F. Review and take action: Special Event - Blocktoberfest
- [2026-13 MEMO BLOCKTOBERFEST.pdf](#) (0.05 MB)
 - [2026-13 APPLICATION Redacted.pdf](#) (1.37 MB)
 - [2026-13 MAP.pdf](#) (0.31 MB)

MOTION: Approve the Blocktoberfest Special Event Application with the stipulation that the entrance to the event is clearly indicated with signage. (Davis/Lampe/Unanimous Approval)

- G. Review and take possible action: Silver Creek Road Safety Concerns
- [SILVER CREEK RD MAP.pdf](#) (0.11 MB)

DISCUSSION: The residents are concerned about the increase in traffic due to the closure of 4th Street and HWY 16. In addition, there is concern about the speed of the vehicles travelling Silver Creek Rd. Only a small portion of Silver Creek Rd. is located within city limits. Police have recently put up one sign that reminds vehicles that their speed is being monitored in the area.

MOTION: Direct city staff to look into the possibility of a crosswalk and traffic calming methods for the duration of the HWY 16 closure. (Lampe/Davis/Unanimous Approval)

- H. Review and take possible action: E. Main Street Traffic Safety
- [2026.0527 E. Main Street Traffic Safety.pdf](#) (1.13 MB)

DISCUSSION: This area has been an ongoing area of concern. After considering the options presented by City staff, it was decided that this is a concern that requires the input and assistance of the school district. Detective Riedl reminded the committee that a Riverside Middle School Traffic study was done in 2016.

MOTION: Request that Mayor Stocks discuss the concern with appropriate WUSD personnel. (Lampe/Haase/Unanimous Approval)

- I. Review and take possible action: S. Eighth Street Two-Way Conversion from E Main Street to Market Street

- [2026.0527 Eighth Street Two-Way Conversion.pdf](#) (1.13 MB)
- [26-XX Ordinance to Amend a Portion of Section 500-5 One-Way Streets and Alleys of Chapter 500 Traffic Code.pdf](#) (0.02 MB)
- [26-XX Ordinance to Create a Portion of Section 500-3\(B\) Stop Intersections of Chapter 500 Traffic Code.pdf](#) (0.02 MB)

MOTION: Convert S. Eighth Street to two-way traffic from E. Main Street to Market Street upon completion of road reconstruction. Recommend presenting the two necessary ordinances to Council (amending one-way streets and adding a stop sign). (Lampe/Davis/Unanimous Approval)

J. Review and take action: Ordinance to Amend Chapter 319 Health and Sanitation Article V. Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances

- [Massage Ordinance - M.D Edits 5-21.pdf](#) (0.04 MB)

DISCUSSION:

This portion of the meeting focused on discussing the proposed massage establishment ordinance, with City explaining the challenges police currently face in entering locked massage businesses during business hours to inspect licenses. The discussion reviewed specific conditions of operation in the proposed ordinance, including operating hours (7 AM to 10 PM), maintaining clean premises, and requiring massage therapists to display their licenses prominently. The group examined requirements surrounding door access, with the ordinance stating that external doors must remain unlocked during regular business hours, though exceptions are allowed for emergency situations and when only one massage therapist is present with a client.

The licensing committee discussed Mr. Blanke's email and his suggestion to require license display without additional operational conditions, though there was confusion about whether this meant eliminating other requirements. The committee expressed concerns about a perpetual licensing system suggested in Mr. Blanke's email, with the attorney noting that annual renewals serve important purposes including background checks, inspections, and keeping city records current. Annual renewal creates a regular compliance checkpoint.

The discussion highlighted the importance of advertising restrictions in the ordinance to combat illicit massage businesses, with examples showing current illegal advertisements for massage establishments in Watertown appearing on online platforms.

The City staff and committee discussed the need for a tool to address illicit massage businesses that are often fronts for human trafficking, emphasizing the challenge of identifying and penalizing problem owners without impacting legitimate businesses. Detective Riedl explained that the state currently has no enforcement arm for state massage licenses. The US Attorney in the Western District has made the illicit massage industry one of his top five priorities. Local, state and federal agencies are now prioritizing illicit massage investigations. The state of Wisconsin is prioritizing ordinances for local communities as the number 1 way to combat the industry.

The discussion focused on the authority for inspections of licensed massage establishments, clarifying that law enforcement officers, health department inspectors, and authorized officials can conduct reasonable inspections during operating hours to ensure compliance with the ordinance. It was explained that while police can trigger health, zoning and fire inspections, the actual enforcement of health and safety standards falls to specialized departments like health and fire departments.

The meeting focused on discussing language in a proposed ordinance regarding massage therapy businesses. City explained that "well-lit" refers to common areas visible from outside the business, not

treatment rooms. The group discussed potentially referencing existing code provisions in Chapter 424 for definitions of "clean and sanitary and well-lit" requirements.

Alder Haase made the following motion.

