



HISTORIC PRESERVATION AND DOWNTOWN DESIGN COMMISSION AGENDA

WEDNESDAY, JUNE 25, 2025 AT 6:00 PM

WATERTOWN CITY HALL, 106 JONES STREET, ROOM 2044

1. CALL TO ORDER - DETERMINE QUORUM

2. REVIEW AND APPROVE MINUTES

A. Review and approve minutes from May 28, 2025

3. BUSINESS

A. Review and take action: Sassy Sweets (116 W Main St) sign

B. Review and take action: Martin Real Estate (511 Main St) sign and facade

C. Review and approve: Blue Butterfly Thrift Store (2E Main St) sign design

4. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

City of Watertown Historic Preservation
& Downtown Design Commission
Meeting Minutes
May 28, 2025

Members present: Jill Nadeau, Michael Trego, Julie Janowak, Melissa Lampe, Miranda Kube, John Katisch. Online: Tim Little. Members not present: (N.A.). Guest(s): Stefanie Broere (Executive Director, Watertown Main Street Program).

1. Call to Order.
Nadeau called the meeting to order at 6 p.m.
2. Review and Approve Minutes from April 23, 2025
Motion by Lampe. Second by Janowak. Motion carried.
3. BUSINESS:
 - A. Election of Chair, Vice-Chair and Secretary:
 - a. Nadeau nominated as Chair, motion by Lampe, Second by Trego. Motion carried
 - b. Little nominated as Vice-Chair, motion by Lampe, Second by Trego. Motion carried.
 - c. Trego nominated as Secretary, motion by Lampe, Second by Janowak. Motion carried.
 - B. Review and take action Main Street Façade Grant applications:
 - a. Pine Hill Farm, 200 W. Main St.: Motion to approve with recommendation to bolden (more emphasis) on store name by Trego, Second by Lampe. Motion carried.
 - b. Hafemeister Funeral Home, 611 E. Main St.: Motion to approve by Lampe, Second by Janowak. Motion carried.
 - c. Uptown Bar, 416 E. Main St.: Motion to approve with recommendation to make effort to maintain iron pilasters in the final design by Lampe, Second. Motion carried.
 - d. Platinum Legacy, 314 E. Main St.: No action. Commissioners felt the drawings/description did not convey enough information. Using metal cladding to cover existing details would not be acceptable. A billboard sign would not be acceptable.
 - e. Martin Real Estate, 511 E. Main St.: No action. Commissioners felt the drawings/description did not convey enough information.
 - f. Fable Studio, 314 E. Madison St.: Motion to approve with recommendation to address ambiguous “f” in font, by Lampe, Second by Katisch. Motion carried.
 - g. Rapha Bowls, 120 W. Main St.: Motion to approve by Janowak, Second by Kube. Motion carried.
 - h. The Loft, 117 N. Second St.: Motion to approve with recommendation to modify logo to work with building colors, (perhaps add black to logo, and enlarge to create “cigar band” appearance against black band), by Lampe, Second by Trego. Motion carried.
 - i. Ava’s Confectionery, 209 E. Main St.: Motion to approve by Trego, Second by Nadeau. Motion carried.
4. ADJOURNMENT
Motion to adjourn by Trego. Second by Little. Motion carried.

Respectfully submitted,
Michael Trego
Commission Secretary