



EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, March 11, 2025, at 7:45 a.m.

Community House – Koska Room
1710 W Park Street,
Two Rivers, WI 54241

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF BOARD MEETING MINUTES Action Item
4. TREASURER’S REPORT Action Item
 - a. Budget to Actual Report for January 2025
 - b. 2024 Room Tax Year over Year comparison
5. OLD BUSINESS
 - a. Sign Room Tax Commission and Explore Two Rivers Services Contract
 - b. Sign Conflict of Interest Policy
 - c. Vote on Vice President and Secretary Positions
 - d. Review and Approve new Explore Two Rivers By-laws Action Item
 - e. National Travel and Tourism Week Event
(See event attachment-need 2 to 3 ETR Board volunteers)
 - f. 990 filing for 2024
6. NEW BUSINESS
 - a. Wolly Mammoth Fest 2026
7. TOURISM DIRECTOR REPORT
 - a. Report from Wisconsin Secretary of Tourism Anne Sayers
 - b. Explore Two Rivers Directors Report
8. REVIEW OF ACTION ITEMS ASSIGNED/DEADLINES
9. NEXT MEETINGS
10. ADJOURNMENT

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system. It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice