



EXPLORE
**TWO
RIVERS**
WISCONSIN

EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, February 10, 2026 at 8:00 AM

City Hall, 3rd Floor, Committee Room,
1717 E Park Street, Two Rivers, WI 54241

AGENDA

1. CALL TO ORDER

2. ROLL CALL

Board Members: Curt Andrews, Cherry Barbier, Erin Dembski, Michael Ditmer, Amanda La Tour,
Mike Mathis, Todd Nilson, Melissa Nyssen, Lyssa Schmidt
Staff and Others: Joe Metzen, Kyle Kordell

3. APPROVAL OF BOARD MEETING MINUTES (January 13, 2026) (Action Item)

4. TREASURER REPORT (Action Item)

- a. End of 2025 Budget to Actual
- b. Room Tax 2025 Year End Report

5. OLD BUSINESS

- a. Review Program Book for National Travel and Tourism Week
- b. Create Agenda for National Travel and Tourism Celebration on May 7th at Sepia Chapel
- c. Review Agenda for Positivity Campaign meeting
- d. Tourism Director Hiring Update

6. I LOVE TR ASSETS REVIEW

- a. Review merchandise related to the I LOVE TR Campaign
- b. Update on Erickson's production of I LOVE TR apparel

7. PUBLIC INPUT

8. ADJOURNMENT

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email clerk@two-rivers.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.