



**TWO  
RIVERS**  
WISCONSIN

# ADVISORY RECREATION BOARD MEETING

Wednesday, January 14, 2026 at 6:00 PM

Koska Room - Community House  
1520 17th Street, Two Rivers, WI 54241

## MINUTES

### 1. ROLL CALL

PRESENT: Council Rep Scott Stechmesser, Robert Reed, Jason Scharping, Travis Kadow, Tom Lawler, Jennifer Watry

ABSENT: Council Rep Adam Wachowski, Erin Lamal, Daniel Cortte

### 2. APPROVAL OF MINUTES

Motion made by Jennifer Watry, Seconded by Jason Scharping.

### 3. CORRESPONDENCE - None

### 4. COMMENTS FOR THE PUBLIC (Limited to 3 minutes each)

**John Gomez** thanked the Parks crew for promptly removing a tree as he had requested.

**Kathy Dahlike** suggested adding more specificity to questionnaires by tailoring the language to be clearer and including a comment section for additional feedback.

**Dean Hrvila** shared details about the upcoming Memorial Day Bell Ceremony scheduled for May 25 at 8:30 a.m., with setup beginning at 8:00 a.m. in Central Park East, and concluding at the cemetery.

**Bruce Kreuger** questioned why donations and sponsorships could not be pursued for a new concession stand.

### 5. NEW BUSINESS

#### a. Neshotah Beach Pavilion/Concession Stand Project Update

i. **Review Q&A publication** - The Board reviewed the published Q&A document and had no concerns.

ii. **Review funding status** - The Board reviewed the funding chart included in the attachments. It was clarified that \$255,318 was included in the approved 2026 City budget, not \$510,636. As a result, at least 50% of the project must be funded through outside sources. Committed Room Tax funds currently place the project at a projected 75% outside funding. It was noted that without additional grants or sponsorships, the project cannot proceed at the proposed scope.

iii. **Review scope of project** - The Board reviewed the current and proposed floor plans, which aim to bring the building up to code, improve functionality, and add additional bathrooms.

Suggestions included relocating refrigeration closer to the order window, reducing the number of sinks in the men's restroom area, and adding an option to wall off a portion of the space as a "warming kitchen" so it could be used either as part of the concession stand or as an option for rental use.

**iv. Share upcoming public survey about project** - Information regarding an upcoming public survey related to a pilot paid parking program was shared. The survey was distributed to local nonprofit organizations, schools, and on Facebook to gauge interest from outside volunteer organizations rather than relying on City staffing alone.

**b. 2025 / 2026 Capital Projects**

Board reviewed a detailed list of 2025 capital projects yet to be completed and upcoming 2026 capital projects. The project list is included as an attachment.

**6. OLD BUSINESS** - None

**7. OTHER BUSINESS** - None

**8. DIRECTOR'S REPORTS**

**a. Program and Event Updates** - The Director reported that 2025 concluded with approximately 30,000 attendees at Park & Recreation special events and 2,000 participants in youth and adult programs. Staff is currently working on the 2025 Annual Report, and the Senior Center Annual Report has been submitted to the Board. A revenue chart included in the attachments shows an upward trend in rentals and picnic shelter revenue, with cemetery revenue holding steady. Save-the-date information was also shared for upcoming concert series, including Bands on the Beach, Concerts in the Park, Friday Night Concerts, as well as new events: Winter Hangout on January 30 (sponsored by Cher-Make) and the Zombie Zoom 5K on October 31.

**b. Parks and Facilities Updates** - The Director reported that the first plot has been sold in the new "Paws in Time" Pet Cemetery. Fundraising efforts for Perpetual Care Flowers and the Community Band will be added to a future City Council agenda to establish an investment fund with the Lakeshore Community Foundation.

**c. Planning and Grants Updates** - The Director provided an update on ongoing planning initiatives and grant-related activities along with the Capital Projects detailed in the attached report.

**9. ITEMS FOR FUTURE ADVISORY RECREATION BOARD MEETINGS** - None

**10. NEXT MEETING** - February 11, 2026

**11. ADJOURNMENT**

Motion made by Travis Kadow, Seconded by Tom Lawler.

