



TOWN SQUARE PROGRAMMING COMMISSION AGENDA

WEDNESDAY, AUGUST 21, 2024 AT 12:00 PM

514 S. FIRST STREET, BRANDENSTEIN ROOM

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 563 709 0828 Passcode: 53094 One tap mobile +16469313860

1. Call to order

2. Review and approval of minutes

A. Town Square minutes from June 19, 2024

3. Review and approval of financial reports

A. Updated reports

4. Citizens to be heard

Each individual who requests to address the Council will be permitted up to three minutes for their comments.

5. Business

A. Discuss: topic of transitioning from less city sponsored events to more private rentals

B. Discuss and recommend: number of concerts for 2025 Season

C. Discuss: other types of entertainment we would like to provide 2025

D. Discuss and review: advertising options for 2025

E. Review: Public Safety suggestions for Water Street Parking Concerns

F. Discuss: Commission input for RINKA

G. Discuss: Request for Installing A Visual Communication Board

6. Event Coordinator's report

A. Coordinators Report

7. Adjournment

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

TOWN SQUARE PROGRAMMING COMMISSION AGENDA MINUTES**WEDNESDAY, JUNE 19, 2024 AT 12:00 PM****514 S. FIRST STREET, BRANDENSTEIN ROOM**

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 563 709 0828 Passcode: 53094 One tap mobile +16469313860

All public participants' phones will be muted during the meeting except during the public comment period.

1. Call to order at 12:06pm

In attendance – Zimmerman, Bartz, Kauffman, Purtell, Schneekloth, Juhl, Butteris

2. Review and approval of minutes

- A. Review and approve: Town Square Programming minutes from May 15, 2024
Minutes approved by Kauffmann, seconded by Bartz

3. Citizens to be heard

Each individual who requests to address the Council will be permitted up to three minutes for their comments.

John Cattish from 204 Main Street present. Asked about the program times for splash pad and the food trucks on pavers.

4. Business

- A. Discuss: Committee Expectations
Discussion on attendance needed at public meetings and support on decisions we make as a commission to the public as needed.
- B. Review and discuss: subcommittees
Discussion on the formation of subcommittee headed by Dave Zimmerman for Square Enhancement Team (SET). Purtell offered some support on this subcommittee. This subcommittee will research needs as they arise for the square, including but not limited to pricing & funding, such as benches, tables, shade, etc.

5. Event Coordinator's report

- Event Coordinators Report: June 19, 2024
- Discussed updated calendar of events
- Grants received and upcoming needs for sponsorships
- Received \$1000 from ITW Shakeproof for Kids Fest 2024
- Reviewed the road closure calendar and the conversations that took place on the Water Street closure at Mayor Meet up. Along with the resolution to the concerns.
- Updated Food Truck schedule and placement. Explained reason for parking on pavers and limitations. The permits required if not parked on pavers.
- Reviewed profit made from first two concerts. And new, more detailed financial tracking form set up for expenses, revenues, etc
- Mentioned we are cancelling our portion of sidewalk sales due to bridge being out. We do not want to pull people out of downtown since it is focused on shopping.
- Cancelled cookie decorating class due to low reservations.
- Request to have a weekly calendar of events for social media posts
- Update on Thursday Night Market for June. 35 vendors, music, food, sponsor
- Update on the Thirsty Thursday and June 15 concert alcohol applications
- Update on Senior Center food trucks
- Update on outcome of events so far at the square
- Talked to Robin to update the graphics for the new wayfinder.
- Discussed the process for the artwork being submitted for green boxes at the square.

6. Adjournment

Purtell motioned; Schneekloth seconded. 1:07pm

Section 2, Item A.

