



**TOURISM COMMISSION MEETING AGENDA**  
**THURSDAY, JANUARY 09, 2025 AT 8:00 AM**

**ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN**

---

**By Phone or ZoomMeeting:** For the public: Members of the media and the public may attend **by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or <https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>  
All public participants' phones will be muted during the meeting except during the public comment period.

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
- 3. OLD BUSINESS**
  - A. Approve Financials
  - B. Discuss and take possible action: lodging establishments not complying with room tax requirements with guests from Health and Finance Departments
  - C. Review and take possible action: Marketing plan
    - i. Visitor Guides
    - ii. Ad Opportunities
  - D. Review and take possible action: Mural restoration project(s)
  - E. Discuss: hotel stay updates
- 4. NEW BUSINESS**
  - A. Review: Managers report of previous month's tasks
  - B. Commission Members Report:
    - i. Discuss upcoming and past events
- 5. ADJOURNMENT**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*