



LICENSING BOARD MEETING - AMENDED AGENDA

WEDNESDAY, JUNE 10, 2026 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER LEVEL ROOM 2044

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

A. Licensing Board minutes from May 13, 2026

3. BUSINESS

A. Review and take action: application for Temporary Class "B" Beer licenses from Watertown Main Street Program (Brian Konz, Agent) for the Summer Concert Series at Bentzin Family Town Square 1 W. Main Street on July 19, 2026 during the hours of 12:00pm - 3:30pm and September 12, 2026 during the hours of 5:00pm - 9:30pm

B. Review and take action: application for a "Class B" Malt and Liquor license from Divots LLC d/b/a Divots Golf Bar (Richard Elertson, Agent) located at 644 S. Church Street for licensing year July 1, 2026 - June 30, 2027

C. Review and take action: application for a "Class B" Malt and Liquor license from Watertown Medical Center LLC d/b/a Harvest Market (Charles Jilek, Agent) located at 125 Hospital Drive for licensing year July 1, 2026 - June 30, 2027

D. Review and take action: renewals of "Class A" Liquor Licenses, Class "A" Malt Licenses, "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, "Class B" Combination Malt and Liquor Licenses, and "Class C" Wine Licenses (Exhibit A) for licensing year July 1, 2026 - June 30, 2027

E. Review and take action: renewals of "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, and "Class B" Combination Malt and Liquor Licenses (Exhibit B) that have missing/outstanding licensing requirements for licensing year July 1, 2026 - June 30, 2027

F. Review and take action: renewals of Secondhand Article/Jewelry Licenses (Exhibit C) for licensing year July 1, 2026 - June 30, 2027

G. Review and take action: application for a change of agent from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave from the late Josephine Lindberg to David Saxby for licensing year ending June 30, 2026

H. Review and take action: renewal application for a "Class B" Malt and Liquor license from Joery's Inc d/b/a Lindberg's By The River located at 1413 Oconomowoc Ave (David Saxby, Agent) for licensing year July 1, 2026 through June 30, 2027

I. Review and take action: amendments and recreation of section 220-3 Classes of Licenses and Fees, Section 220-9(F) Regulation of Licensed Premises and Licensees, Section 410-52 Possession of Alcohol Beverages on Public Ways, and Section 428-8 Outdoor Open Container Entertainment Event Permit of the City of Watertown General Ordinances

J. Review and take action: Ordinance to Amend Chapter 319 Health and Sanitation Article V. Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances

- K. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Angel Diaz
- L. Reconvene to open session
- M. Review and take action: application for an operator's license from Angel Diaz

4. REPORTS

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only



LICENSING BOARD MEETING MINUTES

WEDNESDAY, MAY 13, 2026 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER LEVEL ROOM 2044

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044. The following members were present: Mayor Stocks, Ald. Moldenhauer, Ald. Blanke and Erin Schroeder. Absent was Cheri Martin. Staff present was Police Chief David Brower, City Attorney Ali Panagopoulos, and City Clerk Megan Dunneisen.

1. **CALL TO ORDER** Mayor Stocks called the meeting to order at 4:19 pm
2. **REVIEW AND APPROVE MINUTES**
 - A. Schroeder made a motion to approve the Licensing Board minutes from April 9, 2026, second by Ald. Moldenhauer and carried by unanimous voice vote.
3. **BUSINESS**
 - A. Ald. Moldenhauer made a motion to approve the applications for Temporary Class "B" Beer licenses from Watertown Cardinals Baseball Organization Inc for Home Game vs Lebanon Whitetails on June 26, 2026 4pm-11pm, Home Game vs Farmington Flames on July 12, 2026 10am-5pm, Home Game vs Johnson Creek Pioneers on August 1, 2026 10am - 5pm, located at Washington Park 635 S. 12th Street, second by Ald. Blanke and carried by unanimous voice vote.
 - B. Ald. Blanke made a motion to approve the applications for Temporary Class "B" Beer licenses from Watertown Rotary Club for Watertown Concert Series on May 30, 2026 and June 20, 2026 during the hours of 5pm-10pm, located at Bentzin Family Town Square 1 W. Main Street, second by Schroeder and carried by unanimous voice vote.
 - C. Licensing Board had discussion on purposed Temporary Designated Outdoor Refreshment Area (TDORA) in the downtown area. Staff to bring forward ordinance drafts at later date.
4. **REPORTS**
 - A. Special Events List was presented.
 - B. Monthly Operator's List was presented.
 - C. Monthly Police Report was presented.
5. **ADJOURNMENT** Ald. Moldenhauer made a motion to adjourn, second by Schroeder and carried by unanimous voice vote at 4:31pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

Municipality
C. Watertown

Form
AB-220

Temporary Alcohol Beverage License

License(s) Requested	Fees	
	<input type="checkbox"/> Temporary "Class B" Wine <input checked="" type="checkbox"/> Temporary Class "B" Beer	License Fees
	Background Check	\$ 14.00 (2)
	Total Fees	\$ 24.00

Part A: Organization Information

1. Organization Name
Watertown Main St. Program

2. Organization Permanent Address
519 West Main Street

3. City
Watertown

4. State
WI

5. Zip Code
53094

6. Mailing Address (if different from permanent address)

7. FEIN
39-2008095

8. Date of Organization/Incorporation
January 2000

9. State of Organization/Incorporation
WI

10. Phone
(920) 342-3623

11. Email
Watertown Main Street@gmail.com

12. Organization type (check one)

Bona Fide Club
 Church
 Fair Association/Agricultural Society
 Veteran's Organization
 Lodge/Society
 Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.

13. Is this organization required to hold a Wisconsin Seller's permit? Yes No

14. Wisconsin Seller's Permit Number (if applicable)

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Clifford	Kevin	VP	(920) 248-6944
Korz	Brian	President Treasurer	(920) 392-1191
Budewitz	Sandra	Treasurer	920-988-4352
Broere	Stefanie	Executive Director	920 342 3623

Continued →

July

Part C: Event Information			
1. Name of Event (if applicable) SUMMER Concert Series			
2. Dates of Operation July 19-2026 - Sept 12 2026		3. Hours of Operation 12:00 - 3:30 PM	
4. Premises Address West Main Street			
5. City Watertown		6. State VT	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown		10. Aldermanic District
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event 920-392-1191	
13. Organizer Website Watertown Main St Program		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Town Square premises only - Auxillary officers present To keep alcohol from leaving the pk			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Korz		First Name Brian	M.I.
Title Treasurer	Email bkonz@oswaldkonz.com		Phone 920-392-1191
Signature [Signature]		Date 5/14/2024	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 5-18-26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	



Office of the

Clerk

106 Jones Street

PO Box 477

Watertown, WI 53094-0477

(920) 262-4000

June 9, 2026

TO: Members of the Licensing Board

Divots LLC, d/b/a Divots Golf Bar, located at 644 S. Church Street, has submitted an application for a Class "B" Malt and Liquor License.

If the Licensing Board recommends approval of the application, staff recommends that such approval be conditioned upon:

1. Successful completion of all required City inspections; and
2. Approval of the required Conditional Use Permit.

Respectfully submitted,

Megan Dunneisen
City Clerk

Form
AB-200

Alcohol Beverage License Application

For Municipal	Section 3, Item B.
Municipality	C. Watertown
License Period	7/1/2024 - 6/30/2027

License(s) Requested: (up to two boxes may be checked)

- Class "A" Beer \$ _____
 Class "B" Beer \$ ~~15~~
 "Class A" Liquor \$ _____
 "Class B" Liquor \$ _____
 "Class A" Liquor (cider only) \$ _____
 Reserve "Class B" Liquor \$ _____
 "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ 600
Background Check Fee	\$ 14
Publication Fee	\$ 50
Total Fees	\$ 664

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) Divots LLC		
2. Business Trade Name or DBA Divots Golf Bar		
3. FEIN 39-4499627	4. Wisconsin Seller's Permit Number 456-1032535/68-02	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization		
6. State of Organization WI	7. Date of Organization 09-22-2025	8. Wisconsin DFI Registration Number D083771
9. Premises Address 644 S. Church St. @ Watertown Square		
10. City Watertown	11. State WI	12. Zip Code 53094
13. County Jefferson	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: Watertown	15. Aldermanic District 8
16. Premises Phone 262-232-5665	17. Premises Email divotsgolfbar@gmail.com	18. Website
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Divots Golf Bar will sell (beer, wine, liquor). The 6,000 sqft space will have a bar, kitchen, (2) restrooms, game room, janitor's closet, utility closet, and a storage room. Alcohol will be stored in a cold storage area in the kitchen, and in coolers @ the bar. The space will have (5) Sims & (5) gaming machines.		
20. Mailing Address (if different from premises address) 1396 Lakeridge Dr Alcohol will be consumed at the bar + dining area. Records will be stored in the back office on site.		
21. City Oconomowoc	22. State WI	23. Zip Code 53066

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. Yes No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . . Yes No
 beverages.
 If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . . Yes No
 If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? . . . Yes No
 If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity	4b. Business Entity FEIN
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5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. Yes No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? Yes No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? Yes No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Elertson	Richard	Owner	262-232-5665
Elertson	Julie	Owner	793-791-6120

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	First Name	M.I.
Elertson	Richard	A
Title	Email	Phone
Owner	divotsgolfbar@gmail.com	262-232-5665
Signature	Date	
	04/28/2024	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
5-7-26			
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	



June 9, 2026

TO: Members of the Licensing Board,

Watertown Medical Center LLC has requested a change in license type for the 2026–2027 licensing year, resulting in the application being processed as a new application.

