



**REDEVELOPMENT AUTHORITY MEETING AGENDA**  
**WEDNESDAY, FEBRUARY 19, 2025 AT 6:00 PM**  
**ROOM 2044, CITY HALL, 106 JONES STREET**

---

**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094 One tap mobile +16469313860 All public participants' phones will be muted during the meeting except during the public comment period.

- 1. PLEDGE OF ALLEGIANCE**
- 2. ROLL CALL**
- 3. DETERMINATION OF QUORUM AND CALL TO ORDER**
- 4. APPROVAL OF PRIOR MEETING MINUTES**
  - A. RDA minutes from January 15, 2025
- 5. OPENING FOR PUBLIC COMMENT - *Each individual who would like to address the Committee will be permitted up to three minutes for their comments***
- 6. PRESENTATION AND DISCUSSION WITH STEPHANIE JUHL, PROGRAMMING EVENT COORDINATOR FOR THE BENTZIN FAMILY TOWN SQUARE**
- 7. OLD BUSINESS**
  - A. Rock River District Vision
    - i. Update on branding concept
  - B. 111 S. Water St
    - i. Status update
  - C. Beltz Grants
    - i. Status update
  - D. Bentzin Family Town Square
    - i. Update on Historic Art Wall
- 8. NEW BUSINESS**
- 9. STATUS REPORTS**
  - A. Housing Rehab Grants
  - B. Social media/messaging update (Famularo)
  - C. Council update (Board/Lampe)
  - D. Executive Director update
    - i. WEDA Governor's Conference recap
    - ii. Items for next agenda
    - iii. Next meeting: March 19, 2025 at 6pm
- 10. FUTURE POSSIBLE AGENDA ITEMS**
- 11. ADJOURN**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*