



DATE: Tuesday, March 05, 2024
TIME: 7:00 PM
PLACE: 400 South Vine Street, Urbana, IL 61801

AGENDA

- A. Call to Order and Roll Call**
- B. Approval of Minutes of Previous Meeting**
 - 1. February 6, 2024 Minutes
- C. Public Input**
- D. Presentations**
 - [1. Staff Report](#)
- E. Unfinished Business**
- F. New Business**
 - [1. Discussion Mayor-City Council Strategic Goals for 2024-2025](#)
- G. Adjournment**

PUBLIC INPUT

The City of Urbana welcomes Public Input during open meetings of the City Council, the City Council's Committee of the Whole, City Boards and Commissions and other City-sponsored meetings. Our goal is to foster respect for the meeting process, and respect for all people participating as members of the public body, city staff, and general public. The City is required to conduct all business during public meetings. The presiding officer is responsible for conducting those meetings in an orderly and efficient manner. Public Input will be taken in the following ways:

Email Input

In order to be incorporated into the record, emailed public comments must be received prior to 5:00 pm on the day preceding the meeting and sent following email address: srtess@urbanainline.us

The subject line of the email should include "PUBLIC INPUT", the board/commission name, and the meeting date. Emailed public comments labeled as such will be incorporated into the public meeting record, with personal identifying information redacted.

Written Input

Any member of the public may submit their comments addressed to the members of the public body in writing. If a person wishes their written comments to be included in the record of Public Input for the meeting, the writing should so state. Written comments must be received prior to the closing of the meeting record (at the time of adjournment unless otherwise noted).

Verbal Input

Protocol for Public Input is one of respect for the process of addressing the business of the City. Obscene or profane language, or other conduct that threatens to impede the orderly progress of the business conducted at the meeting is unacceptable. Public comment shall be limited to no more than five (5) minutes per person. The Public Input portion of the meeting shall total no more than two (2) hours, unless otherwise shortened or extended by majority vote of the public body members present. The presiding officer or the city clerk or their designee, shall monitor each speaker's use of time and shall notify the speaker when the allotted time has expired. A person may participate and provide Public Input once during a meeting and may not cede time to another person, or split their time if Public Input is held at two (2) or more different times during a meeting. The presiding officer may give priority to those persons who indicate they wish to speak on an agenda item upon which a vote will be taken. The presiding officer or public body members shall not enter into a dialogue with citizens. Questions from the public body members shall be for clarification purposes only. Public Input shall not be used as a time for problem solving or reacting to comments made but, rather, for hearing citizens for informational purposes only. In order to maintain the efficient and orderly conduct and progress of the public meeting, the presiding officer of the meeting shall have the authority to raise a point of order and provide a verbal warning to a speaker who engages in the conduct or behavior proscribed under "Verbal Input". Any member of the public body participating in the meeting may also raise a point of order with the presiding officer and request that they provide a verbal warning to a speaker. If the speaker refuses to cease such conduct or behavior after being warned by the presiding officer, the presiding officer shall have the authority to mute the speaker's microphone and/or video presence at the meeting. The presiding officer will inform the speaker that they may send the remainder of their remarks via e-mail to the public body for inclusion in the meeting record.

Accommodation

If an accommodation is needed to participate in a City meeting, please contact the City at least 48 hours in advance using one of the following methods:

Phone: 217.384.2455

Email: hro@urbanaininois.us

Watching the Meeting via Streaming Services

The meeting will be streamed live at <https://livestream.com/urbana>. The recorded video will be available on the City's website.

TO: Urbana Sustainability Advisory Commission
FROM: Scott R. Tess, Sustainability & Resilience Officer
DATE: March 1, 2024
RE: Staff Report

Fire Station Geothermal

Staff presented 50% complete plans for two new fire stations to replace two aging stations at the Committee of the Whole meeting January 16, 2024. Based on feedback from a previous Mayor and Council Goals meeting, staff established geothermal heating and cooling as part of the baseline or standard design for the two new stations. Construction is expected in 2025. Staff will collect 12 months of utility bills once the buildings are occupied and request funding through the Capital Improvement Plan to install solar energy at the fire stations.

Geothermal Urbana-Champaign

Staff are moving forward with a fourth year of this bulk purchase program. The Midwest Renewable Energy Association is rejoining the program as an administrator.

Solar Urbana-Champaign

Staff are moving forward with a fourth year of this bulk purchase program. The Midwest Renewable Energy Association continues to be the program as an administrator.

U-Cycle

Illinois agencies, counties and local municipalities have partnered to develop a statewide battery awareness campaign, educating Illinois residents on the importance of managing batteries properly, especially lithium-based batteries. Information on the campaign can be found online at the Illinois Product Stewardship Council's website: <https://illinoispsc.org/batteries>.

The Illinois Product Stewardship Council is pursuing battery recycling product stewardship legislation this year. The goal and mission are for all Illinois residents to have access to battery recycling, backed by funding through battery manufacturers. Urbana adopted battery recycling in 2011 and has five drop-off locations for city residents. Information can be found online: <https://www.urbanaininois.us/residents/recycling-program-u-cycle/battery-recycling>.



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400 S. Vine Street, Urbana, IL 61801
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MEMORANDUM TO THE MAYOR AND CITY COUNCIL

Meeting: February 19, 2024 Committee of the Whole
Subject: A Resolution Adopting Mayor/Council Strategic Goals for 2024-2025

Summary

Action Requested

City Council is being asked to approve a Resolution adopting the Mayor/Council Strategic Goals for 2024-2025.

Brief Background

The attached Mayor/Council Goals were developed during facilitated discussions. The purpose of strategic goals is to provide direction when evaluating competing needs for time and resources. The Goals are organized by general strategic areas. Each of the four strategic areas has more specific strategies, which are supported with individual Action Items.

Relationship to City Services and Priorities

Impact on Core Services

The strategic goals will help guide use of City resources and priorities over the next two years.

Strategic Goals & Plans

The proposed Resolution adopts the strategic goals that are typically referenced in this memorandum section.

Previous Council Actions

City Council adopted the 2022-2023 Strategic Goals on April 11, 2023 ([Resolution 2022-04-31R](#)). To create the 2024-2025 Goals, City Council, the Mayor, and City staff participated in facilitated discussions on November 6, 2023, November 27, 2023, and February 1, 2024.

Discussion

Recommendation

City Council is being asked to approve a Resolution adopting the Mayor/Council Strategic Goals for 2023-2024.

Next Steps

If approved, staff would begin working on Action Items and report on progress quarterly.

Attachments

- 1. A Resolution Adopting Mayor/City Council Strategic Goals for 2024-2025

Originated by: William Kolschowsky, Senior Management Analyst/Assistant to the City Administrator

Approved: Carol Mitten, City Administrator

RESOLUTION NO. _____

**A RESOLUTION ADOPTING MAYOR/CITY COUNCIL STRATEGIC GOALS FOR
2024-2025**

WHEREAS, the Mayor and City Council of Urbana participated in strategic goal-setting sessions on November 6, 2023, November 27, 2023, and February 1, 2024; and

WHEREAS, at these goal-setting sessions, the Mayor and Council discussed strategic areas, individual strategies, and specific action steps.

NOW, THEREFORE, BE IT RESOLVED by the City Council, of the City of Urbana, Illinois, as follows:

Section 1. The City hereby adopts the following Strategic Areas, Strategies, and Action Steps as priorities for the next two years.

Mayor/Council Strategic Goals 2024-2025

Strategic Area #1: Public Safety and Well-Being

Strategy 1.1: Pursue methods to mitigate community violence

- A. Continue to fund community partners and projects that address the root causes of violence with continual program monitoring and evaluation.
- B. Complete the BerryDunn public safety review, determine which recommendations to implement, and create a plan for 21st century policing.

