



**DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE AGENDA**  
**TUESDAY, JANUARY 28, 2025 AT 2:30 PM**  
**ROOM 2044, CITY HALL 106 JONES STREET**

---

**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094 One tap mobile +16469313860  
<https://us06web.zoom.us/j/6170655357?pwd=96tcitGxXtZD4na19NqSUHQQuENC2yf.1>

All public participants' phones will be muted during the meeting except during the public comment period.

**1. CALL TO ORDER**

**2. APPROVAL OF PRIOR MEETING MINUTES**

A. Downtown Main Street Task Force minutes from December 17, 2024

**3. OPENING FOR PUBLIC COMMENT**

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments.*

**4. UPDATES**

**5. OLD BUSINESS**

- A. Main Street bridge closure update - Beyer/McFarland
- B. Transportation Network Evaluation status update - Beyer
- C. Downtown Business Meetup recap - Becker/Beyer

**6. NEW BUSINESS**

- A. Newsletter update: Review current draft
- B. Watertown Main Street WEDC Grant application update

**7. ESTABLISH NEXT MEETING DATE AND TIME**

- A. Confirm next meeting date: March 25, 2025 at 2:30pm

**8. ADJOURNMENT**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*

**DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE**

**Tuesday, December 17, 2024**

**2:30 pm IN-PERSON/VIRTUAL MEETING**

**Room 2044, City Hall, 106 Jones St, Watertown, WI**

**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094

One tap mobile +16469313860

<https://us06web.zoom.us/j/6170655357?pwd=96tcitGxXtZD4na19NqSUHQQuENC2yf.1>

1. Call to order at 2:32 pm.
  - a. Attendance- Present: Mason Becker, Andrew Beyer, Ald. Board, Laurie Hoffman, Mike Trego, Amber Smith, Ald. Moldenhauer, Maureen McBroom & Steph Mazzoni.  
Virtual: Two residents  
Absent: Ryan Wagner, Mayor McFarland, Andy Grinwald, Jody Purtell, & Michele Elias
2. Approval of prior meeting minutes
  - a. Approval of Minutes 11.19.24  
**Motioned by Board, seconded by Hoffman, carried unanimously, with date change of 2025 to 2024 on 6a December meeting.**
3. Opening for public comment.
  - a. None
4. Old Business
  - a. Review and take possible action: locations of city extras in Downtown Main Street 2028 Project Area (Beyer/McBroom)
    - i. Discussion on city extras, trees, and pavers.
    - ii. Board suggested identifying the existing green spaces on the maps and make one big continuous map to present at the meeting on Jan. 6<sup>th</sup>.
    - iii. Jody Purtell is leaving her position, so Mason and Andrew will need to address the meeting on Jan. 6<sup>th</sup>.
    - iv. **Motioned by Hoffman, seconded by Moldenhauer, to preliminarily approve the proposed layout of trees and pavers, conditional with the approval by the Public Works and Finance Committees, and the WI DOT design review. Motion carried unanimously.**
    - v. **Motioned by Board, seconded by Trego to approve the city extras as presented and the beacon on 2<sup>nd</sup> Street. Motion carried unanimously.**
5. Reminder: Quarterly Business Meet-up Meeting is Monday, January 6, 2025, at 5pm at the Watertown Public Library.
  - a. See if Main Street board members or Task Force members can attend.
6. Confirm next meeting date:
  - a. Regular meeting date: January 28, 2025, at 2:30 pm (Steph will email to see if 2:30 or 3 works best)
7. Adjournment at 3:19 pm
  - a. **Motioned by Board, seconded by Trego, carried unanimously**



# MAIN STREET

## Reconstruction News

*Picture of girder delivery coming from media deartment.*

### DOWNTOWN BUSINESS MEET-UP RECAP

The Watertown Main Street Program recently hosted its second quarterly Downtown Business Meet-Up meeting on Monday, January 6th, 2025. This was an opportunity for downtown business and property owners to hear updates about the 2028 Main Street reconstruction and learn additional details of the planning.

Around 30 members of the public attended the meeting, as well as several city staff and Common Council members. Andrew Beyer, the City's Director of Public Works, led a recap presentation.

Topics discussed included potential locations of new streetscape trees and underground stormwater facilities, which will be included as part of the 2028 reconstruction project. Locations were selected by city staff, in conjunction with McMahon (an engineering firm based in Neenah, WI).

Utility improvements and locations of proposed curb bumpouts were also discussed.