MOTION: To suggest an alternative ordinance proposal. This ordinance would change the name from "massage therapy and bodyworks establishments" to "massage therapy and bodyworks businesses". Massage therapists and Bodyworks therapists must apply for a business license to operate in the City of Watertown by completing a simple application requiring their name, identification and massage therapy or bodyworks license number. The validity of the license to be verified on the DSPS website. If the Massage Therapy and Bodyworks license meets compliance, the city will provide a business license pending a nominal fee to renew annually. Open hours between 7 a.m. to 10 p.m. The license issued by the state of Wisconsin and the City of Watertown must be prominently displayed in the massage business by all staff. The Health Dept. will perform inspections to ensure environmental health standards are met. Violations of this ordinance could result in citations or fines. Repeat violations will result in business license revocation, non-renewal or closure. (Haase/ **Motion Failed for a Lack of a Second**)

MOTION: Recommend to Council approval of the proposed Massage Establishment ordinance with the following revisions:

- Replace Section 319-36 F(2) to read the following: Licensees shall comply with all ordinances related to property maintenance under Chapter 424 of the City of Watertown Code.
- Amend Section 319-36 G(2) to read the following: Wear clothing that exposes intimate body parts as defined and subsequently amended in Wis. Stat. Sec. 939.22(19).

(Lampe/Davis – Yes; Haase – No) **Motion Passes with a Vote of 2-1.**

5. ADJOURN

Being no further business to discuss, a motion was made by Haase and seconded by Lampe to adjourn. Motion was supported unanimously and the meeting adjourned at about 7:45 p.m.

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.



Office of the
Clerk
106 Jones Street
PO Box 477
Watertown, WI 53094-0477
(920) 262-4006

June 26, 2026

TO: Members of the Public Safety & Welfare Committee

The following application has been made for a Special Event Permit:

July 4th Celebration from American Legion Post 189 to be held on July 3-4, 2026, at Riverside Park.

There are no estimated extraordinary charges for this event – Federally Recognized Holiday.

Respectfully Submitted,

Megan Dunneisen, City Clerk

nf/MD



SPECIAL EVENT PERMIT APPLICATION

New Event Repeat Event Date Received: 6-8-2026 Date of Event: July 3-4, 2026 Fee Amount: n/a

APPLICANT INFORMATION:

Name of person, entity, or organization holding the special event: American Legion Pitterle-Beaudoin Post 189

Address: Street, City, State, Zip 206 S. First St., PO Box 22, Watertown, WI 53094

Phone: 920-253-7373 Email: rogsan815@att.net Website: Americanlegionpost189.org

Non-profit Group For Profit Other, please describe: Nonprofit Tax-Exempt Number 39-0784079
501(c)3, if applicable (include photocopy)

Is this the applicant's 1st special event application for the calendar year? Yes No

Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy) 456-1030347772-02
If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box

EVENT INFORMATION:

Event Name: July 4th Celebration Event Date(s): July 3-4, 2026

Event Location Address include parking locations and streets to be used if applicable:
RIVERSIDE PARK

A DETAILED map is required upon submittal of application, is it included? Yes No

Is the event located in a City Park? Yes No

If yes, do you have a park reservation? Yes No Park name: RIVERSIDE PARK

Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes No

Will you need City Services for your event? Yes No for PARK SETUP AND POLICE PATROL AT NIGHT.

Is the event on private property? Yes No If yes, do you have written permission? Yes No

Is the event a city sponsored parade or celebrating a Federal Holiday? Yes No

If yes, please explain: JULY 4th

Event start/end time: 8 am July 3 - 10 pm July 4 Event set up/take down times: July 3 / July 5

Total Attendance: # 1000 Alcohol consumed, sold, or served? Yes No Vendors? Yes No

Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.)

Allow community and visitors to celebrate America's independence.

Will your event be selling food? Yes No If yes, please explain: (Type of food and sold by who)
Brats, hot dogs, pulled pork - Legion; Desserts - Legion Auxiliary

MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:

Contact Name: First, Middle, Last Roger W Herbert

Address: Street City State Zip [REDACTED] Phone: 920-253-7373 Email: rogsan815@att.net

OFFICE USE ONLY:

APPROVED ON: _____ PERMIT # _____

Indemnification and Hold Harmless

(Read carefully before signing!)

Section 4, Item A.

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age and that I have reviewed and understand the City's Insurance Requirements and Ordinance for Special Events. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event Permit; (ii) The special event application fee is non-refundable (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, alcohol licensing regulations, and any other applicable laws, rules and regulation;. (iv) Fees for park facilities, food vendor permits, fireworks permit, any other applicable City of Watertown permits or licenses, other municipal services and equipment, etc., are in addition to the Special Event Permit application fee; (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be the basis for denial/revocation of the permit and may lead to civil or criminal penalties.

If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant: Roger W. Herbert Signature: Roger W. Herbert Date: 6/8/26

SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES

Application fee is due when the application is submitted and is nonrefundable if the event is cancelled. If the event is rescheduled for a date within 6-months, the application fee would apply to the rescheduled date; if the event is rescheduled for a date later than 6-months of the original event date the application fee is nonrefundable.

\$50.00 - first application for the year of the applicant if submitted 45 days or more prior to event date.

\$35.00 - each subsequent application of the applicant if submitted 45 days or more prior to event date.

(The fee is doubled if submitted less than 45 days prior to event date)

Extraordinary Services - measurable financial costs which are above and beyond the normal levels of public health and safety services on a nonevent day. See the special event fee schedule for more information. Extraordinary services do not include the provision of police protection against hostile individuals targeting the event's message or intentions.

