



**TWO
RIVERS**
WISCONSIN

ADVISORY RECREATION BOARD MEETING

Wednesday, October 08, 2025 at 6:00 PM

Koska Room - Community House
1520 17th Street, Two Rivers, WI 54241

MINUTES

1. ROLL CALL

PRESENT: Council Rep Adam Wachowski (arrived at 6:25pm), Council Rep Scott Stechmesser, Travis Kadow, Daniel Cortte, Tom Lawler, Jennifer Watry

ABSENT: Robert Reed, Erin Lamal, Jason Scharping

2. APPROVAL OF MINUTES

None – the previous meeting did not have a quorum.

3. CORRESPONDENCE

None

4. COMMENTS FOR THE PUBLIC (Limited to 3 minutes each)

Dean Hirvela, 2730 42nd Street, expressed concern that the cemetery rates are too high. He also complimented Recreation Clerk Ashley Hagerty for the outstanding job she is doing with the Community Garden, as well as the Cemetery staff for their efforts.

John Gomez, 2023 Garfield Street, question regarding what they are going to do when ropes come down on Pierce St to prevent parking on the grass. question on pollinator plants that were planted on the old tennis courts if that was done by a contractor, also asked what was used as topsoil, also asked if flag pole will remain at Paddlers Park.

5. NEW BUSINESS

a. Pet Cemetery - Action Recommended

Action Item – Pet Cemetery:

Approved a 4x4 plot size (allowing up to four cremation burials per plot). Fees established as follows: \$200 per plot, \$200 for opening/closing, and \$250 for a flush grass marker with engraving. No irrigation will be provided, and only imitation flowers will be permitted.

Motion made by Adam Wachowski and seconded by Travis Kadow. Motion carried by voice vote.

Voting Yea: Lawler, Watry, Stechmesser **Voting Nay:** Cortte

b. Cemetery Rate Changes - Action Recommended

Action Item – Cemetery Rate Changes:

Approved the following cemetery rate changes: increase plot rate to \$800, add a Winter Burial Fee of \$150, and increase Saturday/After-Hours Burial fee to \$400.

Motion made by Dan Cortte and seconded by Travis Kadow. Motion carried by voice vote.

Voting: All Yea

c. Review of Recreation Program Rates - Action Recommended

Action Item – Review of Recreation Program Rates:

Approved the following program rate changes: Spring Flag Football increased to \$50; Girls Ponytail Softball to \$55; Girls Single A Softball to \$80; and Winter Indoor Soccer (2nd–4th grade) to \$45.

Motion made by Adam Wachowski and seconded by Dan Cortte. Motion carried by voice vote.

Voting: All Yea

d. 2025 Concert Results & 2026 Concert/Event Direction

The 2026 special events and concert list were reviewed (attached). All events will remain the same as in previous years, with the following additions: a 250th U.S. Birthday/Time Capsule opening to the 4th of July celebration, and a beach and downtown or Walsh Field food truck rally. The Board expressed general support for the events, but indicated a preference for fewer Friday Night Live events, citing concerns that they may negatively impact local businesses.

e. Neshotah Park and Beach Signage Improvements

Neshotah Park Signage Strategic Plan: A committee has been formed to review and develop a strategic plan for all signage at Neshotah Park and Beach. The plan aims to reduce the overall number of signs, improve their efficiency, and enhance the connection between the trails, beach, and downtown. Additional details are attached.

f. Community Youth Sports Summit

The Two Rivers Community Youth Sports Summit is a collaborative, iterative planning process designed to create a shared vision for youth sports in Two Rivers, spanning from youth leagues through high school. The Board suggested involving current youth and high school coaches, athletic directors, past athletes who have graduated, and former coaches.

