



LICENSING BOARD MEETING AGENDA

WEDNESDAY, SEPTEMBER 10, 2025 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM
2044 UPPER LEVEL

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 917 858 0897 Passcode: 53094 One tap mobile +16469313860

<https://us06web.zoom.us/j/9178580897?pwd=eUOpCUYyVlV65zIPMYlmMdPU1LVLx5I.1>

1. CALL TO ORDER

2. REVIEW AND APPROVE MINUTES

- A. Licensing Board minutes from August 13, 2025
- B. Licensing Board minutes from September 2, 2025

3. BUSINESS

- A. Review and take action: application for a "Class B" Malt and Liquor License from Silver Moon Watertown LLC dba Silver Moon Watertown (Jamie Reich, Agent) located at 1601 East Gate Dr for licensing year July 1, 2025 – June 30, 2026
- B. Review and take action: application for a Class "B" Malt License from Pratham JSN LLC dba Super 8 Watertown (Heet Patel, Agent) located at 1730 S Church St for licensing year July 1, 2025 – June 30, 2026
- C. Review and take action: application for a Temporary Class "B" Beer license from Whitetails Unlimited Watertown Chapter at Bentzin Family Town Square for the Packer Party on September 21, 2025 during the hours of 11am-4pm
- D. Review and discuss: Local Waters Demerit Points
- E. Convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Briana R Jessie
- F. Reconvene to open session
- G. Review and take action: application for operator's license from Briana R Jessie

4. REPORTS

- A. Review and discuss: Special Events List
- B. Review and discuss: Monthly Operator's List
- C. Review and discuss: Monthly Police Report

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at cityclerk@watertownwi.gov phone 920-262-4000

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only

LICENSING BOARD MEETING MINUTES**WEDNESDAY, AUGUST 13, 2025 AT 4:15 PM****WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM
2044 UPPER LEVEL**

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor Stocks, Ald. Moldenhauer, Ald. Bartz, Cheri Martin, and Erin Shroeder (4:17). Staff present were: Police Chief Dave Brower and City Clerk Megan Dunneisen.

- 1. CALL TO ORDER** - Mayor Stocks called the meeting to order at 4:15pm.
- 2. REVIEW AND APPROVE MINUTES**
 - A. Ald. Bartz moved to approve the Licensing Board minutes from July 9, 2025, second by Ald. Moldenhauer and carried by unanimous voice vote.
- 3. BUSINESS**
 - A. Ald. Moldenhauer moved to approve the application for a "Class B" Malt and Liquor License from ADM207 LLC dba Silver Eagle Saloon (Amanda Kostroski, Agent) located at 207 S Second St for licensing year July 1, 2025 – June 30, 2026 conditioned on passed Health and Fire inspections, second by Martin and carried by unanimous voice vote.
 - B. Martin made a motion to approve the agent change application for Silver Creek Investors LLC dba Watertown Country Club at 1340 N Water St from Daniel Rahfeldt to Brent Regis, second by Moldenhauer and carried by unanimous voice vote.
 - C. Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Jericka D Hinojosa, second by Martin and carried by roll call vote of: Yes;5 (Schroeder, Martin, Moldenhauer, Bartz, Stocks); No;0.
 - D. Schroder made a motion to reconvene to open session, second by Martin and carried by roll call vote of: Yes;5 (Schroeder, Martin, Moldenhauer, Bartz, Stocks); No;0.
 - E. Martin made a motion to deny the application for an operator's license from Jericka D Hinojosa based on Cat I of the Watertown Licensing Guidelines, second by Ald. Bartz and carried by unanimous voice vote.
- 4. REPORTS**
 - A. Special Events List was presented.
 - B. Monthly Operator's List (July 2-31) was presented.
 - C. Monthly Police Report was presented.
- 5. ADJOURNMENT** - Martin made a motion to adjourn, second by Ald. Moldenhauer and carried by unanimous voice vote at 4:44pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved



LICENSING BOARD MEETING - SPECIAL MINUTES

TUESDAY, SEPTEMBER 02, 2025 AT 6:30 PM

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER
LEVEL ROOM 2044**

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor Stocks, Ald. Bartz, and Erin Shroeder. Absent was Ald. Moldenhauer and Cheri Martin. Staff present was City Clerk Megan Dunneisen.

