Watertown Senior Center Advisory Board Minutes August 19, 2025

1. Call to Order

The Senior Center Advisory Board met in person on August 19, 2025. The meeting was called to order by director Andrea Draeger at 9:05 am. Present: Betty Jimenez, Dawn Justman, Peggy Brown, John Wanke, Lynn Fredrick, Mara O'Brien. Not present: Jammie Belstner.

2. Review and Approve the June Minutes

Dawn Justman motioned to approve June 17, 2025, minutes as written. John Wanke seconded. Motion carried.

3. Review and Approve the Monthly Financial Report

Peggy Brown motioned to approve the June financial report as written. Dawn Justman seconded. Motion carried.

4. Citizens to be Heard

There were none.

5. Business

6. Chairperson's Committee Report

a. Update Fundraising Committee on Current Efforts

Brat fry is on September 13, 2025 at Piggly Wiggly in Watertown. Fliers and menus will be created.

A quilt was donated for a raffle item for the Veteran's Day event. The office will take a picture of it for a future newsletter.

The senior center board is interested in raising funds for raised toilets and/or toilet seats. More will come at the next meeting.

50/50 raffles will be announced throughout the Senior Center building at the beginning of sales and at the drawing at 1:45 pm.

Scrip gift cards are available to purchase at the Reception Desk. More advertising will be done online, too.

The Generations of Joy sponsorship opportunity was discussed – local businesses will have the opportunity to decorate a tree and room at the center for a fee. As a sponsor, they will be able to table in their room during an open house event in December, as well as have a sign with their name and logo in the room for the duration of the event.

The general sponsorship letter has been updated and can be utilized to share with local businesses opportunities to sponsor or donate to the Center. For August, we will ask for small plates, plastic forks, and will donate 50/50 raffle funds towards

coffee and popcorn supplies. For September, we will ask for senior center restroom upgrades. October will ask for paying for the Veterans tickets at the Veteran's Day event.

It was reminded that future Senior Center events will have paid tickets, except for Veteran's and all for the volunteer event and annual meeting.

It was discussed about the vending/concessions being sold out of the office instead of the machines. Receptionists or the office would sell various items, including coffee, from the office area. More information will be available at the next meeting.

b. Update Membership Committee on Current Memberships and Renewals The office has been looking at a new system for member sign in through a fob/tag system.

Membership coupons are at the Watertown Chamber of Commerce for new members to use.

This committee is looking to create a Sunshine Committee where they will reach out to members we have not seen in a while.

Membership renewal letters will go out in October. Other thoughts were asked on how to engage current members and members who are not active.

c. Update Community Services Committee on Projects/Efforts

Future community drives were talked about.

Senior Center Taxi Voucher program is handed out to seniors who need to get to their next destination. A reminder that a recent Piggly Wiggly fundraiser raised \$1,200 for this program.

d. Update Program Committee on Program Attendance & New Programs The department will look into cost sharing of the movie license between the senior center and recreation departments, if applicable.

Money given for popcorn and soda go to the general fundraising account.

A new class potential ran by the ADRC of Jefferson County called Stepping On didn't have enough participants to run.

A request to have a weekly summer program for grandparents & grandchildren was presented. More information will be discussed on what this entails.

Stamping group started in August. How can we get more interest as no one was at the first meeting.

Cribbage league begins on Mondays in September. A family cribbage tournament is scheduled for October 5.

Gold Star Self Defense classes are scheduled for 1 pm and 5 pm on September 9, 2025.

August birthday party will be on August 19.

Senior citizen day will be on August 20.

Grandparents Night is scheduled for September 5.

Patio Grand Opening Party & Dedication will be on September 24 from 3-6pm. West half of the parking lot will be closed. We will need volunteers and a sign up sheet will be at the Receptionist Desk.

Veterans Day event will be on November 10.

Holiday Open House will be on December 3 with the Generations of Joy sponsorship program to decorate the rooms for the holidays.

Holiday Party is being held on December 17. Catering is still being decided.

We may consider holding a 2026 concert series.

7. Director's Report

a. Updates

Building updates – potential for raised toilets, more handicap parking, artwork, pool table lights, hallway light upgrades were all discussed.

8. Adjournment

Next meeting is scheduled for Tuesday, October 21, 2025. Betty Jimenez motioned to adjourn at 10:45 am. Dawn Justman seconded. Motion carried.