*Respectfully Submitted,*

*Laura Hooper, Parks & Recreation Office Manager*



**TWO  
RIVERS**  
WISCONSIN

# Advisory Recreation Board Meeting 1/14/26

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Mike Mathis, Director of Parks and Recreation

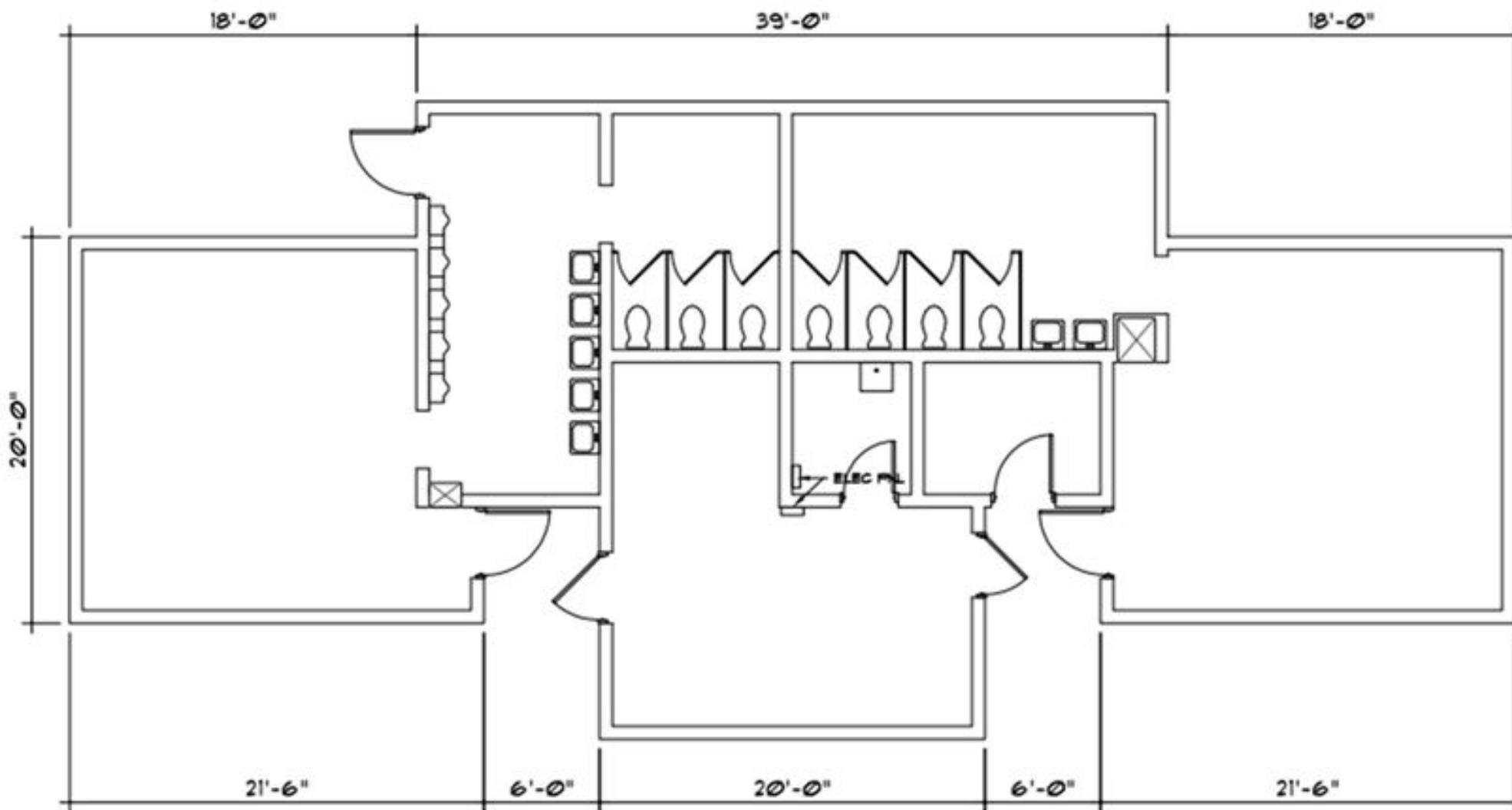
# Neshotah Beach Pavilion Project

- Frequently Asked Questions
- <https://docs.google.com/document/d/1chGyMLtlCiuksa-w32-lqH8QCw1MAPM5/edit?usp=sharing&ouid=113732699600712209659&rtpof=true&sd=true>

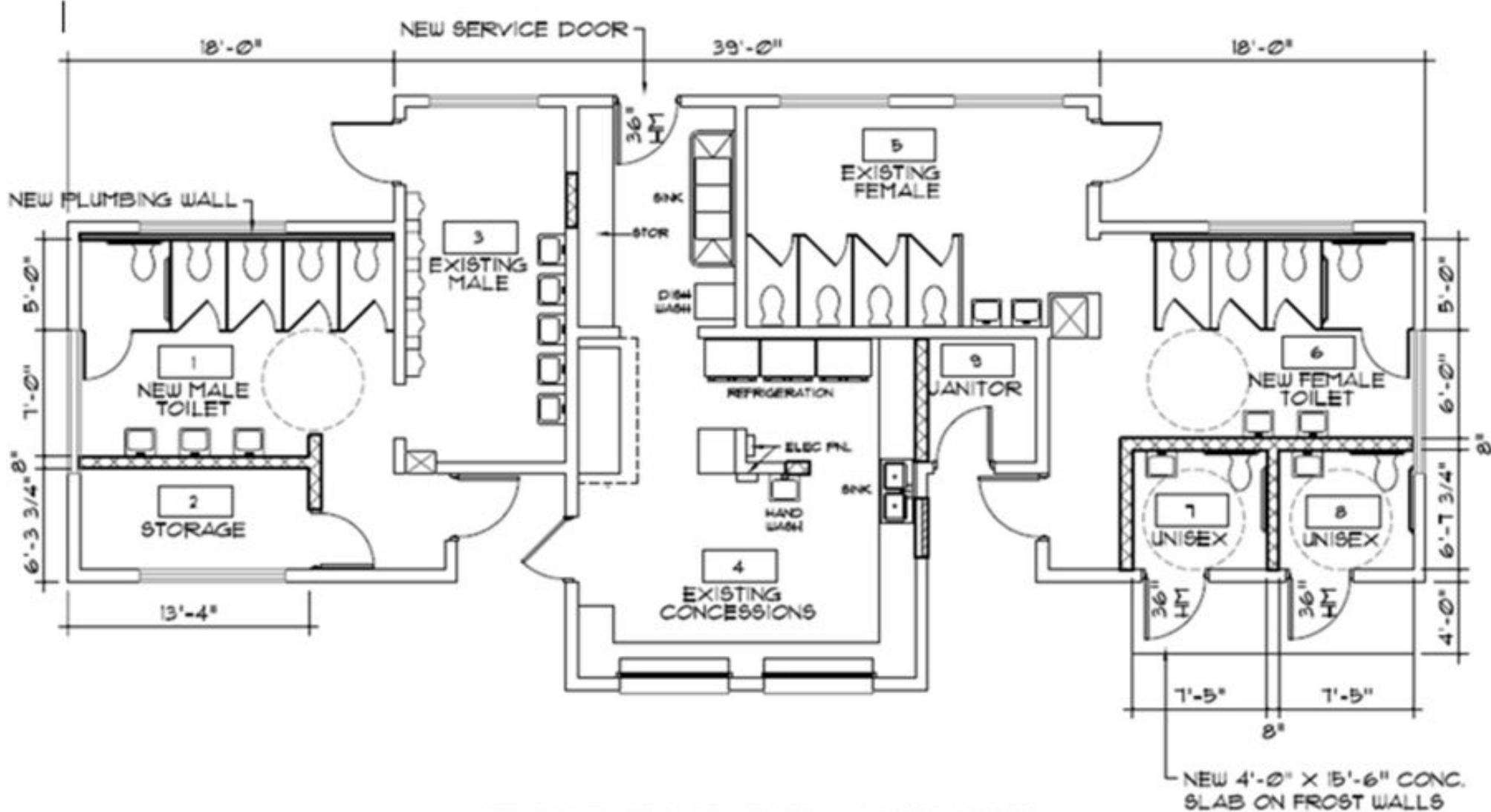
# Funding Model So Far

Neshotah Pavilion Projected Funding Sources		
Source	Amount	Percent
State Infrastructure Grant (Pending)	\$ 255,318	50.00%
City (Projected)	\$ 130,318	25.52%
Room Tax Contribution (2026, 2027, 2028, Confirmed)	\$ 75,000	14.69%
WEDC Grant or Additional Room Tax (Pending)	\$ 50,000	9.79%
Total =	\$ 510,636	
Total City Borrowing =	\$ 255,318	
Actual City Investment =	\$ 130,318	