In addition to changing its liquor license combination from a Class "B" Beer and Class "C" Wine license to a Class "B" Malt and Liquor license, the applicant has amended its licensed premises description to include only the Harvest Market rather than the entire hospital campus. This modification was made based on discussions with the Department of Alcohol Beverages and City staff.

If the Licensing Board recommends approval of the application, staff recommends that approval be conditioned upon submission of a completed and corrected AB-200AA identifying all required officers, members, managers, or agents of the business entity.

Respectfully submitted,

Megan Dunneisen
City Clerk

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? . . . Yes No

If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. Yes No

5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? Yes No

6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? Yes No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.


- I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
- I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Jilek	First Name Charles	M.I. K
Title Director	Email cjilek@watertownregional.com	Phone (920) 262-4649
Signature 		Date 5/11/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 5-11-26	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

ALCOHOL RENEWALS EXHIBIT A

Section 3, Item D.

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
x						Dolgencorp	Dollar General Store #6887	105 S Eighth St	Emmanuel Agyemang	Sq ft 6797 consisting of sales area and stock room	No	No	
x						Walgreen Co	Walgreens #05136	301 W Main St	Jessica Christian	retail drug store with sundries in a one-story building of 13,906 sf	No	No	
						Aldi Inc	Aldi #26	1520 S Church St	Michelle Johnson	Single story brick building. Alcohol beverages will be sold on the sales floor and stored in backroom. Alcohol sales records will be kept in the office at the store	No	No	
		x				Christian Bros of Watertown LLC	Watertown Piggly Wiggly	1330 Memorial Dr	Brian Wohlfeil	one story retail supermarket	No	No	
		x				Church Street Shell LLC	Church Street Shell	423 S Church St	Inderjeet Singh	one-story building, entire building	No	No	
		x				Draeger's Floral LLC		616 E Main St	Julianne Wedl	Retail area of 616 side of building only	No	No	
						KK Grewal 2 Inc	Watertown Wine & Liquor Store	1668 S Church St	Kulwant Grewal	Most inventory will be on shelves to sell and extra inventory will be stored in the back room.	No	No	
						Kwik Trip Inc	Kwik Trip #354	1731 S Church St	Edith Uttech	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #444	1184 N Fourth St	Kyle Kunert	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Kwik Trip Inc	Kwik Trip #658	900 W Main St	Anne Swisher	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
						Liberty Square Gas Station Inc	Refuel Pantry - Watertown	1429 E Main St	Lakhbir Singh	Stored - store shelving and beer cooler. Sold - checkout counter	No	No	
						Los Perez Watertown LLC	Los Perez Supermarket	309 S Third St	Alondra Perez	1-story building, beer stored in coolers by registers, liquor on shelves by registers and in warehouse	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
						Mega Marts LLC	Pick 'n Save #888	624 S Church St	Erin Davison	1 story retail, grocery, & liquor store	No	No	
						Pine Hill Farm Wellness LLC	Pine Hill Farm Wellness Collective & Market	200 W Main St	Jackie Phillips	Alcohol will be displayed on main level/1st floor of building on shelf.	No	No	
						WalMart Stores East LP	Walmart #1776	1901 Market Way	Cody Duquaine	1 room, 1 story, approximately 192,179 sf - Liquor display restricted to SE corner of store with beer displays allowed throughout entire store	No	No	
						Watertown Liquor Depot LLC	Liquor Depot	1907 Market Way Ste C	Courtney Hobbs	Liquor & Beverages on shelving units beer cave, cabinets. 1 front counter for checkout 1 storage room unavailable to the public	No	No	
						Amado Jr's LLC		403 E Main St	Amado Fuentes Jr	403 E Main St. Sales, service and consumption are in the bar/dining area. Storage is in the bar area and basement of premise.	No	No	
						American Legion Pitterle-Beaudoin Post 189	American Legion Post 189	206 S First St	Stephen Zillmer	First floor of 2-story building with basement. Also storage area in detached shed behind said building.	NO	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
					x	APPHOP Watertown Inc.	APPHOP	1512 S Church St	Walter Salaverria	Restaurant and free standing bar. Liquor is stored in locked closet and beer is a coller with premises and outdoor patio.	No	No	
					x	Dani's Pour Decisions	Pour Decisions	715 W Main St	Danielle Glazar	Main room alcohol is stored, poured and sold. Basement that is accessible from main room stores unopened alcohol. Closet contains mop room and record storage.	No	No	
					x	El Mariachi Mexican Restaurant II LLC	El Mariachi Mexican Restaurant	1694 S Church St	Mario Hernandez	commercial building, dining area, alcohol store in my office	No	No	
					x	El Tamauilpeco LLC	Maria's Mexican Restaurant	311 S First St	Luis Saldivar	Lower Level (restaurant) 311 S 1st St, served at the bar and in floor	No	No	
					x	Gasthaus Watertown LLC	Gasthaus	1500 Bridge St	Jessica Vick	Bar and Grill - kitchen, bar, dining area, restrooms, closet, basement	No	No	
					x	J&B Rusty Nail LLC	Rusty Nail	625 N Church St	Betty Schoechert	Bar - 1 story and backroom	No	No	
					x	Kathy B's LLC	The Buffalo Bar	814 N Church St	Ashley Berry	Outside fenced in area, deck first floor of bar and garage. Storage in basement and garage.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)
					x	KM Carlin LLC	The Firecracker Pub	516 E Main St	Kenneth Carlin	First floor bar room. Smoking deck. Basement coolers and storage.	No	No	
					x	KPP LLC	Bigg's Bar & Grill	1217 River Dr	Karah Pugh	2 story building: dining/bar area - upper, party room/walk in cooler/liquor storage room - lower	No	No	
					x	***Kraemer Wisconsin Cheese LTD	Kraemer Wisconsin Cheese	1173 N Fourth St	Richard Kraemer	2 story retail space: 1st floor store with processing room and cold storge; 2nd floor-tasting/paring room, dry storge, processing from, office	No	No	Possibly not selling according to Class B
					x	BPO of the Elks of the USA	Watertown-Beaver Dam Elks Lodge #666	117 N First St	David DeCono	all three floors of a 3-story brick building	No	No	
					x	MEEGI 5 LLC	Run-Inn Erin's	700 N Fourth St	Erin Schroeder	First floor, basement	No	No	
					x	Phil's Pizza Palace Inc	Phil's Pizza Palace Spaghetti & Steakhouse	112 S Second St	Heidi Theder	Front kitchen, dining room, back kitchen, garage, basement, cooler	No	No	Not Selling Beer - Applicant was provided a copy of our ordinance https://ecode360.com/29259261#38416920 regarding nonuse
					x	Silver Creek Investors LLC	Watertown Country Club	1340 N Water St	Brent Regis	Commercial bar, restaurant, and event venue. Multiple storage rooms. Outdoor patio and on course sales of alcohol.	No	No	Outside Sales, Consumption, Possession of Open Intoxicants: 220-9(F)

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2026 Notes for LB
				x		Silver Eagle Saloon LLC	Silver Eagle Saloon	207 S Second St	Kathy Proffitt	Entire main floor (kitchen/main room/back room), Basement, Smoking Room, Patios	No	No	
				x		Silver Moon Watertown LLC	Silver Moon Watertown	160 East Gate Dr	Christopher Ghobrial	large building with two main rooms, bathrooms, & kitchen. Bar rooms will have self serve taps & small bar in one room. The Outdoor Commercial Entertainment area - 10x20 walkway/stairway area (200 sq ft) and a 25x32 seating area (800 sq ft) between the hours of 7:00 a.m. and 10:00 p.m. on any day and only when the indoor commercial entertainment activity is open.	No	Yes	Agent changed from Jamie Reich to Christopher Ghobrial
				x		The Drafty Cellar LLC	The Drafty Cellar	110 S Third St	Joshua Mueller	Beverages are consumed on the first floor and the back patio. Beverages are stored behind the bar and in coolers, also our triple door cooler and in the basement.	No	No	
				x		The Goose & Gander LLC	The Goose & Gander	200 N Second St	Lydia Sobol	Bar, dining room and kitchen area. Storage in basement cooler and locked closet. May be consumed by tenants in the upstairs apartment.	No	No	
				x		The Score Sports Bar LLC	The Score Sports Bar	300 N Fourth St	Jaime Ellis	First floor bar room and adjacent space, storage room off of main bar room, and basement storage area & refrigeration	No	No	
				x		The Score Sports Bar LLC	The Riff Dive Bar	215 S Third St	Jaime Ellis	The main bar room, side stage room, kitchen & storage & basement areas, including shelves & coolers.	No	No	
				x		The Topsy Goose LLC	The Topsy Goose	601 N Second St	Karah Pugh	Main bar area, kitchen area, back storage, side storage, hallway to patio, patio	No	No	
				x		Watertown Bowl Inc	JP Watertown Bowl	102 W Cady St	Bakul Desai	Bar Area & Downstairs basement	No	No	
				x		Watertown Bowl Inc	JP Watertown Bowl	766 N Church St	Bakul Desai	Bar Area and Basement	No	No	
				x		Watertown Lodge 830 Loyal Order of Moose Inc	Moose Lodge 830 LOOM	1222 Juneau St	Norman Andrew Tessman	All of building bar room and dining room. Also outside patio 20x40 fenced in area.	No	No	
				x		Golden Spoon LLC	Golden Spoon Café	1300 Memorial Dr	Argjent Jashari	will be stored in a walking cooler also by coffee/tea area and will be served in the dining area	No	No	
				x		Domani Salon & Spa		1149C Boughton St	Tricia Voigt	café	No	No	

SECONDHAND LICENSES EXHIBIT C

Section 3, Item F.

<i>SH Article</i>	<i>SH Jewelry</i>	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	2026 Notes
	x	Bradow Jewelers		217 E Main St	Paul Bradow	
x		ecoATM Walmart		1901 Market Way	Hunter Bjorkman	
x	x	The Phoenix Company of WI	Watertown Trade & Auctions	204 N Water St	Chad Haase	
x	x	Watertown Gold LLC		1406 S Church St	Kevin Mitchell	



Office of the
Clerk
106 Jones Street
PO Box 477
Watertown, WI 53094-0477
(920) 262-4000

June 9, 2026

TO: Members of the Licensing Board

Joery's Inc., d/b/a Lindberg's by the River, experienced the death of its owner, Josephine Lindberg, earlier this year. The trustees of the estate did not notify the City of the change in ownership status, which has resulted in a delay in the liquor license renewal process.

If the Licensing Board recommends approval of the successor agent, staff recommends such approval be conditioned upon verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation.

Additionally, if the Licensing Board recommends renewal of the liquor license, staff recommends the renewal be conditioned upon:

1. A satisfactory health inspection; and
2. Verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation.

Please note that the renewal application is subject to the statutory 15-day waiting period from the date a complete application is submitted. As a result, the renewal will not be eligible for Common Council consideration until the July 7, 2026, meeting.

Respectfully submitted,

Megan Dunneisen
City Clerk

+

Form
AB-101

Alcohol Beverage Appointment of Agent

Date
6-4-26

Agent Type (check one)

- Original (no fee) Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)
JOERY INC

2. Business Trade Name or DBA
LINDBERGS BY THE RIVER

3. Entity Type (check one)
 Limited Liability Company Corporation Nonprofit Organization

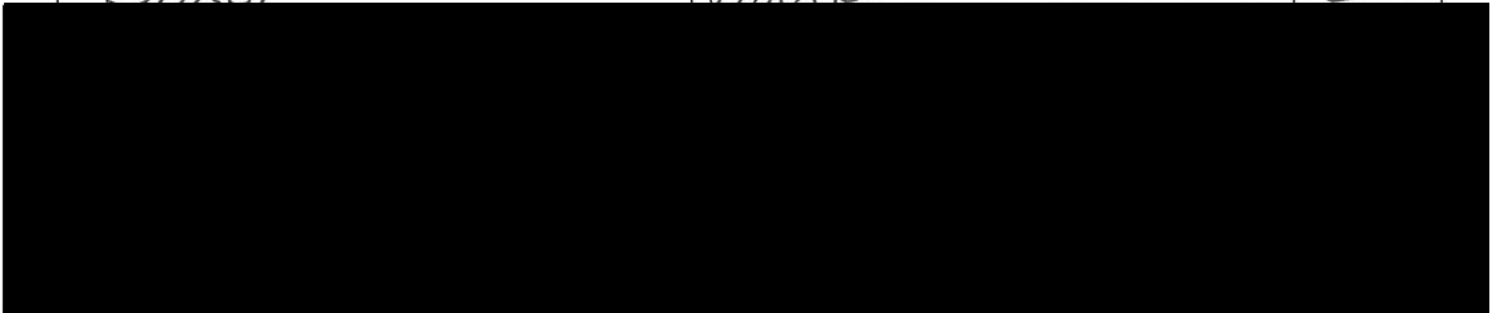
4. Alcohol Beverage Business Authorization (check one)
 Municipal Retail License State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.
DEATH OF ORIGINAL AGENT

Part B: Agent Information

1. Last Name SAXBY	2. First Name DAVID	3. M.I. C
-----------------------	------------------------	--------------



Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? Yes No
Submit proof of completion.

2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? Yes No

3. Have you been a Wisconsin resident for at least 90 continuous days? Yes No
See instructions for exceptions.

Continued →

TOP PD
6/4/26 MD

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Saxby</i>		First Name <i>DAVID</i>		M.I. <i>C</i>
Title <i>BAR Tender MANAGER</i>	Email <i>N/A</i>		Phone <i>920-285-5428</i>	
Signature <i>David C. Saxby</i>			Date <i>6-4-26</i>	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Saxby</i>		First Name <i>DAVID</i>		M.I. <i>C</i>
Signature <i>David C. Saxby</i>			Date <i>6-4-26</i>	



Office of the

Clerk

106 Jones Street

PO Box 477

Watertown, WI 53094-0477

(920) 262-4000

June 9, 2026

TO: Members of the Licensing Board

Joery's Inc., d/b/a Lindberg's by the River, experienced the death of its owner, Josephine Lindberg, earlier this year. The trustees of the estate did not notify the City of the change in ownership status, which has resulted in a delay in the liquor license renewal process.

If the Licensing Board recommends approval of the successor agent, staff recommends such approval be conditioned upon verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation.

Additionally, if the Licensing Board recommends renewal of the liquor license, staff recommends the renewal be conditioned upon:

1. A satisfactory health inspection; and
2. Verification that the corporation remains properly structured and that the applicants have the legal authority to operate the business on behalf of the corporation.

Please note that the renewal application is subject to the statutory 15-day waiting period from the date a complete application is submitted. As a result, the renewal will not be eligible for Common Council consideration until the July 7, 2026, meeting.