6. OLD BUSINESS

7. OTHER BUSINESS

8. DIRECTOR'S REPORTS

a. Program and Event Updates

Updates were provided on various programs, including Football, Yoga, and Soccer; events, including Concerts, Paddle Palooza, and Ethnic Fest; and Senior Center offerings, such as Trust Car Rides, Meals, and other programs and events. Detailed information and attendance numbers are attached.

b. Parks and Facilities Updates

Updates were provided on park and facility projects, including the tennis court at Neshotah Park, buoys, the fishing deck at Washington Park, and tree and stump removals. Preparations for winter, including winterizing ball fields and bathrooms, were completed. Bench installations were also noted. Additionally, the department will be hiring Community House attendants and has received one application for financial assistance for programs.

c. Planning and Grants Updates

Paddlers Park received initial native plantings and will receive further improvements as part of the Wisconsin Coastal Management Grant of \$30,000, which will fund a concrete boat launch, dock, ADA-accessible path, and new signage. Phases of the Riverside Park Master Plan were reviewed, along with the award of a \$324,500 DNR Stewardship Grant. Additional grant applications totaling \$150,000 have also been submitted to help minimize city funding requirements.

9. ITEMS FOR FUTURE ADVISORY RECREATION BOARD MEETINGS

None

10. NEXT MEETING - November 12, 2025

11. ADJOURNMENT

Motion made by Jennifer Watry, Seconded by Adam Wachowski.



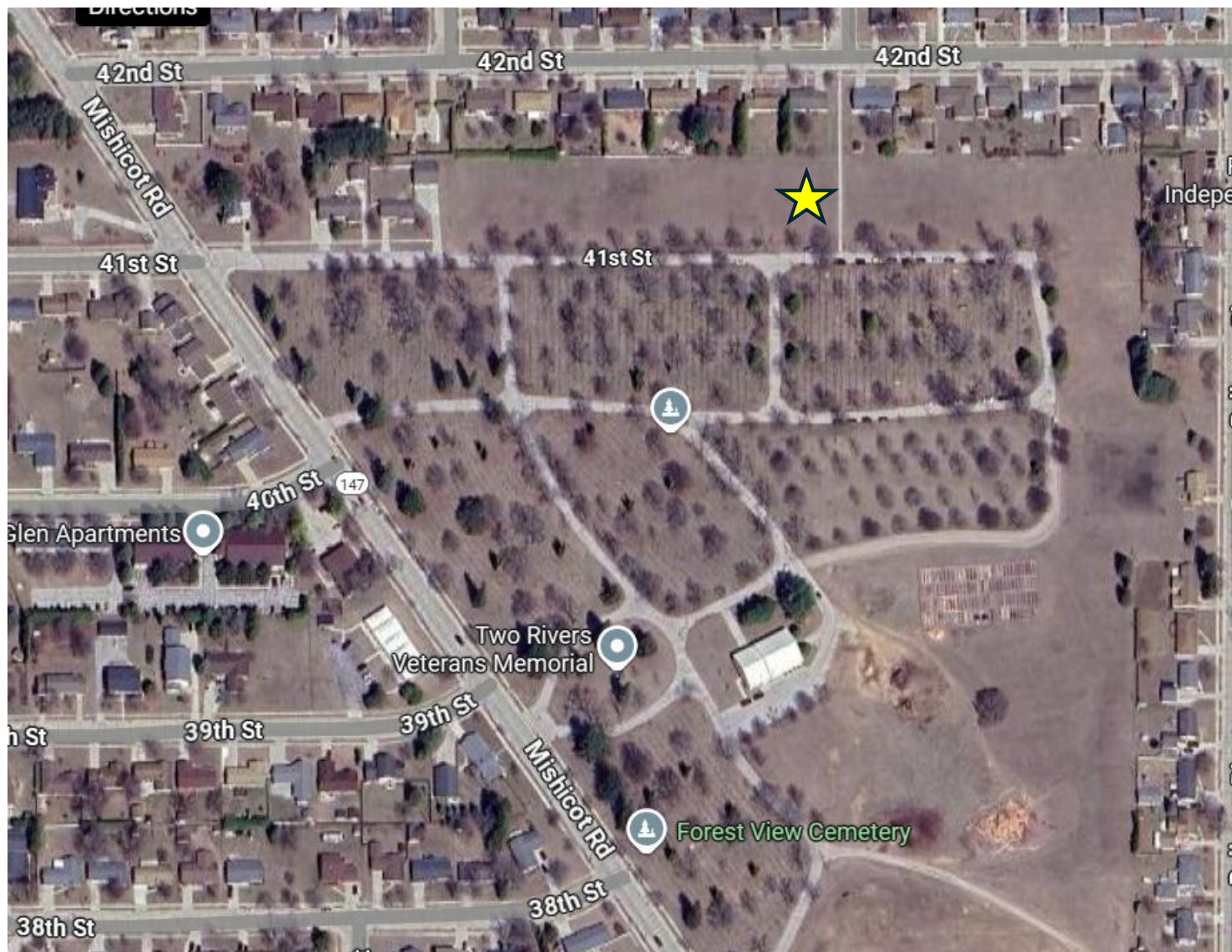
**TWO
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Advisory Recreation Board Meeting 10/8/25

