



**DOWNTOWN DEVELOPMENT
AUTHORITY (SPECIAL-CALLED)**

February 18, 2026 at 9:00 AM

950 Senoia Road, Tyrone, GA 30290

Nathan Reese, Vice-Chair

Tracy Young, Board Member
Luci McDuffie, Treasurer
Ernie Johnson, Board Member
John Kaufman, Board Member
Jeni Mount, Board Member
Adam She, Board Member

Brandon Perkins, Town Manager
Phillip Trocquet, Asst. Town Manager
Ciara Willis, Secretary
E. Allison Ivey Cox, Town Attorney

AGENDA

I. CALL TO ORDER

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENTS: *The first public comment period is reserved for non-agenda items. Comments are limited to three (3) minutes. Please state your name & address. Comments that require a response may not be answered during this time. The DDA or staff may respond at a later date.*

V. APPROVAL OF AGENDA

VI. APPROVAL OF MINUTES

1. November 17th, 2025

VII. PRESENTATIONS

VIII. OLD BUSINESS

2. Review of the DDA's current Financial Position.
3. Downtown Events & Engagement Strategy.

IX. NEW BUSINESS

4. Downtown Development Strategy.
5. DDA Strategic Plan & Mission Discussion.

X. PUBLIC COMMENTS

XI. STAFF COMMENTS

XII. BOARD COMMENTS

6. March/April Workshop Meeting Discussion.

XIII. EXECUTIVE SESSION

XIV. ADJOURNMENT