The applicant is liable for and must pay to the city clerk the actual cost of all extraordinary services provided by the city and is required to pay 50% of the estimated extraordinary services prior to the special event with the remaining amount billed at the conclusion of the event. Sales tax will be added if applicable. By signing the applicant acknowledges that they have been made aware of this information.

Signature of Applicant: Roger W. Herbert Date: 6/8/26

Submit Special Event Application and fee (cash or check) in person or by mail to:

City Clerk 106 Jones Street

PO Box 477

Watertown, WI 53094

Questions: 920-262-4010 or email cityclerk@watertownwi.gov



Office of the
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106 Jones Street
PO Box 477
Watertown, WI 53094-0477
(920) 262-4006

June 26, 2026

TO: Members of the Public Safety & Welfare Committee

The following application has been made for a Special Event Permit:

Craft Beer & Bacon Walk from the Watertown Main Street Program to be held on July 17, 2026, for downtown businesses.

There are no estimated extraordinary charges for this event.

Respectfully Submitted,

Megan Dunneisen, City Clerk

nf/MD



SPECIAL EVENT PERMIT APPLICATION

New Event Repeat Event Date Received: 6.3.2026 Date of Event: 7.17.2026 Fee Amount: \$50-

APPLICANT INFORMATION:

Name of person, entity, or organization holding the special event:

Watertown Main Street Program

Address: Street, City, State, Zip

519 E. Main Street

Phone: 920 342 3623

Email:

watertownmainstreet@gmail.com

Website: watertownmainstreet.org

Non-profit Group

For Profit

Other, please describe:

Nonprofit Tax-Exempt Number

501(c)3, if applicable (include photocopy)

Is this the applicant's 1st special event application for the calendar year? Yes No

Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy)

If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box

EVENT INFORMATION:

Event Name: Craft Beer & Bacon Walk

Event Date(s): July 17, 2026

Event Location Address include parking locations and streets to be used if applicable:

A DETAILED map is required upon submittal of application, is it included? Yes No

Is the event located in a City Park? Yes No

If yes, do you have a park reservation? Yes No Park name: N/A

Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes No

Will you need City Services for your event? Yes No for _____

Is the event on private property? Yes No If yes, do you have written permission? Yes No

Is the event a city sponsored parade or celebrating a Federal Holiday? Yes No

If yes, please explain:

Event start/end time: 5pm - 8pm

Event set up/take down times:

Total Attendance: # 300

Alcohol consumed, sold, or served? Yes No

Vendors? Yes No

Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.)

Will your event be selling food? Yes No If yes, please explain: (Type of food and sold by who)

MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:

Contact Name: First, Middle, Last

Stefanie Ann Braere

Address: [Redacted]

Phone: [Redacted]

Email: [Redacted]

OFFICE USE ONLY:

APPROVED ON:

PERMIT #

Indemnification and Hold Harmless
(Read carefully before signing!)

Section 4, Item B.

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age and that I have reviewed and understand the City's Insurance Requirements and Ordinance for Special Events. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event Permit; (ii) The special event application fee is non-refundable (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, alcohol licensing regulations, and any other applicable laws, rules and regulation;. (iv) Fees for park facilities, food vendor permits, fireworks permit, any other applicable City of Watertown permits or licenses, other municipal services and equipment, etc., are in addition to the Special Event Permit application fee; (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be the basis for denial/revocation of the permit and may lead to civil or criminal penalties.

If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant: Stephanie Broere Signature: Stephanie Broere Date: 5.11.2024

SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES

Application fee is due when the application is submitted and is nonrefundable if the event is cancelled. If the event is rescheduled for a date within 6-months, the application fee would apply to the rescheduled date; if the event is rescheduled for a date later than 6-months of the original event date the application fee is nonrefundable.

*\$50.00 - first application for the year of the applicant if submitted 45 days or more prior to event date.
\$35.00 - each subsequent application of the applicant if submitted 45 days or more prior to event date.
(The fee is doubled if submitted less than 45 days prior to event date)*

Extraordinary Services - measurable financial costs which are above and beyond the normal levels of public health and safety services on a nonevent day. See the special event fee schedule for more information. Extraordinary services do not include the provision of police protection against hostile individuals targeting the event's message or intentions.

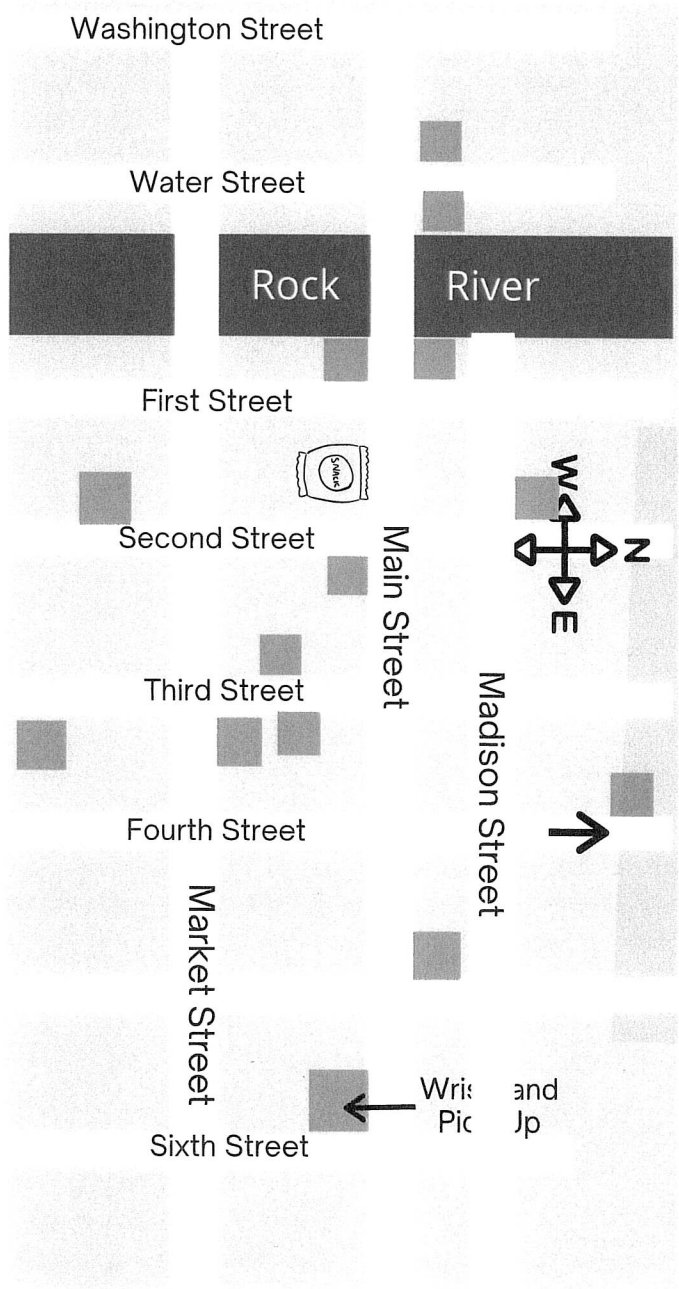
The applicant is liable for and must pay to the city clerk the actual cost of all extraordinary services provided by the city and is required to pay 50% of the estimated extraordinary services prior to the special event with the remaining amount billed at the conclusion of the event. Sales tax will be added if applicable. By signing the applicant acknowledges that they have been made aware of this information.

Signature of Applicant: Stephanie Broere Date: 5.11.2024

Submit Special Event Application and fee (cash or check) in person or by mail to:

City Clerk 106 Jones Street
PO Box 477
Watertown, WI 53094
Questions: 920-262-4010 or email cityclerk@watertownwi.gov

EVENT MAP





Office of the
Clerk
106 Jones Street
PO Box 477
Watertown, WI 53094-0477
(920) 262-4006

June 26, 2026

TO: Members of the Public Safety & Welfare Committee

The following application has been made for a Special Event Permit:

Riverfest Carnival 2026 from Watertown Riverfest Inc. to be held on August 6 – August 9, 2026.

Estimated extraordinary charges from city departments include- Streets Total \$139.00 - For sign placement, Class I & II barricades, and Class III barricades. Police total \$496.80 - For Auxiliary Officers.

Respectfully Submitted,

Megan Dunneisen, City Clerk

nf/MD



THE CITY OF
WATERTOWN
Opportunity runs through it.

SPECIAL EVENT PERMIT APPLICATION

New Event Repeat Event Date Received: 05/28/2026 Date of Event: 08/06/2026 - 08/09/2026 Fee Amount: \$50

APPLICANT INFORMATION:			
Name of person, entity, or organization holding the special event: <p style="text-align: center;">Watertown Riverfest Inc.</p>			
Address: Street, City, State, Zip <p style="text-align: center;">PO Box 431, Watertown WI, 53098</p>			
Phone: 502-525-0511	Email: <u>bartzvrcc@gmail.com</u> <small>treasurer@watertownriverfest.com</small>	Website: <u>watertownriverfest.com</u>	
<input checked="" type="checkbox"/> Non-profit Group	<input type="checkbox"/> For Profit	<input type="checkbox"/> Other, please describe:	Nonprofit Tax-Exempt Number EIN #92-1799162 <small>501(c)3, if applicable (include photocopy)</small>
Is this the applicant's 1 st special event application for the calendar year? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy) <u>456-1031206346-04</u> If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box <input type="checkbox"/>			
EVENT INFORMATION:			
Event Name: <u>Watertown Riverfest 2026</u>		Event Date(s): <u>8/6-8/09/2026 (Setup 8/3-8/5 and 8/10)</u>	
Event Location Address include parking locations and streets to be used if applicable: <p style="text-align: center;">Riverside Park and Laberee St.</p>			
A DETAILED map is required upon submittal of application, is it included? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
Is the event located in a City Park? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		MAP: <u>Attached</u>	
If yes, do you have a park reservation? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Park name: <u>Riverside Park</u>			
Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
Will you need City Services for your event? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> for <u>multiple services</u>			
Is the event on private property? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, do you have written permission? Yes <input type="checkbox"/> No <input type="checkbox"/>			
Is the event a city sponsored parade or celebrating a Federal Holiday? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, please explain:			
Event start/end time: <u>7am-11pm daily (except 6pm Sun)</u>		Event set up/take down times: <u>6am-9pm setup days</u>	
Total Attendance: # <u>10,000</u>		Alcohol consumed, sold, or served? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
		Vendors? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.) <u>Watertown Riverfest Carnival provided by Rainbow Valley Rides. No other events this year.</u>			
Will your event be selling food? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, please explain: (Type of food and sold by who) <u>Carnival food sales.</u>			
MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:			
Contact Name: First, Middle, Last <u>Barb Bartz, Treasurer</u>			
Address: Street City State Zip <div style="background-color: black; width: 100px; height: 15px; margin-top: 5px;"></div>		Phone: <div style="background-color: black; width: 100px; height: 15px; margin-top: 5px;"></div>	Email: <u>bartzvrcc@gmail.com</u> <u>or treasurer@watertownriverfest.com</u>
OFFICE USE ONLY:			
APPROVED ON:		PERMIT #	

