

Annual Report

2025





TRSC



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Mission Statement



Two Rivers Senior Center

The Two Rivers Senior Center, a division of Park and Recreation Department of the City of Two Rivers we are dedicated to enhancing the lives of older adults through a vibrant community that fosters independence, connections, and well-being. Our mission is to provide engaging programs, resources and support that empowers seniors to pursue their passions, meet or exceed their person health goals, and provide opportunities to improve our community as a whole. We celebrate the wisdom and experiences of our members, creating an inclusive environment where every individual can thrive.





TRUST Car Ridership



Transportation Impact

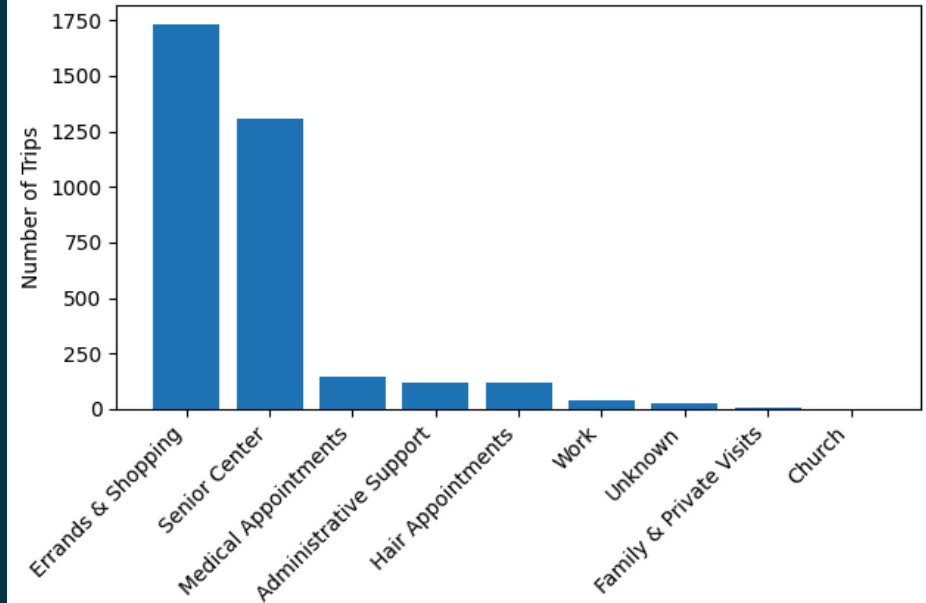
Transportation Program Impact
Friends of the Two Rivers Senior Center
January 1 – December 31, 2025
Program Overview

With the support of the Friends of the Two Rivers Senior Center, the transportation program provided 3,488 one-way trips to 75 unduplicated riders in 2025. This funding ensured older adults and community members had reliable access to essential services, healthcare, nutrition, employment, and social engagement.

- Total Trips Provided: 3,488
- Unduplicated Individuals Served: 75
- Average Trips per Rider: 46.5 trips per year

This high trip-to-rider ratio reflects sustained, ongoing reliance on transportation services and highlights the program's role as a critical lifeline, not an occasional convenience.

How Transportation Was Used
Distribution of Trips by Category (2025)





How Transportation was used

How Transportation Was Used				
Distribution of Trips by Category				
Category	Trips	% of All Trips	Riders	% of Riders
Errands & Shopping	1,731	49.60%	50	66.70%
Senior Center	1,305	37.40%	40	53.30%
Medical Appointments	145	4.20%	30	40.00%
Administrative Support	119	3.40%	1	1.30%
Hair Appointments	116	3.30%	19	25.30%
Work	41	1.20%	2	2.70%
Unknown	26	0.70%	9	12.00%
Family & Private Visits	4	0.10%	4	5.30%
Church	1	<0.1%	1	1.30%
Total	3,488	100%	75	100%



Meeting Essential Daily Needs

Meeting Essential Daily Needs
 Nearly half of all trips (49.6%) were for errands and shopping, serving two-thirds of all riders. These trips support access to groceries, pharmacies, and basic necessities—key factors in allowing individuals to live independently and safely in the community.

