



## TOURISM COMMISSION MEETING AGENDA

THURSDAY, MARCH 13, 2025 AT 8:00 AM

**ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN**

---

**By Phone or Zoom Meeting:** For the public: Members of the media and the public may attend **by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or <https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>

All public participants' phones will be muted during the meeting except during the public comment period.

### 1. CALL TO ORDER

### 2. APPROVAL OF MINUTES

### 3. OLD BUSINESS

- A. Approve financials
- B. Review and take possible action on marketing plan:
  - i. Visitor guides
  - ii. Ad opportunities
- C. Review and take possible action on mural restoration project(s)
- D. Discuss hotel stay updates

### 4. NEW BUSINESS

- A. Review and take possible action on Leadership Watertown grant
- B. Review and take possible action on Watertown Riverfest grant
- C. Review Manager's report of previous month's tasks
- D. Commission members' report:
  - i. Discuss upcoming and past events

### 5. ADJOURNMENT

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*