Indemnification and Hold Harmless

(Read carefully before signing!)

Section 4, Item C.

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age and that I have reviewed and understand the City's Insurance Requirements and Ordinance for Special Events. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event Permit; (ii) The special event application fee is non-refundable (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, alcohol licensing regulations, and any other applicable laws, rules and regulation; (iv) Fees for park facilities, food vendor permits, fireworks permit, any other applicable City of Watertown permits or licenses, other municipal services and equipment, etc., are in addition to the Special Event Permit application fee; (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be the basis for denial/revocation of the permit and may lead to civil or criminal penalties.

If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant: Barb Bartz, Treasurer Signature: Barbara J Bartz Date: 05/28/2026
bartzvrcc@gmail.com

SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES

Application fee is due when the application is submitted and is nonrefundable if the event is cancelled. If the event is rescheduled for a date within 6-months, the application fee would apply to the rescheduled date; if the event is rescheduled for a date later than 6-months of the original event date the application fee is nonrefundable.

\$50.00 - first application for the year of the applicant if submitted 45 days or more prior to event date.

\$35.00 - each subsequent application of the applicant if submitted 45 days or more prior to event date.

(The fee is doubled if submitted less than 45 days prior to event date)

Extraordinary Services - measurable financial costs which are above and beyond the normal levels of public health and safety services on a nonevent day. See the special event fee schedule for more information. Extraordinary services do not include the provision of police protection against hostile individuals targeting the event's message or intentions.

The applicant is liable for and must pay to the city clerk the actual cost of all extraordinary services provided by the city and is required to pay 50% of the estimated extraordinary services prior to the special event with the remaining amount billed at the conclusion of the event. Sales tax will be added if applicable. By signing the applicant acknowledges that they have been made aware of this information.

Signature of Applicant: Barbara J Bartz, TREAS. Date: 05/28/2026

Submit Special Event Application and fee (cash or check) in person or by mail to:

City Clerk 106 Jones Street
PO Box 477
Watertown, WI 53094

Questions: 920-262-4010 or email cityclerk@watertownwi.gov



Questions:
Contact

**ORDINANCE TO
AMEND SECTION 220-3 CLASSES OF LICENSES AND FEES OF THE
CITY OF WATERTOWN GENERAL ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-3(B), § 220-3(D) and § 220-3(F) Classes of licenses and fees of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 220-3. Classes of licenses and fees.

The following classes and denominations of licenses may be issued by the City Clerk upon the granting by the Common Council after payment of the fee as set by the Common Council and provided under a separate fee schedule, which when so issued shall permit the holder to sell, deal or traffic in beverages as provided in §§ 66.0433, 125.17, 125.25, 125.26 and 125.51, Wis. Stats. Except as otherwise provided in this article or Ch. 125, Wis. Stats., the full license fee shall be charged for the whole or fraction of any license year. For the purpose of this article, a license year is defined as the period from July 1 to June 30. Except as otherwise provided in this article, all licenses shall expire on the June 30 next following the date of issuance.

- A. Retail Class "A" fermented malt beverage license.
- B. Retail Class "B" fermented malt beverage license.
 - (1) Six-month license. A license may be issued at any time for six months in any calendar year, for which 1/2 of the applicable license fee shall be paid, but such license shall not be renewable during the calendar year in which it was issued.
 - ~~(2) Picnic license: a per day fee to bona fide clubs or lodges pursuant to § 125.26, Wis. Stats. If the licensed premises is on City owned property, this license shall be limited to the sale or dispensing of fermented malt beverages in open paper or plastic cups or like containers only.~~
- C. Retail "Class A" liquor license.
- D. Retail "Class B" liquor license, ~~authorizes on-premises sale by the glass and packaged sales under § 125.51, Wis. Stats which shall permit its holder to sell liquor by the glass to be consumed~~ on the licensed premises and, in original packages or containers, in multiples not to exceed four liters at any one time to be consumed off the licensed premises. Wine may be sold in original packages or otherwise in any quantity to be consumed off the licensed premises. The City elects to come under the provisions of § 125.51(3)(b), Wis. Stats.

