



EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, January 13, 2026 at 8:00 AM

City Hall, 3rd Floor, Committee Room,
1717 E Park Street, Two Rivers, WI 54241

AGENDA

- 1. CALL TO ORDER**
- 2. ROLL CALL**
Curt Andrews, Cherry Barbier, Erin Dembski, Michael Ditmer, Kyle Kordell, Amanda La Tour, Mike Mathis, Joe Metzen, Todd Nilson, Melissa Nyssen, Lyssa Schmidt
- 3. APPROVAL OF BOARD MEETING MINUTES (November 2025)** (Action Item)
- 4. TREASURER'S REPORT** (Action Item)
a. End of 2025 Budget to Actual (Action Item)
- 5. ELECT OFFICERS** (Action Item)
- 6. SIGN CONFLICT OF INTEREST**
- 7. OLD BUSINESS**
 - a. Near Shore Shipwreck Campaign (partnership with NOAA)
 - b. Summer Concert Series
 - c. Friday Night Live
 - d. Bands on the Beach
 - e. Thursday evening concerts
- 8. NEW BUSINESS**
 - a. Positivity Campaign Outline
 - b. National Tourism Week (May 3 through May 9, 2026)
- 9. NEW TOURISM DIRECTOR UPDATE**
- 10. TOURISM DIRECTOR'S REPORT**
 - a. Explore Two Rivers Director's Report
- 11. PUBLIC INPUT**
- 12. ADJOURNMENT**

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.