



TOURISM COMMISSION MEETING AGENDA

THURSDAY, DECEMBER 08, 2022 AT 8:00 AM

ROOM 2044, SECOND FLOOR, MUNICIPAL BUILDING, 106 JONES STREET, WATERTOWN

By Phone or ZoomMeeting: For the public: Members of the media and the public may attend **by calling:** United States: +1 312 626 6799 **Meeting ID:** 890 2198 4250 **Passcode:** 975769 or <https://us02web.zoom.us/j/89021984250?pwd=emdSKzhUaVUrejdY2F1eXRnWDliQT09>
All public participants' phones will be muted during the meeting except during the public comment period.

1. CALL TO ORDER

2. APPROVE MINUTES

3. OLD BUSINESS

- a. Approve financials
- b. Review and take possible action on marketing plan:
 - i. Visitor guides
 - ii. Ad opportunities
 - iii. Website build
- c. Review and take possible action on mural restoration project(s)
- d. Discuss hotel stay updates

4. NEW BUSINESS

- a. Discuss and take possible action on Tourism Impact Award
- b. Discuss and take possible action on payroll tax refund
- c. Review Manager's report of previous month's tasks
- d. Commission members' report:
 - i. Discuss upcoming and past events
- e. Discuss and take possible action on Tourism Manager pay and hours
- f. Discuss and take possible action on 2023 budget update

5. ADJOURNMENT

Persons requiring other reasonable accommodations for any of the above meetings, may contact the office of the City Clerk at mdunneisen@CityofWatertown.org, phone 920-262-4006

A quorum of any City of Watertown Council, Committee, Board, Commission, or other body, may be present at this meeting for observing and gathering of information only