



TOURISM COMMISSION MEETING AGENDA

THURSDAY, JULY 11, 2024 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or ZoomMeeting: For the public: Members of the media and the public may attend
by calling: United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>
All public participants' phones will be muted during the meeting except during the public comment period.

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
3. **OLD BUSINESS:**
 - A. Approve Financials
 - B. Review and take possible action: marketing plan
 - i. Visitor guides
 - ii. Ad opportunities
 - C. Review and take possible action: Mural restoration project
 - D. Discuss and take possible action: Watertown Riverfest Objectives
 - E. Discuss: Hotel Stays
 - F. Discuss and take possible action: Digital billboard displays agreement
4. **NEW BUSINESS:**
 - A. Discuss and take possible action: Bentzin Family Town Square objectives
 - B. Review: Managers report of previous months tasks
 - C. Commission Members Report
 - i. Discuss upcoming and past events
5. **ADJOURNMENT**

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only