Respectfully submitted,

Megan Dunneisen
City Clerk

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. Yes No
 If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? Yes No
 If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. Yes No
 5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? Yes No
 6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? Yes No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

- I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
- I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Saxby</i>	First Name <i>DAVID</i>	M.I. <i>C</i>
Title <i>Bar Manager</i>	Email <i>N/A</i>	Phone <i>920-285-5428</i>
Signature <i>David C Saxby</i>		Date <i>6-4-26</i>

Part E: For Clerk Use Only

Date Application Was Filed With Clerk <i>6/4/26</i>	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

**ORDINANCE TO
AMEND SECTION 220-9(F) REGULATION OF LICENSED PREMISES
AND LICENSEES OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-9(F) Regulation of licensed premises and licensees of the Watertown Code of Ordinances is hereby amended to read as follows:

~~F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class A," "Class B," "Class B" or "Class C" license (except for picnic licenses) shall be limited to the internal confines of the licensed premises, except for those holders of a retail Class "B," "Class B" or "Class C" license and subject to the following restrictions:~~

F. Outside sales; consumption; possession of open intoxicants. Possession of open intoxicants shall be defined as provided under § 410-52. Sales, consumption, or possession of open intoxicants with respect to alcohol beverages authorized under a retail Class "A," "Class B" or "Class C", or similar license (except for picnic licenses) shall be limited to the licensed premises, except as otherwise expressly permitted under Wis. Stat. Ch. 125 or as provided in § 410-52 and § 428-8 Retail Class "B," "Class B," and "Class C" license holders may operate outside sales areas only in accordance with the following restrictions:

- (1) The area to be licensed must be an area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license.
- (2) "Outside sales area" is defined as "an open area immediately adjacent to and abutting the licensed premises of the applicant's retail Class "B," "Class B" or "Class C" alcohol beverage license where fermented malt beverages and alcohol beverages are sold, served or consumed."
- (3) At any part of the outside sales area not blocked by a building, there shall be maintained or constructed a temporary fence or enclosure at least four feet in height.
- (4) Entry to the outside sales area shall not be through an access point in the enclosure or fence and shall only be gained from the interior of the licensed premises.
- (5) The outside sales area shall not be greater than the floor space of the abutting licensed premises unless specific exemption is granted by both the Licensing Board and Common Council. The exemption shall be renewed annually with the alcohol beverage license subject to approval by the Licensing Board and Common Council.

(Type meeting date of the FIRST meeting the ordinance will be considered) Ord. 26-XX

(6) The outside sales area capacity shall be in accordance with the State Fire Code, and the maximum capacity shall be separately posted within the outside sales area. Each outdoor area shall be required to provide a minimum of two remote points of emergency egress from the outside sales area. Egress from the outdoor space shall require only one motion and be clearly marked with durable, white exit signs with red lettering. Letters to be no less than 12" in height and visible from all points of the outside sales area. Wording of signs shall be "EXIT" or "EMERGENCY EXIT".

(7) The outside sales area shall not be open for the sale, service or consumption of alcohol beverages before 10:00 a.m. and shall not remain open for the sale, service or consumption of alcohol beverages after 10:00 p.m. Sunday through Thursday and 11:00 p.m. Friday and Saturday and on federally recognized holidays.

(8) The noise levels emanating from any outside sales area shall not violate § 410-40 of the Watertown Code of General Ordinances.

(9) Entertainment or events which include the operation or use of any radio, stereo or other mechanical or electrical device, instrument, or machine, and television may be broadcast or displayed on the exterior of the licensed premises or in the outside sales area between the hours listed in Subsection F(7).

(10) No live entertainment or event may be performed on the exterior of the licensed premises or in the outside sales area for a continuous block exceeding four hours in a twenty-four-hour period. The live entertainment or event may only be performed between the hours listed in Subsection F(7). The licensee shall not have more than four live entertainment or event in any calendar month and shall register said event with the City 24 hours prior to the event taking place and no more than 20 live entertainment or event in any year. Regularly scheduled leagues are excluded from this monthly limitation. "Leagues" are defined to include but are not limited to volleyball, baseball, horseshoes, or bags.

(11) The retail Class "B," "Class B" or "Class C" licensee, his/her employees or agents shall be responsible for preventing violations of this article and shall operate the outside sales area in conformity with Ch. 125, Wis. Stats., and Article I of this chapter.

(12) TDORA. Where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to § 428-8, the following shall apply:

- a. Alcohol beverage possession and consumption are permitted within the boundaries of the TDORA in accordance with § 428-8.
- b. In the event of a conflict between this section and § 428-8, the provisions of § 428-8 shall control within TDORA boundaries.
- c. Provisions of this Chapter shall remain in full force and effect for the TDORA boundary area during all times when a Special Event pursuant to § 428-7 is not occurring, including at all locations and areas not included within an approved TDORA designation.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	<i>First meeting date</i>		<i>Second meeting date</i>	
READING:	1ST		2ND	
	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED Type second meeting date

CITY CLERK

APPROVED Type second meeting date

MAYOR

**ORDINANCE TO
AMEND SECTION 220-3 CLASSES OF LICENSES AND FEES OF THE
CITY OF WATERTOWN GENERAL ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 220-3(B), § 220-3(D) and § 220-3(F) Classes of licenses and fees of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 220-3. Classes of licenses and fees.

The following classes and denominations of licenses may be issued by the City Clerk upon the granting by the Common Council after payment of the fee as set by the Common Council and provided under a separate fee schedule, which when so issued shall permit the holder to sell, deal or traffic in beverages as provided in §§ 66.0433, 125.17, 125.25, 125.26 and 125.51, Wis. Stats. Except as otherwise provided in this article or Ch. 125, Wis. Stats., the full license fee shall be charged for the whole or fraction of any license year. For the purpose of this article, a license year is defined as the period from July 1 to June 30. Except as otherwise provided in this article, all licenses shall expire on the June 30 next following the date of issuance.

- A. Retail Class "A" fermented malt beverage license.
- B. Retail Class "B" fermented malt beverage license.
 - (1) Six-month license. A license may be issued at any time for six months in any calendar year, for which 1/2 of the applicable license fee shall be paid, but such license shall not be renewable during the calendar year in which it was issued.
 - ~~(2) Picnic license: a per day fee to bona fide clubs or lodges pursuant to § 125.26, Wis. Stats. If the licensed premises is on City owned property, this license shall be limited to the sale or dispensing of fermented malt beverages in open paper or plastic cups or like containers only.~~
- C. Retail "Class A" liquor license.
- D. Retail "Class B" liquor license, ~~authorizes on-premises sale by the glass and packaged sales under § 125.51, Wis. Stats which shall permit its holder to sell liquor by the glass to be consumed~~ on the licensed premises and, in original packages or containers, in multiples not to exceed four liters at any one time to be consumed off the licensed premises. Wine may be sold in original packages or otherwise in any quantity to be consumed off the licensed premises. The City elects to come under the provisions of § 125.51(3)(b), Wis. Stats.

(Type meeting date of the FIRST meeting the ordinance will be considered) Ord. 26-XX

- (1) The fee for the license shall be prorated according to the number of months or fractions thereof remaining until the following June 30.
 - (2) A retail "Class B" liquor license shall be issued only to holders of a retail Class "B" fermented malt beverage license.
- E. Retail "Class C" liquor license.
- F. Temporary Class "B" Malt and Temporary "Class B" Wine (picnic) Licenses. ~~retail "Class B" wine license.~~ Pursuant to § 125.26(6) and § 125.51(10), Wis. Stats., ~~this~~ these licenses may be issued to bona fide clubs, local fair associations or agricultural societies, churches, lodges or societies that have been in existence for at least six months before the date of application and to posts of veterans' organizations. ~~This license authorizes the sale of fermented malt beverages and wine at a specific picnic or similar gathering, either in original containers or by the glass when dispensed directly for an original container. , authorizing the sale of wine in an original package, container or bottle, or by the glass if the wine is dispensed directly from an original package, container or bottle at a particular picnic or similar gathering.~~ The fee for the license shall be as set by the Common Council and provided under a separate fee schedule. ~~per day, unless the applicant has also applied for and been granted a temporary retail Class "B" fermented malt beverage (picnic) license, pursuant to Subsection B(2) above. If the licensed premises are on City owned property, this license shall be limited to the sale or dispensing of wine in open paper or plastic cups or like containers only, unless the original package, container or bottle is sold as part of a wine tasting event, is placed in an opaque bag or package and is limited to consumption off the City owned property.~~ Consumption shall occur only within the approved licensed premises.
- (1) Notwithstanding the foregoing, where a Temporary Designated Outdoor Refreshment Area (TDORA) has been established pursuant to Chapter 428-8, consumption and possession of alcoholic beverages may also occur within the boundaries of the approved TDORA, subject to all requirements and restrictions of Chapter 428-8. In the event of a conflict between this section and Chapter 428-8, the provisions of Chapter 428-8 shall control within the TDORA boundaries.
 - (2) If the licensed premises are on City-owned property, sales shall be limited to fermented malt beverages and wine served in open paper or plastic cups or original non-glass containers; malt beverages may be served in containers not exceeding 12 ounces and wine in containers not exceeding 6.5 ounces, provided the container is opened by the licensee at the point of sale; glass containers are prohibited.
 - (3) Closed or unopened cans may not be sold or possessed for consumption outside the licensed premises.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	<i>First meeting date</i>		<i>Second meeting date</i>	
	1ST		2ND	
READING:	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED Type second meeting date

CITY CLERK

APPROVED Type second meeting date

MAYOR

**ORDINANCE TO
AMEND SECTION 410-52 POSSESSION OF ALCOHOL BEVERAGES ON
PUBLIC WAYS OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: MAYOR ROBERT STOCKS
FROM: LICENSING BOARD**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 410-52 Possession of alcohol beverages on public ways of the Watertown Code of Ordinances is hereby amended to read as follows:

A. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from the same on any public street, sidewalk, boulevard, boardwalk, alley or public parking lot or on or in any vehicle parked on a public street, alley or public parking lot. "Public parking lot" shall include all premises held out to the public for use of their motor vehicles, whether such premises are publicly or privately owned, and whether or not a fee is charged for the use thereof.

