



**TWO  
RIVERS**  
WISCONSIN

## **CITY COUNCIL SPECIAL MEETING**

**Wednesday, July 23, 2025 at 5:30 PM**

**Committee Room- City Hall, 3rd Floor  
1717 E. Park Street, Two Rivers, WI 54241**

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### **AGENDA**

**NOTICE: Arrangements for Addressing the City Council by Telephone, During Public Hearings or Input from the Public can be made by Contacting the City Manager's Office at 920-793-5532 or City Clerk's Office at 920-793-5526 by 4:00 p.m. on the day of the meeting**

**1. CALL TO ORDER**

**2. PLEDGE OF ALLEGIANCE**

**3. ROLL CALL BY CITY CLERK**

Councilmembers: Mark Bittner, Doug Brandt, Shannon Derby, Bill LeClair, Darla LeClair, Tim Petri, Bonnie Shimulunas, Scott Stechmesser, Adam Wachowski

**4. ACTION ITEMS**

- A. 25-147** Consider Proposed Parks and Recreation Rule, Promulgated by the Parks and Recreation Director Per Section 7-1-12 of City Ordinances, Pertaining to Operation of Mobile Refreshment Carts in City Parks

Recommended Action:

Motion to approve the proposed rule

- B. 25-148** Consider Request from Heroes Venture Arcade & Music Venue, 2022 Washington Street, for Waiver of City Noise Ordinance for Live Music Event on Sunday, July 27 from 6:00 PM to 9:00 PM

Recommended Action:

Council Discretion

Note: Provisions of Sections 9-2-5B(2)(b) Regarding Noise Audible Within an Enclosed Structure Used for Residential Purposes and Section 9-2-5D, Pertaining to Vibration, do not apply until after 10:00 PM, so no waiver is required for this event. Applicant requests waiver of decibel limit applicable to this commercial location, which is otherwise 70 decibels (65 decibels at the property line of any residentially-zoned property) from 6:00 AM to 10:00 PM

**5. ADJOURNMENT**

Motion to dispense with the reading of the minutes of this meeting and adjourn

*In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email [clerk@two-rivers.org](mailto:clerk@two-rivers.org) at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system. It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.*



**To:** Two Rivers City Council, City Manager, Greg Buckley  
**From:** Mike Mathis, Parks and Recreation Director  
**Date:** 7/9/25  
**Subject:** Authorization and Policy for Refreshment Carts in City Parks

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**Purpose:**

This memo outlines a proposed policy to permit and regulate mobile *non-alcoholic* refreshment carts in City of Two Rivers parks. This new rule is proposed under the authority granted to the Parks and Recreation Director in **Sec. 7-1-12** of the Municipal Code, which allows for the promulgation of rules related to city parks, events, and other city-owned recreational properties.

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**Background:**

Under **Sec. 7-1-7**, it is unlawful for any person to sell refreshments or operate a concession stand in city parks without prior authorization from the Parks and Recreation Director. In addition, vending from motorized vehicles is currently allowed at Neshotah Beach's Parking Lot One through a seasonal permit system, with clearly defined parameters including location, duration, fees, and blackout dates.

Recently, a local vendor submitted a request to operate a refreshment cart at Neshotah Beach. The vendor is specifically interested in selling iced and cold brew coffee. While existing ordinances address vending from parked vehicles, they do not specifically account for mobile, non-motorized carts such as those pushed by hand. In response, I am proposing a new Refreshment Cart Policy modeled after the existing beach vending rules, to ensure a consistent, fair, and well-regulated approach to park-based vending.

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**Ordinance Authority and Council Review:**

Per **Sec. 7-1-12**, the Parks and Recreation Director is authorized to promulgate rules for parks and recreational areas. This section requires that:

- The City Council be notified of any rules at the time of posting or earlier;
- Rules be reviewed by the Council at a **duly noticed meeting within 30 days** of being posted; and
- Council may approve, disapprove, or modify the rules at its discretion.

This memo serves as formal notification of the proposed rule regarding refreshment cart operations. Upon issuance, the rule will be publicly posted and shared with appropriate city staff and departments, as required by ordinance.

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**Policy for Management of Refreshment Carts in City Parks:**

Purpose





To regulate the operation of mobile refreshment carts in City of Two Rivers parks in a manner that ensures fairness, safety, and consistency with established vending practices.

#### Definitions

- Refreshment Cart: A non-motorized or push-style mobile cart offering food, beverages, or similar items for sale.
- Permittee: A person or business that has been issued a seasonal refreshment cart permit.

#### Permit Requirements

1. Vendors must apply for and obtain a Seasonal Refreshment Cart Permit from the Parks and Recreation Department.
2. The permit fee is \$250 per season and is non-refundable and not pro-rated.
3. Permits are valid from one week before Memorial Day through one week after Labor Day.
4. The Parks and Recreation Director may limit the number of permits issued annually.