- (1) The fee for the license shall be prorated according to the number of months or fractions thereof remaining until the following June 30.
 - (2) A retail "Class B" liquor license shall be issued only to holders of a retail Class "B" fermented malt beverage license.
- E. Retail "Class C" liquor license.
- F. Temporary Class "B" Malt and Temporary "Class B" Wine (picnic) Licenses. ~~retail "Class B" wine license.~~ Pursuant to § 125.26(6) and § 125.51(10), Wis. Stats., ~~this~~ these licenses may be issued to bona fide clubs, local fair associations or agricultural societies, churches, lodges or societies that have been in existence for at least six months before the date of application and to posts of veterans' organizations. ~~This license authorizes the sale of fermented malt beverages and wine at a specific picnic or similar gathering, either in original containers or by the glass when dispensed directly for an original container. , authorizing the sale of wine in an original package, container or bottle, or by the glass if the wine is dispensed directly from an original package, container or bottle at a particular picnic or similar gathering.~~ The fee for the license shall be as set by the Common Council and provided under a separate fee schedule. ~~per day, unless the applicant has also applied for and been granted a temporary retail Class "B" fermented malt beverage (picnic) license, pursuant to Subsection B(2) above. If the licensed premises are on City owned property, this license shall be limited to the sale or dispensing of wine in open paper or plastic cups or like containers only, unless the original package, container or bottle is sold as part of a wine tasting event, is placed in an opaque bag or package and is limited to consumption off the City owned property.~~ Consumption shall occur only within the approved licensed premises.
- (1) Notwithstanding the foregoing, where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to Chapter 428-8, consumption and possession of alcoholic beverages may also occur within the boundaries of the approved TDORA, subject to all requirements and restrictions of Chapter 428-8. In the event of a conflict between this section and Chapter 428-8, the provisions of Chapter 428-8 shall control within the TDORA boundaries.
 - (2) If the licensed premises are on City-owned property, sales shall be limited to fermented malt beverages and wine served in open paper or plastic cups or original non-glass containers; malt beverages may be served in containers not exceeding 12 ounces and wine in containers not exceeding 6.5 ounces, provided the container is opened by the licensee at the point of sale; glass containers are prohibited.
 - (3) Closed or unopened cans may not be sold or possessed for consumption outside the licensed premises.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	June 16, 2026		July 7, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 220-9(F) REGULATION OF LICENSED PREMISES
AND LICENSEES OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-9(F) Regulation of licensed premises and licensees of the Watertown Code of Ordinances is hereby amended to read as follows:

~~F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class A," Class "B," "Class B" or "Class C" license (except for picnic licenses) shall be limited to the internal confines of the licensed premises, except for those holders of a retail Class "B," "Class B" or "Class C" license and subject to the following restrictions:~~

F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class B" or "Class C", or similar license (except for picnic licenses) shall be limited to the licensed premises, except as otherwise expressly permitted under Wis. Stat. Ch. 125 or as provided in § 410-52 and § 428-8 Retail Class "B," "Class B," and "Class C" license holders may operate outside sales areas only in accordance with the following restrictions:

- (1) The area to be licensed must be an area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license.
- (2) "Outside sales area" is defined as "an open area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license where fermented malt beverages and alcohol beverages are sold, served or consumed."
- (3) At any part of the outside sales area not blocked by a building, there shall be maintained or constructed a temporary fence or enclosure at least four feet in height.
- (4) Entry to the outside sales area shall not be through an access point in the enclosure or fence and shall only be gained from the interior of the licensed premises.
- (5) The outside sales area shall not be greater than the floor space of the abutting licensed premises unless specific exemption is granted by both the Licensing Board and Common Council. The exemption shall be renewed annually with the alcohol beverage license subject to approval by the Licensing Board and Common Council.

(6) The outside sales area capacity shall be in accordance with the State Fire Code, and the maximum capacity shall be separately posted within the outside sales area. Each outdoor area shall be required to provide a minimum of two remote points of emergency egress from the outside sales area. Egress from the outdoor space shall require only one motion and be clearly marked with durable, white exit signs with red lettering. Letters to be no less than 12" in height and visible from all points of the outside sales area. Wording of signs shall be "EXIT" or "EMERGENCY EXIT".

(7) The outside sales area shall not be open for the sale, service or consumption of alcohol beverages before 10:00 a.m. and shall not remain open for the sale, service or consumption of alcohol beverages after 10:00 p.m. Sunday through Thursday and 11:00 p.m. Friday and Saturday and on federally recognized holidays.

(8) The noise levels emanating from any outside sales area shall not violate § 410-40 of the Watertown Code of General Ordinances.

(9) Entertainment or events which include the operation or use of any radio, stereo or other mechanical or electrical device, instrument, or machine, and television may be broadcast or displayed on the exterior of the licensed premises or in the outside sales area between the hours listed in Subsection F(7).

(10) No live entertainment or event may be performed on the exterior of the licensed premises or in the outside sales area for a continuous block exceeding four hours in a twenty-four-hour period. The live entertainment or event may only be performed between the hours listed in Subsection F(7). The licensee shall not have more than four live entertainment or event in any calendar month and shall register said event with the City 24 hours prior to the event taking place and no more than 20 live entertainment or event in any year. Regularly scheduled leagues are excluded from this monthly limitation. "Leagues" are defined to include but are not limited to volleyball, baseball, horseshoes, or bags.

(11) The retail Class "B," "Class B" or "Class C" licensee, his/her employees or agents shall be responsible for preventing violations of this article and shall operate the outside sales area in conformity with Ch. 125, Wis. Stats., and Article I of this chapter.