Connecting People to Programs & Nutrition
 Transportation to the Two Rivers Senior Center accounted for 37.4% of all trips and served over half of all riders. This access enables participation in meals, wellness activities, educational programming, and social connections that reduce isolation and promote healthy aging.
Supporting Health, Dignity, and Independence

40% of riders used transportation for medical appointments, reinforcing the program's role in reducing missed care. 25.3% of riders used transportation for personal care services, supporting dignity, confidence, and overall well-being.

Program

Participiation

Overview

During 2025, the Two Rivers Senior Center recorded 30,724 total event sign-ins (duplicated participation) serving 1,113 unduplicated individuals across a wide range of programs, services, and activities. These figures reflect both the breadth of individuals reached and the depth of ongoing engagement at the senior center throughout the year. Duplicated counts represent total participation across all events and programs, while unduplicated counts reflect the number of unique individuals served.

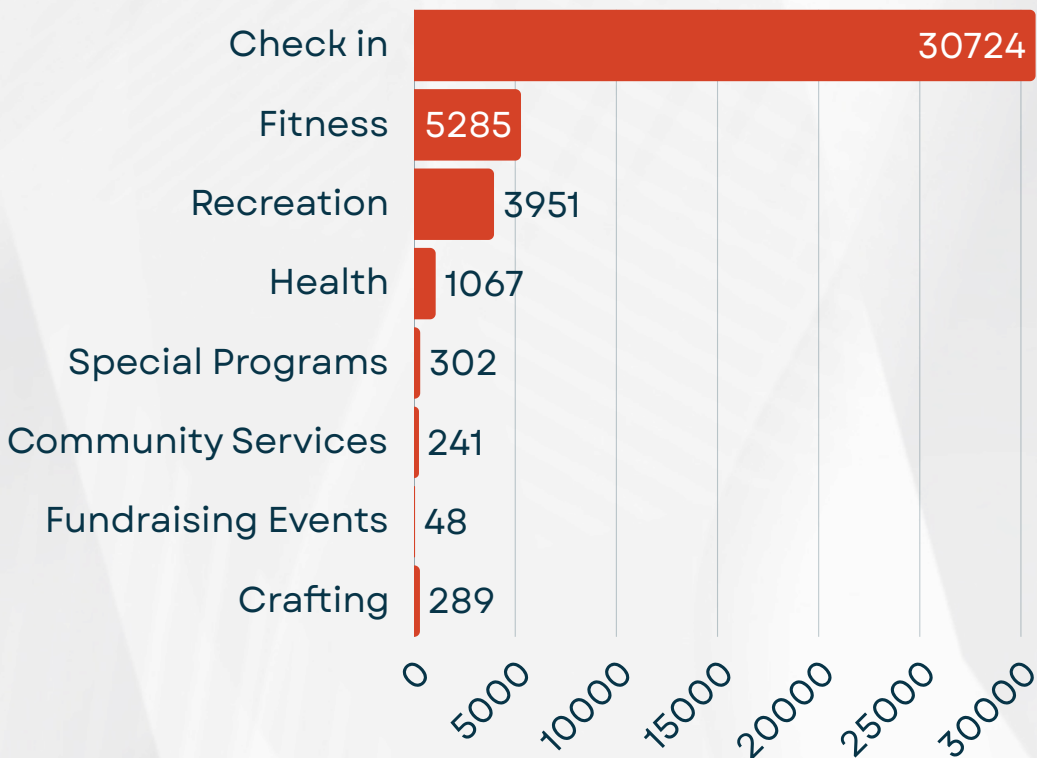
Participation Summary

Total Event Sign-Ins : 30,724

Unduplicated Individuals Served: 1,113

Average Visits per Participant: 27.6 per year

This participation ratio highlights that many individuals engage with the senior center consistently and repeatedly, underscoring the center's role as a vital daily resource.



