



EXPLORE
**TWO
RIVERS**
WISCONSIN

TWO RIVERS BRAND REVIEW MEETING

Wednesday, March 18, 2026 at 6:00 PM – 7:30 PM

Council Chambers - City Hall, 3rd Floor
1717 E. Park Street, Two Rivers, WI 54241

AGENDA

- | | |
|--|----------------|
| 1. WELCOME GUESTS & INTRODUCTIONS | Michael Ditmer |
| 2. WELCOME NEW TOURISM DIRECTOR | Michael Ditmer |
| 3. NATIONAL TRAVEL AND TOURISM EVENT - CIVIC BRAND | Joe Metzen |
| 4. BRAND PARTNERS | Jeff Sachse |
| 5. BRAND AMBASSADORS | Curt Andrews |
| 6. COMMUNITY INPUT | Michael Ditmer |
| 7. SET NEXT MEETING DATE | |

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.