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

Pre-Lim

Account Number	Account Title	2024-24 Current Period Actual	2024 Current year Actual	2024 Current year Budget	Remaining Balance	% Collected Expended
TOWN SQUARE FUTURE FUND						
RECREATION						
26-44-62-10	TS REVENUE- NONTAXABLE	500.00	19,945.00	1,200.00	18,745.00-	1,662.08
26-44-62-11	TS REVENUE- TAXABLE	460.00	12,440.00	24,500.00	12,060.00	50.78
26-44-62-50	CONTRIBUTIONS FR GENERAL FUND	.00	37,650.00	75,300.00	37,650.00	50.00
26-44-62-66	TS FUTURE FUND CONTRIBUTIONS	.00	50,000.00	114,000.00	64,000.00	43.86
Total RECREATION:		960.00	120,035.00	215,000.00	94,965.00	55.83
Total RECREATION:		960.00	120,035.00	215,000.00	94,965.00	55.83
PARK						
PARK						
26-55-43-10	SALARIES	.00	.00	65,478.00	65,478.00	.00
26-55-43-16	PART-TIME SALARIES	.00	.00	.00	.00	.00
26-55-43-18	SUPPLIES	82.50	9,230.68	.00	9,230.68-	.00
26-55-43-19	ADVERTISING	.00	.00	7,000.00	7,000.00	.00
26-55-43-20	REPAIR/MAINTENANCE	2,626.33	19,624.61	12,300.00	7,324.61-	159.55
26-55-43-30	ELECTRICITY	98.38	1,015.25	2,600.00	1,584.75	39.05
26-55-43-31	WATER	1,170.60	3,037.80	42,744.00	39,706.20	7.11
26-55-43-33	WISCONSIN RETIREMENT	.00	.00	4,518.00	4,518.00	.00
26-55-43-34	SOCIAL SECURITY	.00	.00	4,060.00	4,060.00	.00
26-55-43-35	MEDICARE	.00	.00	949.00	949.00	.00
26-55-43-36	HEALTH INSURANCE	.00	.00	.00	.00	.00
26-55-43-37	LIFE INSURANCE	.00	.00	295.00	295.00	.00
26-55-43-38	DENTAL INSURANCE	.00	.00	.00	.00	.00
26-55-43-41	EVENTS EXPENSES	12,322.14	41,495.26	44,325.00	2,829.74	93.62
26-55-43-60	CAPITAL OUTLAY	.00	.00	10,000.00	10,000.00	.00
Total PARK:		16,299.95	74,403.60	194,269.00	119,865.40	38.30
Total PARK:		16,299.95	74,403.60	194,269.00	119,865.40	38.30
TOWN SQUARE FUTURE FUND Revenue Total:		960.00	120,035.00	215,000.00	94,965.00	55.83
TOWN SQUARE FUTURE FUND Expenditure Total:		16,299.95	74,403.60	194,269.00	119,865.40	38.30
Net Total TOWN SQUARE FUTURE FUND:		15,339.95-	45,631.40	20,731.00	24,900.40-	220.11

Final

CITY OF WATERTOWN

Budget Worksheet - Revenue Expense with Remaining Balance

Page: 76

Period: 06/24

Aug 14, 2024 12:27PM

Account Number	Account Title	2024-24 Current Period Actual	2024 Current year Actual	2024 Current year Budget	Remaining Balance	% Collected Expended
TOWN SQUARE FUTURE FUND						
RECREATION						
RECREATION						
26-44-62-10	TS REVENUE- NONTAXABLE	30.00-	19,445.00	1,200.00	18,245.00-	1,620.42
26-44-62-11	TS REVENUE- TAXABLE	1,930.00	11,980.00	24,500.00	12,520.00	48.90
26-44-62-50	CONTRIBUTIONS FR GENERAL FUND	18,825.00	37,650.00	75,300.00	37,650.00	50.00
26-44-62-66	TS FUTURE FUND CONTRIBUTIONS	50,000.00	50,000.00	114,000.00	64,000.00	43.86
Total RECREATION:		70,725.00	119,075.00	215,000.00	95,925.00	55.38
Total RECREATION:		70,725.00	119,075.00	215,000.00	95,925.00	55.38
PARK						
PARK						
26-55-43-10	SALARIES	.00	.00	65,478.00	65,478.00	.00
26-55-43-16	PART-TIME SALARIES	.00	.00	.00	.00	.00
26-55-43-18	SUPPLIES	992.24	9,148.18	.00	9,148.18-	.00
26-55-43-19	ADVERTISING	.00	.00	7,000.00	7,000.00	.00
26-55-43-20	REPAIR/MAINTENANCE	1,224.29	16,998.28	12,300.00	4,698.28-	138.20
26-55-43-30	ELECTRICITY	120.56	916.87	2,600.00	1,683.13	35.26
26-55-43-31	WATER	373.44	1,867.20	42,744.00	40,876.80	4.37
26-55-43-33	WISCONSIN RETIREMENT	.00	.00	4,518.00	4,518.00	.00
26-55-43-34	SOCIAL SECURITY	.00	.00	4,060.00	4,060.00	.00
26-55-43-35	MEDICARE	.00	.00	949.00	949.00	.00
26-55-43-36	HEALTH INSURANCE	.00	.00	.00	.00	.00
26-55-43-37	LIFE INSURANCE	.00	.00	295.00	295.00	.00
26-55-43-38	DENTAL INSURANCE	.00	.00	.00	.00	.00
26-55-43-41	EVENTS EXPENSES	1,294.22	29,173.12	44,325.00	15,151.88	65.82
26-55-43-60	CAPITAL OUTLAY	.00	.00	10,000.00	10,000.00	.00
Total PARK:		4,004.75	58,103.65	194,269.00	136,165.35	29.91
Total PARK:		4,004.75	58,103.65	194,269.00	136,165.35	29.91
TOWN SQUARE FUTURE FUND Revenue Total:		70,725.00	119,075.00	215,000.00	95,925.00	55.38
TOWN SQUARE FUTURE FUND Expenditure Total:		4,004.75	58,103.65	194,269.00	136,165.35	29.91
Net Total TOWN SQUARE FUTURE FUND:		66,720.25	60,971.35	20,731.00	40,240.35-	294.11

