



**TWO  
RIVERS**  
WISCONSIN

# ADVISORY RECREATION BOARD MEETING

Wednesday, April 09, 2025 at 6:00 PM

Koska Room - Community House  
1520 17th Street, Two Rivers, WI 54241

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## MINUTES

### 1. ROLL CALL

Present: Council Rep Adam Wachowski, Council Rep Scott Stechmesser, Robert Reed, Jason Scharping, Travis Kadow, Daniel Cortte, Dorothy Tinkham Delo

Absent: Erin Lamal, Brian Gallagher

Also Present: Mike Mathis - Parks & Rec Director, Laura Hooper- Office Manager

2. **APPROVAL OF MINUTES:** Motion made by Robert Reed Jr, Seconded by Travis Kadow.

3. **CORRESPONDENCE:** None

### 4. **COMMENTS FOR THE PUBLIC (Limited to 3 minutes each)**

Christian Dekok suggested that the city consider purchasing a sifting machine for the beach to help remove glass and other fine particles from the sand. He looked into options and found that a Barber Surf Rake would cost approximately \$13,000.

### 5. **NEW BUSINESS**

#### **A. Neshotah Beach Concession Stand Renderings, Discussion with Parkitecture**

The board reviewed renderings for the proposed new concession stand at the beach. The building design includes a concessions area, concessions storage, indoor rentable space with indoor bathrooms, and a warming kitchen capable of accommodating approximately 75 people. Additional features include an outdoor patio, outdoor bathrooms, changing rooms, and showers.

Suggestions from the board included removing the white posts and replacing them with alternative design elements, as well as exploring the possibility of installing anchors in various parts of the structure to allow for the relocation of outdoor swings.

It was decided to add this proposal as an action item for a vote at the next board meeting. Pictures and plans attached.

#### **B. Special Event policy review**

The board reviewed proposed updates to the Special Event Policy regarding cleanup responsibilities. The current policy requires user groups to handle all cleanup and dumpster/portable toilet arrangements, with a mandatory dumpster for events over 100 attendees. The suggested revision differentiates between outdoor and indoor events: outdoor event organizers must continue to handle all cleanup and rentals independently, while indoor events may request setup and cleanup for a

fee. Additionally, indoor events with over 100 participants will incur a \$25 fee for dumpster use, unless the organizer provides their own. The board agreed with the proposed policy updates.

**C. ARB meeting dates, times, season, and attendance**

The board discussed membership plans for the summer, including the need to fill a vacancy. Dorothy Tinkham Delo's term is ending, and she will not return, while Travis Kadow will continue for another term. Although marketing efforts to recruit high school student members have been ongoing, there have been no responses to date. Additional outreach will continue to fill the vacancy and recruit student members.

**6. OLD BUSINESS**

**A. Update on Neshotah Beach paid parking research**

The board discussed potential changes to parking at Neshotah Beach, noting that offering free parking for residents while charging non-residents could raise legal concerns under state equal protection statutes. A license plate recognition system is being considered, which would automate enforcement and reduce the need for on-site staffing, though internal review and staff time would still be required to manage resident permits. Three parking scenarios were reviewed: (1) everyone pays a daily rate, (2) residents park for free and visitors pay a daily rate, and (3) residents pay a \$10 seasonal fee while non-residents pay the daily rate. Next steps include installing car counters for the 2025 season, exploring geo-fencing software to gather visitor data, completing the Pierce Street parking expansion adding 50 parking spots by Memorial Day, and collecting zip codes at the concession stand point of sale. The board agreed to add this proposal as an action item for a vote at the next meeting. Scenario details are attached.

**7. OTHER BUSINESS:** None

**8. DIRECTOR'S REPORTS**

**A. Program and Event Updates**

**Senior Center Updates:**

Congratulations to Mary Omillian on receiving the Customer Champion Award. Mary recently became a certified tax preparer through AARP and has also taken on the role of Site Coordinator. Her involvement in this program has significantly benefited many seniors in our community. Heather Ihlenfeldt has been appointed to the Two Rivers Business Association (TRBA) and was elected to serve as Secretary. Congratulations to Heather on this leadership role. Current program statistics and attendance data are included in the attached report.

**Program Updates:**

We are very busy with all our recreation programming! Detailed stats attached. *Current* - Pickleball, Slow Flow Yoga, Spring Flag Football, & Dance with the year end recital on April 12. *Upcoming* - Summer Baseball, Softball, & T-ball, Summer Soccer, Kids Camp, & Youth Sport camps registrations are all open. *Completed* - Soundbath Yoga, Zumba, Basketball, Soccer, 2 baseball clinics, swimming, open gym practice for baseball, 3 Open Gyms during spring break week.

**Event Updates:** Concession stands have been cleaned and are being prepared for opening on Memorial Day. Recent and upcoming events include the Leprechaun Hunt, which had 68 participants, and the Easter Bunny Breakfast, which received \$1,600 in sponsorship. Chermake is donat-

ing 520 sausage links for the breakfast, and Tietz's Piggly Wiggly is contributing butter, apple juice, and milk. Additionally, Sundae Thursday has secured a \$2,000 sponsorship from VT Industries.

**B. Parks and Facilities Updates:**

The board received updates on recent parks and facilities improvements. A new sound system has been installed in the Community House gym, and bathrooms at Vietnam Park have been opened. Vietnam Red Field received "turface" treatment and had the lip removed from the grass line to improve field conditions. The transition to the new maintenance management system, Productive Parks, is progressing well. Brush and tree trimming has been completed along Mariners Trail, and the new disc golf course design is finalized and moving to print. Neshotah beach improvements have begun - replacing cement under the Jaycee Shelter, and getting ready to install the climbing wall.

Rental numbers continue to increase for rooms, the gym, and the golf simulator. The board discussed the high demand for gym usage, noting that while rentals are important, the primary goal of the Parks & Recreation Department is to prioritize the gym's availability for community health and well-being over private rentals. A Customer Service Survey has also been implemented with 24 responses so far.

**Staffing Updates:** Kevin Drossart joined the department on March 24th as the Lead Facilities Worker for Parks and Playgrounds. He brings experience from operating his own tree removal business, holds a bachelor's degree in Environmental Studies from UW Oshkosh, and served in the U.S. Marine Corps. Bergen Schmid, a senior at Two Rivers High School, is expected to begin as a Forestry Youth Apprentice on June 9, 2025. Additionally, the department has received 16 applications for seasonal positions and is in good shape for summer staffing. Several of our full time staff have completed or are in the process of completing Professional Development this year.

**C. Planning and Grants Updates**

The board received updates on several ongoing and upcoming projects. Neshotah Park improvements are progressing as planned. Mike is preparing a Stewardship Grant application for enhancements at Riverside Park. Due to a federal funding freeze, the Faith in Place Grant to support tree planting and a youth apprentice at Washington Park is on hold. The Lake Michigan shoreline study is advancing following confirmation of federal funding. The 2025 Wisconsin Coastal Management Paddlers Park Project has received positive feedback. However, the proposed "new beach" picnic shelter project has been canceled due to high permitting fees required by the Army Corps of Engineers. Additionally, a community Program and Recreation Survey will be released soon and the The Great Neshotah Beach Campout is scheduled for 8/30/25.

**9. ITEMS FOR FUTURE ADVISORY RECREATION BOARD MEETINGS**

Action items: New Neshotah Beach Concession Stand Proposal and Neshotah Beach Parking.