Over 20 questions were asked, and City staff engaged in conversation with residents during and after the meeting.

The next quarterly Downtown Business Meet-Up meeting will likely be scheduled after a new director of the Watertown Main Street Program is hired and on-boarded.

### IMPORTANT DATES

**Next Main Street Task Force Meeting:**  
March 25, 2025 2:30 PM

**Next quarterly Downtown Business Meet-Up: TBD**  
(please watch for announcements from the Watertown Main Street Program)

**Reconstruction of Main Street (Cole) Bridge:**  
Currently started, anticipated to re-open for traffic by early April, 2025

**Evaluation of downtown one-way streets: Started in May 2024, finished report expected by mid-2025**

**Further planning & work on public parking lots and other necessities: 2025-2027**

**Spring 2028: Full reconstruction of Main Street, from Church Street to Market Street/Sharp Corner Park expected to begin**

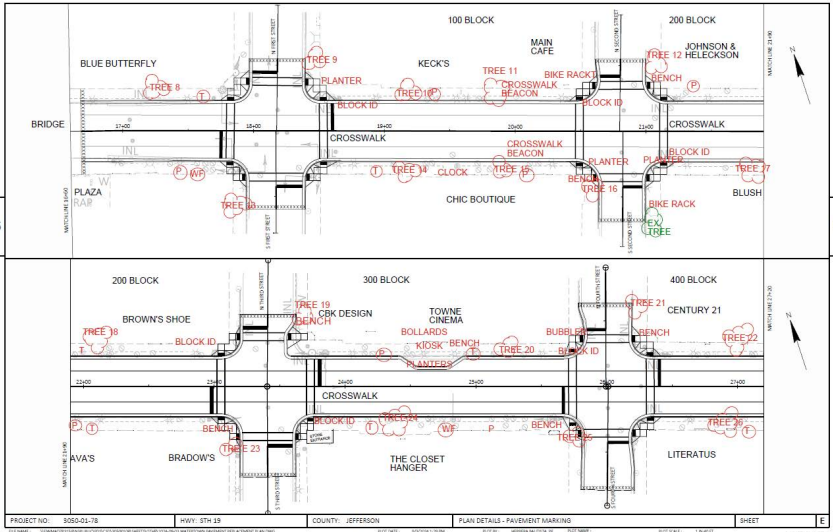
**2030: Reconstruction of E. Main Street, from Market Street/Sharp Corner Park to Irene Street.**

Planning for 2028 includes recommended placements of potential streetscape enhancements, including items like trees and pavers, which not only enhance the appearance of our downtown, but can help mitigate stormwater drainage issues.

Stormwater Trees can be planted in grid systems under the sidewalk and/or street. The grid systems provide space for tree roots to grow as well as storage/pollutant removal for stormwater management.

Permeable pavers allow rain and snow melt to flow between individual paver blocks into specifically designed gravel and soils underground.

An example image showing potential placements is shown to the left.



**YOUR TASK FORCE MEMBERS**

- MAYOR EMILY MCFARLAND
- ALDERMAN MYRON MOLDENHAUER
- ALDERMAN STEVE BOARD
- VACANT - WATERTOWN MAIN STREET PROGRAM
- ANDREW GRINWALD - CHAMBER OF COMMERCE REP.
- ANDREW BEYER - DIRECTOR OF PUBLIC WORKS
- LAURIE HOFFMANN - CITIZEN-AT-LARGE
- AMBER SMITH - DOWNTOWN BUSINESS REPRESENTATIVE
- MICHELLE ELLIAS - WISCONSIN DOT
- MICHAEL TREGO - HISTORIC DOWNTOWN DESIGN COMMISSION
- RYAN WAGNER - WATERTOWN RDA CHAIR
- MASON BECKER - MGR. OF ECON. DEV. & STRATEGIC INITIATIVES



**MAIN STREET BRIDGE LATEST**

Like all of you, we are eagerly awaiting the completion of the Main Street bridge. We do believe the wait will be worth it!

Recently, there has been a delay to the installation of the girders that will form the major supports of the underside of the bridge deck. While installation was hoped to happen the week of January 13th, the extremely cold temperatures have slightly delayed that.

Bridge girders are now being delivered and placed as of January 23rd. The police and streets department are coordinating road closures and traffic re-routing as needed during this time period.

The City is also having temporary mats placed to allow access to businesses near the bridge, while necessary sidewalk work is underway.

Re-opening of the bridge is still planned for early spring of this year.

Follow the City's Facebook page for weekly updates on the project.

