



TOURISM COMMISSION MEETING MINUTES

THURSDAY, JANUARY 09, 2025 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or Zoom Meeting: For the public: Members of the media and the public may attend
by calling: United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>

All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

APPROVAL OF MINUTES

2. OLD BUSINESS

- A. Approve Financials
- B. Discuss and take possible action: lodging establishments not complying with room tax requirements with guests from Health and Finance Departments
- C. Review and take possible action: Marketing plan
 - i. Visitor Guides
 - ii. Ad Opportunities
- D. Review and take possible action: Mural restoration project(s)
- E. Discuss: hotel stay updates

3. NEW BUSINESS

- A. Review: Managers report of previous month's tasks
- B. Commission Members Report:
 - i. Discuss upcoming and past events

4. ADJOURNMENT

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.