B. No person shall ~~have in his~~ possession any open can, bottle or other receptacle containing alcohol beverages or drink from such can, bottle or receptacle on the Watertown Riverwalk and the contiguous public property between the Cady Street Bridge and the Milwaukee Street Bridge along both the east side and west side of the Rock River.

C. Exceptions.

~~(1) This section shall not apply to such events for which an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 has been obtained and approved by the City or where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).~~

~~(2) This section shall not apply to those areas designated in Subsection A of this section that may be temporarily closed for a City approved event.~~

(1) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code and an appropriate license to dispense or sell alcohol under Wis. Stat. Ch. 125 and Chapter 220 of the Watertown Municipal Code has been obtained and approved by the City.

(2) This section shall not apply to events where the City is distributing malt beverages pursuant to Wis. Stat. Sec. 125.06(6).

(3) This section shall not apply to events for which a Special Event license as set forth under § 428-7 of the Watertown Municipal Code have been obtained and approved by the City and the Special Event is taking place with a Temporary Downtown Outdoor Refreshment Area (TDORA) in accordance with § 428-8 of the Watertown Municipal Code.

(Type meeting date of the FIRST meeting the ordinance will be considered) Ord. 26-XX

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

DATE:	<i>First meeting date</i>		<i>Second meeting date</i>	
	1ST		2ND	
READING:	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED Type second meeting date

CITY CLERK

APPROVED Type second meeting date

MAYOR

AN ORDINANCE TO REPEAL AND RECREATE SECTION 428-8 OUTDOOR OPEN CONTAINER ENTERTAINMENT EVENT PERMIT OF THE MUNICIPAL CODE OF THE CITY OF WATERTOWN, RELATING TO TEMPORARY DOWNTOWN OUTDOOR REFRESHMENT AREAS (TDORA)

SPONSOR: MAYOR ROBERT STOCKS

FROM: LICENSING BOARD

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. § 428-8 Outdoor open container entertainment event permit, is hereby repealed and recreated to read as follows:

§ 428-8. Temporary Downtown Outdoor Refreshment Area (TDORA)

- A. As used in this section, the following terms shall have the meanings indicated:
 - (1) Alcohol beverages mean any intoxicating liquor, wine and fermented malt beverages, as defined in Wis. Stat. § 125.02.
 - (2) Temporary Downtown Outdoor Refreshment Area (TDORA) means a contiguous area designated by the Common Council (Exhibit A), in which possession and consumption of alcohol beverages is permitted under § 410-52(C)(3) of the Watertown Municipal Code in public ways, subject to adopted rules and conditions, and only during a City-approved Special Event pursuant to § 428-7 of the Watertown Municipal Code and within the boundaries approved as part of said Special Event permit.
 - (3) TDORA Participant. A “Class B” retail license holder or a Temporary Class B Malt or Wine (picnic) license holder issued pursuant to Wis. Stat. § 125.26, whose licensed premises are located within the approved Special Event boundaries and who is authorized by the City and the Special Event organizer to participate in the TDORA for a specific Special Event.

- B. Establishment. A TDORA may be established only in conjunction with a City-issued Special Event permit as set forth in § 428-7 of the Watertown Municipal Code and shall be limited to the boundaries approved as part of said Special Event permit.

- C. Application.
 - (1) Application for a TDORA shall be made as part of a special event permit application § 428-7.
 - (2) In addition to the requirements of § 428-7, the application shall include:
 - (a) A detailed map of the proposed TDORA boundaries explaining how the boundaries will be displayed and monitored.
 - (b) A list of all “Class B” retail license holders and Temporary Class B Malt or Wine (Picnic) license holders who will participate in the Special Event.
 - (c) Such other reasonable and pertinent information as the Public Safety and Welfare Committee may require.

(Type meeting date of the FIRST meeting the ordinance will be considered) Ord. 26-XX

- D. Time Restrictions. The TDORA is active only during approved Special Event permit hours. Within this area, alcohol possession and consumption in the public right-of-way are permitted only during the following times: Sunday - Thursday: 10:00 a.m. – 10:00 p.m. Friday – Saturday: 10:00 a.m. – 11:00 p.m. Federal Holidays: 10:00 a.m. – 11:00 p.m.
- E. Regulations.
- (1) Open alcohol beverages are permitted only within the approved Special Event TDORA boundaries.
 - (2) Alcohol beverages may be sold only by TDORA Participants from their licensed premises. No alcohol beverages shall be brought into the TDORA from outside sources. The license holder shall purchase its alcohol from a source authorized under Wis. Stats., Ch.125.
 - (3) Alcohol beverages shall be served only in non-glass containers bearing a TDORA identifier.
 - (4) TDORA Participants shall verify that all persons purchasing alcohol beverages are at least 21 years of age in accordance with Wis. Stat. § 125.07(1)(a)3. Any person leaving the licensed premises with an alcohol beverage shall be provided with an age-verification wristband. All persons consuming alcohol beverages within the TDORA shall display such wristband upon request.
 - (5) Alcohol beverages purchased from one licensed premises shall not be carried into another licensed premises. All TDORA Participants shall employ a person to monitor all exits of their licensed establishment during the Special Event.
 - (6) No open alcohol beverages shall be possessed or consumed outside the approved TDORA boundaries. The Special Event organizer shall post signage clearly identifying all TDORA boundaries and shall provide sufficient security to comply with this provision. This section shall not be construed to prohibit the sale of alcoholic beverages in the original, unopened containers for off-premises consumption. However, consumption of alcoholic beverages sold in original, unopened containers for off-premises consumption shall not be permitted during the Special Event.
 - (7) The Special Event organizer shall be responsible for providing open and notorious notice of the event boundaries to all participants throughout the event by use of signs, barricades or other approved means.
 - (8) All applicable state statutes and local ordinances, including but not limited to those relating to alcohol beverages, Special Events, and amplified sound, shall remain in full force and effect and shall apply to all activities governed by this Chapter, except where expressly provided otherwise herein.
- F. Liability and Insurance.
- (1) In addition to the Special Event insurance requirements set forth in § 428-7(H) of the Watertown Municipal Code, the Special Event organizer shall obtain and maintain liquor liability insurance covering any sale, service, or furnishing of alcoholic beverages in connection with the Special Event, with minimum limits of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate, or such higher amounts as may be required by the City based on the nature of the event. The City of Watertown shall be listed as an additional insured on all insurance policies set forth in § 428-7(H) for the Special Event and on the liquor liability rider required by this Subsection. A certificate naming the City as an additional insured shall be provided to the City no later than ten (10) days before the Special Event.
 - (2) Indemnification. See § 428-7(G) of this Chapter.

G. Enforcement. Violations of this section may result in a forfeiture as provided in Chapter 33 of the Watertown Municipal Code and/or denial of subsequent Special Event permits.

SECTION 2. Severability.

All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 3. Effective Date.

This ordinance shall take effect and be in force the day after its passage and publication.

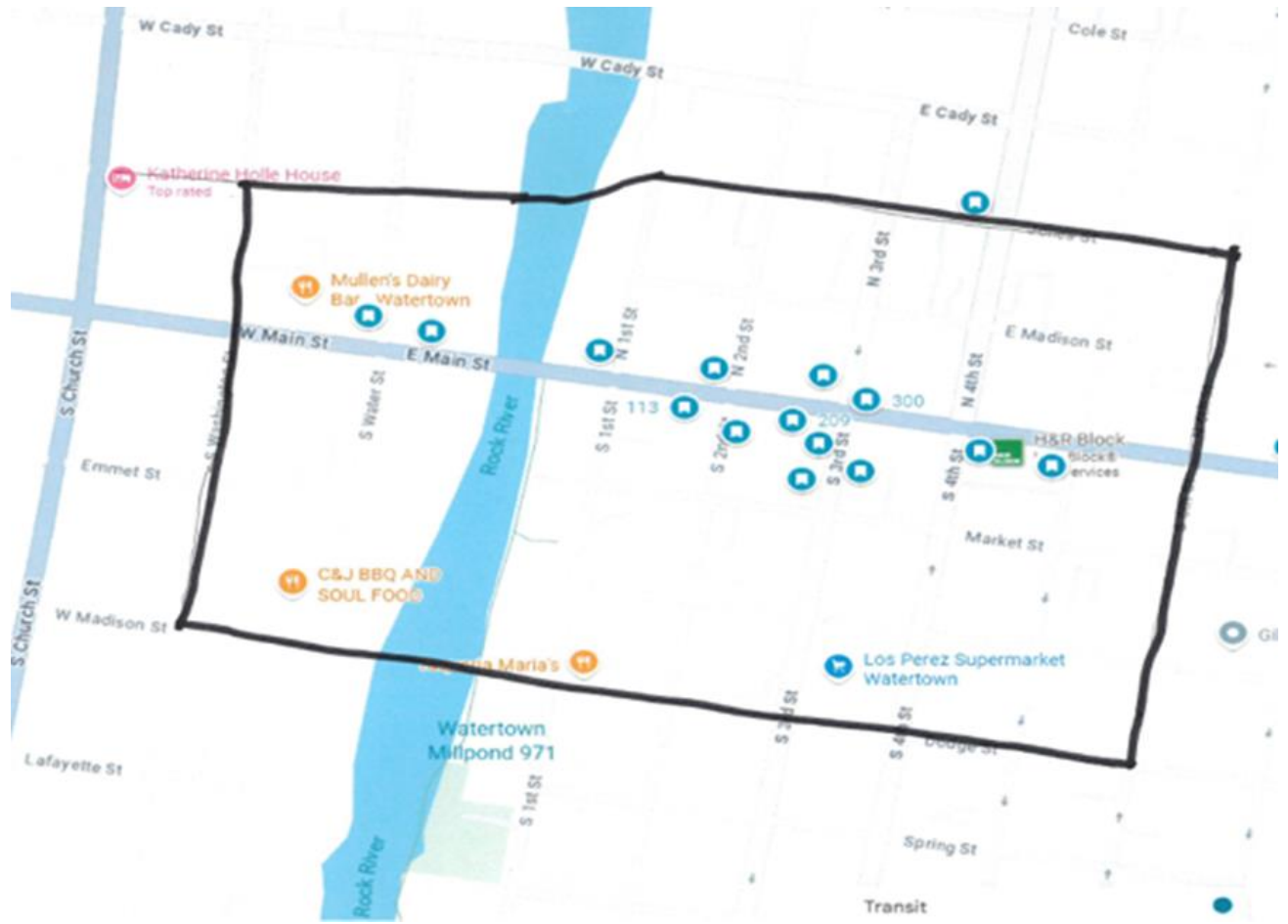
DATE:	First meeting date		Second meeting date	
	1ST	2ND		
READING:	YES	NO	YES	NO
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
TOTAL				

ADOPTED Type second meeting date

CITY CLERK

APPROVED Type second meeting date

MAYOR



**ORDINANCE TO
AMEND CHAPTER 319 HEALTH AND SANITATION ARTICLE V.
PRACTICE OF CERTAIN TRADES AND PROFESSIONS REQUIRING
STATE LICENSING, REGISTRATION OR CREDENTIALS, SECTIONS
319-35, 319-36, AND 319-39 OF THE CITY OF WATERTOWN GENERAL
ORDINANCES**

**SPONSOR: ALD. DANA DAVIS
FROM: PUBLIC SAFETY & WELFARE COMMITTEE**

THE COMMON COUNCIL OF THE CITY OF WATERTOWN DOES ORDAIN AS FOLLOWS:

SECTION 1. §319-35. Definitions of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 319-35. Definitions.

The following terms, as used in this article, shall be defined as follows:

~~COMMUNICABLE DISEASE~~

~~Tuberculosis, scabies, lice or any other type of disease which might be reasonably spread by this type of employment.~~

~~MASSAGE~~

~~The manipulation of the soft tissue of the body for therapeutic purposes and may include, but is not limited to, effleurage, petrissage, tapotement, compression, vibration, friction, stroking or kneading, either by hand or with mechanical or electrical apparatus, for the purpose of body massage. This may include the use of oil, salt glows, hot and cold packs or other recognized forms of massage therapy. The term does not include diagnosis or any service or procedure for which a license to practice medicine is required by law.~~

~~MASSAGE ESTABLISHMENT~~

~~A location where the primary or secondary function is to offer massage by a massage therapist.~~

~~MASSAGE ROOM~~

~~The area where the therapeutic massage is practiced.~~

~~MASSAGE THERAPIST~~

~~A person who holds a current and valid license for that purpose from the State Department of Regulation and Licensing under Ch. 460, Wis. Stats., and engages in the practice of massage therapy within the scope of his or her license.~~

~~ON-SITE MASSAGE~~

~~Includes home visits and massage in public buildings. This privilege shall be available only to those massage therapists who hold a current and valid state license as noted above.~~

MASSAGE THERAPY OR BODYWORK THERAPY

the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body, in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility. Massage therapy or bodywork therapy includes determining whether manual actions and adjunctive therapies are appropriate. Massage therapy or bodywork therapy does not include making a medical, physical therapy, or chiropractic diagnosis.

MASSAGE ESTABLISHMENT

Any business that advertises or offers massage therapy for compensation, excluding licensed medical offices and physical therapy practices.

MASSAGE ESTABLISHMENT LICENSE

A license issued by the City of Watertown under the authority of this ordinance, permitting the operation of a business where massage therapy services are offered or provided for compensation.

MASSAGE THERAPIST

An individual licensed by the State of Wisconsin under Wis. Stat. §460.04 to engage in the practice of massage therapy or bodywork therapy.

MASSAGE THERAPIST LICENSE

A valid and active credential issued by the Wisconsin Department of Safety and Professional Services (DSPS) pursuant to Wis. Stat. §460.04, authorizing an individual to practice massage therapy or bodywork therapy in the State of Wisconsin.

SEXUALLY EXPLICIT ADVERTISING

Any written, visual, or oral communication that: depicts or describes sexual conduct or nudity; suggests, implies, or offers sexual activity, erotic services, or other acts not permitted by Wisconsin law; includes terminology commonly associated with prostitution or escort services, such as “happy ending,” “sensual massage,” “erotic rub,” “sexy staff,” “special services,” or similar terms.

PROSTITUTION

As set forth, and as subsequently amended, in Wis. Stat. §944.30.

SOLICITATION OF PROSTITUTION

As set forth, and as subsequently amended, in Wis. Stat. §944.32.

SECTION 2. Purpose and Authority.

A. The purpose of this chapter is to protect public health and safety through the licensing and regulation of businesses and establishments providing massage therapy and bodywork therapy services, by preventing illicit and illegal operations and human trafficking, by establishing zero tolerance for sexual misconduct, and by providing an enforcement mechanism to ensure that only state-licensed providers provide massage therapy and bodywork services.

- B. The portions of this chapter that prohibit violations of Wis. Stat. Sec. 460.02, or prohibit employing or contracting for the services of an unlicensed person when a license is required by state law, are authorized by Wis. Stat. Sec. 460.17(2). Other portions of this chapter that regulate business operations are authorized by the City’s police power.
- C. No regulation of the practice of massage therapy or bodywork therapy is intended. Except as authorized by Wis. Stat. Sec. 460.17(2), no portion of this chapter shall be interpreted as regulating the practice of massage therapy.

SECTION 3. §319-36. Massage establishments, massage therapists; regulation of the Watertown Code of Ordinances is hereby amended to read as follows:

§ 319-36. Massage establishments, massage therapists; regulation.

No person shall suffer, cause or permit the operation of a massage establishment or operate as a massage therapist or employee, except in strict compliance with this article.

A. License Required.

1. No person shall operate a massage establishment within the City of Watertown without first obtaining a Massage Establishment License from the City Clerk upon approval of the Licensing Board. All persons providing massage therapy must possess a valid Wisconsin Massage Therapist or Bodywork Therapist license.
2. No Massage Establishment License shall be transferred between persons, entities, or locations. A license issued under this chapter is personal to the approved applicant and premises.

B. License Term. All Massage Establishment Licenses issued under this ordinance shall be effective for one year commencing July 1 and expiring on ~~December 31~~ June 30 of each year, regardless of the date of issuance. No person, corporation, or other legal entity shall operate after the expiration of their license.

C. Fee. The license fee shall be provided in the City Fee Schedule. License fees shall be nonrefundable. The application, whether new or a renewal, must be accompanied by payment of the license fee and any other applicable fees.

D. Application for Massage Establishment License. All applications shall be on forms provided by the City Clerk, and contain all required information, or shall be rejected by the City Clerk. All applications shall include the following:

1. The business name and address of the proposed establishment. Including all other names the business may be known as or advertised as for massage services.
2. A list of the name and address of each owner, each partner if partnership, all directors, officers, and agent who shall have been a resident of the state for at least 90 days if a corporation, and all managers and/or members if a limited liability company or limited liability partnership.

- ~~2.If the applicant is a partnership, a list of all partners.~~
- ~~3.If the applicant is a corporation, a list of all directors and officers of the corporate entity.~~
- ~~4.If the applicant is a limited liability company or limited liability partnership, a list of all managers and/or members of the limited liability company or limited liability partnership~~

- 3. A designation of a person whose principal employment location is the premises to be licensed, who shall be designated as the agent for receipt of all formal notices from the City pertaining to the establishment, and who is authorized to accept service of process on behalf of the license holder. In lieu of or in addition to service of process on such agent, the City may serve notices on any director, officer, partners, manager, or member, or in any manner under an authorized state statute.
- 4. The name, address, state license number, phone number and a copy of one form of government-issued ID of each person operating as a massage therapist or bodywork therapist by the applicant at the proposed establishment at the time of application.
- 5. A floor plan of the establishment premises showing all rooms and uses.
- 6. Proof of general liability insurance in an amount not less than \$1,000,000 per occurrence.
- 7. Each person listed in section D(2) above must provide all the following background information:
 - i. Whether they have had a massage business or massage therapy license revoked or suspended in any jurisdiction and, if so, the name of the municipality and the reason for the suspension or revocation.
 - ii. Whether they have been convicted of any crime or ordinance violation other than traffic offenses within the past three years and, if so, a listing of the same and the locations thereof.
 - iii. **Signature authorizing the background check.**
 - iv. If the business has new officers, directors, members or managers throughout the licensing term, the establishment shall notify the city clerk to update their application and submit a background check, plus applicable fees, within 30 days of such change.
- 8. Proof of approval from property owners of the establishment, if applicable.

E. Application Approval, Denial, and Renewal

1. Administrative approval steps.

- i. Prior to approval by the Licensing Board, the Clerk shall certify that the application is complete and contains all required information. Applications that are incomplete shall be rejected by the Clerk.
- ii. Prior to approval by the Licensing Board the Chief of Police or designee shall conduct all background checks and inspect the physical premises. If necessary, the Chief of Police or designee shall request the Building Inspector to perform an inspection of the physical premises.
- iii. Prior to approval by the Licensing Board the Chief of Police or designee shall certify that the application has successfully completed all background checks and physical premises check , including applicable building and fire code requirements and shall determine whether the

application should be approved and a license issued, or whether the application should be denied and no license issued. No license shall be issued if the premises is not in compliance with such laws and regulations.

2. **License Approval.** Upon successful completion of the administrative approval steps, the City Clerk will furnish the Licensing Board the Chief of Police or designee’s recommendation for approval. The licensing Board may approve the application for a massage establishment license.

3. **License Denial.** If the Chief of Police or designee gives recommendation to Licensing Board to deny the license the applicant shall be entitled to a hearing before the Licensing Board following the same notice and hearing procedures described in Section 319-36(K) of this chapter.

4. **License Renewal.** All Massage Establishment Licenses issued under this ordinance expire on ~~December 31~~ June 30 of each year, regardless of the date of issuance.

i. Renewal applications shall be submitted no later than 45 days prior to expiration of the current license term (June 30) on forms provided by the City Clerk.

ii. Renewal applications shall contain all required information outlined in 319-36(D).

- ~~1. Updated ownership and operator information.~~
- ~~2. Proof of continued compliance with applicable state licensing requirements.~~
- ~~3. Certification that all massage therapists employed hold valid Wisconsin licenses.~~
- ~~4. Authorization for updated background checks on owners and operators.~~
- ~~5. Payment of a renewal fee as set by the Common Council.~~

- iii. **Grounds for Denial of Renewal.** Renewal may be denied for:
 - a. Failure to comply with the requirements of this ordinance.
 - b. Outstanding fines, forfeitures, or unpaid taxes owed to the City of Watertown.
 - c. Pending or prior disciplinary action against the massage establishment or its employees.
 - d. A material misstatement or omission on the renewal application.

iv. If the Licensing Board intends to deny renewal, the licensee shall be entitled to a hearing before the Licensing Board, following the same notice and hearing procedures described in Section 319-36(K) of this chapter.

F. Conditions of Operation. Massage establishments shall:

- 1. Operate only between the hours of 7:00 AM and ~~9:00~~ 10:00 PM.

- ~~2. Keep the premises clean, sanitary, and well-lit at all times. Licensees shall comply with all ordinances related to property maintenance under Chapter 424 of the City of Watertown Code.~~
- ~~3. Maintain a log of all massage therapy services provided, including client names (or initials) and times, for a period of one year, available for inspection by law enforcement upon lawful request.~~
- ~~4. Ensure that massage therapists are properly clothed in professional attire and that no nudity or sexually explicit conduct occurs on premises. Professional attire shall exclude clothing that exposes intimate body parts.~~

4. Display each massage therapist's state license prominently.

- ~~5. No person shall reside, sleep overnight, or maintain living accommodations at the massage establishment, including but not limited to the use of beds, cots, mattresses, or sleeping bags.~~
- ~~5. Licensees shall comply with all ordinances related to signs under Chapter 550 of the City of Watertown Code.~~
- ~~6. All external doors to the massage establishment accessible to the public shall remain unlocked during regular business hours when services are being provided, unless the business is closed to the public or Subsection C(9) applies.~~
- ~~7. Nothing in this subsection shall prevent the locking of doors during an emergency lockdown situation when necessary for safety or when only one massage therapist is present on premises and with a client in a massage therapy appointment.~~
- ~~8. No advertising, display, or promotion of sexually explicit conduct, acts, or services shall be permitted at the establishment.~~

G. Prohibited Acts. No establishment license holder shall engage in any of the following prohibited activities on, within, or for the establishment premises, nor shall the establishment license holder cause, allow, permit, or fail to prevent another person from engaging in any of the following activities on, within, or for the establishment premises:

- ~~1. Allow, offer, or engage in sexual activity or conduct of a sexual nature on the premises~~
- ~~2. Wear clothing that exposes intimate body parts as defined and subsequently amended in Wis. Stat. Sec. 939.22(19).~~
- ~~3. Display, post, publish, disseminate, or promote, whether through physical signage, printed materials, electronic communications, websites, social media, or other digital advertising media, sexually explicit advertising for acts or services on the premises.~~
- ~~4. Employ anyone as a massage therapist who does not possess a valid state license.~~
- ~~5. Operate as a front for prostitution, human trafficking, or other illegal activities, including, but not limited to violations of Wis. Stat. §944.30 – §944.36.~~

H. Duty to Report Solicitation of Prostitution.

1. Any massage therapist, employee, or license holder of a massage establishment who is directly solicited for prostitution by a client or other individual on the premises shall immediately report the incident to the Watertown Police Department or other law enforcement agency.
- ~~2. Reports may be made verbally or in writing and must include, to the extent known:
 - i. The date and time of the incident;
 - ii. A description of the individual making the solicitation;
 - iii. Any identifying information (e.g., name, phone number, license plate, appointment record); and
 - iv. A description of the conduct that constituted the solicitation.~~
- ~~3. Nothing in this Section shall require a massage therapist or employee to notify an employer or supervisor before making the report.~~
2. Failure by a licensed massage therapist or employee to report a known act of solicitation may result in penalties under Sections 319-36(J) and 319-39 of the Code of the City of Watertown.

