



**TWO
RIVERS**
WISCONSIN

EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS ANNUAL MEETING

Tuesday, November 14, 2023 at 7:30 AM

**Council Chambers - City Hall, 3rd Floor
1717 E. Park Street, Two Rivers, WI 54241**

AGENDA

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES FOR OCTOBER 24, 2023**
- 4. DRAWING OF NAMES FOR DESIGNATION OF WHICH BOARD MEMBERS ARE SERVING ONE-YEAR INITIAL TERMS (AND WILL BE ELIGIBLE FOR REAPPOINTMENT TO NEW, TWO-YEAR TERMS ON JANUARY 1, 2024)**
- 5. ANNUAL MEETING-ELECTION OF OFFICERS FOR 2024**
 - A. Election of Chair--Board of Directors Recommendation to City Manager**
 - B. Nomination of Other Officers by Chair; Action by Board of Directors**
 - 1. Vice Chair**
 - 2. Secretary**
 - 3. Treasurer--No action required; per By-Laws, this position is filled by the City Room Tax Commission member serving on the Board of Directors**
 - C. Discussion of 2024 Budget (Pending approval by Room Tax Commission, scheduled for that body's meeting on November 14)**
- 6. DISCUSSION OF CONTRACT WITH CITY ROOM TAX COMMISSION**
- 7. VISITOR GUIDEBOOK UPDATE**
- 8. EXECUTIVE DIRECTOR UPDATE**
- 9. SCHEDULE UPCOMING MEETINGS (FULL BOARD OR COMMITTEES OF THE BOARD):**
 - A. Development of Preliminary Tourism Marketing and Development Plan for 2024**
 - B. Brainstorm Work Session on Shoulder Season and Niche Market Identification**
 - C. Joint Meeting With Room Tax Commission to Review 2024 Work Plan and Budget**
- 10. ADJOURNMENT**

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.