**10. NEXT MEETING:** May 14th, 2025

**11. ADJOURNMENT:** Motion made by Council Rep Adam Wachowski, Seconded by Travis Kadow.

Respectfully submitted, Laura Hooper, Parks & Recreation Office Manager



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RIVERS**  
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# Advisory Recreation Board Meeting

4/9/25

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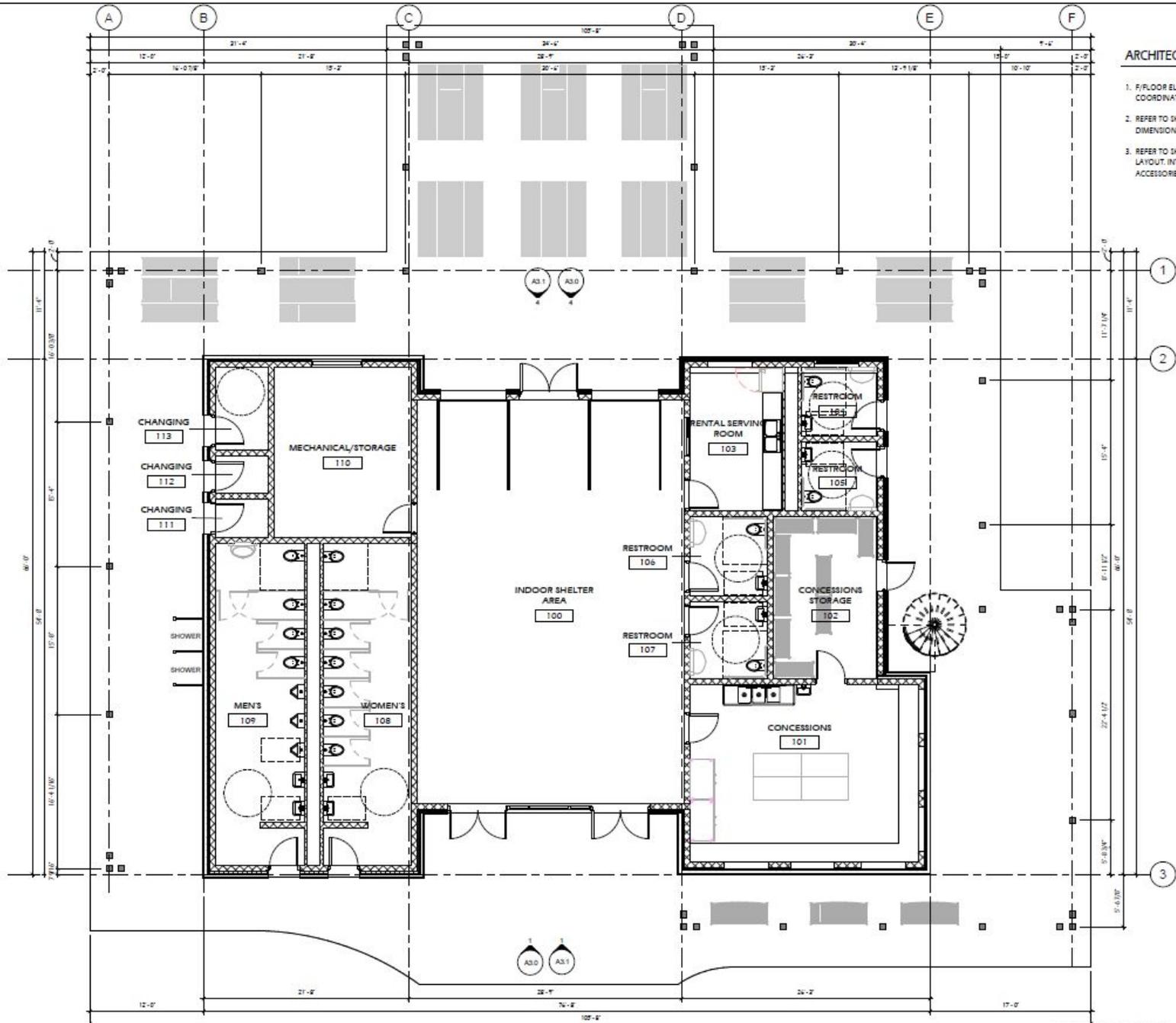
Mike Mathis, Director of Parks and Recreation



Neshotah Beach Concession Stand







**ARCHITECTURAL FLOOR PLAN NOTES**

1. FLOOR ELEVATION 100'-0" = SITE DATUM ELEVATION XXXXX FT. COORDINATE ELEVATIONS WITH CIVIL GRADING PLAN.
2. REFER TO SHEET A1.1 FOR FULL PLAN OF INTERIOR AND EXTERIOR BUILDING DIMENSIONS.
3. REFER TO SHEET A&O FOR ENLARGED PLANS OF RESTROOMS FOR FIXTURE LAYOUT, INTERIOR ELEVATIONS PARTITION DIMENSIONS AND BATHROOM ACCESSORIES.

Revisions:

|  |  |
|--|--|
|  |  |
|  |  |

Project #: 24-013  
 Issued For: Review  
 Date: 10/9/2024

Sheet Number  
**A100**

**1 FLOOR PLAN**  
 A100 2/12" = 1'-0"



# Funding Ideas

| <b>Goal =</b>       | <b>\$ 2,100,000</b>   |                   |                     |                      |
|---------------------|-----------------------|-------------------|---------------------|----------------------|
| <b>Category</b>     | <b>Gift Amount \$</b> | <b># of Gifts</b> | <b>\$ per Range</b> | <b>Cumulative \$</b> |
| <b>City Funding</b> | \$ 500,000            | 1                 | \$ 500,000          | \$ 500,000           |
| <b>Naming Gift</b>  | \$ 500,000            | 1                 | \$ 500,000          | \$ 1,000,000         |
| <b>Level 1</b>      | \$ 100,000            | 3                 | \$ 300,000          | \$ 1,300,000         |
| <b>Level 2</b>      | \$ 25,000             | 5                 | \$ 125,000          | \$ 1,425,000         |
| <b>Level 3</b>      | \$ 15,000             | 8                 | \$ 120,000          | \$ 1,545,000         |
| <b>Level 4</b>      | \$ 10,000             | 10                | \$ 100,000          | \$ 1,645,000         |
| <b>Level 5</b>      | \$ 5,000              | 24                | \$ 120,000          | \$ 1,765,000         |
| <b>Level 6</b>      | \$ 1,000              | 100               | \$ 100,000          | \$ 1,865,000         |
| <b>Level 7</b>      | \$ 300                | 500               | \$ 150,000          | \$ 2,165,000         |
| <b>Level 8</b>      | \$ 150                | 1000              | \$ 150,000          | \$ 2,165,000         |

# Special Event Policy Review

## **Current Policy**

### **14. Dumpsters**

The User Group is responsible for all clean up, including trash/dumpster removal, at the conclusion of your event. If the Parks and Recreation Department must provide clean up services, the organizer will be billed. Dumpsters and portable toilets will NOT be provided by the city. You will be responsible for contracting these services with an outside provider. A dumpster is required for any rental or special event hosting 100 or more guests.

## **Suggested Change**

### Outdoor Events

The User Group is responsible for all clean-up, including trash and dumpster removal, following your outdoor events. Please note that dumpsters and portable toilets will not be provided by the city. It is required of the organizer to contract these services with an outside provider.

### Indoor Events

For indoor events, the Parks and Recreation Department will provide set-up and clean-up services if requested for an additional fee. All indoor special events with over 100 participants will include a \$25 service fee to cover the cost of emptying the City dumpster. Alternatively, the organizer has the option to rent a dumpster at their own cost, without incurring any additional fees from the Two Rivers Parks and Recreation Department.

| Community House Rooms               | Price Per Hour                    |
|-------------------------------------|-----------------------------------|
| Behringer Room with Warming Kitchen | Resident \$20 / Non-Resident \$27 |
| Koska Room                          | Resident \$17 / Non-Resident \$24 |
| Senior Center Kitchen               | Resident \$12 / Non-Resident \$18 |
| Gymnasium with Fireplace Lobby      | Resident \$22 / Non-Resident \$32 |

| Item  | Price Each   |
|---|--|
| Picnic Tables   | \$15.00  |
| Trash Can / Recycle Bin   | Free   |
| Trash Bags (50 per box)   | \$60.00 per box  |
| A-frame Sign Holder / Sandwich Board  | \$5 per board  |
| PA System   | \$35.00  |
| Projector   | \$25.00  |
| Tent (10x10)  | \$25.00  |
| Tent (10x20)  | \$35.00  |
| Bleachers   | \$50.00  |
| Field Chalk   | Varies   |
| Power Board   | \$35.00 each   |
| Beverage Cooler   | \$20.00  |
| 8' Aluminum Table   | \$12.00  |
| Folding Chair   | \$12.00 per dozen  |
| City staff set up/tear down of tables and chairs <u>inside the Community House only.</u>  | \$40 for first hour, 1 hour minimum, \$20 per half-hour after first hour |
| City Staff to work event with trash cleanup, emptying trash cans etc.   | \$40.00 per staff per hour   |
| <b>**Event Organizer is responsible for trash clean-up and emptying trash cans throughout event and at the end of event unless City Staff are requested at least 30 days prior to event. **</b> |  |

# Advisory Recreation Board Membership

- Review date, time, and plans for summer
- High School Students
  - Regular marketing has taken place. No responses currently.
  - We will push marketing again in the fall at the start of the school year.
- Two individuals needed as board members
  - Dorothy Tinkham Delo's term is ending, and she is not returning.
  - Travis Kadow returning for another term.