11/29/2023

12:09:41 PM

**CITY OF WATERTOWN
TOWN SQUARE FUTURE FUND**

2024

ACCT NO.	DEPARTMENT	ACTUAL 2022	ADOPTED 2023	ACTUAL TO 06/30/23	TOT. EST 2023	ESTIMATED 2024	MAYOR 2024	FINANCE 2024	ADOPTED 2024
REVENUES									
26-44-62-10	TS Revenue- Nontaxable					1,200	1,200	1,200	1,200
26-44-62-11	TS Revenue- Taxable					24,500	24,500	24,500	24,500
26-44-62-50	Contribution from General Fund							75,300	75,300
26-44-62-66	TS Future Fund Contributions	-	375,000		365,000	114,000	114,000	114,000	114,000
TOTAL REVENUE		\$ -	\$ 375,000	\$ -	\$ 365,000	\$ 139,700	\$ 139,700	\$ 215,000	\$ 215,000
EXPENSES									
26-55-43-10	Salaries	\$ -	11,163	\$ 5,399	11,163	-		\$ 65,478	\$ 65,478
26-55-43-16	Part-time Salaries								
26-55-43-18	Supplies		4,300	1,187	4,300	7,000	7,000	7,000	7,000
26-55-43-19	Advertising					36,300	12,300	12,300	12,300
26-55-43-20	Repair/Maintenance		7,500		7,500	2,600	2,600	2,600	2,600
26-55-43-30	Electricity		2,500		2,500	42,744	42,744	42,744	42,744
26-55-43-31	Water		4,000		39,000	-		4,518	4,518
26-55-43-33	Wisconsin Retirement		759		759	-		4,060	4,060
26-55-43-34	Social Security		692		692	-		949	949
26-55-43-35	Medicare		162		162	-			
26-55-43-36	Health Insurance		3,223		-	-			
26-55-43-37	Life Insurance		13		13	-		295	295
26-55-43-38	Dental Insurance		184		-	-			
26-55-43-41	Events Expenses		49,500	45,231	49,500	44,325	44,325	44,325	44,325
26-55-43-60	Capital Outlay		17,000		17,000	10,000	10,000	10,000	10,000
TOTAL EXPENSES		\$ -	\$ 100,996	\$ 51,816	\$ 132,589	\$ 142,969	\$ 118,969	\$ 194,269	\$ 194,269

BUDGET
MASTER

23-088810-01 CITY OF WATERTOWN - TOWN SQUA 1 W MAIN ST										
Account Summary:										
Period	WATER	W BASE	SEWER	S BASE	STORM	PUBLIC FIRE	PNL WATER	PNL SEWER	PNL STORM	Balance
12/31/2023										-
01/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
02/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
03/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
04/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
05/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
06/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
07/15/2024	-	60.00	-	107.06	76.38	130.00	-	-	-	373.44
08/15/2024	524.35	23.00	501.93	46.03	76.38	44.00	-	-	-	1,215.69
Totals:	524.35	443.00	501.93	795.45	511.04	954.00	-	-	-	3,411.24

↑
 for prev.
 mo. usage



DOG DAYS

of summer



VALID ALL OF AUGUST, ALL OF OUR PAPERS AND WEBSITES!