Mike Mathis, Director of Parks and Recreation

Discussion Items

- Pet Cemetery - Action Recommended
- Cemetery Rate Changes - Action Recommended
- Review of Recreation Program Rates - Action Recommended
- 2025 Concert Results & 2026 Concert/Event Direction
- Neshotah Park and Beach Signage Improvements
- Community Youth Sports Summit



• Pet Cemetery

- 4x4 plot, four burials could take place in this area
- Cremations only
- Clean and sealed container required
- \$200 plot
- \$200 Open & Closing
- \$250 for Stone (Flush/Grass Marker & engraving)
- \$650 Total for all (up to 4 burials per plot)
- No irrigation
- Imitation flowers only

Cemetery Rate Changes

Cemetery Rate Comparison							
	Two Rivers	Evergreen, Manitowoc	Mishicot	Hillside, Chilton	Knollwood (2019)	Wildwood, Sheboygan	Evergreen, Algoma
Plot	\$750	\$885	\$600	\$500 (resident) \$700 (non-resident)	\$1,100	\$650	\$750
Child Plot	\$375	\$460	\$150	N/A	N/A	N/A	N/A
Full Burial	\$850	\$910	<i>set by</i>	\$600 (non-winter) \$1000 (winter)	\$1,195	\$750	\$775 +winter fees
Cremation Burial	\$550	\$575	<i>funeral</i>	\$200-\$600 (non- winter) \$400-\$600 (winter)	\$895	\$300-\$400	\$450 +winter fees
Sat/After Hours	\$350	\$330	<i>home</i>	N/A	N/A	\$150-\$250	\$125/\$175
Admin fee	\$50	\$110	N/A	\$100	N/A	N/A	N/A

Cemetery Rate Changes

	Current	New
Plot	\$750	\$800
Child Plot	\$375	\$425
Full Casket Burial	\$850	\$900
Cremation/Amputation Burial	\$550	\$600
Child/Infant Burial	No Charge	No Charge
Winter Burial	No Additional Charge	Additional \$250
Sat/After Hours Burial	Additional \$350	Additional \$400
Sat/After Hours Child/Infant Burial	No Charge	No Charge
Administrative Fee for Changes	\$50	\$50
Burials	Conveyances	
2025 - 70	2025 - 31	
2024 - 89	2024 - 50	
2023 - 102	2023 - 57	
2022 - 100	2022 - 45	
2021 - 99	2021 - 46	

Historic Revenue - Context

[illegible]

Recreation Program Rates - Context

- 2025 Program Metrics – See additional handout

Recreation Program Rates – Proposed Increases

PROGRAM	2024	Current - 2025	2026
Girls 3rd - 8th Softball Clinic	\$25	\$30	
Spring Flag Football	\$40	\$45	\$50
NFL Youth Flag Football	\$65	\$75	
5/6 Year old T-ball	\$38	\$40	
Girls Ponytail Softball		\$50	\$55
Girls Single A Softball	\$64	\$65	\$70
Girls Double A Softball	\$64	\$70	\$80
Winter Indoor Soccer 2nd - 4th Grade		\$40	\$45
Summer Youth Golf Camp	\$30	\$40	
Spring Track	\$25	\$30	
Youth Wrestling	\$30	\$35	
All Star Dance Pre-School		\$35	\$75
Farmers Market - Single		\$30	\$50
Farmers Market - Double		\$50	\$75
Letters to Santa (Price per letter)	\$3.50	\$4	

P&R Internal Special Events

2025 Special Events

- Easter Bunny Breakfast
- Sundae Thursday
- July 4th Celebration
- Concerts in the Park (13)
- Bands on the Beach (6)
- Downtown Friday Night Live (10)
- Paddle Palooza
- Great Neshotah Beach Campout
- Cool City Christmas
- Farmers Market
 - Participants: 27 including 4 food trucks
 - Dates: May 17- October 18, 2025