- 1. CALL TO ORDER** - Mayor Stocks called the meeting to order at 6:31pm
- 2. BUSINESS**
 - A. Schroeder made a motion to approve the application from Steeltank Brewery Co. for a Producer Off-site Full-Service Retail Sales location on September 7, 2025 at 202 Air Park Drive (Berres Brothers Coffee) during the hours of 10am-3pm, second by Ald. Bartz and carried by unanimous voice vote.
- 3. ADJOURNMENT** - Schroeder made a motion to adjourn, second by Ald. Bartz and carried by unanimous voice vote at 6:33pm.

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

Form
AB-200

Alcohol Beverage License
Application

For Municipal	Section 3, Item A.
Municipality	C. Watertown
License Period	2025-2026

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 87.56
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ 437.54
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ <u>475-</u>
Background Check Fee	\$ <u>7.00</u>
Publication Fee	\$ <u>300.00</u>
Total Fees	\$ <u>782-</u>

3rd
8/11

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) <u>Silver Moon Watertown, LLC</u>		
2. Business Trade Name or DBA <u>Silver Moon Watertown</u>		
3. FEIN <u>39-3208030</u>	4. Wisconsin Seller's Permit Number <u>456-1032140857-04</u>	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization		
6. State of Organization <u>Wisconsin</u>	7. Date of Organization <u>7-15-25</u>	8. Wisconsin DFI Registration Number <u>5162003</u>
9. Premises Address <u>1601 East Gate Dr.</u>		
10. City <u>Watertown</u>	11. State <u>WI</u>	12. Zip Code <u>53094</u>
13. County <u>Jefferson</u>	14. Governing Municipality: ☒ City ☐ Town ☐ Village of: <u>Watertown</u>	15. Aldermanic District <u>3</u>
16. Premises Phone <u>920-342-9543</u>	17. Premises Email <u>Jamie@Silvermoon</u>	18. Website <u>Silvermoon Watertown</u>
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <u>large building with two main rooms, bathrooms, & kitchen. Bar rooms will have self serve taps & small bar in one room</u>		
20. Mailing Address (if different from premises address)		
21. City	22. State	23. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . . ☐ Yes ☒ No
beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . . ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? . . . ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Reich	Jamie	CEO	920 342 9543

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Reich		First Name Jamie		M.I. K
Title CEO		Email Jamie@Silvermoonwatertown.com		Phone 920-342-9543
Signature Jamie Reich			Date 6-24-25	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 8/11/25	License Number 2364	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable) ya	

Form
AB-200

Alcohol Beverage License Application

For Municipality	Section 3, Item B.
Municipality	C. Watertown
License Period	2025 - 2026

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100-
- ☐ "Class A" Liquor \$ _____ ☐ "Class B" Liquor \$ _____
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$
Background Check Fee	\$ <u>7</u>
Publication Fee	\$ <u>300</u>
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) <u>Pratham JSN LLC</u>		
2. Business Trade Name or DBA <u>Super 8 Watertown</u>		
3. FEIN <u>87-0973195</u>	4. Wisconsin Seller's Permit Number <u>456-1030807032-04</u>	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization		
6. State of Organization <u>Wisconsin</u>	7. Date of Organization <u>9/2/2021</u>	8. Wisconsin DFI Registration Number <u>P081463</u>
9. Premises Address <u>1730 S church st</u>		
10. City <u>Watertown</u>	11. State <u>WI</u>	12. Zip Code <u>53094</u>
13. County <u>Jefferson county</u>	14. Governing Municipality: ☒ City ☐ Town ☐ Village of: <u>The City of Watertown</u>	15. Aldermanic District
16. Premises Phone <u>920-261-1188</u>	17. Premises Email <u>PrathamJSN LLC@gmail.com</u>	18. Website
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <u>Its a hotel alcohol will be stored behind the front desk were only Employee can access it. It will be consumed in guest room / lobby & hallways</u>		
20. Mailing Address (if different from premises address) <u>Same</u>		
21. City <u>Same</u>	22. State <u>WI</u>	23. Zip Code <u>53094</u>

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol or beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☐ Yes ☒ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Patel	Heet	GM/owner	847-420-6761

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Patel		First Name Heet		M.I. S
Title GM/owner		Email PrathamJSNLLC@Gmail.com		Phone 847-420-6761
Signature 			Date 8/27/25	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 08-27-25	License Number 2371	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

License(s) Requested	Fees	
☐ Temporary "Class B" Wine	License Fees	\$ 10.00
☒ Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$

Part A: Organization Information				
1. Organization Name Whitetails Unlimited				
2. Organization Permanent Address 2100 Michigan St.				
3. City Sturgeon Bay		4. State WI	5. Zip Code 54235	
6. Mailing Address (if different from permanent address) 2100 Michigan St., PO Box 720, Sturgeon Bay WI 54235				
7. FEIN 39-1415070		8. Date of Organization/Incorporation 7/1/1982		9. State of Organization/Incorporation Wisconsin
10. Phone (608)-274-5471		11. Email nh@whitetailsunlimited.com		
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization ☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.				
13. Is this organization required to hold a Wisconsin Seller's permit? ☒ Yes ☐ No				
14. Wisconsin Seller's Permit Number (if applicable) 0355684A				

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Bartz	Dan	Watertown Chapter CoChair	920 261 8932
Bartz	Don	Watertown Chapter CoChair	920 988 5299

Continued →

Part C: Event Information

1. Name of Event (if applicable) Packer Party			
2. Dates of Operation 9/21/2025		3. Hours of Operation 11am - 4pm	
4. Premises Address Bentzen Family Town Square, 1 W. Main St., Watertown WI			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Stephane Juhl		12. Email and/or Phone Number for Organizer of Event sjuhl@watertownwi.gov	
13. Organizer Website WatertownWI.gov/departments/park-recreation-forestry		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Alcohol sales will be located on S. Water St. adjacent to Bentzen Family Town Square			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Bartz		First Name Daniel		M.I. C
Title Watertown Chapter Co-Chair		Email dbartz@gmail.com	Phone 920 261 8932	
Signature Daniel Bartz			Date	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

S. Water St.

Serving Area

Trailer

Bentzen
Family

Team
Square



WHITUNL-01

Section 3, Item C.

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

8/20/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Appleton - Viance, Inc. 2501 E. Enterprise Ave., Suite 301 Appleton, WI 54913	CONTACT NAME: Brooke Wall, AINS PHONE (A/C, No, Ext): (920) 441-0098 FAX (A/C, No): E-MAIL: bwall@viance.com ADDRESS:
INSURED Whitetails Unlimited 2100 Michigan Street PO BOX 720 Sturgeon Bay, WI 54235	INSURER(S) AFFORDING COVERAGE INSURER A : Philadelphia Ins. Companies INSURER B : Technology Insurance Company, Inc. INSURER C : INSURER D : INSURER E : INSURER F : NAIC # 42376

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR ☒ Host Liquor Liab GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☐ PRO-JECT ☐ LOC OTHER:			PHPK2609764	10/1/2024	10/1/2025	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 20,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 Host Liquor \$ Included
A	☒ AUTOMOBILE LIABILITY ☐ ANY AUTO OWNED AUTOS ONLY ☒ SCHEDULED AUTOS ☒ HIRED AUTOS ONLY ☒ NON-OWNED AUTOS ONLY			PHPK2609764	10/1/2024	10/1/2025	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
A	☒ UMBRELLA LIAB ☒ OCCUR ☐ EXCESS LIAB ☐ CLAIMS-MADE DED ☒ RETENTION \$ 10,000			PHUB884145	10/1/2024	10/1/2025	EACH OCCURRENCE \$ 5,000,000 AGGREGATE \$ 5,000,000 \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	TWC4318922	10/1/2024	10/1/2025	☒ PER STATUTE ☐ OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
RE: Packer Game Day - 9/21/2025

CERTIFICATE HOLDER

CANCELLATION

Bentzin Family Town Square
1 W. Main Street
Watertown, WI 53094

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Outdoor Open Container Entertainment Event

Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

Section 1 – Applicant Information

Corporation/ Organization Name:

City Of Watertown - Parks Recreation & Forestry

Responsible Party:

Stephanie Juhl

Driver's License # (list State if not WI):

Date of Birth:

Address:

514 S. 1st Street

City:

Watertown

State:

WI

Zip Code:

53094

Telephone Number:

920-262-8080

E-mail Address:

sjuhl@watertownwi.gov

Section 2 – Event Information

Name of Event:

Packer Streaming Event

Purpose of Event:

Stream Football Game

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):

1 W. Main Street - Bentzin Family Town Square

Event Dates (limit 4 consecutive days):

September 21, 2025

Event Hours (must be between 6 a.m. & 11 p.m.):

11-4pm

Maximum Daily Attendance:

250

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

TBD

Have you applied for a special event permit for the event? ☒ Yes ☐ No

If no, contact Clerk's Office to obtain proper licenses/permits.

