



TOURISM COMMISSION MEETING AGENDA

THURSDAY, MARCH 09, 2023 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or ZoomMeeting: For the public: Members of the media and the public may attend
by calling: United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or
<https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>
All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

2. OLD BUSINESS

- A. a. Approve financials
- b. Review and take possible action on marketing plan:
 - i. Visitor guides
 - ii. Ad opportunities
 - iii. Website build
 - iv. Video production
- c. Review and take possible action on mural restoration project(s)
- d. Discuss hotel stay updates
- e. Discuss and take possible action on Watertown Riverfest objectives

3. NEW BUSINESS:

- A. a. Discuss and take possible action on Midwest Masters Grant
- b. Discuss and take possible action on Watertown Riverfest Grant
- c. Discuss and take possible action on brand standards
- d. Review Manager's report of previous month's tasks
- e. Commission members' report:
 - i. Discuss upcoming and past events

4. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@CityofWatertown.org, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only