

**Watertown Senior Center
Advisory Board Minutes
June 17, 2025**

1. Call to Order

The Senior Center Advisory Board met in person on June 17, 2025, at 9:00 am. The meeting was called to order by director Andrea Draeger. Present: Betty Jimenez, Dawn Justman, Peggy Brown, John Wanke, Lynn Fredrick, Not present: Mara O'Brien and Jammie Belstner.

2. Review and Approve the April Minutes

Peggy Brown motioned to approve the April 15, 2025 minutes as written. Dawn Justman seconded. Motion carried.

3. Review and Approve the Monthly Financial Report

John Wanke motioned to approve the April financial report as written. Betty Jimenez seconded. Motion carried.

4. Citizens to be Heard

There were none.

5. Business

A. Review and take action: board committee positions

The Senior Center Advisory Board committee positions were nominated and elected as follows:

President & Fundraising Co-Chair – Betty Jimenez
Vice President & Fundraising Co-Chair – Dawn Justman
Membership Chair – Lynn Fredrick
Programming Chair – Peggy Brown
Community Services Chair – John Wanke

Dawn Justman motioned to approve all committee nominations and elections. Peggy Brown seconded. Motion carried.

B. Review and take possible action: rummage sale

Discussion occurred regarding the amount of days and hours spent on rummage sale preparation, sales, and clean up as well as the undesirable state of some of the items donated. It was agreed that the fundraising committee would research additional avenues for fundraising which may require less time and effort than a rummage sale. Betty Jimenez motioned to approve the discontinuation of the annual rummage sale in 2025. John Wanke seconded. Motion carried.

6. Chairperson's Committee Report

a. Update Fundraising Committee on Current Efforts

The Generations of Joy sponsorship opportunity was discussing – local businesses will have the opportunity to decorate a tree and room at the center for a fee. As a sponsor, they will be able to table in their room during an open house event in December, as well as have a sign with their name and logo in the room for the duration of the event.

The general sponsorship letter has been updated and can be utilized to share with local businesses opportunities to sponsor or donate to the Center. For July, we will ask for small plates, plastic forks, and will donate 50/50 raffle funds towards coffee and popcorn supplies. The group also asked for a list of building needs for which could be fundraised. This Saturday we are in need of volunteers to table at Piggly Wiggly to conclude the round-up fundraiser happening this week. It was reminded that future Senior Center events will have paid tickets, except for Veteran's and all for the volunteer event and annual meeting.

An art contract is currently being reviewed by the city attorney in order to showcase local artists and potentially sell art as a fundraiser.

b. Update Membership Committee on Current Memberships and Renewals

The last meet and greet was only attended by one person. More opportunities will be available when open houses are planned with events. Quarterly birthday parties will continue in August with the same format; The Marquardt will be sponsoring for 2025. It was reminded that membership coupons are available at the Chamber of Commerce for new members; there are also funds available for scholarships for memberships, which needs to be advertised.

The Volunteer Awards and Annual Member Meeting occurred on April 23 with a large attendance.

c. Update Community Services Committee on Projects/Efforts

The 3rd annual Senior Care Fair was held on May 14 and saw over 50 vendors and about 75 participants. Next year more advertising will need to occur.

d. Update Program Committee on Program Attendance & New Programs

A new class with the ADRC of Jefferson County will be held in August – Stepping On. Pictures were taken of recent events and we will work to include in future newsletters.

National Senior Citizen Day will be celebrated on August 20 with a pizza and ice cream party and entertainment. A potential patio party and furniture dedication may be planned for September.

7. Director's Report

a. Updates

An updated board member list will be sent out. We are continuing to review antennae and other options in place of cable. The old popcorn machine will need to be sold on the Wisconsin surplus site. It was decided the board would take over reviewing comments in the suggestion box. In August it was agreed to highlight the new board members in the newsletter.

8. Adjournment

Next meeting is scheduled for Tuesday, August 19, 2025 at 9:00 am. Dawn Justman motioned to adjourn. John Wanke seconded. Motion carried.