PRINT ONLY

FULL PAGE: \$489

HALF PAGE: \$299

QUARTER PAGE: \$199

PRINT & DIGITAL

FULL PAGE & 25,000 IMPRESSIONS: \$599

HALF PAGE & 20,000 IMPRESSIONS: \$399

QUARTER PAGE & 10,000 IMPRESSIONS: \$249

From: Anna Miller <annamiller@hucklebeespeech.com>
Sent: Thursday, July 25, 2024 9:37 AM
To: Stephanie Juhl
Subject: Visual Communication at the Town Square
Attachments: Screenshot 2024-07-25 at 9.20.21 AM.png

Good morning! My name is Anna Miller and I am the owner and operator of Hucklebee Speech, LLC. By day, I'm also a full-time speech and language pathologist with the Watertown Unified School District. It has been such a joy to see the Bentzin Town Square come to fruition over the last several years and I love what it has added to the beautiful Watertown community.

I am reaching out with an idea that would help make the Town Square even more inclusive to all members of the community, particularly for our children with disabilities. We have a large population of children in Watertown who experience communication challenges and rely on visual supports or speech-generating devices to interact with others. Playgrounds across the state (and country) are recognizing and embracing this by installing visual communication boards. I'll attach an example. Although not a playground, the Bentzin Town Square is a place where the entire community gathers and it would not only be functional, but send a message of inclusion and acceptance to all types of communicators, abilities, and disabilities. It could be something that stands alone like the one in the example, or it could be a simpler version that is attached to the back of the Town Square sign. With a large community of Spanish-speaking families, both English and Spanish could also be included.

Please consider if this could be part of the Town Square and if there is anything I can do to help. I would be happy to donate my time to such an important and valuable tool for our community!



Anna Miller, MS, CCC-SLP
Owner and Operator
www.hucklebeespeech.com
920-397-0479

Play Communication Board

Talking to friends is so much fun, pictures help us talk with everyone!

bandaid	fun	ice pack	time	chase	run	climb	push	swing	slide
not on board	fast	hot	slow	up ↑	down ↓	in	out	on	off
me	my	not/don't	what?	when?	again	now	that	this	both/you
you/your	drink	eat	come	do	give	go	rest	where	how
listen/hear	help	like	look/see	hurt	want	wolf	there	there	there
tell	stop	play	turn	go	rest	wolf	there	there	there

1 2 3 4 5
6 7 8 9 10

A B C D E
F G H I J
K L M N O
P Q R S T
U V W X
Y Z

yes ✓

no ✗

Bring with you to the park and use it to help you talk with your friends!

PG&G'S
PARK & GOLF
KIDS

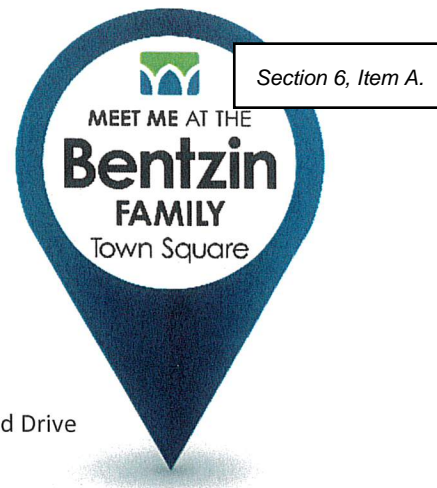
Page 2

COORDINATOR'S REPORT

as of August 16, 2024

2024-25 CURRENT CALENDAR OF EVENTS

THE SUMMARY BELOW IS THE TENTATIVE STATUS OF SCHEDULING



Aug 16: Share the Love Series (Fri 5-8)

Aug 17: Ask Your Mother (Sat 7-9)

UPDATE! Aug 18: Art at the Square-kids craft (Sun 1-3) – moved to Sept

Aug 19: Food Truck Mondays (Mon 4-7)