\$255,318 was included in the approved 2026 City budget not \$510,636. This means at least of 50% of the project is required to be funded from outside sources. The committed Room Tax funds already place us at a projected 75% of the project being funded by outside sources. Essentially, if we do not get grants and sponsorships, the project cannot move forward at the proposed scope.



EXISTING FLOOR PLAN  
1/8" = 1'-0"



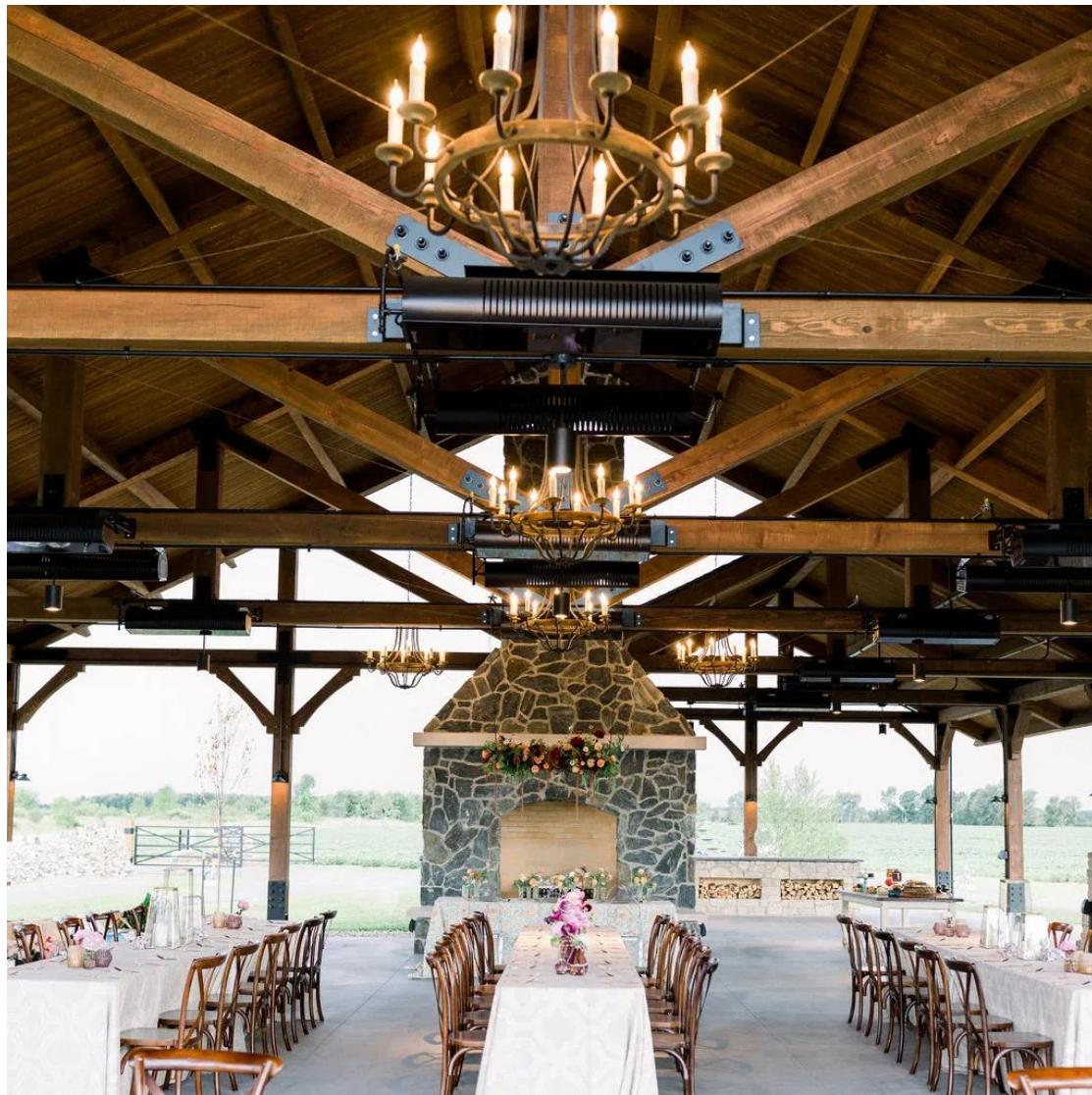
## REMODEL FLOOR PLAN - CONCEPT "A"