(12) TDORA. Where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to § 428-8, the following shall apply:

- a. Alcohol beverage possession and consumption are permitted within the boundaries of the TDORA in accordance with § 428-8.
- b. In the event of a conflict between this section and § 428-8, the provisions of § 428-8 shall control within TDORA boundaries.
- c. Provisions of this Chapter shall remain in full force and effect for the TDORA boundary area during all times when a Special Event pursuant to § 428-7 is not occurring, including at all locations and areas not included within an approved TDORA designation.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

AN ORDINANCE TO REPEAL AND RECREATE SECTION 428-8 OUTDOOR OPEN CONTAINER ENTERTAINMENT EVENT PERMIT OF THE CITY OF WATERTOWN GENERAL ORDINANCES, RELATING TO TEMPORARY DOWNTOWN OUTDOOR REFRESHMENT AREAS (TDORA)

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 428-8 Outdoor open container entertainment event permit, is hereby repealed and recreated to read as follows:

§ 428-8. Temporary Downtown Outdoor Refreshment Area (TDORA)

- A. As used in this section, the following terms shall have the meanings indicated:
 - (1) Alcohol beverages mean any intoxicating liquor, wine and fermented malt beverages, as defined in Wis. Stat. § 125.02.
 - (2) Temporary Downtown Outdoor Refreshment Area (TDORA) means a contiguous area designated by the Common Council (Exhibit A), in which possession and consumption of alcohol beverages is permitted under § 410-52(C)(3) of the Watertown Municipal Code in public ways, subject to adopted rules and conditions, and only during a City-approved Special Event pursuant to § 428-7 of the Watertown Municipal Code and within the boundaries approved as part of said Special Event permit.
 - (3) TDORA Participant. A “Class B” retail license holder or a Temporary Class B Malt or Wine (picnic) license holder issued pursuant to Wis. Stat. § 125.26, whose licensed premises are located within the approved Special Event boundaries and who is authorized by the City and the Special Event organizer to participate in the TDORA for a specific Special Event.
- B. Establishment. A TDORA may be established only in conjunction with a City-issued Special Event permit as set forth in § 428-7 of the Watertown Municipal Code and shall be limited to the boundaries approved as part of said Special Event permit.
- C. Application.
 - (1) Application for a TDORA shall be made as part of a special event permit application § 428-7.
 - (2) In addition to the requirements of § 428-7, the application shall include:
 - (a) A detailed map of the proposed TDORA boundaries explaining how the boundaries will be displayed and monitored.
 - (b) A list of all “Class B” retail license holders and Temporary Class B Malt or Wine (Picnic) license holders who will participate in the Special Event.
 - (c) Such other reasonable and pertinent information as the Public Safety and Welfare Committee may require.
- D. Time Restrictions. The TDORA is active only during approved Special Event permit hours. Within this area, alcohol possession and consumption in the public right-of-way are permitted only during the following times: Sunday - Thursday: 10:00 a.m. – 10:00 p.m. Friday – Saturday: 10:00 a.m. – 11:00 p.m. Federal Holidays: 10:00 a.m. – 11:00 p.m.

E. Regulations.

- (1) Open alcohol beverages are permitted only within the approved Special Event TDORA boundaries.
- (2) Alcohol beverages may be sold only by TDORA Participants from their licensed premises. No alcohol beverages shall be brought into the TDORA from outside sources. The license holder shall purchase its alcohol from a source authorized under Wis. Stats., Ch.125.
- (3) Alcohol beverages shall be served only in non-glass containers bearing a TDORA identifier.
- (4) TDORA Participants shall verify that all persons purchasing alcohol beverages are at least 21 years of age in accordance with Wis. Stat. § 125.07(1)(a)3. Any person leaving the licensed premises with an alcohol beverage shall be provided with an age-verification wristband. All persons consuming alcohol beverages within the TDORA shall display such wristband upon request.
- (5) Alcohol beverages purchased from one licensed premises shall not be carried into another licensed premises. All TDORA Participants shall employ a person to monitor all exits of their licensed establishment during the Special Event.
- (6) No open alcohol beverages shall be possessed or consumed outside the approved TDORA boundaries. The Special Event organizer shall post signage clearly identifying all TDORA boundaries and shall provide sufficient security to comply with this provision. This section shall not be construed to prohibit the sale of alcoholic beverages in the original, unopened containers for off-premises consumption. However, consumption of alcoholic beverages sold in original, unopened containers for off-premises consumption shall not be permitted during the Special Event.
- (7) The Special Event organizer shall be responsible for providing open and notorious notice of the event boundaries to all participants throughout the event by use of signs, barricades or other approved means.
- (8) All applicable state statutes and local ordinances, including but not limited to those relating to alcohol beverages, Special Events, and amplified sound, shall remain in full force and effect and shall apply to all activities governed by this Chapter, except where expressly provided otherwise herein.