Permit # (office use only)

Date Application Received:

Approved ☐

Denied ☐

INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: Stephanie Juhl

Date Signed: 5/19/25

SPECIAL EVENT PERMITS-2025

DATE FILED	PERMIT #	DATE OF EVENT	EVENT NAME/FOLDER	ORGANIZATION	EVENT DESCRIPTION	CITY SPONSORED?	REPEAT OR 1ST YEAR	EVENT FOR A FEDERAL HOLIDAY? (no fees)
1/20/2025	2025-02	3/9/2025	Morning Mixer	Watertown Main St Program	Adult Beverage walk to create downtown activity	NO	REPEAT	NO
11/22/2024	2025-01	3/15/2025	Jig Jog	Education Foundation of Watertown-JIG JOG	5k RUN TO RAISE MONEY FOR CITY SCHOOLS	NO	REPEAT	NO
2/3/2025	2025-03	4/26/2025	Whiskey Wine Walk	Watertown Area Chamber of Commerce	Create Downtown activity	NO	REPEAT	NO
3/11/2025	2025-06	5/6-10/28 Tuesdays	Watertown Farmers Market	Watertown Main St Program	Weekly farmers market CODE https://ecode360.com/29271272	NO	REPEAT	NO
4/4/2025	2025-10	5/9/2025	Entertainment Night St Marks	St. Marks Lutheran Church	Children participate in entertaining family and friends	NO	REPEAT	NO
3/25/2025	2025-08	5/26/2025	Memorial Day Program	Watertown Veterans Council	Memorial Day Celebration	NO	REPEAT	YES
4/16/2025	2025-11	6/12/2025	CAR SHOW	Moose Lodge	Public fundraiser for Thanksgiving dinner.	NO	REPEAT	NO
6/10/2025	2025-16	7/3-7/4	July 4th Celebration	American Legion Post 189	July 4th Community Celebration	YES	REPEAT	YES
3/17/2025	2025-07	7/4/2025	4th of July Parade	Parade Committee	Floats, Bands, Clowns, etc to entertain people of July 4th	YES	REPEAT	YES
2/27/2025	2025-05	7/8/2025	Lights and Sirens	Watertown Police Department	Community Safety Fair	YES	REPEAT	YES
5/2/2025	2025-12	7/17/2025	Craft Beer & Seltzer Walk	Watertown Main St Program	Shopping and sampling of craft beer	NO	REPEAT	NO
6/2/2025	2025-04	08/07 -08/10	Riverfest	Watertown Riverfest Inc	Watertown's annual community festival	NO	REPEAT	NO
4/4/2025	2025-09	8/16/2025	KOINE CHRISTIAN CONCERT	St. Lukes Lutheran Church	Christian Concert at Town Square	NO	REPEAT	No
6/16/2025	2025-17	8/22/2025	Fmily Fun Friday	River Valley Alliance church	Community churches coming together for a family fun event.	NO	1st	NO
6/18/2025	2025-18	8/23/2025	MCL Annual Fundraiser	Bartelme-Schwefel Detachment #349	MCL Annual fundraiser picnic. Veteran statue dedication.	NO	REPEAT	NO
7/30/2025	2025-23	9/13/2025	Freedom Ride	B-Cause We Care, Inc.	Honor ride for police, fire fighters & EMTS	NO	REPEAT	NO

5/7/2025	2025-13	9/20/2025	Blocktoberfest	Local Waters	Community Festival focusing on German heritage	NO	REPEAT	NO
6/2/2025	2025-14	9/21/2025	Packer Party	Bentzin Family Town Square	Packer Game Streaming	YES	1st	NO
6/30/2025	2025-20	9/25/2025	Wine Walk	Watertown Area Chamber of Commerce	Drive traffic to downtown businesses	NO	REPEAT	NO
8/11/2025	2025-24	9/28/2025	Calvary Concert on the Square	Calvary Baptist Church	Choir and orchestra concert	NO	REPEAT	NO
7/9/2025	2025-22	10/3/2025	Homecoming Parade	Watertown Unified School District	Watertown High School yearly homecoming parade	YES	REPEAT	YES
8/15/2025	2025-26	10/3-10/5, 10/10-10/12, 10/17-10/19, 10/23-10/26, 10/31-11/2	Haunting of Elks Lodge	Shadows Sanctum Productions	Haunted House	NO	1st	NO
6/2/2025	2025-15	10/4/2025 - CANCELLED- 8/6/2025	Badger Party	Bentzin Family Town Square	Badger Game Streaming	YES	1st	NO
8/15/2025	2025-25	10/11/2025	Trunk or Treat	Daniel Leija Trunk or	Trunk or Treat Event	NO	REPEAT	NO
7/7/2025	2025-21	10/18/2025	VEG Cares 5K	Veterinary Emergency Group	5K walk/run to raise money for VEG Cares	NO	1st	NO
8/22/2025	2025-27	10/25/2025	Moose Lodge Trunk or Treat	Moose Lodge	Safe family fun for Halloween	NO	REPEAT	NO
6/24/2025	2025-19	11/27/2025	Run Turkey Run	Sarah Sullivan	5K Walk/Run	NO	REPEAT	NO