UPDATE! Aug 22: Thursday Night Markets (Thur 4-7) Added Pop In & Paint booth; Versiti Blood Drive

Aug 23: Share the Love Movie (Fri 6-9)

Aug 24: Bootjack Road Band (Sat 7-9)

Aug 25: Koine Concert (Sun 3-7)

UPDATE! Aug 25: Family Fun Day (Sun 11-1) Changed to Battle of the Badges at Riverside Park

Aug 26: Pop-Up Lunch Express (Mon 11-2)

Aug 26: Food Truck Mondays (Mon 4-7)

NEW! Aug 27: YMCA Body Balance (Tues 9-10)

Aug 31: Fiesta @ the Square (Sat 10-7)

Sept 7: Last Bees (Sat 7-9)

Sept 9: Food Truck Mondays (Mon 4-7)

Sept 14: Back Bay Band (Sat 7-9)

Sept 16: Food Truck Mondays (Mon 4-7)

NEW! Sept 18: Urban Poling (Wed 10:30am)

Sept 22: Art at the Square (Sun 1-3)

Sept 23: Pop-Up Lunch Express (Mon 11-2)

Sept 23: Food Truck Mondays (Mon 4-7)

UPDATE! Sept 26: Thursday Night Markets (Thur 4-7) added Wilders Plant Class 5:30

NEW! Sept 29: Calvary Full Orchestra

Sept 30: Food Truck Mondays (Mon 4-7)

Oct 7: Food Truck Mondays (Mon 4-7)

Oct 14: Food Truck Mondays (Mon 4-7)

NEW! Oct 19: Hope Church Event

Oct 21: Food Truck Mondays (Mon 4-7)

UPDATE! Oct 26: Boo Bash (Sat 11-3)

Nov 16: Tree Lighting (Fri 5:30-7)

Dec 7: Jingle Bell on the Rock (TBD)

NEW! Sept 6: Boogie & and Yo Yoz (Sat 6-9)

Weekly Calendars you Requested

Section 6, Item A.



NEW Grants & Sponsorships Update

Ixon Bank donated \$1000 – Boo Bash Main Sponsor
Received the last \$50,000 payment from WRMC

Needs

Moveable Picnic tables and benches
Umbrellas for chairs by river
10x10 Custom tent
Custom Sign with Splash Pad Hours and Rules

Maintenance Updates at the Square

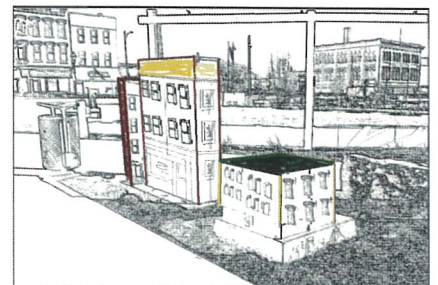
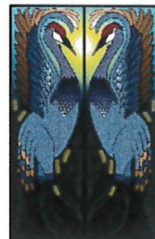
- Water test update: Inquired again on water levels 8/13/24 **See current bill in packet**
- Restrooms: The PD has been locking up after each concert they are present for. The Library has been auto locking at a time sent by us for non-city sponsored events. This seems to be working. Still working on MOU finalization.
- Community Table update from Kristine

Artwork Submissions

This had to take a back seat due to events. Does anyone want to help with leading this project?

From Steven: My first concern is whether the boxes are the City's or if they belong to a utility that has an easement. If the boxes are the City's and your committee overseeing the square wants to move forward. I would suggest having them draft a proposal or example before permitting them to actually paint the boxes. The City or at least a committee should be approving the design instead of letting a third party paint whatever they want to. They should also let you know what materials they intend to utilize on the boxes, or you should dictate what types of materials they can use to ensure that they do not cause any damage to the box and that the work will last without becoming a blight.

Our committee, along with the Mayor will be the voting committee on design.



Past Events Update

Thursday Night Markets (4-7): Aug 22, Sept 26

- Looking for 2 more nightly \$300 sponsors.
- Would still like some unique artisans.
- Adding new vendors and activities to each date. Adding a terrarium class was very successful.