# Neshotah Beach Parking

- Free parking for residents and paid parking for non-residents would likely have legal issues because of equal protections under state statute.
- Considering License Plate recognition system that would require no on the ground enforcement.
- The system would automate many aspects of the process, but an internal review is required, and staff time will be needed to manage resident permits.
- <https://youtu.be/cjKVqIqZF08>



# Scenario 1 – Everyone pays daily rate

|                                |                 |
|--------------------------------|-----------------|
| <b># of Parking Spaces</b>     | 339             |
| <b>Rates</b>                   |                 |
| Daily Rate - Low               | \$5             |
| Daily Rate - Mid               | \$10            |
| Daily Rate - High              | \$15            |
| <b>Parker Mix</b>              |                 |
| Resident % - High-Season       | N/A             |
| All Charged as Visitors        | 100%            |
| <b>Economics</b>               |                 |
| Daily Fee Revenue Split        | 70%             |
| Non-Payment Fine Revenue Split | 30%             |
| Credit Card Processing Fees    | 4%              |
| Payment Compliance Rate        | 95%             |
| Fine for Non-Payment           | \$20            |
| Collection Rate                | 80%             |
| Other Assumptions              | Access to power |

| Projected Revenue                   |                |               |                        |                                 |           |           |
|-------------------------------------|----------------|---------------|------------------------|---------------------------------|-----------|-----------|
|                                     | Daily Turnover | Daily Parkers | Total Seasonal Parkers | Annual Revenue (City's Portion) |           |           |
|                                     |                |               |                        | Low                             | Mid       | High      |
|                                     |                |               |                        | \$5                             | \$10      | \$15      |
| <b>High Season (June-September)</b> |                |               |                        |                                 |           |           |
| # of Days                           | 120            |               |                        |                                 |           |           |
| Weekday - Low Estimate              | 0.25x          | 84.75         | 7,264                  | \$24,527                        | \$47,714  | \$70,902  |
| Weekday - High Estimate             | 0.50x          | 169.5         | 14,529                 | \$49,053                        | \$95,428  | \$141,804 |
| Weekend - Low Estimate              | 0.75x          | 254.25        | 8,717                  | \$29,432                        | \$57,257  | \$85,082  |
| Weekend - High Estimate             | 1.25x          | 423.75        | 14,529                 | \$49,053                        | \$95,428  | \$141,804 |
| <b>Annual - Low</b>                 |                |               | 15,981                 | \$53,958                        | \$104,971 | \$155,984 |
| <b>Annual - High</b>                |                |               | 29,057                 | \$98,106                        | \$190,857 | \$283,607 |

| Operating Expenses   |  |  |  |                 |                 |                 |
|--|--|--|--|-----------------|-----------------|-----------------|
| Broadband/Realtime Software Reporting                      |  |  |  | \$3,500         | \$3,500         | \$3,500         |
| Enforcement Officer for violation review / Resident Permit |  |  |  | \$80,000        | \$80,000        | \$80,000        |
| Signage Installation                                       |  |  |  | \$1,000         | \$1,000         | \$1,000         |
| <b>Total Operating Expenses</b>                            |  |  |  | <b>\$84,500</b> | <b>\$84,500</b> | <b>\$84,500</b> |

| Projected Net Revenue   |  |  |  |           |           |           |
|---|--|--|--|-----------|-----------|-----------|
| Operating Income (Net Revenue Minus Operating Expenses) - Low Scenario  |  |  |  | -\$30,542 | \$20,471  | \$71,484  |
| Operating Income (Net Revenue Minus Operating Expenses) - High Scenario |  |  |  | \$13,606  | \$106,357 | \$199,107 |

# Scenario 2 - Residents are Free / Visitors pay daily rate

|                                |                 |
|--------------------------------|-----------------|
| # of Spaces                    | 339             |
| <b>Rates</b>                   |                 |
| Daily Rate - Low               | \$5             |
| Daily Rate - Mid               | \$10            |
| Daily Rate - High              | \$15            |
| <b>Parker Mix</b>              |                 |
| Resident % - High-Season       | 40%             |
| Visitor % - High-Season        | 60%             |
| <b>Economics*</b>              |                 |
| Daily Fee Revenue Split        | 70%             |
| Non-Payment Fine Revenue Split | 30%             |
| Credit Card Processing Fees    | 4%              |
| Payment Compliance Rate        | 95%             |
| Fine for Non-Payment           | \$20            |
| Collection Rate                | 80%             |
| Other Assumptions              | Access to power |

| Projected Revenue                   |                |               |                        |                                 |                  |                  |
|-------------------------------------|----------------|---------------|------------------------|---------------------------------|------------------|------------------|
|                                     |                |               |                        | Annual Revenue (City's Portion) |                  |                  |
|                                     | Daily Turnover | Daily Parkers | Total Seasonal Parkers | Low                             | Mid              | High             |
|                                     |                |               |                        | \$5                             | \$10             | \$15             |
| <b>High Season (June-September)</b> |                |               |                        |                                 |                  |                  |
| # of Days                           | 120            |               |                        |                                 |                  |                  |
| Weekday - Low Estimate              | 0.25x          | 84.75         | 7,264                  | \$14,716                        | \$28,628         | \$42,541         |
| Weekday - High Estimate             | 0.50x          | 169.5         | 14,529                 | \$29,432                        | \$57,257         | \$85,082         |
| Weekend - Low Estimate              | 0.75x          | 254.25        | 8,717                  | \$17,659                        | \$34,354         | \$51,049         |
| Weekend - High Estimate             | 1.25x          | 423.75        | 14,529                 | \$29,432                        | \$57,257         | \$85,082         |
| <b>Annual - Low</b>                 |                |               | <b>15,981</b>          | <b>\$32,375</b>                 | <b>\$62,983</b>  | <b>\$93,590</b>  |
| <b>Annual - High</b>                |                |               | <b>29,057</b>          | <b>\$58,864</b>                 | <b>\$114,514</b> | <b>\$170,164</b> |

| Operating Expenses   |  |  |  |                 |                 |                 |
|--|--|--|--|-----------------|-----------------|-----------------|
| Broadband/Realtime Software Reporting                      |  |  |  | \$3,500         | \$3,500         | \$3,500         |
| Enforcement Officer for violation review / Resident Permit |  |  |  | \$80,000        | \$80,000        | \$80,000        |
| Signage Installation                                       |  |  |  | \$1,000         | \$1,000         | \$1,000         |
| <b>Total Operating Expenses</b>                            |  |  |  | <b>\$84,500</b> | <b>\$84,500</b> | <b>\$84,500</b> |

| Project Net Revenue   |  |  |  |           |           |          |
|---|--|--|--|-----------|-----------|----------|
| Operating Income (Net Revenue Minus Operating Expenses) - Low Scenario  |  |  |  | -\$52,125 | -\$21,517 | \$9,090  |
| Operating Income (Net Revenue Minus Operating Expenses) - High Scenario |  |  |  | -\$25,636 | \$30,014  | \$85,664 |

# Scenario 3 - Residents pay \$10 seasonal fee, non-residents pay daily rate

|                             |                 |
|-----------------------------|-----------------|
| # of Spaces                 | 339             |
| <b>Rates</b>                |                 |
| Daily Rate - Low            | \$5             |
| Daily Rate - Mid            | \$10            |
| Daily Rate - High           | \$15            |
| <b>Parker Mix</b>           |                 |
| Resident % - High-Season    | 40%             |
| Visitor % - High-Season     | 60%             |
| <b>Economics*</b>           |                 |
| Daily Fee Revenue Split     | 70%             |
| Non-Payment Fine Revenue    | 30%             |
| Credit Card Processing Fees | 4%              |
| Payment Compliance Rate     | 95%             |
| Fine for Non-Payment        | \$20            |
| Collection Rate             | 80%             |
| Other Assumptions           | Access to power |

| Projected Revenue                   |                |               |                        |                                 |                  |                  |
|-------------------------------------|----------------|---------------|------------------------|---------------------------------|------------------|------------------|
|                                     |                |               |                        | Annual Revenue (City's Portion) |                  |                  |
|                                     | Daily Turnover | Daily Parkers | Total Seasonal Parkers | Low                             | Mid              | High             |
|                                     |                |               |                        | \$5                             | \$10             | \$15             |
| <b>High Season (June-September)</b> |                |               |                        |                                 |                  |                  |
| # of Days                           | 120            |               |                        |                                 |                  |                  |
| Weekday - Low Estimate              | 0.25x          | 84.75         | 7,264                  | \$14,716                        | \$28,628         | \$42,541         |
| Weekday - High Estimate             | 0.50x          | 169.5         | 14,529                 | \$29,432                        | \$57,257         | \$85,082         |
| Weekend - Low Estimate              | 0.75x          | 254.25        | 8,717                  | \$17,659                        | \$34,354         | \$51,049         |
| Weekend - High Estimate             | 1.25x          | 423.75        | 14,529                 | \$29,432                        | \$57,257         | \$85,082         |
| Resident Seasonal Fee Estimate      |                |               | 2,500                  | \$12,500                        | \$25,000         | \$37,500         |
| <b>Annual - Low</b>                 |                |               | <b>15,981</b>          | <b>\$44,875</b>                 | <b>\$87,983</b>  | <b>\$131,090</b> |
| <b>Annual - High</b>                |                |               | <b>29,057</b>          | <b>\$71,364</b>                 | <b>\$139,514</b> | <b>\$207,664</b> |

| Operating Expenses   |  |  |  |                 |                 |                 |
|--|--|--|--|-----------------|-----------------|-----------------|
| Broadband/Realtime Software Reporting                      |  |  |  | \$3,500         | \$3,500         | \$3,500         |
| Enforcement Officer for violation review / Resident Permit |  |  |  | \$80,000        | \$80,000        | \$80,000        |
| Signage Installation                                       |  |  |  | \$1,000         | \$1,000         | \$1,000         |
| <b>Total Operating Expenses</b>                            |  |  |  | <b>\$84,500</b> | <b>\$84,500</b> | <b>\$84,500</b> |

