



DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE - SPECIAL AGENDA

TUESDAY, DECEMBER 17, 2024 AT 2:30 PM

**106 JONES STREET, WATERTOWN, WI 53094 -2ND FLOOR CITY HALL- CONFERENCE ROOM
2044**

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/6170655357?pwd=96tcitGxXtZD4na19NqSUHQuENC2yf.1>

All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

2. APPROVAL OF PRIOR MEETING MINUTES

- A. Downtown Main Street Task Force minutes from November 19, 2024

3. OLD BUSINESS

- A. Review and take possible action: Locations of city extras in Downtown Main Street 2028 Project Area (Beyer)

4. ESTABLISH NEXT MEETING DATE AND TIME

- A. Confirm next meeting date: January 28, 2025

5. REMINDER

- A. Reminder: Quarterly Business Meet-up Meeting is Monday, January 6, 2025 at 5pm at the Watertown Public Library

6. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE**Tuesday, November 19, 2024****2:30 pm IN-PERSON/VIRTUAL MEETING****Room 2044, City Hall, 106 Jones St, Watertown, WI****Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094

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1. Call to order at 2:32 pm.
 - a. Attendance- Present: Mayor McFarland, Andrew Beyer, Jody Purtell, Andy Grinwald, Ald. Board, Laurie Hoffman, Mike Trego, Maureen McBroom & Steph Mazzoni.
Virtual: Amber Smith, Michele Elias at 2:41pm, three residents
Absent: Ryan Wagner, Mason Becker, & Ald. Moldenhauer,
2. Approval of prior meeting minutes
 - a. Approval of Minutes 10.3.24
Motioned by Board, seconded by Purtell, carried unanimously
3. Opening for public comment.
 - a. None
4. Old Business
 - a. Main Street bridge closure update (Beyer/McFarland)
 - i. Beyer shared progress on the bridge. The expected date to open is still early spring.
 - b. Transportation Network Evaluation
 - i. A public meeting was held last week with 20-30 people in attendance. Should be finalized quarter 1 or 2 next year.
ii. This can be removed from the agenda.
 - c. Quarterly business meetings status update (Purtell)
 - i. Next meeting on Jan. 6th at 5pm in the Library Community Room. Topics are being assembled.
 - d. Discuss Crosswalks
 - i. Discussion occurred on making the signs engaging, but the city needs to follow the manual on signs and marking. Creative signs can be placed in off-road projects of the reconstruction. The committee decided to explore this option and not the roadway area.
5. New Business
 - a. Review and take possible action: Locations of City extras in Downtown Main Street 2028 Project Area. Task Force members discussed:
 - i. Design decisions need to go at the end of January to the state historic office for review. This is for selecting the locations of the extras such as:
 - 1. Put stoplights on the drawings for the next meeting,**
 2. For discussion to potentially add something to 2^{ns} St. intersection (stoplight signal, sign, etc.)
 - 3. Andrew to check with DOT and bring to next meeting.**
 - ii. A water bottle filling station with dog access instead of a bubbler at 4th St. (pg.12)
 - iii. Remove way finder (pg.13) between 4th and 5th St.
 - iv. **For the next meeting.** Put businesses on drawings for points of reference.
 - v. **Move the way find sign to the west side of S. 8th St. Add another on the north side of the road.**

- b. Review and take possible action: City stormwater green infrastructure options for 2025
Main Street Reconstruction Project
 - i. Beyer discussed the necessary coordination with the state where we place the trees/planters and pavers so the utilities can be utilized.
 - 1. Place trees with electrical options at the ground level for lighting purposes.
 - 2. We can't rely on volunteers to maintain the plantings, so think about how many to put out that the city staff can take care of.
 - ii. **Come back with locations at the next meeting in December.**
 - iii. **Jody to take tree locations to her January meeting with business owners.**
 - c. Newsletter update Topics discussed include:
 - i. Education on the trees/pavers.
 - ii. Locations with disclaimers for extras.
 - d. Watertown Main Street WEDC Grant application
 - i. Approved by the council to apply for the \$250,000 grant for back entrances and alleys.
 - ii. Purtell also received a Leadership Watertown grant for alley work.
 - e. Photo Ops/Vistas meeting with Arts council.
 - i. **Put Jody's alleyway rendering on the agenda for January.**
- 6. Confirm next meeting date:
 - a. Special meeting date: December 17, 2025, at 2:30 pm
 - b. Regular meeting date: January 28, 2025, at 2:30 pm
 - 7. Adjournment at 4:03 pm
 - a. **Motioned by Hoffman, seconded by Grinwald, carried unanimously**