Programs

Participation by Program Category

Community House Visits (Hello, I'm here)

14,149 sign-ins

985 unduplicated individuals

Community House visits accounted for 46.1% of all participation, making this the largest category by volume. This reflects the senior center's role as a central gathering place for social connection, safety, and informal support.

Fitness & Exercise (Cardio Drumming, Yoga, Arthritis Ex, and Fitness Fun)

- 5,285 sign-ins
- 165 unduplicated individuals

Fitness programs showed high repeat participation, indicating strong commitment among participants to maintaining physical health, mobility, and independence.

Recreational Programming (Bingo, Card Games, Movie, Red Hatters etc)

- 3,951 sign-ins
- 226 unduplicated individuals

Recreational programs supported social engagement, mental wellness, and leisure activities that reduce isolation and promote overall well-being.

Health Services (Foot Care & Blood Pressure)

1,067 sign-ins

272 unduplicated individuals

Education (Health Fair, Benefit Specialist, Classes, Tech Assistance, Legal Assistance)

373 sign-ins

301 unduplicated individuals

Crafting (quilting, rock painting, Creation Station)

289 sign-ins

46 unduplicated individuals

Special Programs & Events

Special Events & Meals (Birthday Parties, Polar Bear Baseball, Thanksgiving)

302 sign-ins

96 unduplicated individuals

Community Services (Card Creators, Committee on Aging, Tax Appointment Assistance)

241 sign-ins

51 unduplicated individuals

Fundraising Events (Friends Board Meeting, Rummage Sale)