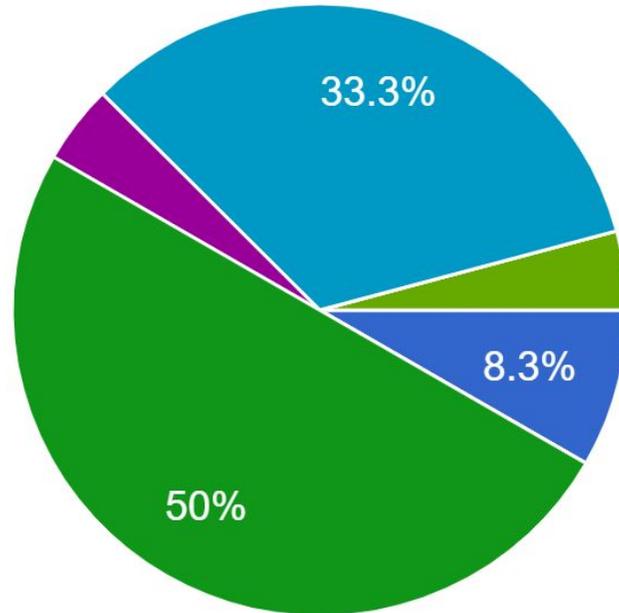
| Project Net Revenue   |  |  |  |           |          |           |
|---|--|--|--|-----------|----------|-----------|
| Operating Income (Net Revenue Minus Operating Expenses) - Low Scenario  |  |  |  | -\$39,625 | \$3,483  | \$46,590  |
| Operating Income (Net Revenue Minus Operating Expenses) - High Scenario |  |  |  | -\$13,136 | \$55,014 | \$123,164 |

# Parking – Next Steps

- Install car counters on beach parking lots for 2025 season.
- Explore costs of geo-fencing software that uses AI to provide location intelligence and foot traffic data (i.e. Placer.ai, Granicus). This will provide an estimate of where people are coming from to visit the beach.
- Expansion of Pierce St. parking will be complete by Memorial Day.
- Concession Stand collecting zip code at point of sale.

## Which department assisted you?

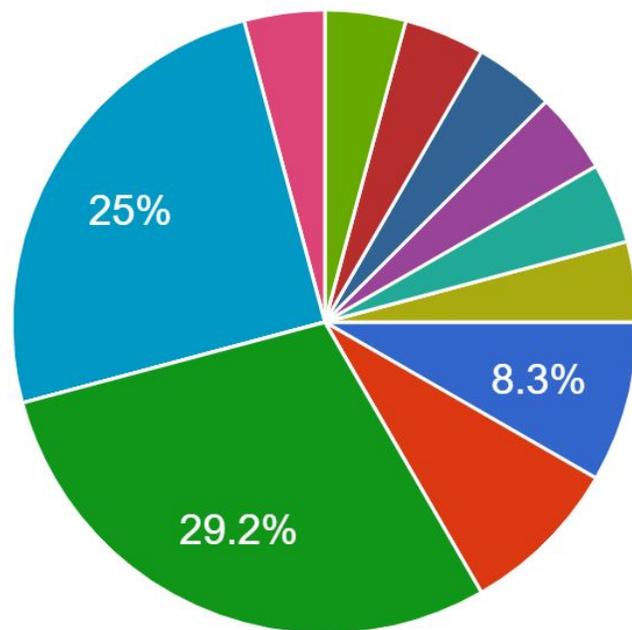
24 responses



- Cemetery Maintenance
- Forestry
- Park & Facility Maintenance
- Parks & Recreation Administrative Office
- Recreation Sports
- Senior Center
- Special Events
- Parks & Recreation

# What service or program was this concerning?

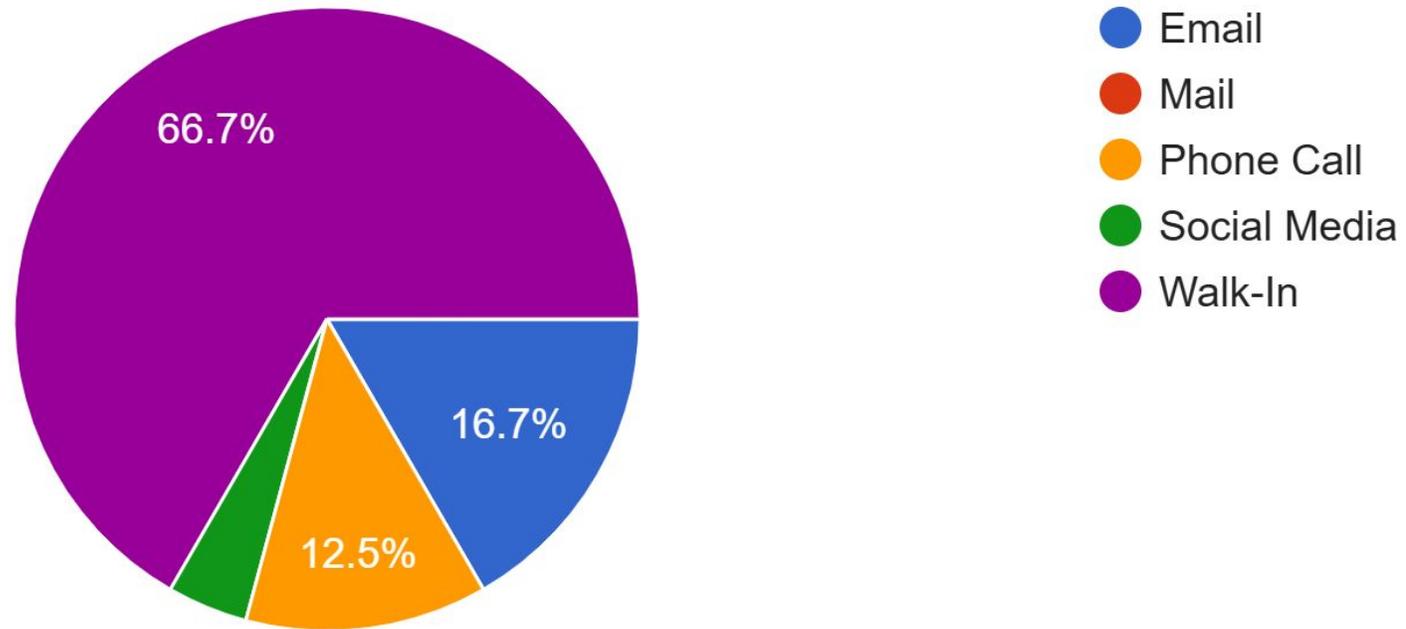
24 responses



- Cemetery
- Facility or Shelter Rental
- Forestry
- Senior Center
- Special Event
- Sports/Activity
- "Follow our ordinances"
- Swim classes

