



CITY OF TWO RIVERS
ROOM TAX COMMITTEE PROCEEDINGS
June 21, 2022
10:00 AM, 3rd Floor City Hall

Call to Order

The meeting was called to order at 11:15 AM.

Roll Call

Room Tax members present: Curt Andrews, Peter Crabbe, Bill LeClair, and Greg Buckley

Absent: Rick Carey, excused

Also, present were Elizabeth Runge, Community Development Director, Amy James, Interim Tourism Director, and Jeff Dawson, Library Director.

Update on Tourism Marketing Activities and Path forward for Two Rivers

Tourism staff have been gathering and creating marketing materials to be placed in locations around the city, and in businesses. Advertisements have been placed and will continue to be done. Social media is being used and scheduled to promote events, the city and assets.

Alternatives for the path forward will include reviewing a proposal when it is submitted by a consultant who specializes in creating 501 c 3, c 6 and other entities. Once the proposal is submitted the Room Tax Commission will decide about moving forward with this path.

A motion was made by Bill LeClair and seconded by Greg Buckley to go into closed session. On a roll call vote the motion carried.

Reconvene in Open Session

A motion was made by Peter Crabbe and seconded by Curt Andrews to return to open session. Motion carried.

A motion was made by Curt Andrews and seconded by Bill LeClair directing Attorney Bruce to proceed, on behalf of the City of Two Rivers Room Tax Commission, with the filing of a frivolous lawsuit claim and file a motion with the court requesting that legal costs be paid by the City of Manitowoc.

Adjournment

A motion was made by Curt Andrews and seconded by Bill LeClair to adjourn the meeting. Motion carried and the meeting adjourned at 1:00PM.