I. Inspections. Any law enforcement officer, health department inspectors, and/or duly authorized officials may conduct reasonable inspections of licensed massage establishments during operating hours to ensure compliance with this ordinance. It is unlawful for any licensee, employee, or agent to refuse, hinder, or interfere with any lawful inspection authorized by this section.

J. Reporting of Violations to State Authorities. The Police Chief or designee will report any of the following to the Wisconsin Department of Safety and Professional Services (DSPS):

1. Any violation by a licensed massage therapist involving illegal sexual activity, controlled substances, fraud, or violations of professional licensing standards;
2. Any conviction of a massage therapist for a felony or misdemeanor related to their practice;
3. Any finding that a therapist has engaged in unlicensed practice of massage therapy or bodywork therapy.

K. License Suspension and Revocation.

1. The Licensing Board ~~City of Watertown~~ may suspend or revoke any Massage Establishment License for any of the following:
 - i. Violation of any provision of this ordinance or state law regulating massage establishments.
 - ii. Conviction of any owner, manager, or employee for a crime involving prostitution, human trafficking, sexual misconduct, or controlled substances.
 - iii. Refusal to allow a lawful inspection.
 - iv. Three or more ordinance violations occurring within a twelve (12) month period.

2. Before suspension or revocation, the licensee shall be entitled to a hearing before the Licensing Board or its designated hearing officer
3. Written notice stating the grounds for suspension or revocation and the time and place of the hearing shall be served at least ten (10) days prior to the hearing.
4. The licensee may appear at the hearing with or without legal counsel, present evidence, and cross-examine witnesses.
5. The Licensing Board may suspend the license for a period not to exceed ninety (90) days or revoke the license entirely.

L Appeals. Any applicant who has been denied a license-permit under this article or has been granted a license permit which has been suspended or revoked by the Licensing Board may seek review of the decision by the Common Council by filing a request for review of the denial with the City Clerk within thirty (30) days of the Licensing Board's decision. Any applicant can seek a judicial review of the denial in the form of certiorari review to the Jefferson or Dodge County Circuit Court within thirty (30) days of the Common Council's decision.

SECTION 3. §319-39 Advertising and the allowing of state-regulable activities requiring licensing, registration or credentials of the Watertown Code of Ordinances is hereby repealed.

~~§ 319-39 Advertising and the allowing of state-regulable activities requiring licensing, registration or credentials.~~

- A. ~~No person who is required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall practice that profession within the corporate limits of the City of Watertown unless that person holds a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~
- B. ~~No person who is required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall advertise the availability of services to be performed within the corporate limits of the City of Watertown unless they hold a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~
- C. ~~No business whose employees, independent contractors or similarly interested associates or affiliates are required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall allow such employees, independent contractors or similarly interested associates or affiliates to practice that profession within the corporate limits of the City of Watertown unless the employee, independent contractor or similarly interested associate or affiliate holds a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~
- D. ~~No business whose employees, independent contractors or similarly interested associates or affiliates are required to hold a license, certificate of registration or other credential pursuant to Chs. 440 through 480, Wis. Stats., shall advertise the availability of services to be performed within the corporate limits of the City of Watertown unless the employees, independent contractors or similarly interested associates or affiliates of the business hold a valid, unexpired license, certificate of registration or credential issued by the State of Wisconsin.~~

SECTION 4. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance are hereby repealed.

SECTION 5. This ordinance shall take effect and be in force the day after its passage and publication.

<i>DATE:</i>	<i>March 17, 2026</i>		<i>April 6, 2026</i>	
<i>READING:</i>	<i>1ST</i>		<i>2ND</i>	
	<i>YES</i>	<i>NO</i>	<i>YES</i>	<i>NO</i>
DAVIS				
LAMPE				
BERG				
NITECKI				
BLANKE				
SMITH				
ARNETT				
HAASE				
MOLDENHAUER				
MAYOR STOCKS				
<i>TOTAL</i>				

ADOPTED April 6, 2026

CITY CLERK

APPROVED April 6, 2026

MAYOR

SPECIAL EVENT PERMITS-2026

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION	CITY SPONSORED?	REPEAT OR 1ST YEAR	EVENT FOR A FEDERAL HOLIDAY? (no fees)
1/14/2026	2026-02	3/1/2026	Jig Jog	Educational Foundation of Watertown	5K Run/Walk to raise money for city schools	NO	REPEAT	NO
1/12/2026	2026-01	3/14/2026	Morning Mixer	Watertown Main St Program	Adult beverage walk to create downtown activity	NO	REPEAT	NO
2/19/2026	2026-04	4/25/2026	Whiskey Wine Walk	Watertown Chamber	Wine sampling to drive traffic to downtown businesses	NO	REPEAT	NO
2/2/2026	2026-03	TUESDAYS 5/5/26-10/27/26	Watertown Farmer's Market	Watertown Main St Program	Weekly farmer's market	NO	REPEAT	NO
3/27/2026	2026-09	5/8/2026	Entertainment Night St Marks	St Marks Lutheran School	Children participate in entertaining family and friends	NO	REPEAT	NO
3/27/2026	2026-08	5/25/2026	Memorial Day Celebration	Watertown Veterans Council	Memorial Day Celebration	YES	REPEAT	YES
4/10/2026	2026-10	5/25/2026	Vietnam Wall Dedication	Bartelme-Schwefel Detachment #349	Dedication of wall, dignitary/VIP open to public	NO	1ST	YES
10/25/2025		5/30, 6/20, 9/23: 5pm-9pm; 7/19: 1pm-3pm	Town Square Concert Series	Bentzin Family Town Square	Concerts in the square	YES	REPEAT	NO
5/20/2026	2026-16	6/4/2026	Schools Out Hangout	Fuelify LLC	Safe & fun last day of school event with food, games and items to purchase	NO	1st	NO
4/24/2026	2026-14	6/11/2026	Car Show	Moose Lodge	Public fundraiser for Thanksgiving dinner	NO	REPEAT	NO
5/7/2026	2026-15	6/13/2026	Dream Builders Gala	Habitat for Humanity	Private fundraising gala for affordable housing	NO	1ST	NO
10/25/2025		6/18, 7/23, 8/27, 9/17	Town Square Market Mingles	Bentzin Family Town Square	Vendor market and small music on lower stage	YES	REPEAT	NO
4/14/2026	2026-11	6/19/2026	Family Fun Friday	River Valley Alliance Church	Community churches coming together for a family fun event	NO	REPEAT	NO
2/24/2026	2026-06	7/4/2026	4th of July Parade	Watertown Parade Committee	Parade to celebrate 250th anniversary of Amerca	YES	REPEAT	YES
2/20/2026	2026-05	7/7/2026	Lights and Sirens	Watertown Police Dept	Community safety fair	YES	REPEAT	NO
10/25/2025		7/12/2026	Kids Fest	Bentzin Family Town Square	Kids activities in the square	YES	REPEAT	NO
6/3/2026	2026-18	7/17/2026	Craft Beer & Bacon Walk	Watertown Main St Program	Shopping and sampling of craft beer and bacon	NO	1st	NO
3/17/2026	2026-07	7/31/2026	Share the Love	River Valley Alliance Church	Family fun night for children and families	NO	REPEAT	NO
5/29/2026	2026-17	8/6/26 - 8-9/26	Riverfest Carnival	Watertown Riverfest Inc.	Riverfest Carnival provided by Rainbow Valley Rides	NO	REPEAT	NO

4/21/2026	2026-12	8/8/2026	The Big Pop-Up	Watertown Chamber	Vendor/street fair to bring people to Watertown	NO	1ST	NO
4/23/2026	2026-13	9/19/2026	Blocktoberfest	The Drafty Cellar	Community festival focusing on German heritage	NO	REPEAT	NO
10/25/2025		10/17/2026	Fall Festival	Bentzin Family Town Square	Market, concert, food in the square	YES	REPEAT	NO
10/25/2025		10/31/2026	Boo Bash	Bentzin Family Town Square	Trick or treating in the square	YES	REPEAT	NO
10/25/2025		11/14/2026	Holiday Tree Lighting	Bentzin Family Town Square	Annual tree lighting ceremony	YES	REPEAT	NO