Report Criteria:

License.Type.Description = "Operator's License"

License.License issued date = 08/01/2025-08/31/2025

Business Name	Works At	Home Address	City	State	Zip	Date of Birth	License Issued Date
Allison L Wellmann	Pour Decisions	714 S Center Ave	Jefferson	WI	53549	05/08/1991	08/07/2025
Ally L Gwidt	The Riff Dive Bar	1265 Christopher Dr Apt 11	Neenah	WI	54956	08/11/1998	08/26/2025
Amanda K Glisch	Uptown Bar	1548 Oconomowoc Ave	Watertown	WI	53094	07/26/1984	08/27/2025
Ashley P Morgan	Bigg's Bar & Grill	N1477 County Rd E	Watertown	WI	53098	10/23/1991	08/28/2025
Brian D Konz	Unknown	1791 Cty Rd B	Stoughton	WI	53589	09/30/1965	08/07/2025
Dheeraj Kathuria	Justmann's Liquor	717 Milwaukee Ave Apt 3	Burlington	WI	53105	11/06/1986	08/28/2025
Dyson R Kadinger	Walmart	W7901 Marten Rd	Watertown	WI	53098	06/21/2007	08/05/2025
Esbeydi Pineda Arellano	Tequila Nights	17 Mary St	Watertown	WI	53094	03/31/1994	08/27/2025
Faith M Bulka	Uptown Bar	1153 Boughton St Apt 1B	Watertown	WI	53094	07/05/1993	08/07/2025
Gavin Schlender	Local Waters	1504 S Ninth St	Watertown	WI	53094	08/20/2005	08/28/2025
Geoffrey M Duehring	River Tap	N1418 Cty Rd E	Watertown	WI	53098	11/17/1994	08/07/2025
Isaac T Zimmerman	Turner Hall	313 Dewey Ave	Watertown	WI	53094	07/20/1996	08/26/2025
James M Pagel	Speedway	300 N Fourth St	Watertown	WI	53094	01/23/1993	08/27/2025
Jeanne M Zabel	Rusty Nail	612 Park St	Watertown	WI	53098	12/08/1959	08/07/2025
Jeffrey P Ready	Speedway	900 Main St Apt B276	Clyman	WI	53016	02/05/1961	08/27/2025
Jennifer L Haberkorn	Speedway	1215 Western Ave	Watertown	WI	53094	10/09/1977	08/27/2025
Julie L Brennan	Speedway	700 E Main St	Watertown	WI	53094	11/27/1985	08/27/2025
Karen K MacAskill	Unknown	300 1/2 N Warren St	Watertown	WI	53094	06/23/1960	08/07/2025
Lisa M Radanovich	Speedway	907 N Second St	Watertown	WI	53098	01/06/1961	08/27/2025
Makayla A Blum	Unknown	1314 River Dr	Watertown	WI	53094	12/17/2003	08/07/2025
Mark A Getz	Unknown	307 Henry Ct	Waterloo	WI	53594	02/07/1981	08/05/2025
Matthew A Meyer	Watertown Liquor Depot	1609 Lakeside Ter	Watertown	WI	53094	05/08/1989	08/26/2025
Michael J Strickler	Walmart	206 Fairview St	Watertown	WI	53094	08/31/2005	08/26/2025
Molly Christenson	The Riff Dive Bar	W3910 State Rd 60	Neosho	WI	53059	07/11/1999	08/26/2025
Robert R Wolfram	Run Inn Erins	308 Dewey Ave	Watertown	WI	53094	08/12/1986	08/26/2025
Shannon L Lubben	Watertown Mart	1114 Ruth St	Watertown	WI	53094	04/04/1990	08/26/2025
Timothy M Little		506 S Washington St	Watertown	WI	53094	04/15/1963	08/07/2025
Wayne A Arbogast	Amado's	N8595 Overland Dr	Watertown	WI	53094	10/10/1965	08/26/2025