18° + 1° = 19°

**HAMANN**  
CONSTRUCTION COMPANY

PROPOSED ALTERATIONS FOR  
NASHOTAH BEACH CONCESSION AND RESTROOM FACILITY

SHEET  
PR1



# Continuing 2025 Capital Projects

- Paddlers Park – major federal funding delays
  - Upcoming - Concrete boat launch, signage, concrete pathway, fishing “stations”
- Neshotah Park and Beach – 2-year project scope
  - Complete
    - Pierce St. resurfacing and parking expansion
    - New pathways installed
    - 2 new picnic shelters installed
    - Old tennis court removed
    - New picnic tables, charcoal holders, and grills
  - In-Progress
    - Updates to restroom building by horseshoe pits (Completion: February)
    - Creation of new directional and informational signage (Completion: Memorial Day)
    - Native plant area establishment (Completion: Next planting in spring)

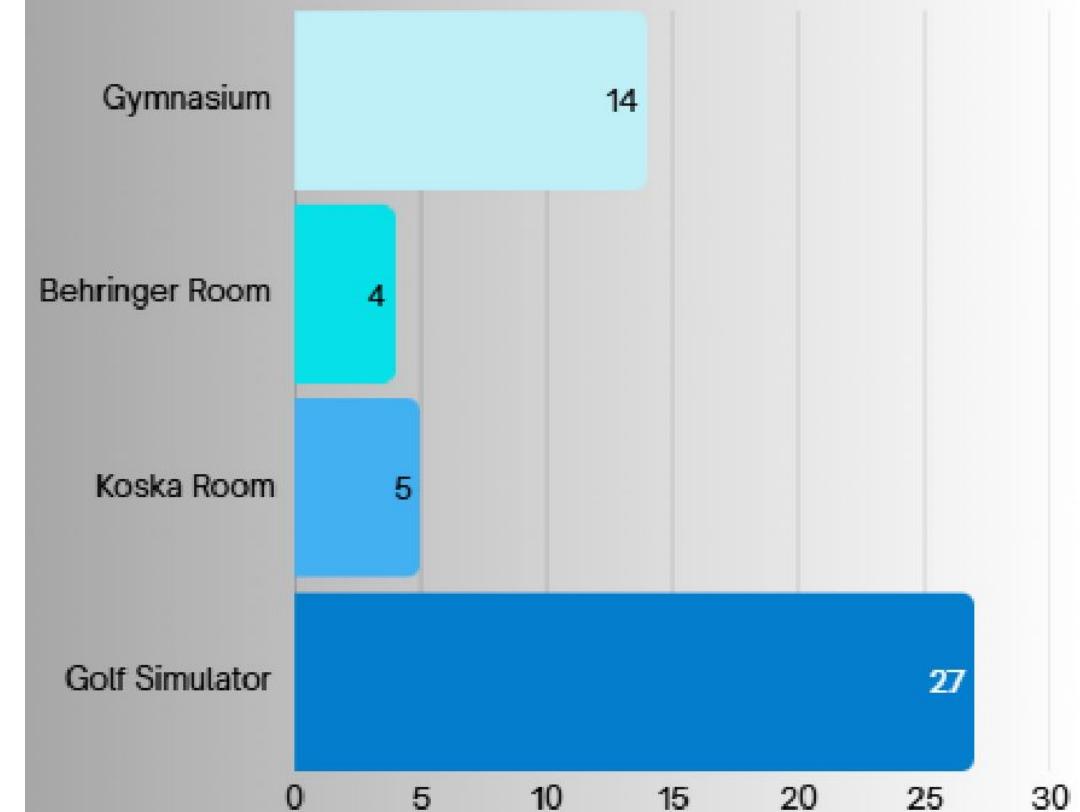
# 2026 Capital Projects

- Riverside Park – 73% grant funded, confirmed
- Mariners Trail Split Rail Fence – no city funding planned
- Neshotah Beach Pavilion – 75% covered by pending and confirmed grants, potential for more
- Vietnam Vet's Park Field Improvements – building roof, new purple field lighting – city funded roof, pending grant for lighting
- Washington Park Shoreline Improvements – no city funding
- Mariners Trail and Coastal Resilience Project – no city funding
- Machinery/equipment replacements/playground repairs/Community House gutters – city funding

# 2025 Stats

- Cool City Christmas, strong family attendance again
- ~30,000 people attended P&R special events in 2025
- 75 individual youth and adult programs in 2025 not counting the Senior Center
  - 2,000 participants

## December 2025 Community House Rentals



## Parks and Recreation Department 10-year Revenue Summary



2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 YTD

Community House (100-46743) Room Rentals

Cemetery (100-46540) Cemetery Sales

Recreation (100-46720) Programs & Picnic Shelters



# 2026 Friday Night Live Concerts

- 9 concerts @ \$6,800 total cost, sponsorships will cover entire cost
- Unique promotional flyer free for businesses to draw concert goers to establishments outside of downtown



	Village Inn & RV Park Buy one mini golf get the second one free.	Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.
Tapped on the Lakeshore Featuring: _____	Cobblestone Inn and Suites Featuring: Sunday Mimosa Bar from 9 to 11AM \$5 Old Fashioneds Friday and Saturday Nights	Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.
Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.		Name of Bar or Restaurant Their Special Feature for that weekend.
Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.	Name of Bar or Restaurant Their Special Feature for that weekend.
<p>All specials are good June 1<sup>st</sup> through August 31<sup>st</sup> 2025. Attend the Friday Night Live concerts to receive your special Dine, Drink &amp; Fun coupons! Must have this flyer with you at time of purchase to receive the promotional offer.</p>			 <p><b>BANDS ON THE BEACH</b> SUNDAY JUNE 14<sup>th</sup> THE COUGARS FROM 4 TO 7PM</p>



# Perpetual Care Flowers & Community Band

## Fundraising

- 1/19/26 City Council Agenda
- P&R is proposing the creation of investment funds with Lakeshore Community Foundation to sustain these efforts in the long-term
  - \$5,000 needed to start fund
  - \$25,000 needed to start drawing returns

## Pet Cemetery

- We sold our first plot!

# LINE DANCE Class

\$45  
Adults

\$30  
17 and under

A smooth moving, fun-filled line dancing class with all the classic boot-scootin' country rhythms you know and love. Great for all skill and fitness levels, focusing on fun, movement, and community!



Friday Nights, Jan 9 - Feb 13

6:00 - 7:00 pm

Community House Behringer Room

Register by January 7 at [trreconnect.com](http://trreconnect.com) or scan the QR code.

Contact 793-5594 or [kenshi@two-rivers.org](mailto:kenshi@two-rivers.org) for more info.



Pet Cemetery is located adjacent to Holy Cross Cemetery on the north side of 41<sup>st</sup> Street

Plot Cost - \$200

*Includes a 4'x4' space for up to 4 burials*

Burial Fees - \$450 per burial

*Includes opening and closing fees and an engraved grave marker with your pet's information*

#### Burial Guidelines

- *Cremation burials only*
- *Clean, sealed container required*
- *No irrigation provided*
- *Imitation flowers only*

TWO RIVERS

PAWS IN  
TIME

PET



CEMETERY

*Honor your furry friends  
with a respectful and  
loving farewell by  
giving your pet a  
peaceful resting place.*

TWO RIVERS  
PARKS AND  
RECREATION





**WINTER  
BASEBALL CAMP**

**SUNDAY, FEBRUARY 1 - 4:30 TO 6:00**

Led by the experienced coaching staff and players of the Two Rivers Polar Bears baseball team.

This camp will focus on the fundamentals of hitting and fielding. Players should bring their bat, glove, and helmet.