## How did you contact us?

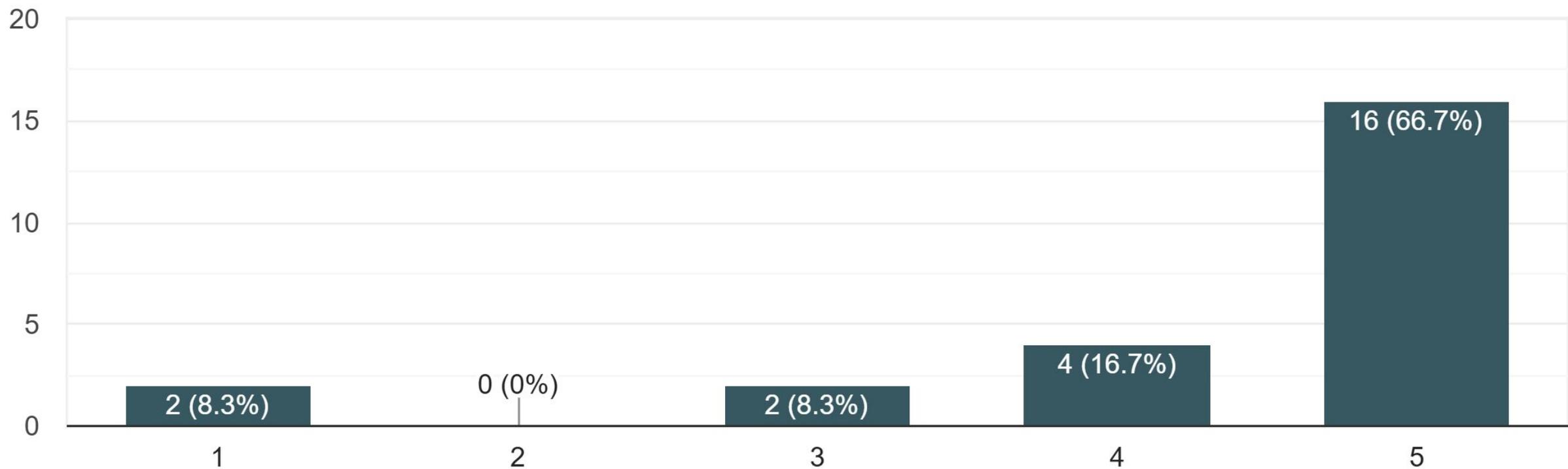
24 responses



## Rate your experience: Ease of reaching staff

24 responses

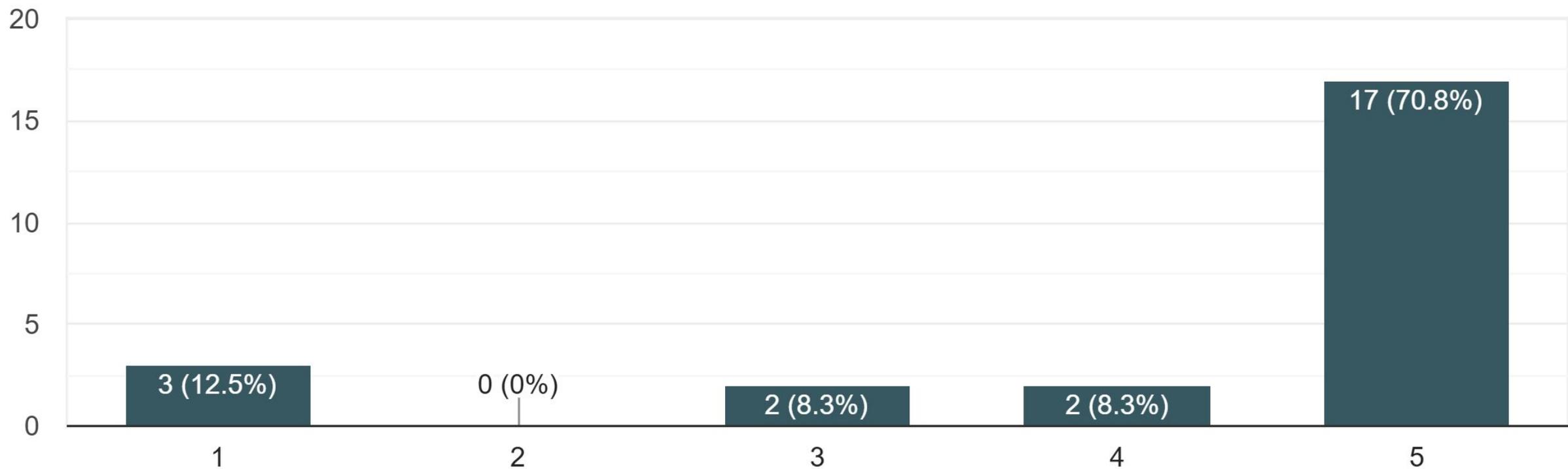
Average = 4.33



# Rate your experience: Finding service information

24 responses

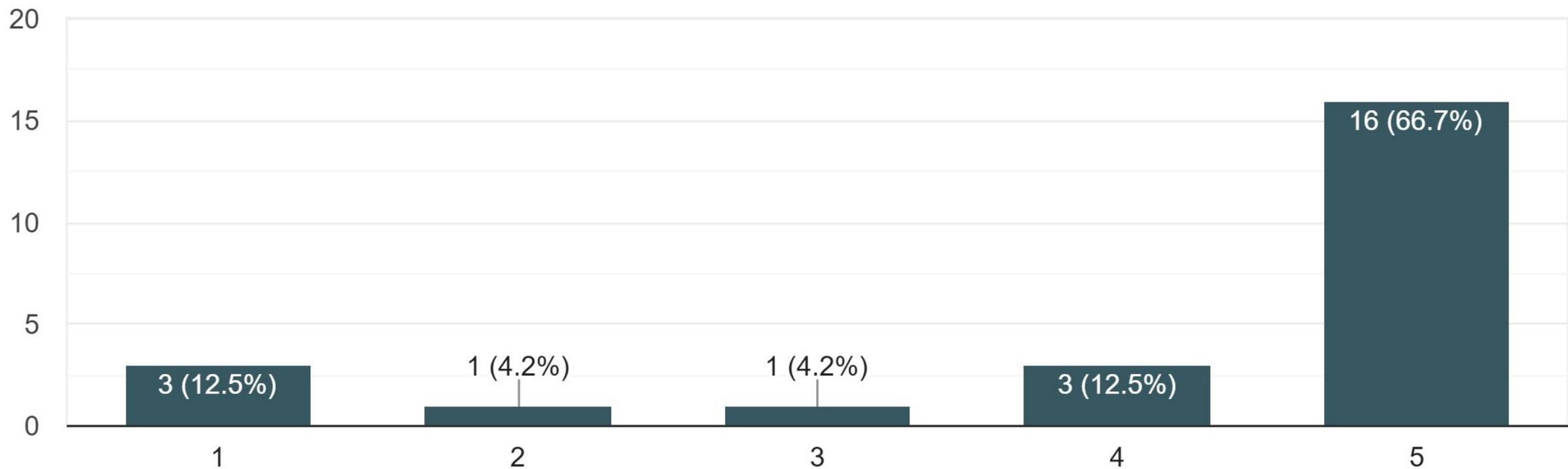
Average = 4.25



# Rate your experience: Overall experience

24 responses

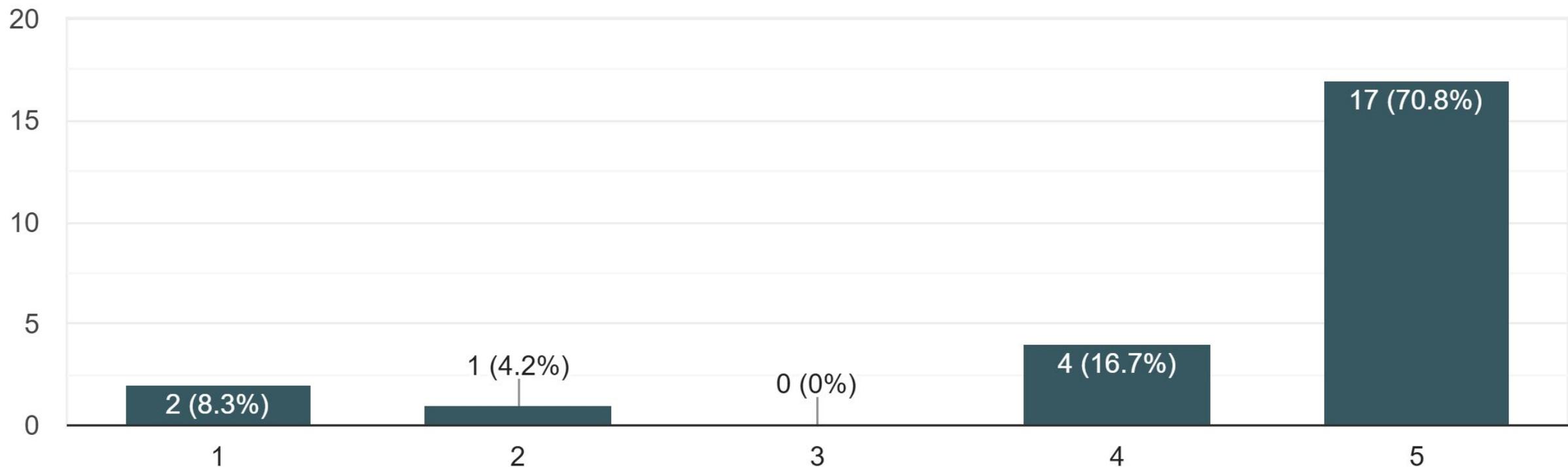
Average = 4.17



## Was the staff: Pleasant and courteous?

24 responses