2026 Special Events

- Easter Bunny Breakfast
- Sundae Thursday
- July 4th Celebration
 - 250th U.S. Birthday / Time-capsule opening
- Concerts in the Park (14)
- Bands on the Beach (6-8)
- Downtown Friday Night Live (TBD, likely less)
- Paddle Palooza
- Great Neshotah Beach Campout
- Cool City Christmas
- Farmers Market
- Beach Food Truck Rally
- Downtown or Walsh Field Food Truck Rally

Neshotah Park & Beach Signage Improvements

Scope: Complete a comprehensive review and strategic plan for all the signage at Neshotah Park and Beach. Design, install, or rearrange signage by Memorial Day of 2026. Ensure that the signage style and theme will integrate and compliment future way-finding signage efforts throughout the community.

Goals:

- Reduce and/or make the amount of signage more efficient
- Improve clarity of communications with signage
- Establish a style/theme that will integrate with future community-wide signage
- Create new wayfinding and trailhead signage for the park
- Improve connection between downtown business and beach visitors

Funding: This project is a part of the current Neshotah Park & Beach improvement effort that is funded 50% with a DNR grant and 50% with city funds. \$60,000 is set aside for planning and sign installation.

Committee Participation: Mainstreet Director, DPW Director, Hamilton Wood Type Museum Director, Schroeders Department Store, Two Rivers Historical Society

Community Youth Sports Summit

The Two Rivers Community Youth Sports Summit, is a collaborative planning initiative designed to create a shared vision for youth sports in Two Rivers. Led by Parks and Recreation Department staff, the summit will be guided by a steering committee made up of community partners.

The main event will be a 5-hour facilitated session at the JE Hamilton Community House with up to 30 participants. Attendees will receive a \$75 stipend, and youth will actively contribute through participation and a two-part survey, one for adults and one distributed in schools. An informational flyer will be shared with all students.

The summit will feature a dedicated “Girls and Women in Sports” track and seed new initiatives such as girls’ flag football, enhanced softball, and expanded wrestling opportunities. It will also guide strategies for maximizing future facility investments, including the district’s planned athletic complex upgrades. The resulting strategic plan will align resources, expand access, and sustain youth sports participation for years to come.

- Who should be involved?
- What should be priorities?

Recreation Economy for Rural Communities

The City of Two Rivers has been accepted into the US EPA's Recreation Economy for Rural Communities (RERC) program. Two Rivers is the first community in Wisconsin, and the first in the upper Midwest, to be selected for this national level program.

The Recreation Economy for Rural Communities planning assistance program helps communities identify strategies to grow their outdoor recreation economy and revitalize their main streets. The RERC planning assistance process involves developing a local steering committee in each partner community and pairing them with a team of federal agency partners and consultants, who then work with the community over several months. The team supports the steering committee to identify the community's vision, goals, and actions they wish to take to boost outdoor recreation, revitalize their main streets and promote equitable access to the outdoors for residents and visitors alike. The process involves several planning calls, a community workshop and several follow-up implementation calls. Through the planning process, all partner communities develop a Community Action Plan, which identifies specific actions and next steps.

The Parks and Recreation Department, Explore Two Rivers, and Two Rivers Mainstreet will facilitate the effort as a steering committee.