	Market vendors	Food Trucks (conc fees not included here)	Entertainment Fees	booth fees	Sponsor	Attend ance	Profit
June	30 present (4 exempt from payments) 1ct No shows-not pd	3	\$105	\$650	\$300 + \$225	250	\$1,045
July	31 (7 exempt from payments) 4ct No shows (2 pd; 2 did not)	3 showed (1 had brea	\$300	\$650	\$225	400	\$575
August							
September							

Concerts

NEW Dueling Pianos June 29, 2024		Conscious Pilot June 15, 2024	
Costs		Costs	
NEW Dueling Pianos	\$4,200	Conscious Pilot	\$2,500
Green Room Refreshments/Water	\$45	Green Room Refreshments	\$87
Total	\$4,245	Total	\$2,587
Revenue		Revenue	
Sam	\$250	Tavern League	\$250
		Beltz Grant (using remainder of \$10.00)	\$211
Total	\$250	Total	\$461
Does not include: labor, concessions in parks or everyday costs such as water, theder, etc.		Does not include: labor, concessions in parks or everyday costs such as water, theder, etc.	
Attendance	450	Attendance	200
Bar Revenue	\$1,400	Bar Revenue	requested 2x for stats
Bar Tips		Bar Tips	
NET (\$3,995)		NET (\$2,126)	
Mallrats June 21, 2024		Panchromatic Steel July 13, 2024	
Costs		Costs	
Mallrats	\$5,000	PanChromatic Steel	\$2,000
Green Room Refreshments	\$45	Green Room Refreshments/Water	\$25
FB Boost	\$10		
Total	\$5,055	Total	\$2,025
Revenue		Revenue	
Rotary	\$250	Rotary	\$250
Total	\$250	Total	\$250
Does not include: labor, concessions in parks or everyday costs such as water, theder, etc.		Does not include: labor, concessions in parks or everyday costs such as water, theder, etc.	
Attendance	0	Attendance	300
Bar Revenue	\$0	Bar Revenue	\$300
Bar Tips	\$0	Bar Tips	only because they did not have to do insurance People were not buying alcohol at this event
NET (\$4,805)		NET (\$1,775)	

33 RPM July 19, 2024	
Costs	
33 RPM	\$4,000
Green Room Refreshments/Wa	\$47
Total	\$4,047
Revenue	
Rotary	\$250
Total	\$250
Does not include: labor, concessions in parks or everyday costs such as water, theder, etc.	
Attendance	
	500
Bar Revenue (profit)	
Bar Tips	\$594
NET (\$3,797)	
Rotary net income for this event is \$1,712.58	
Expenses – Total = \$1074.87	
Park & Rec Fee - \$250	
Trailer - \$225	
Coolers \$6.33	
Cost of beer sold - \$593.54	

Food Trucks Stats 2024 Thru July

Date	Vendor	Event	Location	Served		Response
15-May	Quacky Jacks		SC	100		Happy
15-May	Fuelify		SC			not happy due to Quacky Jacks selling same drinks
18-May	Big Daddy Dawgs	Birthday Bash	BFTS			not happy
18-May	Sugar Spun	Birthday Bash	BFTS			not happy
18-May	C&J BBQ	Birthday Bash	BFTS			
18-May	Score	Birthday Bash	BFTS			
18-May	Pizza Ranch	Birthday Bash	BFTS			
6-Jun	Fuelify	Schools Out	BFTS			
6-Jun	Quacky Jacks	Schools Out	BFTS	112		happy
8-Jun	Iron Pig	Boy Band	BFTS	80	\$20 avg sale	Better than expected-mac & cheese was fav
8-Jun	Score	Boy Band	BFTS	sold out		
8-Jun	Big Daddy Dawgs	Boy Band	BFTS			
10-Jun	Quacky Jacks	FTM	BFTS	220	sold out	happy
10-Jun	Marias Taco Truck	FTM	BFTS			
12-Jun	Little Sister Cookie		SC	45	234 cookies	happy
14-Jun	Tracia Treat Trike		SC/BFTS	20	1-hour	happy once we moved to BFTS
15-Jun	Shiver Shack	Conscious Pilot	BFTS			
15-Jun	C&J BBQ	Conscious Pilot	BFTS			
15-Jun	Marias Taco Truck	Conscious Pilot	BFTS			
15-Jun	Score	Conscious Pilot	BFTS			
18-Jun	Quacky Jacks	FTM	BFTS	90	sold out	Happy
18-Jun	Jandy's Base Camp	FTM	BFTS			

