



TOURISM COMMISSION MEETING AGENDA

THURSDAY, MAY 09, 2024 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or ZoomMeeting: For the public: Members of the media and the public may attend **by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or <https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>
All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- A. Tourism minutes from April 11, 2024

3. OLD BUSINESS:

- A. Approve Financials
- B. Review and take possible action: Marketing plan
 - i. Visitor Guides
 - ii Ad opportunities
- C. Review and take possible action: Mural restoration project
- D. Discuss and take possible action: Watertown Riverfest objectives
- E. Discuss: Hotel stay updates
- F. Discuss and take possible action: Purchase of digital billboards displays

4. NEW BUSINESS:

- A. Review and take action: Certificate of Deposit Investment
- B. Review Managers Report: Previous months task
- C. Commission Members' Report:
 - i. Discuss upcoming and past events

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@watertownwi.gov, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only