Strategy 1.2: Enhance and expand public safety resources

- A. Enhance and expand alternative emergency response models (specifically addressing for mental health crisis and domestic disputes).
- B. Develop a comprehensive safety plan based on public safety review and additional public input.
- C. Update the police safety governance model by revising CPRB and updating oversight policies.

Strategy 1.3 Promote community well-being

- A. Complete a systematic review of ARPA subrecipient projects and programs, evaluating outcomes.
- B. Continue to fund community partners and projects that promote health, wellness, drug and alcohol treatment, and families suffering from domestic violence with continual program monitoring and evaluation.
- C. Create a City-wide Equity Plan using GARE template/guidance.

Strategic Area #2: Housing

Strategy 2.1 Support housing security and equity

- A. Coordinate with housing and social service agencies to reduce homelessness.
- B. Continue supporting Tenant-Based Rental Assistance providers through pilot programs that address gaps in services, and by expanding existing programs.

Strategy 2.2 Improve housing quality

- A. Provide targeted assistance for rehabilitation and repairs of dilapidated homes in targeted neighborhoods, with a special emphasis on seniors.
- B. Partner with developers to generate affordable rental and homeowner housing.
- C. Explore a plan/program that provides funding for rehabilitation of older housing stock throughout the City (similar to Enterprise Zone).
- D. Enhance Community Development’s capacity to address rental registration inspection backlog and maintain a 3-5 year Systematic Inspections cycle, by adding one FTE Housing inspector.

Strategic Area #3: Infrastructure

Strategy 3.1 Improve quality of infrastructure assets

- A. Complete sanitary sewer asset management plan and roadway asset management plan by the end of fiscal year 2025.
- B. Review and adjust dedicated revenue streams for infrastructure assets, beginning with the Local Motor Fuel Tax.

Strategy 3.2 Increase investments in infrastructure equity

- A. Complete 10 EQL projects by end of calendar year 2024 and initiate a second EQL round by end of calendar year 2025.
- B. Prioritize ensuring adequate staffing for CD to pursue public infrastructure grants.

- C. Develop revisions to the Zoning Ordinance to improve the process in order to enhance public notice and ensure appropriate protest procedures.

Strategy 3.3 Expand sustainable infrastructure within the community

- A. Evaluate the practical and financial feasibility of sustainability improvements in City facility capital projects.
- B. Promote Green stormwater management by revising the Stormwater Utility Credits and Incentive Manual.
- C. Create a grant program for community environmental projects.

Strategic Area #4: Economic Health

Strategy 4.1 Support local businesses

- A. Create an Ordinance to enhance City contracting opportunities by MWVBE and local businesses.
- B. Educate businesses on available resources and explore resource gaps for challenges identified in the 2023 Illinois State Black Business Survey.
- C. Issue at least two Request for Proposals for development of Downtown City-owned sites for housing developments.

Strategy 4.2 Enhance Employment Opportunities in Urbana

- A. Collaborate with Parkland College, RPC, or other partners to create workforce development scholarships for low-income Urbana Residents focusing on the trades & hospitality industry.

Strategy 4.3 Recruit new businesses and industries

- A. Create an incentive package and recruit a grocery store in NW Urbana.

Strategy 4.4 Create a Tourist and Entertainment District

- A. Direct UIUC visitors to Downtown Urbana with signage at Lincoln Avenue and Green Street.
- B. Implement selected recommendations of Downtown Public Realm study.
- C. Enhance the vibrancy of Downtown Urbana by working with private entities to increase murals, sculptures, and other physical art.

Section 2. These goals are a collaboration among the Mayor, Council, and staff. Staff will make quarterly reports on Action Steps and make any necessary adjustments in consultation with the Mayor and City Council.

PASSED BY THE CITY COUNCIL this Date day of Month, Year.

AYES:

NAYS:

ABSTENTIONS:

Darcy E. Sandefur, City Clerk

APPROVED BY THE MAYOR this Date day of Month, Year.

Diane Wolfe Marlin, Mayor