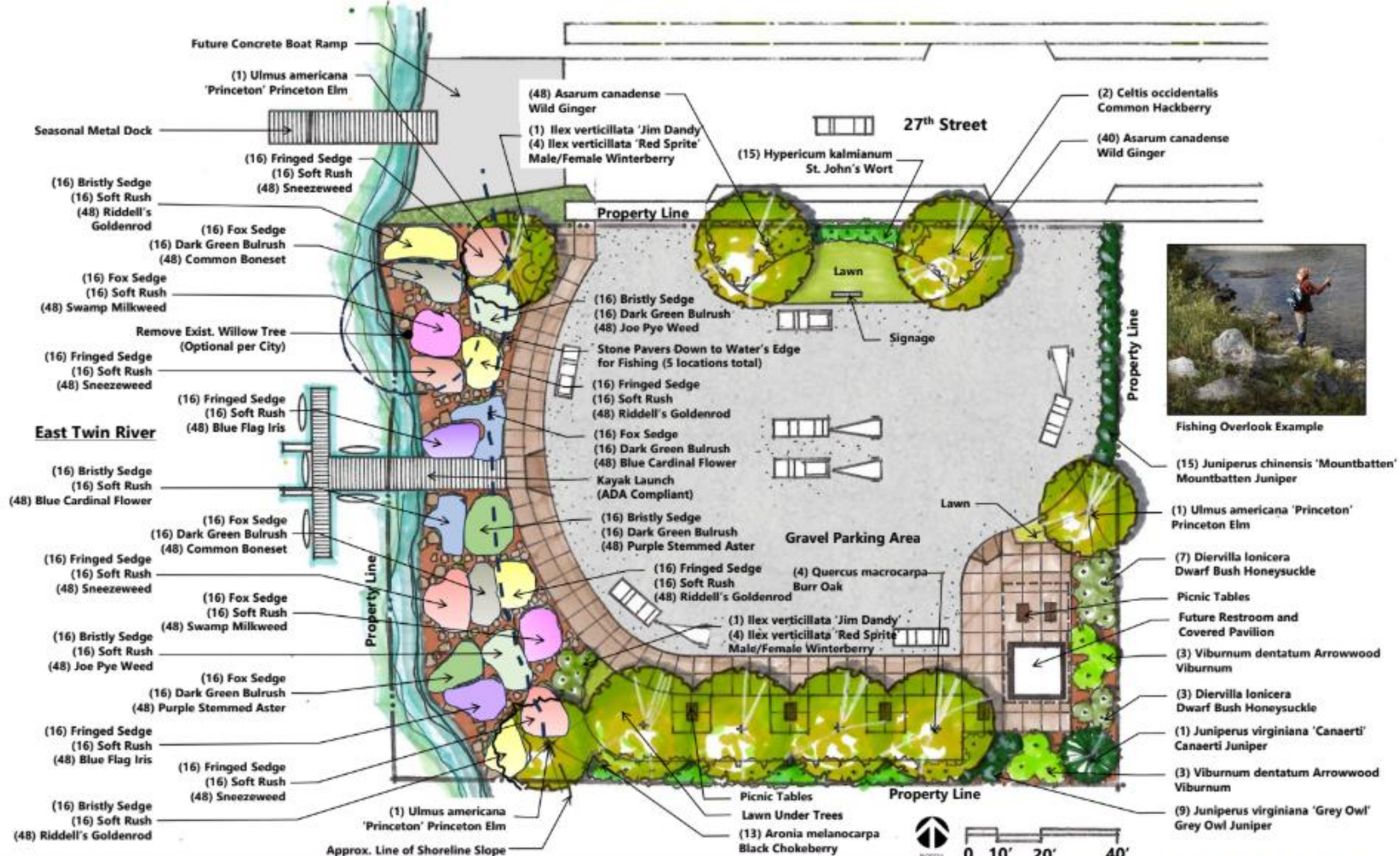
Learn more at: <https://www.epa.gov/smartgrowth/recreation-economy-rural-communities>

<https://youtu.be/K1Qsof5wUNA>

<https://youtu.be/rrVhh9bMjjg>

Paddlers Park











Riverside Park – Phase 1

- Phase 1 – New restroom, turnaround, ADA kayak launch, small boat launch, fishing overlook, pathways, parking, lighting, cameras, design, project management, demolition, restoration
- Phase 1 total cost = \$649,000
 - \$324,500 DNR Stewardship
 - \$150,000 additional pending grants
 - \$174,500 City funding