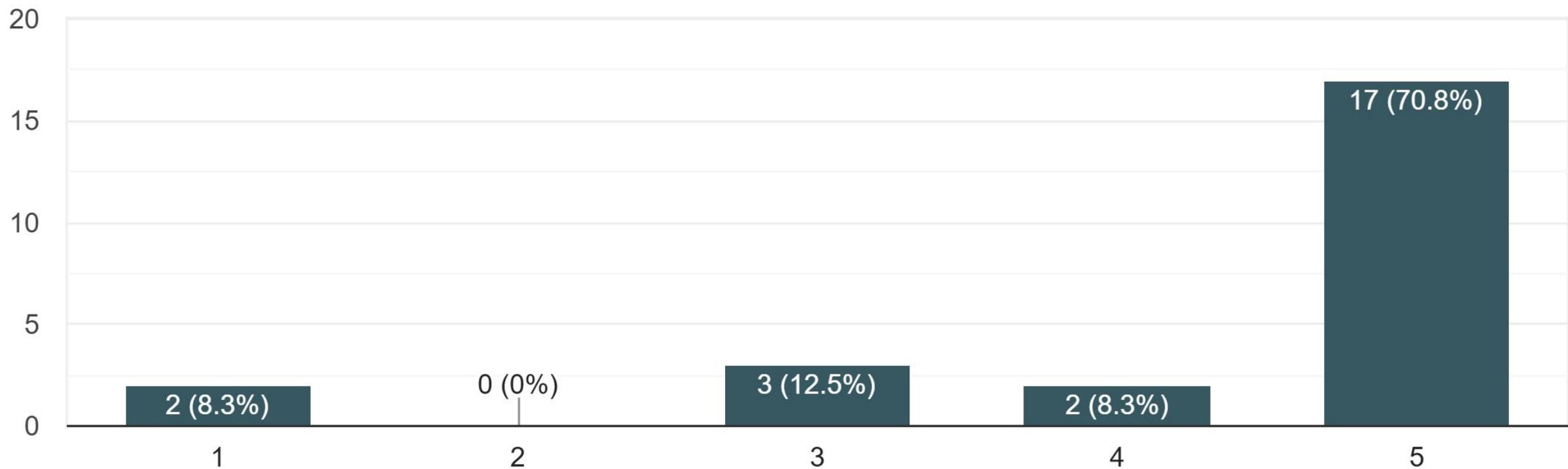
Average = 4.38



# Was the staff: Clear in communication?

24 responses

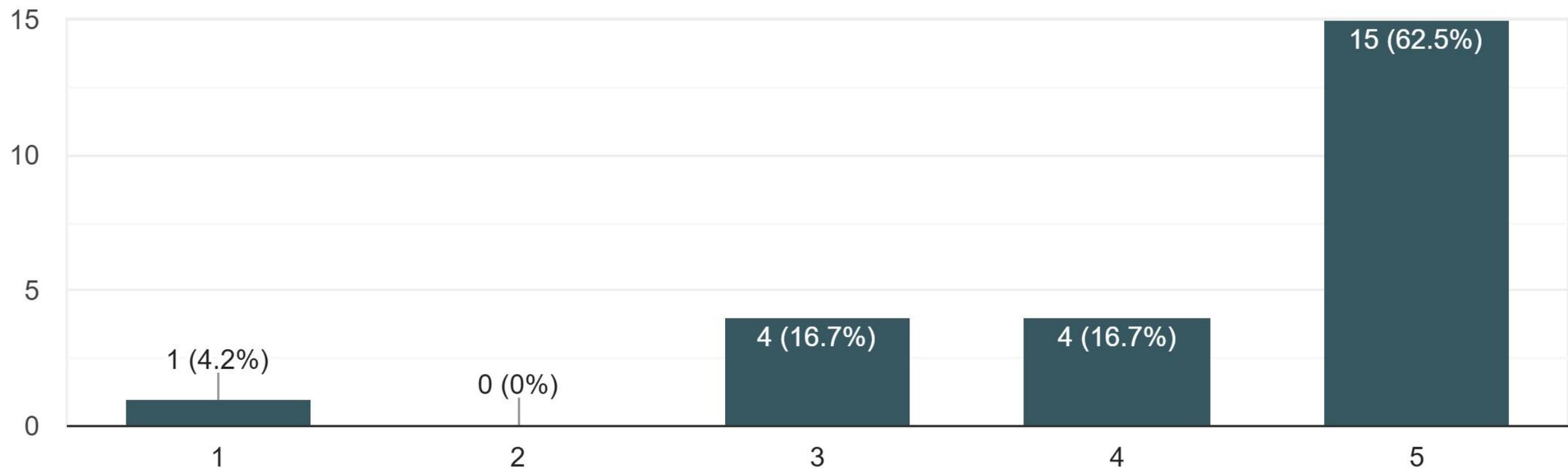
Average = 4.33



## Was the staff: Knowledgeable?

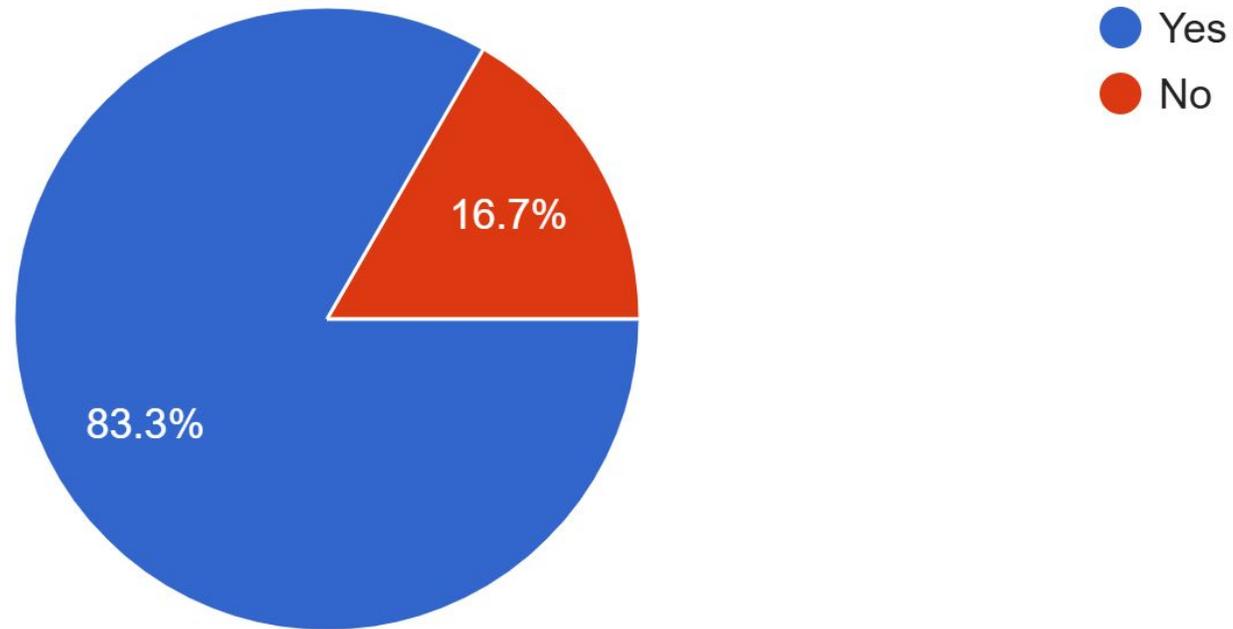
24 responses

Average = 4.33



# Did the service or program meet your needs?

24 responses



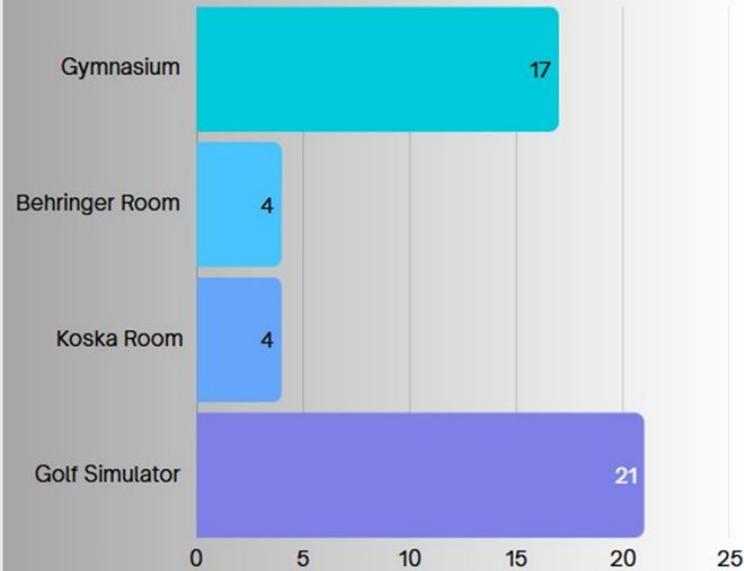
# Program and Event Updates

- Customer Service Survey -

<https://docs.google.com/forms/d/e/1FAIpQLSfgUlsslLExGVbpMptkaynFJWcmZHW0B4XzciMwdJYvSFxZ0q/viewform>

