

ROOM TAX COMMISSION MEETING

Thursday, March 14, 2024 at 12:00 PM

Council Chambers - City Hall, 3rd Floor 1717 E. Park Street, Two Rivers, WI 54241

AGENDA

- 1. Call to Order
- Roll Call
 Commission Members: Greg Buckley, Curt Andrews, Rick Carey, Peter Crabbe, Bill LeClair
- 3. Review 2023 Operating Results
- 4. Review 2024 Budget as Adopted
- 5. Update on Activities of Explore Two Rivers, Inc.
 - A. Update from Tourism Director
 - B. Discussion of Opportunity Fund Grants to be Awarded and Administered by Explore Two Rivers, Inc.
 - C. Discusson: What Can the Room Tax Commission Do to Provide Positive Support for the Initiatives and Activities of Explore Two Rivers, Inc.?
- **6.** Status Report on Adaptive Re-Use of the City-owned High Lift Building as a Welcome Center for Both the Community and the Wisconsin Shipwreck Coast National Marine Sanctuary
- 7. Status Report on Implementing SwimSmart System at City Beachs (Neshotah Beach and "New Beach")
- 8. Discuss Any Special Project Requests Related to Tourism and Room Tax Funding
- **9.** Update and 2024 Visitor Guide and its Distribution
- 10. Discuss Schedule for Any Upcoming Meetings of the Room Tax Commission

11. ADJOURNMENT

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.