



**TWO
RIVERS**
WISCONSIN

EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, May 14, 2024 at 7:45 AM

Council Chambers - City Hall, 3rd Floor
1717 E. Park Street, Two Rivers, WI 54241

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF APRIL MINUTES** (Action Item)
4. **EXPLORE TWO RIVERS BOARD CHAIR REPORT**
5. **CONFLICT OF INTEREST POLICY** (Board Signatures)
6. **DIRECTOR'S REPORT**
7. **MARKETING MEETING**
 - a. Select next meeting date
8. **TWO RIVERS PARKS AND RECREATION UPDATE** (Mike Mathis)
9. **OPPORTUNITY GRANT UPDATE** (Action Item)
 - a. Directors approved grants
 - b. Board approved grant
10. **ITEMS FOR NEXT MEETING**
11. **NEXT MEETINGS**
 - a. May 16, 2024, at noon with the Room Tax Commission in the Council Chambers of City Hall
 - i. Review Explore Two Rivers Logo Designs-Stephanie Carpenter
 - ii. Review design concepts for Two Rivers Welcome Center
 1. Architect review of project
 2. NOAA input-Russ Green
 - b. June 11, 2024, 7:45 am in the Council Chambers of City Hall
12. **ADJOURNMENT**

Explore Two Rivers Mission Statement

Explore Two Rivers serves the broader interests of the economy of Two Rivers to promote travel and related investment in the city. In doing so, we will preserve and protect the unique attributes for the benefit of its residents and the travel and tourism industry. We believe that tourism, as one of the pillars of our local economy, will form the basis for sustainable growth and prosperity. The guardianship of our natural resources and distinctive way of life underlie the mission and goals of Explore Two Rivers.

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.