



EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, March 11, 2025, at 7:45 a.m.

J.E. Hamilton Community House –
Koska Room
1710 W Park Street,
Two Rivers, WI 54241

MINUTES

1. CALL TO ORDER : 7:50am

2. ROLL CALL: John Wyrostek, Mike Mathis, Erin Dembski, Curt Andrews, Todd Nilson

ABSENT: Joe Metzen, Melissa Nyssen, Tonya Prosser, Gina Krahn

3. APPROVAL OF BOARD MEETING MINUTES

The motion to receive and file the minutes as presented was made by Curt Andrews and seconded by Mike Mathis, discussion, motion carried.

4. TREASURER'S REPORT

- a. Budget to Actual Report for January 2025
- b. 2024 Room Tax Year over Year comparison

Curt Andrews provided a recap of the budget to date and Room Tax comparison, The motion to receive and file the minutes as presented was made by Curt Andrews and seconded by Mike Mathis, discussion, motion carried.

5. OLD BUSINESS

- a. Sign Room Tax Commission and Explore Two Rivers Services Contract
- b. Sign Conflict of Interest Policy
- c. Vote on Vice President and Secretary Positions (Action Item)
- d. National Travel and Tourism Week Event
(need 2 to 3 ETR Board volunteers)
- e. 990 filing for 2024 in process

-Room Tax Commission and Explore Two Rivers Services Contract was signed by Curt Andrews (RTC) and John Wyrostek (ETR),

-Conflict of Interest Policies signed by CA, MM, JW,ED,TN

-Vote on VP and Secretary was tabled until April and a full board is in place, Invitations to join the board will be made to Michael Dittmer and one other TBD.

-Board thought it was beneficial to have all ETR board members at the event 5/8.

6. NEW BUSINESS

- a. Woolly Mammoth Fest 2026

Preliminary discussion regarding Woolly Mammoth Festival was very positive and the board had many questions. It was suggested that the Ige Age Trail Alliance take the lead in the project.

7. TOURISM DIRECTOR REPORT

- a. Report from Wisconsin Secretary of Tourism Anne Sayers
- b. Explore Two Rivers Directors Report

8. REVIEW OF ACTION ITEMS ASSIGNED/DEADLINES

9. NEXT MEETING: New meeting time of 8am established, 4/8/2025 at City Hall.

10. ADJOURNMENT

Motion to Adjourn made by Mike Mathis, seconded by Todd Nilson, notion carried.

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It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice