

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE

Wednesday, October 25, 2023

2:30 pm IN-PERSON/VIRTUAL MEETING

Lower Level, Room 0041, City Hall, 106 Jones St, Watertown, WI

By Phone or GoToMeeting: <https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US)+1 (224) 501-3412

Access Code: 619-906-421

1. Call to order at 2:33 pm.
 - a. Attendance- Present: Becker, McFarland, Holloway, Lampe, Hoffman, Moldenhauer, Grinwald, Trego, Smith, Elias, Board, Mazzoni, and Citizen Bill Bedford. No Virtual.
2. Approval of prior meeting minutes
 - a. Approval of Minutes 8.23.23 **Motioned by Board; seconded by Lampe; carried unanimously.**
3. Opening for public comment
 - a. Bill Bedford wanted to share his thoughts on the locations for the archway.
 - i. Coming into the city from Church and Main and seeing the archway with all of Main St.
 - ii. Washington St- it isn't cluttered.
 - iii. Water St- incorporate it into the streetlights and save money
 - iv. West end of the Cole Bridge on Main St.- Stand on won and the road is narrower there and it would be in the middle of Main.
 - v. East end of Main by Tivoli Island- it would be by itself and visible and prominent. There used to be a steel archway there for Tivoli
 - b. Possibly have a fundraiser to pay for lighting for the archway, lampposts, or even the bridge itself (Hoan Bridge in Milwaukee)
4. Old Business
 - a. Public/business input session update – Lunch and Learn Recap (Mayor McFarland)
 - i. Jaynellen and Andrew helped the Mayor put the presentation together.
 - ii. 70 people attended and asked questions.
 - iii. The bridge was the biggest topic for questions. She wished there was more concrete information to pass on to residents. They appreciated the transparency in the situation.
 - b. Huge discussion about the bridge and how far it is attached to the Masonic Temple building and what are the options to get this done.
 - c. Update on landscape architect (Vandewalle & Associates/Ruekert & Mielke)
 - i. Recap of submittals to WisDOT
 - ii. Upcoming items: Presentation on December 5, 2023 to the Common Council
 1. Mason went through the PowerPoint, a few suggestions:
 - a. No bumpout at N 3rd St. so people turning left from the east don't have a huge backup.
 - b. Some people don't like the block numbers but others do.
 - c. We are reusing some of the existing things downtown to save money
 - d. Color code the different blocks to match the parking signs, etc downtown.
 - iii. Date for 60% submittal meeting (Ellias)
 1. Internally get the scope of project and budget the 1st week of Dec.
 2. First public information meeting in the Spring 2025
 3. Second PIM spring of 2026
 4. Submit plans in November. Will talk to the city before going public.
 - d. Business visits – Feedback from members on visits so far

- i. Get information from all of the business owners (emails, list all visits, opportunities for them to come to meetings)
 - ii. Andy has concerns
 - 1. Disruptions to business
 - 2. Trash in alleys
 - 3. Cross traffic ability
 - 4. Side streets/parking/alleys
 - 5. Clear communications to the owners
 - iii. Strategize to Spanish speaking business owners. Translate the newsletter.
 - iv. Bring alleys up.
 - e. Transportation Network Study Update (one-ways)
 - i. In the budget for next year. ARPA. One-way street study. Once budget is passed we will know if we can go ahead with it.
5. New Business
- a. Discussion on One Way Streets
 - i. Tabled until next meeting due to time
 - b. Next newsletter: Please take out and distribute by November 15, 2023.
6. Determine next meeting date. Probably January due to the holidays.
7. Adjournment
- a. **Motion to adjourn by McFarland; seconded by Grinwald; carried unanimously at 4:12 pm.**