48 sign-ins

20 unduplicated individuals

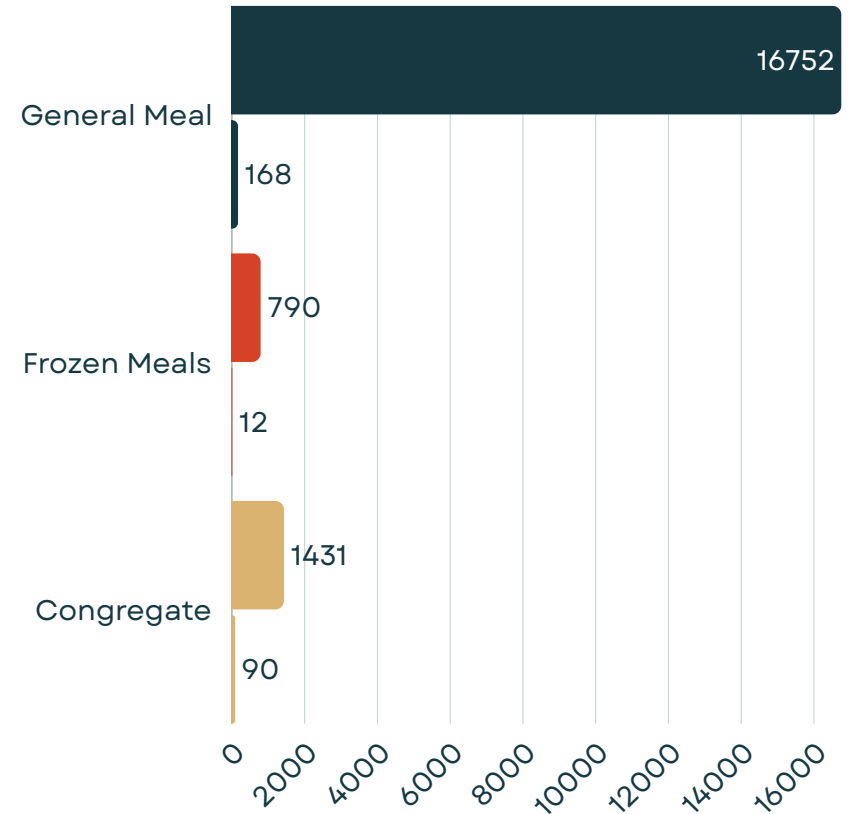
Nutrition Program



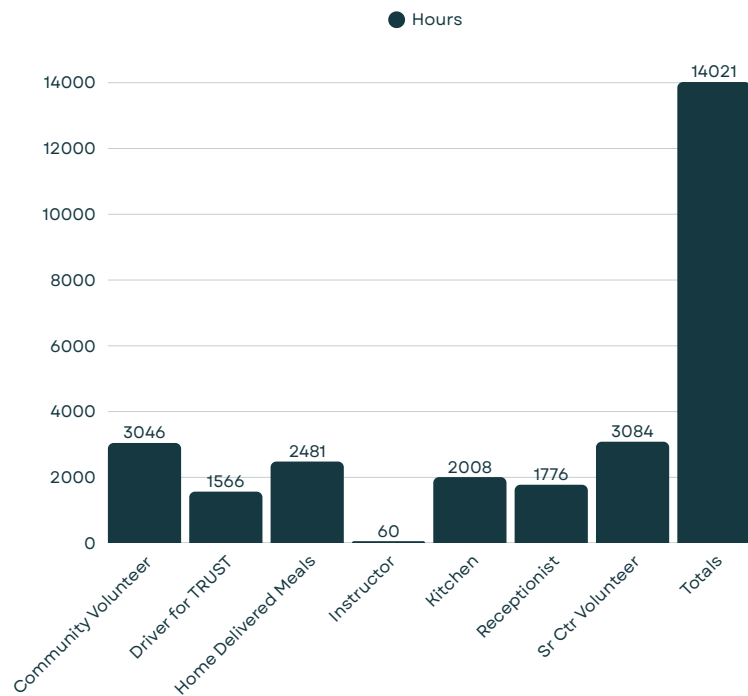
Meal Participation

Meal Participation Summary (2025). The Nutrition Program served 17,542 meals to 169 unduplicated individuals between January 1 and December 31, 2025. General Meals accounted for the majority of meals served, reflecting consistent daily participation.

Congregate dining participation increased steadily from 973 diners in 2022 to 1,431 diners in 2025, representing a 47.1% overall increase over four years. Growth was strongest between 2022 and 2023 (+27.9%), followed by continued but moderating increases in subsequent years, indicating a transition from rapid expansion to a more stable level of participation.



Volunteering



Top Service Areas by Hours

Senior Center Volunteers – 3,075 hours

Community Volunteers – 3,043 hours

Home Delivered Meals – 2,462 hours

Kitchen Support – 1,994 hours

Reception – 1,763 hours

Drivers for TRUST – 1,557 hours

Instructors – 60 hours

Over 70% of volunteer hours directly supported senior services, meals, transportation, and daily operations.

Meals & Direct Service Support

Home Delivered Meals volunteers accounted for nearly 18% of all volunteer hours

Kitchen and meal-related roles combined provided over 4,400 hours of service

Volunteers are the backbone of our programs—extending staff capacity, reducing operating costs, and ensuring consistent support for seniors and community members throughout the year.

Awards



2025 Accreditation

Two Rivers Senior Center has successfully renewed our WASC accreditation, a rigorous review process that occurs every six years. Accreditation ensures that our programs, services, and operations meet the highest standards of excellence for senior centers across the state. We could not have completed this process without our Accreditation Board and support from the City.



Rising Star Award

Heather Ihlenfeldt, Supervisor of the Two Rivers Senior Center, has been honored with the Wisconsin Association of Senior Centers (WASC) Rising Star Award! This award recognizes emerging leaders in senior services who go above and beyond to support older adults in their communities.



Team Volunteer Award

The Friends of the Two Rivers Senior Center was nominated and awarded the Team Volunteer Award through the United Way. The Friends have been volunteering in the name of the Senior Center for over 18 years, and have served over 20,000 hours.

