



EXPLORE
**TWO
RIVERS**
WISCONSIN

EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday June 11, 2024, at 7:45 AM

Common Council Room
3rd Floor – Two Rivers City Hall
1717 E. Park St. Two Rivers, WI 54241

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MEETING MINUTES
 - a. May 2024 (Actin Item)
4. BOARD CHAIR REPORT
5. DIRECTOR'S REPORT
6. EXPLORE TWO RIVERS ORG. CHART
 - a. Review Organizational Chart with committees
 - b. Board and Committee job descriptions
 - c. Review and solidify who is serving on which committees
7. OPEN BOARD POSITIONS
 - a. Seek candidates for review at the Explore Board meeting in July
 - b. Board recommendations
 - c. Social media posts and City Manager's Report
 - i. Candidates to include full name, address, brief bio and resume
8. MARKETING MEETING UPDATE
 - a. Next meeting June 25 2024, at 8am in 3rd floor meeting room at City Hall
 - b. Items for next meeting
 - i. Committee recruitment
 - ii. Review data related to who visits NE Wisconsin
 - iii. Review local attractions and things that bring visitors to Two Rivers
 - iv. Continue Explore Brand Development
 - v. Create a list of long-term initiatives
9. OPPORTUNITY GRANT UPDATE
10. ITEMS FOR NEXT MEETING
 - a. 2024 mid-year financial report
 - b. 2025 budget/marketing planning
11. NEXT MEETINGS
 - a. Explore Two Rivers Marketing Committee Meeting June 25, 2024, 8:00am
 - b. Explore Board of Director's Meeting July 9, 2024, at 7:45am
12. ADJOURN

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.