



## TOURISM COMMISSION MEETING AGENDA

THURSDAY, SEPTEMBER 14, 2023 AT 8:00 AM

**ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN**

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**By Phone or ZoomMeeting:** For the public: Members of the media and the public may attend  
**by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or  
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>

All public participants' phones will be muted during the meeting except during the public comment period.

### 1. CALL TO ORDER

### 2. OLD BUSINESS

- A. Approve financials
- B. Review and take possible action on marketing plan:
  - i. Visitor guides
  - ii. Ad opportunities
  - iii. Video production
- C. Review and take possible action: mural restoration project(s)
- D. Discuss hotel stay updates

### 3. NEW BUSINESS:

- A. Discuss and take possible action: Watertown High School athletics grant request
- B. Discuss: Watertown Riverfest recap
- C. Discuss and take possible action: Jefferson County Tourism changes
- D. Discuss social media successes and challenges
- E. Review Manager's report of previous month's tasks
- F. Commission members' report:
  - i. Discuss upcoming and past events

### 4. ADJOURNMENT

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [mdunneisen@watertownwi.gov](mailto:mdunneisen@watertownwi.gov), phone 920-262-4006*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*