



DOWNTOWN DEVELOPMENT AUTHORITY MINUTES

March 14, 2022 at 9:00 AM

950 Senoia Road, Tyrone, GA 30290

Billy Campbell, Chairman
Jeni Mount, Vice-Chairman

Ernie Johnson
John Kaufman
Luci McDuffie, Treasurer
Nathan Reese
Adam She

Brandon Perkins, Town Manager
Phillip Trocquet, Town Planner
Ciara Willis, Secretary
E. Allison Ivey Cox, Town Attorney

Also present was:

Dee Baker, Town Clerk
Melissa Hill, Council Member

Absent:

Phillip Trocquet, Town Planner

I. CALL TO ORDER

Attorney Cox called the meeting to order at 9:00 am, the meeting was also available via YouTube Live.

II. OATHS OF OFFICE

Attorney Cox administered the oaths of office to all Board Members.

III. ELECTION OF BOARD OFFICERS

A nomination was made to appoint Board Member Campbell as Chairman.

Board Member McDuffie made a motion to appoint Board Member Campbell as Chairman. Seconded by Board Member Kaufman. Motion was approved 6-0.

A nomination was made to appoint Board Member Mount as Vice-Chairman.

Chairman Campbell made a motion to appoint Board Member Mount as Vice-Chairman. Seconded by Board Member Reese. Motion was approved 6-0.

A nomination was made to appoint Ciara Willis as Secretary.

Board Member McDuffie made a motion to appoint Ciara Willis as Secretary. Seconded by Board Member Reese. Motion was approved 7-0.

A nomination was made to appoint Board Member McDuffie as Treasurer.

Chairman Campbell made a motion to appoint Board Member McDuffie as Treasurer. Seconded by Board Member She. Motion was approved 6-0.

IV. APPROVAL OF AGENDA

Vice-Chairman Mount made a motion to approve the agenda. Seconded by Board Member Kaufman. Motion was approved 7-0.

V. APPROVAL OF MINUTES

VI. OLD BUSINESS

VII. NEW BUSINESS

1. Consideration to approve the official by-laws of the Tyrone Downtown Development Authority. -*Brandon Perkins, Town Manager*

Treasurer McDuffie made a motion to approve the official by-laws of the Tyrone Downtown Development Authority. Seconded by Board Member Reese. Motion was approved 7-0.

2. Consideration to approve the DDA's official meeting day and time. -*Brandon Perkins, Town Manager*

Board Member Reese made a motion to approve the DDA's official meeting day and time as the second Monday of each month at 9:00 am in the Council Chambers of the Town of Tyrone, 950 Senoia Road, Tyrone, Georgia 30290. Seconded by Vice-Chairman Mount. Motion was approved 7-0.

3. A discussion about the vision and short-term goals of the Downtown Development Authority. - *Brandon Perkins, Town Manager*

The board discussed short-term goals for the Downtown Development Authority. The board also shared several ideas on how to get people engaged in the downtown area, such as a spring market or First Friday events.

4. A discussion about future DDA-sponsored events and fundraising options. -*Brandon Perkins, Town Manager*

The board conversed about events that the DDA could sponsor. They also discussed events that could be sponsored in conjunction with the Tyrone Recreation Department. Mr. Perkins emphasized that the town would assist the DDA with downtown area events.

5. Consideration of branding options for the Downtown Development Authority.
- *Brandon Perkins, Town Manager*

Mr. Perkins shared with the board that each DDA entity had its own brand and that the DDA is a brand within itself. Board members discussed and viewed logo designs that could be used as the official brand for the Tyrone Downtown Development Authority.

VIII. PUBLIC COMMENTS

IX. STAFF COMMENTS

Mr. Perkins stated that the next meeting would be held on April 11 at 9:00 am.

X. BOARD COMMENTS

Chairman Campbell thanked the board and town staff for their time.

XI. EXECUTIVE SESSION

XII. ADJOURNMENT

Board Member Reese made a motion to adjourn. Motion was approved 7-0.

The meeting adjourned at 10:26 am.

Chairman

Secretary