#### Operating Parameters

1. Refreshment carts may only operate in designated park areas identified in the permit.
2. Permits must be displayed clearly on the cart during all hours of operation.
3. Carts must not obstruct pedestrian traffic, park infrastructure, or emergency access routes.
4. Vendors may not use amplified sound, signage beyond the cart, or additional equipment (e.g., tents, tables) without express written permission.
5. The Parks and Recreation Director may designate blackout dates when vending is not permitted due to events, maintenance, or overcrowding. These will be shared at the time of permit issuance.

#### General Provisions

1. All permittees must comply with local, county, and state food handling and licensing requirements.
2. Failure to comply with this policy may result in a revocation of the permit without refund.
3. Vendors must remove all litter and debris generated by their operation at the end of each day.

#### Posting and Review

This policy shall be posted on the City website and provided to all permit applicants. In accordance with Sec. 7-1-12, it shall be reviewed by City Council within 30 days of posting and may be modified, approved, or disapproved.

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#### Recommendation:

I recommend implementation of this rule to support a small business, enhance park user experience, and



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**PARKS AND RECREATION**

Section 4, Item A.

1520 17<sup>th</sup> Street  
P.O. BOX 87  
Two Rivers, WI 54241-0087

provide clarity and structure for refreshment cart operations. I welcome any feedback or suggestions from the City Council as part of the 30-day review period required under Sec. 7-1-12.

Please let me know if you have any questions by phone or email. We will also discuss this opportunity at the July 21<sup>st</sup> regular City Council meeting.

Respectfully,

**Mike Mathis**

Parks and Recreation Director  
City of Two Rivers

Two Rivers, WI 54241

920-793-5592

mikmat@two-rivers.org



[www.two-rivers.org](http://www.two-rivers.org)



920.793.5593



20.793.5512

~~Michael Cleveland - astroid2018@gmail.com~~

Mon, 21 Jul 2025 12:38:14 PM -0500

~~To: "lesref" <lesref@lesreflibrary.org>~~



To:  
City Council Members  
City of Two Rivers  
City Hall  
1717 East Park Street  
Two Rivers, WI 54241

Subject: Request for Noise Ordinance Waiver – Live Music Event on July 27, 2025

Dear Members of the City Council,

On behalf of Heroes Venture Arcade & Music Venue, I am writing to respectfully request a temporary waiver of the City of Two Rivers' noise ordinance for a live music event scheduled for Saturday, July 27, 2025, at our venue located at 2022 Washington Street.

Event Summary:

Date: Sunday, July 27, 2025

Time: Doors at 5:00 PM | Music from 6:00 PM – approximately 9:00 PM

Location: Heroes Venture Arcade & Music Venue, 2022 Washington St, Two Rivers, WI

Performers: Mungo Mountain, Throw Me the Remote, The French Irish Coalition

Audience: All Ages Welcome | 21+ with Valid ID to Drink

Expected Attendance: 100–150 patrons

Amplified Sound: Live performances using professional PA system

This event is designed to bring together the regional music community while promoting a positive and inclusive space for local residents and visitors. The evening will contribute to Two Rivers' growing creative culture and offer economic benefit to surrounding businesses.

To facilitate this, we are requesting a waiver of the City's noise ordinance to allow amplified music from 6:00 PM to 9:00 PM on July 27.

We are fully committed to:

Respectfully managing volume levels

Notifying nearby residents and businesses prior to the event

<!----> Ending all amplified sound by 9:00 PM

<https://mail.zoho.com/zmr>

Section 4, ItemB.

- Complying with all applicable safety, occupancy, and alcohol service regulations

We appreciate your consideration and are happy to provide additional details or attend a council meeting if requested. Thank you for supporting local venues and the live music scene in Two Rivers.

Sincerely,  
Michael Cleveland  
Owner  
Heroes Venture Arcade & Music Venue  
(920) 657-1249  
[heroesventurearcade@gmail.com](mailto:heroesventurearcade@gmail.com)

Please see the attached form for the events calendar on live music show bookings.

~~Michael Cleveland astroid2016@gmail.com~~

Mon, 21 Jul 2025 12:38:48 PM -0500

~~To: "Hearst" Hearst@hearthill.org~~

(HMV) Calendar Schedule 7/25

Up and coming booked and scheduled shows.

July 27th:

The French Irish Coalition

Mungo Mountain

Throw Me The Remote

August 29th

Ghidora

Crowven

September 5th

The Coves

Krestfall

Ditch the hubcap

September 6th

Subspace MKE: Hack the planet - Cyberdelia Party

September 13th

Age Of The Fallen

Parasite

Sacramento

October 5th

Catastrophic Heroes

Ember Rise

November 8th

American Blackheart

Atomic Theory

Blue Moon Assault

November 15th

Demsfightingwords

Surefire

Errors Of Humanity

Vapid Soul