24-Jun	18 Acres	Pop Up Lunch Express 11-2	BFTS		\$500 sales		
24-Jun	Harvest Moon Coffee	Pop Up Lunch Express 11-2	BFTS	5		did not do well--would prefer morning next it out.	Section 6, Item A.
24-Jun	Buddha Belly Pizza	FTM	BFTS	50		Iron Pig broke down - Buddha only one	
27-Jun	Buddha Belly Pizza	TNM	BFTS	55		We sold roughly 55 meals. That's about what we like to shoot for as a minimum for events we pay a fee to. So on the lower end but not bad. As the event gains popularity that'll only go up. My only suggestion is logistical. Possibly blocking off the road with more mobile means. Those concrete barriers don't allow any organizational passage. If you guys were even in charge of that	
27-Jun	Tracia Treat Trike	TNM	BFTS	84	\$337	did very well	
27-Jun	Quacky Jacks	TNM	BFTS	sold out			
29-Jun	Crepes	NEW Dueling Planos	BFTS	50		It sure was a perfect night for the concert and Dueling Piano's was awesome. * We served approximately 50 customers and sold 51 crepes, 10 bags of chips, two ice cream cups, and about five drinks (soda/water). * We definitely feel we did well at the event. It was our first time and we sold out. We now have a better idea for planning because we closed about half an hour early and could easily have sold 10-20 more crepes. * I think it is great how organized and involved you and Stephanie are. We had no questions and received a great amount of help. I also appreciated the police officers being there as part of the event and their willingness to help. Other than the above, we were so busy inside that we didn't have a chance to experience much of the rest of what was going on. I think the concerts are definitely a great draw for the community.	
29-Jun	Big Daddy Dawgs	NEW Dueling Planos	BFTS	150		I served about 150 customers and did very well. The last couple events I had quite a few customers ask if I had any drinks and they were frustrated that I had to point them to The Score for a soda. I get that we don't want to step on other vendors toes, but it is a hassle for customers to wait in line for food and then have to spend more time waiting in another line just to get a soda or water. People come to these events to have a good time, not to wait in multiple lines. My opinion is that if any vendor wants to serve soda/water they should be able to provide that service for their customers. Any other "mocktail" or specialty drink can be had by another vendor.	
8-Jul	Big Daddy Dawgs	FTM	BFTS				
8-Jul	Fuelify	FTM	BFTS				
12-Jul	Quacky Jacks	Pop Up	SC			did ok--not as good	
13-Jul	Mikes lunch & brunch	PanChromatic Steel-shortened	BFTS	33		says she did not like way trailer was situated	
13-Jul	Big Daddy Dawgs	PanChromatic Steel-shortened	BFTS	30		during Jefferson County Fair & concert at drafty after beer walk	
14-Jul	Sugar Spun	Kids Fest	BFTS	20			
14-Jul	Shiver Shack	Kids Fest	BFTS			said they did well	
15-Jul	Pizza Ranch	FTM	BFTS		\$52		
15-Jul	18 Acres	FTM	BFTS			Not good=very slow	
16-Jul	Jandy's Base Camp	pop up	BFTS				
17-Jul	Sweet Talkin Treats	Pop Up w/ YMCA	BFTS	15	\$30	pretty slow-they need to promote more and thinks they have storefront is issue. May do better if part of a bigger event. Was happy to try new things	
19-Jul	Shiver Shack	33 RPM	BFTS				
19-Jul	Quacky Jacks	33 RPM	BFTS				
19-Jul	Pizza Ranch	33 RPM	BFTS	72		handed out 50 coupons for buffets	
19-Jul	Score	33 RPM	BFTS				
22-Jul	Little Sister Cookie	FTM & pop up all day	BFTS	50	180 cookies	not best day but not worst	
22-Jul	Quacky Jacks	FTM pop up only 4-7	BFTS				

