



## **LICENSING BOARD MEETING MINUTES**

**WEDNESDAY, JUNE 11, 2025 AT 4:15 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM  
2044 UPPER LEVEL**

---

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor Stocks, and Erin Schroeder, Ald. Moldenhauer and Cheri Martin. Absent was Ald. Bartz. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro and City Clerk Megan Dunneisen. Other members of the public were also present.

- 1. CALL TO ORDER** Mayor Stocks called the meeting to order at 4:15pm
- 2. REVIEW AND APPROVE MINUTES**
  - A. Schroeder made a motion to approve the Licensing Board minutes from May 14, 2025, second by Mayor Stocks and carried by unanimous voice vote.
- 3. BUSINESS**
  - A. Schroeder made a motion to approve the 109 S. 3rd Street, Manager Meredith Degner, on September 20, 2025 during the hours of 11am - 11pm for Special Event – Blocktoberfest, conditioned on an updated Certificate of Insurance and letters from neighboring businesses stating their approval being submitted, second by Martin and carried by unanimous voice vote.
  - B. Martin made a motion to approve the application for a Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event on July 18, 2025 sponsored by Whitetails Unlimited during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street, second Ald. Moldenhauer by and carried by unanimous voice vote.
  - C. Martin made a motion to approve the application for a Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event on July 20, 2025 sponsored by Whitetails Unlimited during the hours of 11 a.m. and 6 p.m. for location 1 W. Main Street, second by Schroeder and carried by unanimous voice vote.
  - D. Ald. Moldenhauer made a motion to approve the application for a change of agent from Lyon's Irish Pub LLC dba Lyon's Irish Pub, 201/203 E Main St, from James Baade to Carol Bohlman for the licensing year expiring June 30, 2025, second by Martin and carried by unanimous voice vote.
  - E. Schroeder made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Maria D Mares, second by Ald. Moldenhauer and carried by roll call vote: Yes;4 (Martin, Schroeder, Moldenhauer, Stocks); No;0.
  - F. Schroeder made a motion to reconvene to open session second by Ald. Moldenhauer and carried by unanimous voice vote.

- G. Schroeder made a motion to deny the application for an operator's license from Maria D. Mares based on Category I of the Licensing Guidelines, second by Martin and carried by unanimous voice vote.
- H. Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Amanda Pilsner, second by and carried by roll call vote: Yes;4 (Martin, Schroeder, Moldenhauer, Stocks); No;0.
- I. Schroeder made a motion to reconvene to open session, second by Ald. Moldenhauer and carried by unanimous voice vote.
- J. Schroeder made a motion to deny the application for an operator's license from Amanda Pilsner based on Category I of the Licensing Guidelines, second by Ald. Moldenhauer and carried by unanimous voice vote.
- K. Schroeder made a motion to approve the application for a "Class A" Malt and Liquor License from Speedway LLC DBA Speedway 4178 (Kevin Conley, Agent) located at 104 N Church St for licensing year July 1, 2025 – June 30, 2026 (Change from prior year Class "A" Malt), second by Martin and carried by unanimous voice vote.
- L. Schroeder made a motion to approve the application for a "Class B" Malt and Liquor License from Fiesta Las Margaritas (Crescenciana Sanchez, Agent) located at 1512 S Church Street for licensing year July 1, 2025 – June 30, 2026 (Change from prior year business legal name Crescenciana Sanchez, Change of premises to include outdoor patio, CUP needed per Zoning), conditioned on an approved Conditional Use Permit for the addition of the outdoor patio to the premises description (per zoning) or an amendment to their application removing the outdoor patio from the premises description, second by Martin and carried by unanimous voice vote.
- M. Ald. Moldenhauer made a motion to approve the renewal application for a "Class B" Malt and Liquor License for Tequila Nights LLC dba Tequila Nights, Agent Michael Martin, located at 617 S First Street for licensing year July 1, 2025 - June 30, 2026, second by Schroeder. Schroeder made a motion to amend to include the condition that the 30-day suspension imposed by the Council on May 6, 2025, done in increments of no less than 7 consecutive days, is completed by August 4, 2025, second by Martin and carried by unanimous voice vote. Motion carried by unanimous voice vote.
- N. Ald. Moldenhauer made a motion to approve the renewals of "Class A" Liquor Licenses, Class "A" Malt Licenses, "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, "Class B" Combination Malt and Liquor Licenses, and "Class C" Wine Licenses (Exhibit A) for licensing year July 1, 2025 - June 30, 2026, second by Martin and carried by voice vote with Schroeder abstaining.
- O. Ald. Moldenhauer made a motion to approve the renewals of "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, and "Class B" Combination Malt and Liquor Licenses (Exhibit B) that have missing/outstanding licensing requirements for licensing year July 1, 2025 - June 30, 2026 conditioned on any outstanding licensing requirements listed in Exhibit B being complete, second by Martin and carried by unanimous voice vote.
- P. Schroeder made a motion to approve the renewals of Secondhand Article/Jewelry Licenses (Exhibit C) for licensing year July 1, 2025 - June 30, 2026, second by Martin and carried by unanimous voice vote.

#### **4. REPORTS**

- A. Special Events List was presented.

B. Monthly Police Report was presented.

5. **ADJOURNMENT** Martin made a motion to adjourn at 5:18 pm, second by Schroeder and carried by unanimous voice vote.

Respectfully submitted,  
Megan Dunneisen, City Clerk