F. Liability and Insurance.

- (1) In addition to the Special Event insurance requirements set forth in § 428-7(H) of the Watertown Municipal Code, the Special Event organizer shall obtain and maintain liquor liability insurance covering any sale, service, or furnishing of alcoholic beverages in connection with the Special Event, with minimum limits of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate, or such higher amounts as may be required by the City based on the nature of the event. The City of Watertown shall be listed as an additional insured on all insurance policies set forth in § 428-7(H) for the Special Event and on the liquor liability rider required by this Subsection. A certificate naming the City as an additional insured shall be provided to the City no later than ten (10) days before the Special Event.
- (2) Indemnification. See § 428-7(G) of this Chapter.

G. Enforcement. Violations of this section may result in a forfeiture as provided in Chapter 33 of the Watertown Municipal Code and/or denial of subsequent Special Event permits.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	June 16, 2026		July 7, 2026	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

**ORDINANCE TO
AMEND SECTION 410-52 POSSESSION OF ALCOHOL BEVERAGES ON
PUBLIC WAYS OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 410-52 Possession of alcohol beverages on public ways of the Watertown Code of Ordinances is hereby amended to read as follows:

A. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from the same on any public street, sidewalk, boulevard, boardwalk, alley or public parking lot or on or in any vehicle parked on a public street, alley or public parking lot. "Public parking lot" shall include all premises held out to the public for use of their motor vehicles, whether such premises are publicly or privately owned, and whether or not a fee is charged for the use thereof.

B. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from such can, bottle or receptacle on the Watertown Riverwalk and the contiguous public property between the Cady Street Bridge and the Milwaukee Street Bridge along both the east side and west side of the Rock River.

C. Exceptions.

~~(1) This section shall not apply to such events for which an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 has been obtained and approved by the City or where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).~~

~~(2) This section shall not apply to those areas designated in Subsection A of this section that may be temporarily closed for a City approved event.~~

(1) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code and an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 and Chapter 220 of the Watertown Municipal Code has been obtained and approved by the City.

(2) This section shall not apply to events where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).

(3) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code have been obtained and approved by the City and the Special Event is taking place with a Temporary Downtown Outdoor Refreshment Area (TDORA) in accordance with § 428-8 of the Watertown Municipal Code.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	<i>June 16, 2026</i>		<i>July 7, 2026</i>	
READING:	<i>1ST</i>		<i>2ND</i>	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED July 7, 2026

CITY CLERK

APPROVED July 7, 2026

MAYOR

MEMO

Engineering Division of the Public Works Department

To: Chairperson Davis and Committee Members

From: Nathan R. Williams, Civil Engineer I

Date: June 24, 2026

Subject: Public Safety & Welfare Committee Meeting of July 1, 2026

Review and take possible action: Stop Sign Requests for Lisbon Street and Wilbur Street

Background

The Engineering Division received a request from a resident for a stop sign on Lisbon Street at Votech Drive. The request cited a future increase in traffic due to the development in the area, and several near misses at this intersection. This is currently an unsigned T-intersection, and traffic on Lisbon Street is required to stop for traffic on Votech Drive, consistent with road right-of-way law. Adding a stop sign would serve to clarify the existing condition, and potentially increase safety.

Wilbur Street between Votech Drive and Elba Street is being constructed this year. Stop signs are proposed as part of the street design on Wilbur Street. The intersection at Votech Drive is a T-intersection, and there is a parking lot driveway opening opposing Wilbur Street. Adding a stop sign here would serve to clarify the road right-of-way rules, and potentially increase safety. The intersection at Elba Street is a four-way intersection, and Elba Street is the through street at this intersection. Adding a stop sign here is necessary.

The attached site plan shows the proposed sign locations.

Budget Goal

1. Involve those who are impacted before making decisions.



MEMO

Financial Impact

Stop signs on Wilbur Street would be covered under the Annual Streets budget as part of that project. The stop sign on Lisbon Street would come out of the Streets Sign budget.

Recommendation

The Engineering Division recommends placing a stop sign on Lisbon Street at Votech Drive, and recommends placing stop signs on Wilbur Street at Votech Drive and Elba Street. The placement of these stop signs will require an ordinance, which can be drafted and brought to the next Common Council meeting.

Attachments:

- Site Map
- Resident Request

Site Map - Stop Sign Placement

Section 4, Item H.



- Municipal Boundary
- Common Areas
- Address Labels
- Parcels Boundaries
- Addresses
- Parcel Acreage

THE CITY OF WATERTOWN
Opportunity runs through it.
City of Watertown Geographic Information System

Scale: 1:1,371 Printed on: June 24,
 SCALE BAR = 1" Author:

DISCLAIMER: This map is not a substitute for an actual field survey or onsite
 The accuracy of this map is limited to the quality of the records from which it
 Other inherent inaccuracies occur during the compilation process.
 City of Watertown makes no warranty whatsoever concerning this information.

From: [Jean Walker](#)
To: [Wanda Fredrick](#)
Subject: Request for stop sign - Safety and Zoning commission
Date: Wednesday, June 3, 2026 1:15:49 PM

I am requesting that a stop sign be placed where Lisbon St ends on Votch Dr. All too often people turning off of Lisbon onto Vetch Dr are not slowing down and/or looking to see if there are any vehicles coming Votch Dr. With the addition of the Habitat for Humanity duplexes being built here will be increased traffic at that corner. Personally I have experienced several very near misses there.

Thank you for your attention to this matter.

Jean Walker
409 Lexington Ct
Watertown, WI 53098
608 504-8300