22-Jul	Shilver Shack	FTM & pop up all day	BFTS				
22-Jul	Big Daddy Dawgs	FTM & pop up all day	BFTS	100		all in all success--happy with pop up	Section 6, Item A.
23-Jul	Jandy's Base Camp	Pop up	SC	6			
23-Jul	Kona Ice	Pop up	BFTS	35		knows this is a trial-did not hit their minimums	
25-Jul	Big Daddy Dawgs	TNM	BFTS	125		success	
25-Jul	Little Sister Cookies	TNM	BFTS	sold out		happy	
25-Jul	Kona Ice	TNM	BFTS	65		very happy	
29-Jul	Crawfish Junction	FTM	BFTS			not great but willing to stick it out to see if it builds	
29-Jul	Mikes lunch & brunch	FTM	BFTS			broke down-did not come	
29-Jul	Kona Ice	FTM	BFTS			not great but willing to stick it out to see if it builds	
14-Aug	Jandy's Base Camp	Pop Up	SC		CXLD		

Non-City Sponsored Events 2024 Thru Beg August

Date	Business	Event	Amt Pd	Other Vendors	Attendance	Notes
6-Jun	Fuelify	Schools Out Hang Out	0	Fuelify - Quacky Jack's	112	Great turnout
						We had approximately 120 people between 6 to 8:30 pm. We had some people that had never been down to the square, especially some of our older members of the congregation. It is a beautiful location and I think it was a success as we will plan to do it again next year. With the bridge being out, there was little foot traffic or vehicle traffic that passed by. It will be nice when the bridge is completed and make the downtown even better. We kept the fountains on. There were families that came for that purpose. We tried to pick up everything.
14-Jun	Share the Love	Faith Lutheran		NA	120	
17-Jun	Sassy Sweets	Cookie Decorating class			cxld	low registrations
19-Jun	YMCA Popup 9:30am	1 hr	0		cxld	
19-Jun	YMCA Zumba 6pm	1 hr	0		7	no new members-rain before class-they did not advertise well
23-Jun	Art in Park	Set Apart Art			cxld	low registrations and poor weather

I thank you so much for all of

Section 6, Item A.

weekend's event a success! We had about 200 people in attendance based on those pre-registered and those who registered on-site. Our team feels it was 100% a success—our goal was for people to connect and meet each other while creating excitement about our next location. We feel like both objectives were met. The space is absolutely beautiful and conducive to big groups. The splash pad was a hit! I don't think I have anything we would change. Again, appreciate all your help to make the space welcoming with lots of places where people could hang out (picnic tables, high top tables, benches, etc.)

29-Jun	Hope Church		450	Glenns Catered	200	
29-Jun	Kids Time in the Park	1 hr 7th Day Adventist	0		12	<p>We had a handful of visitors, beyond the people that came from the church. It didn't turn out quite as we had planned, but I think we had some nice connections.</p> <p>Thanks so much for letting us use the upper area until the next group needed it for set up. It was much more visible being there and cooler also in the shade. The lower area probably would not have worked so well, but we have wisdom for next time. Since I hadn't seen the area previously, it was</p>

						hard to know what to expect, but all
						<div>Section 6, Item A.</div> <div>Thanks for working with us to provide this event!</div>
9-Jul	YMCA Pound class 9am	1 hr	0		10	all Y members
9-Jul	YMCA Pound class 6pm	1 hr	0		16	2 non-Y members
12-Jul	Share the Love	1st Baptist Church Outreach	130		80	Felt it was a success!
17-Jul	YMCA Pop UP	Sharon's Events	0		12	Was a win!
17-Jul	Sweet Stop	Sweet Talking Treats	0		10	Not great. 9:30-1pm
19-Jul	Share the Love Movie Night	River Valley Alliance	130		140	Happy with turnout--
25-Jul	Terrarium Class	Wilders	50	during TNM	13	\$50 was shared registration fees--went great
26-Jul	Share the Love	Christian Life family church	130		50-100	
28-Jul	Sunflower Board Day	Set Apart Art	0		20	very happy
2-Aug	Share the Love Movie Night	River Valley Alliance	130		148	successful
3-Aug	WRMC	Breast Feeding Coalition	180		cxld	Cancelled - did not ask for refund as of 8/14/24
11-Aug	Community Worship Service	Immanuel Evangelical Luther Church	130		150-175	Happy-loved having restrooms from library-people did not come due to lack of parking due to bridge. Handicapped signs were never delivered to them.