



**TWO
RIVERS**
WISCONSIN

ROOM TAX COMMISSION MEETING

Friday, December 06, 2024 at 8:30 AM

Committee Room - City Hall, 3rd Floor 1717
E. Park Street, Two Rivers, WI 54241

AGENDA

1. Call to Order
2. Roll Call
Commission Members: Greg Buckley, Curt Andrews, Rick Carey, Mark Bittner, Bill LeClair
3. Closed Executive Session
The Room Tax Commission reserves the right to enter into closed session per Wisc. Stats. 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session

----Discuss terms for possible contract with Explore Two Rivers, Inc., for tourism promotion and tourism development services
4. Reconvene in Open Session
Possible action in follow-up to closed session discussions
5. Tourism Director's Report
--Year-to-Date Room Tax Revenues
--2025 Marketing Plan
--Preparing for the NFL Draft
--Other
6. Review Status of 2024 Tourism Budget
7. Action Item: Consider Proposed 2025 Tourism Budget
8. Action Item: Consider Proposed Agreement with Explore Two Rivers, Inc.
9. Discuss Possible Dates for Next Meeting
10. Adjournment

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system. It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.