THE CITY OF WATERTOWN

**REDEVELOPMENT AUTHORITY MEETING AGENDA**

**WEDNESDAY, JULY 15, 2026 AT 6:00 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN WI 53094 - RM 2044**

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1. **DETERMINATION OF QUORUM AND CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE OF ALLEGIANCE**
4. **APPROVAL OF PRIOR MEETING MINUTES**
   A. Approval of minutes from June 17, 2026
5. **OPENING FOR PUBLIC COMMENT**

   *Each individual who would like to address the Committee will be permitted up to three minutes for their comments*
6. **BUSINESS**
   A. Review and discuss: Business continuity funding priority (Ryan & Steve)
      i. 90-day goal statement
      ii. 90-day deliverables
      iii. Technical assistance needed
   B. Review and discuss: Ease of starting a business priority (Alder Haase & Todd)
      i. 90-day goal statement
      ii. 90-day deliverables
      iii. Technical assistance needed
   C. Review and discuss: Strengthen and diversify RDA revolving loan fund priority (Ryan & Jacob)
      i. 90-day goal statement
      ii. 90-day deliverables
      iii. Technical assistance needed
7. **UPDATES**
   A. Downtown Main Street Reconstruction
      i. Transition to work team
      ii. DOT/City hosted information forum
8. **REPORTS**
   A. Communications and social media report
   B. Financials
9. **ADJOURN**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*

THE CITY OF WATERTOWN

**Redevelopment Authority for the City of Watertown**

Turning Opportunity into Results

**Wednesday, June 17, 2026, 6:00 pm**
In-PERSON/VIRTUAL MEETING
Room 2044, City Hall

**RDA STRATEGIC PRIORITIES**

1) Strengthen and diversify RDA Revolving Loan Fund, both in size and scope

2) Exploring options for Business Continuity Funding for downtown businesses in preparation for 2028 Main Street Reconstruction project

3) Simplifying the process of starting or expanding a business in Watertown

1. Pledge of Allegiance
2. Roll Call
   A. Present: Ryan Wagner, Steve Board, Ald. Tony Arnett, Ald. Rita Haase, Todd Huhn, Jacob Maas, and Deb Sybell,
   B. Virtual: None
   C. Dave Zimmermann has resigned from the RDA Board

   Other attendees: John Kadish
3. Determination of Quorum and Call to Order at 6:00 pm.
4. Approval of meeting minutes
   A. Regular board minutes 5.20.26.
      **Steve Board motioned to approve**
      **Jacob Maas seconded. Motion carried unanimously.**
5. Public Comment
   A. None
6. Business
   A. Discuss and take action: RDA Priority Work Teams
      i. Strengthen and diversify RDA revolving loan fund (uses & funding)
         a. Leads: Jacob Maas and Ryan Wagner*
      ii. Business continuity funding (Main Street Reconstruction)
         a. Leads: Steve Board and Ryan Wagner*
      iii. Ease of doing business
         a. Leads: Todd Huhn and Alder Haase*

      *Alder Arnett will serve as a resource for the priority team leads.
   B. Discuss and take action: RDA Board Work Plan framework
      i. Board member role versus staff role
         Board members serve as leads on work teams formed around priority areas and staff will provide technical assistance as needed
      ii. Work team approach

Collaborative initiative around priorities with tracking in Google folder to document progress. Set 90-day deliverables. Start with a goal statement, desired outcomes.

iii. Monthly reporting by work team leads at RDA monthly meetings
Each team will report out progress at monthly RDA meetings and solicit feedback and ideas.

C. Discuss: Downtown Main Street Reconstruction Task Force
The Task Force has weighed in on design and vision. The Main Street Reconstruction Plan is moving forward. To best prepare for 2028 Main Street Reconstruction, outreach and communication will be priorities. What organizational structure will best meet the needs of the community? Consider a core work team to develop the outreach and communication plan with volunteers helping with implementation of the plan. Seek feedback at Main Street Meetup on June 22. The Task Force will discuss at its meeting on June 30.

7. Reports
   A. Common Council Report
      Alder Arnett updated the Board on 1) providing 6-month notice to withdraw from JCEDC 2) allowing for a Temporary Downtown Outdoor Refreshment Area (TDORA)
   A. Communication report
8. Adjournment at 6:50 pm
   **Steve Board motioned to adjourn.**
   **Jacob Maas seconded the motion. Motion carried unanimously. Meeting adjourned.**