



## TOURISM COMMISSION MEETING AGENDA

THURSDAY, FEBRUARY 09, 2023 AT 8:00 AM

**ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN**

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**By Phone or ZoomMeeting:** For the public: Members of the media and the public may attend  
**by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or  
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>  
All public participants' phones will be muted during the meeting except during the public comment period.

### 1. CALL TO ORDER

### 2. NEW BUSINESS:

- a. Approve financials
- b. Review and take possible action on marketing plan:
  - i. Visitor guides
  - ii. Ad opportunities
  - iii. Website build
  - iv. Video production
- c. Review and take possible action on mural restoration project(s)
- d. Discuss hotel stay updates
- e. Discuss and take possible action on Watertown Riverfest objectives

### 3. OLD BUSINESS

- a. Discuss and take possible action on Wisconsin Sport Services Grant
- b. Discuss and take possible action on Watertown Jig Jog 5k
- c. Discuss and take possible action on Watertown Tourism logo
- d. Discuss and take possible action on mapme.com opportunity
- e. Review Manager's report of previous month's tasks
- e. Commission members' report:
  - i. Discuss upcoming and past events

### 4. ADJOURNMENT

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [mdunneisen@CityofWatertown.org](mailto:mdunneisen@CityofWatertown.org), phone 920-262-4006*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*