



**TWO
RIVERS**
WISCONSIN

ROOM TAX COMMISSION MEETING

Wednesday, March 5, 2025, at 12:00 PM

Meeting Room – Cobblestone Inn & Suites
1407 16th St, Two Rivers, WI 54241

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVE MINUTES FROM 12/30/2024 MEETING (Action Item)
4. PRESENTATION BY GRANICUS-STR TRACKING
 - a. Tracking short-term rentals
 - b. Tourism data collection utilizing geo-fencing and other tools
5. TWO RIVERS ROOM TAX & EXPLORE TWO RIVERS SERVICE CONTRACT
 - a. Review amended contract
 - b. Vote on amended contract (Action Item)
6. REVIEW 2024 ROOM TAX BUDGET TO ACTUAL
7. REVIEW ROOM TAX REVENUE YEAR OVER YEAR
8. NATIONAL TRAVEL & TOURISM WEEK (Event May 8, 2025)
9. NFL DRAFT UPDATE
10. REVIEW TWO RIVERS MAIN STREET CONTRACT
11. ADJOURNMENT

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.