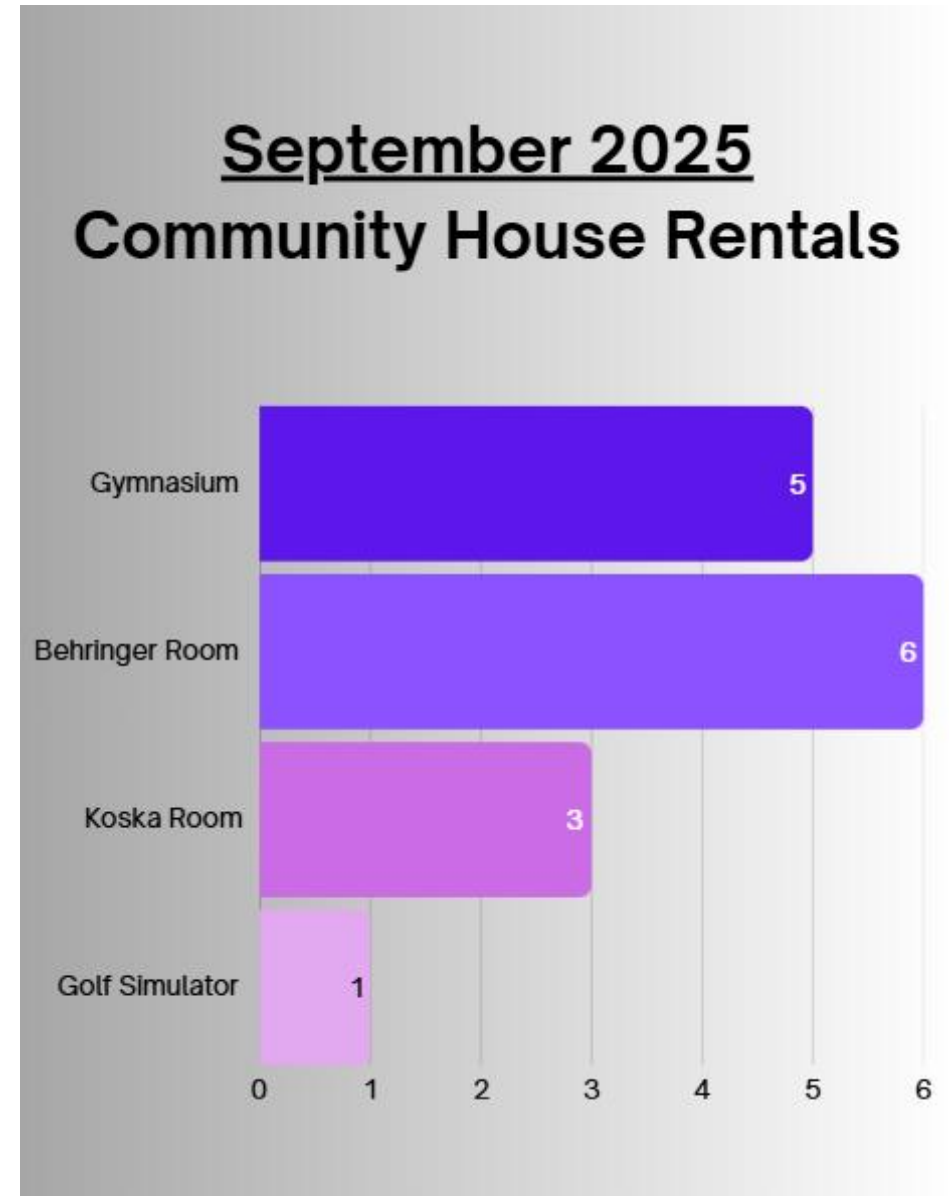
Riverside Park – Phase 2

- Lead community feedback and design sessions for new skatepark
 - Determine scale and total cost (\$300,000 to \$600,000)
- Fundraise for skatepark
 - Donations
 - Sponsorships
 - Grants
 - City funding



Community House

- September Surveys
 - 4 Customer Service Survey
 - 3 Post Rental Survey – Shelters
 - 0 Post Rental Survey - Facilities
- September Financial Aid - 1 application received and awarded
- Hiring
 - Community House Attendants - adding after fall sports - early October will post



Other Park Updates

- Neshotah tennis court removal completed 10/6
- River buoys removed
- Fishing deck at Washington Park being removed for season
- Tree stump removal to begin on 10/8
- Winterizing of Vietnam Ball Fields underway
- Aerated all ballfields
- Tree removal Prairie St.
- Concrete walk-way repaired in front of Rotary Bandstand
- Two new donation benches installed

Recreation Programs

- September Updates
- Flag Football programs started the week of September 8th
 - Girls' 2nd – 4th – 32 players – 4 teams
 - Pee-Wee 1st – 2nd – 38 players – 4 teams
 - NFL Youth 2nd – 4th - 75 players – 8 teams
- 25 participants in our fall yoga class that started September 15th
- 42 participants in fall soccer that started on September 6th
- New 1st and 2nd grade softball clinic on Monday nights
 - November 10th ,17th , and 24th .
- Horseshoe league banquet is Monday, October 6th

Special Events

- **Downtown Friday Night Live Concert Series**

- **September 5 – Fork in the Road**

- Despite cooler weather and competition from other local activities, this concert still brought together a lively group of community members who enjoyed an energetic performance from Fork in the Road.

