



**DOWNTOWN DEVELOPMENT AUTHORITY
EVENTS SUBCOMMITTEE**

June 26, 2023 at 3:00 PM

950 Senoia Road, Tyrone, GA 30290

Jeni Mount, Vice-Chairman
John Kaufman, Board Member
Nathan Reese, Board Member
Adam She, Board Member

Brandon Perkins, Town Manager
Phillip Trocquet, Asst. Town Manager
Ciara Willis, Secretary
E. Allison Ivey Cox, Town Attorney

AGENDA

I. CALL TO ORDER

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENTS: *The first public comment period is reserved for non-agenda items. Comments are limited to three (3) minutes. Please state your name & address. Comments that require a response may not be answered during this time. The DDA or staff may respond at a later date.*

V. APPROVAL OF AGENDA

VI. APPROVAL OF MINUTES

1. Approval of minutes from March 3, 2023.

VII. PRESENTATIONS

VIII. OLD BUSINESS

IX. NEW BUSINESS

2. **First Friday Discussion** - *Goals, responsibilities & roles, marketing, contracts.*
3. **Public Engagement & Marketing** - *Platforms, Frequency, Message, etc. . .*
4. **Funding** - *Vendor Fees, Fundraising, Serving Food, etc. . .*

X. PUBLIC COMMENTS

XI. STAFF COMMENTS

XII. BOARD COMMENTS

XIII. EXECUTIVE SESSION

XIV. ADJOURNMENT