**GRADES: 1<sup>ST</sup> - 8<sup>TH</sup>**

**DEADLINE: JANUARY 26**

**MINIMUM: 5 MAXIMUM: 15**

**AT J.E. HAMILTON COMMUNITY HOUSE**

 To register scan the QR code, visit [TRreconnect.com](http://TRreconnect.com), or call (920) 793-5592.

Questions contact Kenny at (920) 793-5594 or [kenshi@two-rivers.org](mailto:kenshi@two-rivers.org).











## **LITTLE HOOPERS BASKETBALL**

For kids in 4K-K! This fun, engaging program introduces young players to basketball through age-appropriate drills and activities. Kids will learn dribbling, shooting, and passing in a positive, encouraging environment.



**DETAILS:**

Two Rivers Community House Gym

Monday Nights | Feb 2 - Mar 9  
5PM - 5:45PM

**SCAN ME!**



Cost: \$30  
Max Participants: 20  
Registration Deadline: Jan 26  
Register at [trreconnect.com](http://trreconnect.com)

CALL 920-793-5594 OR EMAIL [KENSHI@TWO-RIVERS.ORG](mailto:KENSHI@TWO-RIVERS.ORG) FOR MORE INFORMATION

**NEW**

## **GIRLS 1<sup>ST</sup> - 2<sup>ND</sup> GRADE SOFTBALL CLINIC**



Join us for a fun and engaging softball clinic specifically designed for girls in grades 1 & 2! Players will learn and practice the fundamentals of hitting, catching, and throwing to help build confidence and improve their overall skills of the game!

Two Rivers Community House Gym  
Mondays  
Dates: Jan 5, 12, 19, 26  
Time: 4:15PM - 5:30PM  
Fee: \$25

Register at [trreconnect.com](http://trreconnect.com)  
**Registration Deadline:**  
**Dec 29**  
**Max Participants: 15**

SCAN ME!



Questions? Call 920-793-5594 or email [kenshi@two-rivers.org](mailto:kenshi@two-rivers.org)

## **Death of a Gangster**



**November 11th  
2026**

**A Murder Mystery Event**

**J.E. Hamilton Community House, Two Rivers**

# Neshotah Beach Trial Paid Parking – Fundraising Opportunity

<https://forms.gle/QnvsGJonmqmcCe86A>

The City of Two Rivers Parks & Recreation Department is exploring partnerships with local nonprofit and volunteer-based organizations to assist with a pilot paid parking program at Neshotah Beach during the summer of 2026. Participating organizations will receive 25% of gross sales. This short survey is intended to gauge interest and capacity—there is no obligation to participate by completing it.

For this pilot, the City plans to implement paid parking on 10 peak beach days at Neshotah Beach Parking Lots 2 and 3. The parking fee would be \$10 per vehicle per day, with payments collected on-site using cash or mobile credit card readers. This manual collection model allows the City to test paid parking with a low-cost, temporary approach rather than investing in permanent infrastructure.

## **Potential Dates (Subject to Final Confirmation)**

June: 13, 14, 20, 21, 27, 28

July: 3, 11, 18, 19

August: 1, 8, 15, 22, 30

September: 4, 6

## **Volunteer Shifts**

Morning Shift: 8:30 AM – 12:30 PM

Afternoon Shift: 12:30 PM – 4:30 PM

Volunteers should arrive 10 minutes early

## **Revenue Sharing**

Participating nonprofit organizations receive 25% of gross parking revenue collected during their shift(s)

Estimated gross revenue per 4-hour shift: ~\$1,000

Estimated payout to organization per shift: ~\$250

Revenue is disbursed within two weeks following completion of the shift

## **Staffing & Oversight**

Two volunteers stationed at each parking lot entrance at all times

One Lead Adult Volunteer (18+) required on-site at all times and volunteers age 9-15 must be supervised by a leader who is 18+

Volunteers 16 or older do not need supervision of an adult

Additional volunteer(s) needed to allow for breaks and maintain coverage

## **Training & Support**

Training provided by Two Rivers Parks & Recreation

All equipment and materials supplied by the City

Clear opening, closing, safety, and cash-handling procedures provided

# Pump Track Idea for Riverside Park

- <https://www.youtube.com/watch?v=DJwCASKQnT4>