Community Outreach



Feeding the Hungry

The Senior Center, in partnership with The Two Rivers Hunger Task Force has helped to feed community members from kids- seniors through blessing bags, summer food handout, and our Tiny Free Pantry



Keeping Neighbors Warm

The Friends of the Two Rivers Senior Center began a project to help those who are unhoused keep warm in the winter months by making tie blankets and placing them in the community house door ways. So far, 20 blankets have been given out.



Caring Cards

Our Senior Center Card Makers continue to craft cards sent out for birthdays and holidays or even just to lift spirits to the home bound in our community.



Kindness through Quilting

The Senior Center Quilters have been donating quilts to Sleep in Heavenly Peace, a non-profit whos motto is: "No kids sleeps on the floor in our town!" Quilts are given to children who receive a new bed through the organization. This is in addition to the other organizations the quilters also give to such as: Pink Heals, InCourage,, the Haven, Vince Lombardi Cancer Center, and more.



Birthdays with TREP

The Senior Center has been making birthday bags for TREP to give out when needed. This includes cake mix candles, aluminum pan, frosting, a can of white soda (a substitute for eggs), and a card into a gift bag. 60 bags have been assembled so far.



Bridges Math Program

The senior members of our community showed up in full force donating items for TRPSD Bridges Math Program. Our seniors were so generous, the school reports not needing items until the next school year or beyond!



Back to School Carnival

The Two Rivers Senior Center and all of the supporting organizations had a banner year by serving 387 students with school supplies and adding a successful resource fair to the carnival.



Community Thanksgiving

The Two Rivers Senior Center with the help of very generous sponsors, sucessfully put on the only free Thanksgiving Meal in our area on Thanksgiving day.

TWO RIVERS
19 54
SENIOR CENTER



224 Trip attendees
and 8 Trips in
2025

2025

Membership



In 2025, 985 individuals were active members of the organization. The population is predominantly older adults, with over 90% age 65 or older. The largest age groups fall between ages 70–84 (59.4%), and 17.5% are age 85 and older, reflecting a population with increasing health, mobility, and support needs.

Membership is primarily local (77.5%), though 22.5% reside outside the community, demonstrating regional reliance on services. Members are predominantly female (70.6%), and 39.6% identify as head of household. While most members do not live alone, 8.7% live alone, placing them at higher risk for social isolation. A subset of members reports disabilities or special needs, including visual impairments, medical transportation needs, and dietary accommodations, reinforcing the importance of accessible, flexible services. Overall, the demographic profile underscores a growing senior population with increasing vulnerability, highlighting the critical need for continued funding to support essential services that promote health, independence, and quality of life.

Special Events 2025



Senior Night at
Thursday Night Concerts



Bingo with the Chiefs



Back to School
Carnival-Resources



Cork and Canvas



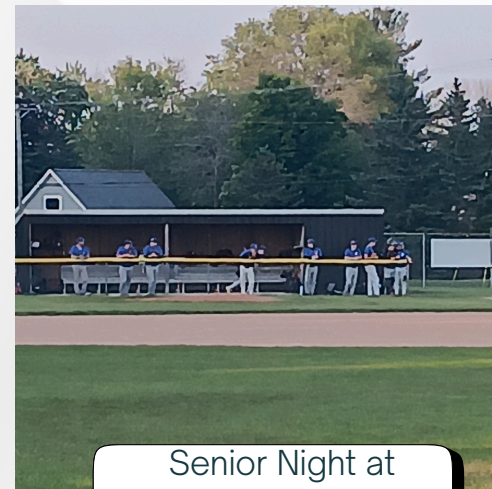
Thanksgiving



Health and Info Fair



Supply Drives




Senior Night at
Polar Bears



Two Rivers Police Department
Coffee with a Cop
Wednesday
March 5th.
10 AM - 11 AM
Two Rivers Senior Center

Join the
Police Department Officers
for coffee and conversation.

We look forward to meeting with you.



What was new in 2025





Thank You
For Your Support!