- **September 12 – Wine on Friday**

- This band lit up the stage and delighted the crowd with a vibrant performance. The evening atmosphere was upbeat, and the group drew a wonderful audience that enjoyed both the music and the community gathering.

- **September 26 – Bare Bones Blind**

- Our final September performance was a crowd favorite, with Bare Bones Blind captivating the audience and closing out the month's series on a high note.

- **Total September Attendance:** Approximately **700 attendees** across all three concerts.

- **Ethnic Fest – September 20**

- The annual **Ethnic Fest**, organized by Two Rivers Main Street, ran smoothly and was well attended. The event brought together diverse cultural performances, food vendors, and community organizations, continuing to build on its reputation as one of the city's signature fall events.
 - The P&R Department plays an important support role to manage the infrastructure and city related logistics for the event.

Senior Center - September

- Trust Car Rides: 320
- Meal Delivery: 1,509
- Average Daily Attendance: 131.29
- Program Stats:
 - Fitness: 476 participants
 - Congregate meal: 158
- Total Member Check in for September 2,919
- Significant Events in September:
 - Coffee making station sponsored by Friends of the Two Rivers Senior Center, and Phyllis Reinert
 - Bingo Called by ADRC of the Lakeshore, and Riverside Foods
 - September Quarterly Birthdays
- Upcoming:
 - Health and Information Fair-Oct 16th 8-11am



Senior Center



2025 PROGRAM METRICS

PROGRAM	PARTIC.	FEE/CLASS	INCOME	PROGRAM	TR REC	CLASS HRS	REVENUE PER
Girls softball clinic - Jan	13	\$30.00	\$390.00	\$273.00	\$117.00	6	\$19.50
Slow Flow Yoga - Winter 1	26	\$50.00	\$1,300.00	\$910.00	\$390.00	6	\$65.00
Prenatal Yoga	6	\$50.00	\$300.00	\$210.00	\$90.00	6	\$15.00
Yin Sound bath Yoga	26	\$20.00	\$520.00	\$416.00	\$104.00	1.5	\$69.00
Slow Flow Yoga Winter 2	28	\$50.00	\$1,400.00	\$980.00	\$420.00	6	\$70.00
4k -k Basketball	21	\$30.00	\$630.00	\$315.00	\$315.00	6	\$52.50
Winter Indoor Soccer 4k-1	16	\$40.00	\$640.00	\$0.00	\$640.00	6	\$106.00
Winter Indoor Soccer 2-4	14	\$40.00	\$560.00	\$0.00	\$560.00	7.5	\$74.00
Zumba - Winter	9	\$50.00	\$450.00	\$270.00	\$180.00	6	\$30.00
Zumba -Spring	9	\$50.00	\$450.00	\$270.00	\$180.00	6	\$30.00
Zumba - Early Summer	7	\$50.00	\$350.00	\$210.00	\$140.00	6	\$23.00
Zumba - Neshotah Beach	6	\$50.00	\$300.00	\$180.00	\$120.00	6	\$20.00
Slow Flow Yoga - Spring	20	\$50.00	\$1,000.00	\$700.00	\$300.00	6	\$50.00
Slow Flow Beach Yoga	33	\$50.00	\$1,650.00	\$1,155.00	\$495.00	6	\$82.50
Slow Flow Yoga Pop Up	7	\$15.00	\$105.00	\$73.50	\$31.50	1	\$31.50
Spring Flag football	79	\$45.00	\$3,555.00	\$632.00	\$2,923.00	-	-
Pickleball	24 cards	\$25.00	\$600.00	\$0.00	\$600.00	-	-
4k T-ball	37	\$30.00	\$1,110.00	\$360.00	\$750.00	6	\$125.00
5 & 6 year old T-ball	37	\$40.00	\$1,480.00	\$296.00	\$1,184.00	-	\$157.00
Girls Ponytail softball	20	\$50.00	\$1,000.00	\$770.00	\$230.00	-	-
Girls Single A softball	31	\$65.00	\$2,015.00	\$1,441.00	\$574.00	-	-
Girls Double A softball	28	\$70.00	\$1,960.00	\$2,008.00	(\$48.00)	-	-
Boys Peanuts Baseball	21	\$55.00	\$1,155.00	\$992.00	\$163.00	-	-
Boys PeeWee Baseball	22	\$70.00	\$1,540.00	\$1,052.00	\$488.00	-	-
Boys Pony Baseball	15	\$80.00	\$1,200.00	\$880.00	\$320.00	-	-
Multi Sport Summer Camp	29	\$20.00	\$580.00	\$260.00	\$320.00	13	\$24.61
Summer Basketball Camp	38	\$20.00	\$760.00	\$260.00	\$500.00	13	\$38.46
Summer Football Camp	29	\$20.00	\$580.00	\$260.00	\$320.00	13	\$24.61
PeeWee Flag Football	38	\$50.00	\$1,900.00	\$304.00	\$1,596.00	-	-
NFL Youth Flag Football	75	\$75.00	\$5,625.00	\$2,490.00	\$3,135.00	-	-
Girls Flag Football	32	\$50.00	\$1,600.00	\$352.00	\$1,248.00	-	-
Youth Golf Camp	5	\$40.00	\$200.00	\$0	200	6	-

