



**REDEVELOPMENT AUTHORITY MEETING - AMENDED AGENDA**

**WEDNESDAY, JANUARY 21, 2026 AT 6:00 PM**

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN WI 53094 - RM  
2044**

---

**Virtual Meeting Info:** <https://us06web.zoom.us/join> Meeting ID: 525 709 8273 Passcode: 920567 One tap mobile +16469313860

All public participants' phones will be muted during the meeting except during the public comment period.

- 1. PLEDGE OF ALLEGIANCE**
- 2. ROLL CALL**
- 3. DETERMINATION OF QUORUM AND CALL TO ORDER**
- 4. APPROVAL OF PRIOR MEETING MINUTES**
  - A. RDA minutes from December 17, 2025
- 5. OPENING FOR PUBLIC COMMENT**

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments*

- 6. NEW BUSINESS**
  - A. Social media calendar review and feedback (Lisa Famularo, Media & Communications Director)
  - B. Bentzin Family Town Square maintenance and Programming (Kristine Butteris, Recreation, Park, & Forestry Director)
  - C. Beltz Grant
    - i. Holiday Tree Lighting
    - ii. Beauty Beyond Labels
  - D. RDA Sign Grant Launch
  - E. Review and take possible action: Watertown Rehab Program Application (Sherry Filenius)
- 7. STATUS REPORTS**
  - A. Social Media report
  - B. Future items
    - i. Next meeting February 18, 2026
  - C. Riverwalk update

**8. ADJOURN**

*Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov) phone 920-262-4000*

*A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only*