



TOURISM COMMISSION MEETING AGENDA

THURSDAY, OCTOBER 10, 2024 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or ZoomMeeting: For the public: Members of the media and the public may attend
by calling: United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>

All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

2. APPROVAL OF MINUTES

3. OLD BUSINESS:

- A. Approve Financials
- B. Review and take possible action: Marketing Plan
 - i. Visitor Guides
 - ii. Ad opportunities
- C. Review and take possible action: Mural restoration project(s)
- D. Discuss: Hotel stay updates

4. NEW BUSINESS:

- A. Discuss and take possible action: How tourism can assist the Downtown during construction
- B. Discuss and take possible action: 2025 Watertown Tourism Guide Proposal
- C. Discuss and take possible action: 2025 Budget
- D. Discuss and take possible action: Jefferson county Tourism Commitment
- E. Review: Managers report of previous month's tasks
- F. Commission Members' report
 - i. Discuss upcoming and past events

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only