2025 PROGRAM METRICS

Summer Dance (2-5yr)	19	\$75.00	\$1,425.00	\$997.50	427.5		
Summer Dance (K-4)	23	\$75.00	\$1,725.00	\$1,207.50	202.5	8	\$25.31
All Star Dance Session 1 Prek	18	\$75.00	\$630.00	\$441	189	7	\$27.00
All Star Dance Session 1 k-4th	9	\$75.00	\$675.00	\$472.50	\$202.50	14	\$14.46
Youth Wrestling	21	\$35.00	\$735.00	\$152	\$483.00	-	
Summer Swim Session 1	51	\$30.00	\$1,530.00	\$3,120	-1,590.00	40	
Summer Swim Session 2	46	\$40.00	\$1,840.00	\$4,680	-2,840.00	60	
Winter Swim	34	\$45.00	\$1,530.00	\$234	1,296.00	2.15	
Youth Spring Track	43	\$30.00	\$1,290.00	\$150	1,140.00	-	
PROGRAM	PARTIC.	FEE/CLASS	INCOME	PROGRAM	TR REC	CLASS HRS	REVENUE PER
Horseshoes - Players/Team	86/14	\$15/\$40	1850	\$1,512.00	\$338.00	-	-
Fall Soccer 4k - 1st grade	29	\$40.00	1160	\$0.00	\$1,160.00	6	\$193.00
Fall Soccer 2nd - 4th grade	12	\$45.00	540	\$0.00	\$540.00	9	\$60.00
Simply Seniors	39 cards	\$20/\$15	610	\$508.00	\$102.00		
Kids CAMP	45	\$65.00	2925	\$3,640.00	(\$715.00)	140	
Slow Flow Yoga Fall	25	\$50.00	1250	\$875.00	\$375.00	6	\$62.50
Summer Soccer 4k- k	36	\$40.00	1440	\$0.00	\$1,440.00	6	\$240.00
Summer Soccer 2-4 grade	19	\$45.00	855	\$0.00	\$855.00	9	\$95.00
Baseball Clinic Polar Bears	18	\$15.00	270	\$189.00	\$81.00	1.5	\$54.00
Farmer's Market- Single day	13	\$30	\$390	-	390		
Farmer's Market- Combo	13	\$50	\$650	-	650	-	
Letters to Santa	12	\$3.50	\$18.00	\$0.00	\$42.00	-	
Kayak Programs (6)	59	\$10.00	\$590.00	\$100.00	\$490.00	17.5	
	Participation	Fee/Class	Income	Expenses	(without full-		HR
TOTALS	1310	\$44.30	\$60,833.00	\$36,598.00	\$23,844.00		\$64.79
					38.75%		