



## DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE AGENDA

WEDNESDAY, MAY 22, 2024 AT 2:30 PM

**106 JONES STREET, WATERTOWN, WI 53094 - CITY HALL BASEMENT ROOM 0041**

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*Members of the media and the public may attend with the following virtual information:* <https://us06web.zoom.us/j/86189059377?pwd=89tf9k4bZ2hs5naWsRNdLVEZSPEtdH.1>

Meeting ID 861 8905 9377 Passcode 619866

### 1. CALL TO ORDER

### 2. APPROVAL OF PRIOR MEETING MINUTES

- A. Downtown Main Street Reconstruction Task Force minutes from March 27, 2024

### 3. OPENING FOR PUBLIC COMMENT

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments.*

### 4. OLD BUSINESS

- A. Update: Main St. bridge closure (Beyer/McFarland)
- B. Discuss: Transportation Network Evaluation
  - 1. Update on current status (Beyer)
- C. Discuss: social media messaging

### 5. NEW BUSINESS

- A. Introduce new Main Street Program Director
- B. Discuss: concept of quarterly update meetings for downtown businesses
- C. Discuss: Next newsletter - electronic and print copy
- D. Discuss: bumpouts and parklets
- E. Discuss: expectations for city and private property owners
- F. Discuss: alleyway planning (Beyer)
- G. Discuss: 2024 planning items
  - 1. Strategic plan for photo ops/vistas in Main Street District
    - i. Discuss planning/input

### 6. ESTABLISH NEXT MEETING DATE AND TIME

- A. Confirm next meeting on July 24, 2024

### 7. ADJOURNMENT

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [mdunneisen@watertownwi.gov](mailto:mdunneisen@watertownwi.gov), phone 920-262-4006*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*