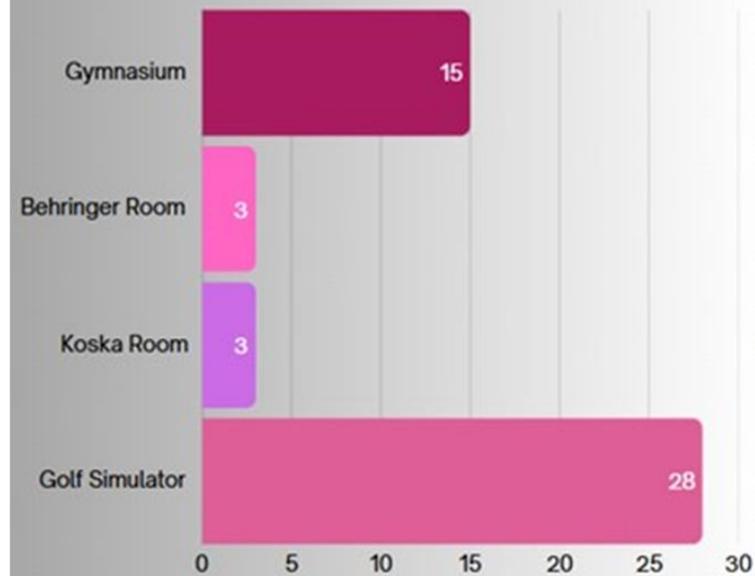
## January 2025

### Community House Rentals



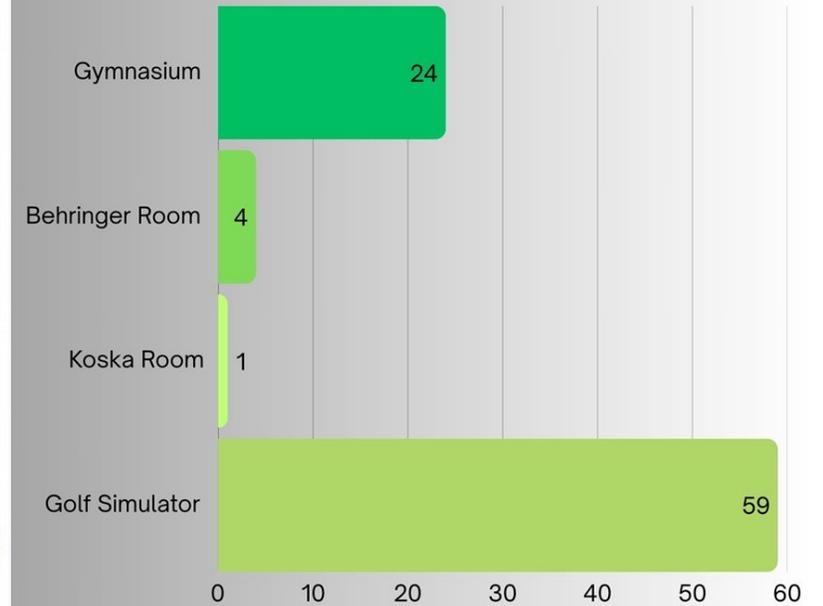
## February 2025

### Community House Rentals



## March 2025

### Community House Rentals



# Senior Center Updates

## January

- Rides: 274
- Meal Delivery: 1,371
- Average Daily Attendance: 92.05
- Program Stats:
  - Fitness: 376 participants
  - Congregate meal: 127
  - Total Member Check in for January: 2,198

## February

- Rides: 291
- Meal Delivery: 1,434
- Average Daily Attendance: 94.56
- Program Stats:
  - Fitness: 382 participants
  - Congregate meal: 96
  - Total Member Check in for January: 1,712
- Heather appointed to TRBA and elected Secretary
- AARP Tax Aide Program in-person appointments full





# Senior Center - March

- New Chairs for Yoga class donated by Friends of the Two Rivers Senior Center!
- Rides: 297
- Meal Delivery: 1,549
- Average Daily Attendance: 113.86
- Program Stats:
  - Fitness: 455 participants
  - Congregate meal: 104
  - Total Member Check in for March 2526
- \*AARP Tax Aide Program in-person appointments already full

# Senior Center

Tech Assistance for Seniors every Wednesday by a student volunteer





## Congratulations Mary Omillian!

Mary is the Nutrition & Volunteer Coordinator for the Two Rivers Senior Center. She coordinates the home delivered meals program and the volunteers that support deliveries.

At the beginning of 2025, Mary took it upon herself to get certified as a tax preparer through the AARP, including being a site coordinator. This greatly expanded our capacity to serve seniors in our community. Mary takes on the most complex taxes with some of the most complex people so they may have access to services with little to no barriers.

Mary's customer service and initiative have made a major impact on the seniors in our community.



The Customer Champion Award is given to Parks and Recreation Department employees who go above and beyond the call of duty to provide excellent customer service.



# Recreation Program – January/February

- 26 participants in our first Yin Sound Bath Yoga on Feb. 17<sup>th</sup>.
- 28 participants in our current Slow Flow Yoga 6-week session.
- Youth 4k-K basketball (21 participants), 4k- 4<sup>th</sup> grade soccer (30 participants) and Zumba (9 participants) are currently in session. They will all end during the 2<sup>nd</sup> week of March.
- Open enrollment for our spring flag football program will close March 4<sup>th</sup>. We currently have 59 participants signed up. Games start March 31<sup>st</sup>.
- Registration for summer baseball, softball and t-ball all open.
- Registration for youth summer soccer, kids camp, and our new youth sports camps opening this week.
- 52 Pickleball punch cards sold.
- Two baseball clinics occurred in January. One for grades 1<sup>st</sup> & 2<sup>nd</sup> and one for 3<sup>rd</sup> through 5<sup>th</sup> grade.
- 18 participants registered for youth wrestling.
- 34 participants are signed up for winter swim levels 1-5.
- 26 participants are in the All-Star Dance program. The end-of-year recital will be in April.





# 2025

## Bands on the Beach

06  
JULY

### The Cougars

Rock N' Roll group with three lead female vocalists. They perform a diverse mix of classic rock to pop, along with some crossover country hits.

2:00 PM - 5:30 PM

13  
JULY

### The Electric Cars

High Energy "Cars" Tribute Band from Chicago taking you on an amazing flashback to the 80's.

2:00 PM - 5:30 PM

03  
AUG

### Spicy Tie Band

POP, ROCK, DANCE, COUNTRY, FUN, GETTING CRAZY WITH FRIENDS MUSIC! 7 guys, 1 girl, an award winning band!

2:00 PM - 5:30 PM

17  
AUG

### Conscious Pilot

Alternate Rock Band with a variety of funk, jazz, and progressive rock.

2:00 PM - 5:30 PM

24  
AUG

### Wet Possum

A band that blends elements of alternate rock, indie, and experimental music.

2:00 PM - 5:30 PM

30  
AUG

### Hurricane Gumbo

Our "National Beach Day" Band that combines zydeco, rhythm and blues, jazz and funk, and Louisiana Party music.

2:00 PM - 5:30 PM



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# 2025

## CONCERTS IN THE PARK

27  
MAY

### JAZZ IN THE PARK

6:00PM - 8:00PM

### TONY ROCKER - ELVIS

5  
JUNE

### KATE VOSS & THE HOT SAUCE

12  
JUNE

### TR COMM BAND TRIBUTE TO JOHN WILLIAMS

19  
JUNE

26  
JUNE

### MANITOWOC MARINE BAND

6:45PM - 8:00PM

### DAVE STEFFEN BAND

10  
JULY

### TR COMM BAND ROCK N ROLL CONCERT

17  
JULY

### LAKESHORE WIND ENSEMBLE

20  
JULY

24  
JULY

### TR COMM BAND FAMILY & FRIENDS CONCERT

6:30PM - 8:00PM

### TR COMM BAND POLKA IN THE PARK

31  
JULY

### TR COMM BAND HIGHLIGHTS CONCERT

7  
AUG

### DR. BOMBAY

14  
AUG

21  
AUG

### THE DEL RAYS

6:00PM - 8:00PM

### THE WORKS

28  
AUG



\*ALL CONCERTS ARE 6-8PM UNLESS OTHERWISE NOTED  
EXPLORETWORIVERS.COM



# Recreation and Event Updates - March

- Completed and open gym/practice for those registered for baseball (ages 7-14) on Saturday March 29th.
- All youth summer programs, and adult exercise classes are live. We have had a total of 236 participants already register for our summer programs as of 3/31.
- Spring flag football started Monday night 3/31. 79 kids (2nd-4th grade) are participating.
- We have sold 62 pickleball punch cards (\$25 each) through March.
- Coaches' meetings for softball and baseball teams coming up.

# Recreation and Event Updates - March

- Concession stands were cleaned and prepared for opening on Memorial Day.
- Leprechaun Hunt had 68 participants.
- Easter Bunny Breakfast
  - Sponsorship Raised: \$1,600
  - Chermake is donating 520 sausage links for the event.
  - Tietz's Piggly Wiggly is donating butter, apple juice, and milk.
- Sundae Thursday
  - Sponsorship Raised: VY Industries \$2,000



# Parks and Facilities Updates

- New sound system installed in Community House gym.
- Vietnam Park bathrooms opened.
- Vietnam Red Field had “turface” added and the lip was removed from the grass line.
- Adoption of new maintenance management system (work order system), Productive Parks, is going well.
- Brush and tree trimming completed on Mariners Trail.
- New disc golf course designed and going to print.



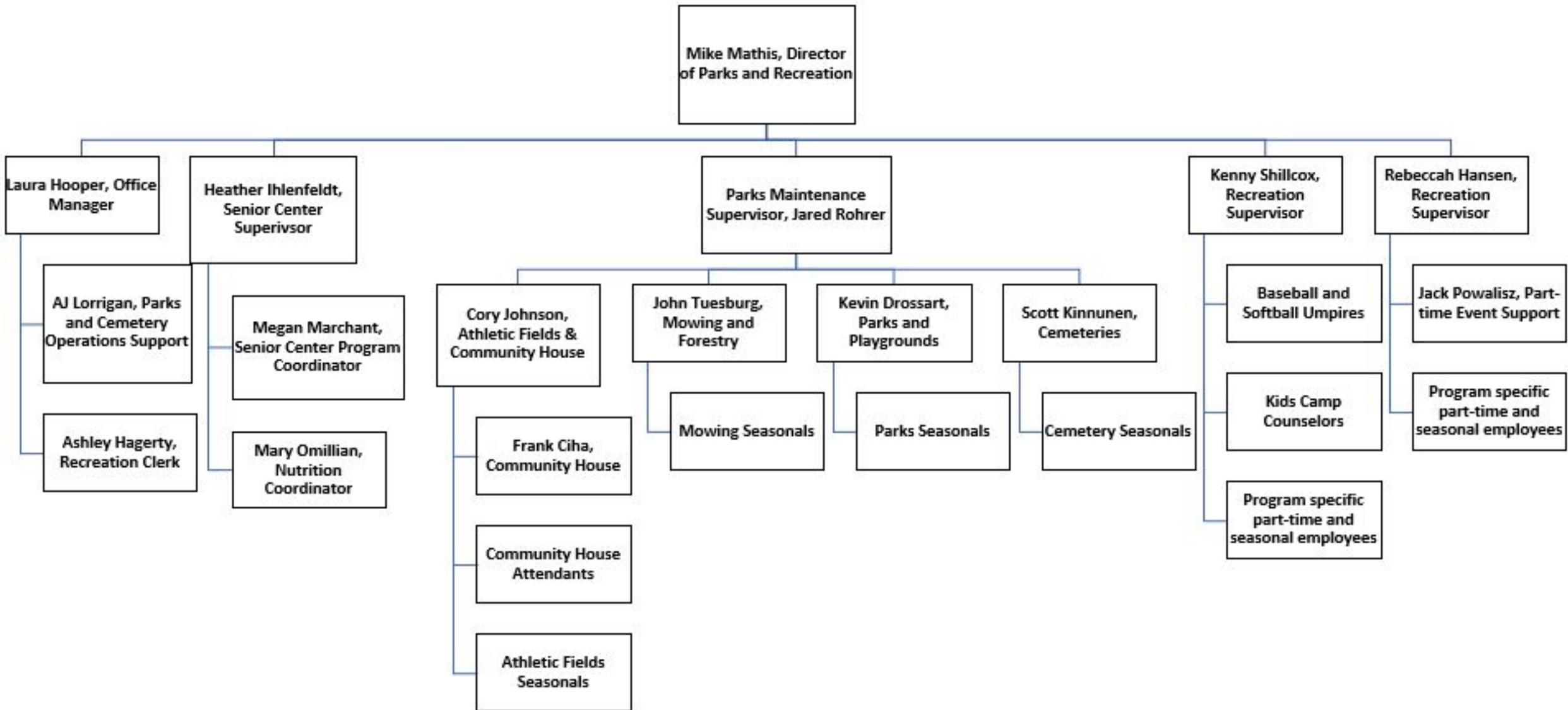


# Staffing Updates

- Kevin Drossart, Lead Facilities Worker – Parks and Playgrounds

Kevin Drossart joined the Parks and Recreation Department on March 24th as the Lead Facilities Worker for Parks and Playgrounds. He will work under the supervision of Jared Rohrer within our Parks Maintenance Department. With extensive experience running his own tree removal business, Kevin brings valuable skills to the role. He earned a bachelor's degree in Environmental Studies from UW Oshkosh and served for four years in the United States Marine Corps.

- Seasonal Positions – 16 applications received, overall, we are in good shape for the summer.
- Forestry Youth Apprentice – Bergen Schmid, a senior at Two Rivers High School is anticipated to start on 6/9/25.



# Staff Professional Development

- Jared – Completed two-year National Parks and Recreation Association Maintenance Management Institute
- Rebeccah – Spring 2025 Supervisory Leadership non-credit certificate through UW Green Bay
- Laura – Spring 2025 Supervisory Essentials non-credit certificate through UW Green Bay
- Mike – Graduated from two-year Certified Public Manager program through UW Extension, Upcoming MSU Extension Advanced Facilitative Leadership
- Kenny – Upcoming American Canoe Association Adaptive Paddling Workshop
- Kevin Drossart – Upcoming Certified Playground Safety Inspector training
- Maintenance Team – Exploring turf management training



# Grants and Planning Updates

- Neshotah Park improvements moving forward as planned.
- Preparing Stewardship grant application for Riverside Park.
- Faith in Place Grant for Washington Park trees and a youth apprentice because of federal funding freeze.
- Lake Michigan shoreline study moving forward after confirmation of federal funding.
- Positive feedback for 2025 WI Coastal Management Paddlers Park Project.
- “New beach” picnic shelter project cancelled because of large fees required by Army Corps of Engineers.
- Program and Recreation Survey coming soon.



- **Date:** Saturday, August 30, 2025 (6:00 PM) – Sunday, August 31, 2025 (10:00 AM)
- **Rain Date:** Sunday, August 31, 2025
- **Location:** Neshotah Beach, Two Rivers, WI
- **Cost:** \$30 per family (includes 2 breakfast tickets). Additional breakfast tickets: \$5 each.
- **On-Site Registration Fee:** \$40 per family including 2 breakfast tickets. Additional breakfast tickets: \$5 each.
- **Community Partners:** Two Rivers Public Schools, Two Rivers Historical Society, Two Rivers Rotary, Two Rivers Business Association, Boy Scout Troop 6925

# The Great Neshotah Beach Campout

## Important Information

- Dashboard overnight parking pass / tent tag
- Volunteer and staff parking at Walsh Field
- Proceeds will support the TRPS Angel Fund  
Parks and Recreation staff will be onsite all night.

## August 30<sup>th</sup> Schedule

2:00 – 5:00 – Bands on the Beach  
2:00 – 5:00 – Rotary Beverage Sales  
2:00 - 8:00 - Washington House Ice Cream  
11:00 – 8:00 – Beach Concession Open  
6:00 – 7:30 – Campout Check-in and Tent Set-up  
6:00 - 8:30 - Games and Activities  
7:28 Sunset  
7:30 - Campfire start  
7:30 – 9:00 – Music & Astronomy Activities  
11:00 – Lights Out

## August 31<sup>st</sup> Schedule

6:13 – Sunrise  
6:00 – 6:30 - Sunrise Yoga  
7:00 - 8:30 - Breakfast  
10:00 - Check out time